

F|D|E|A

**Food & Drink
Exporters Association**



THE UK'S ONLY TRADE ASSOCIATION
DEDICATED TO FOOD AND DRINK EXPORT

THRIVING COMMUNITY
OF UK FOOD AND DRINK
EXPORTERS AND SERVICE
PROVIDERS

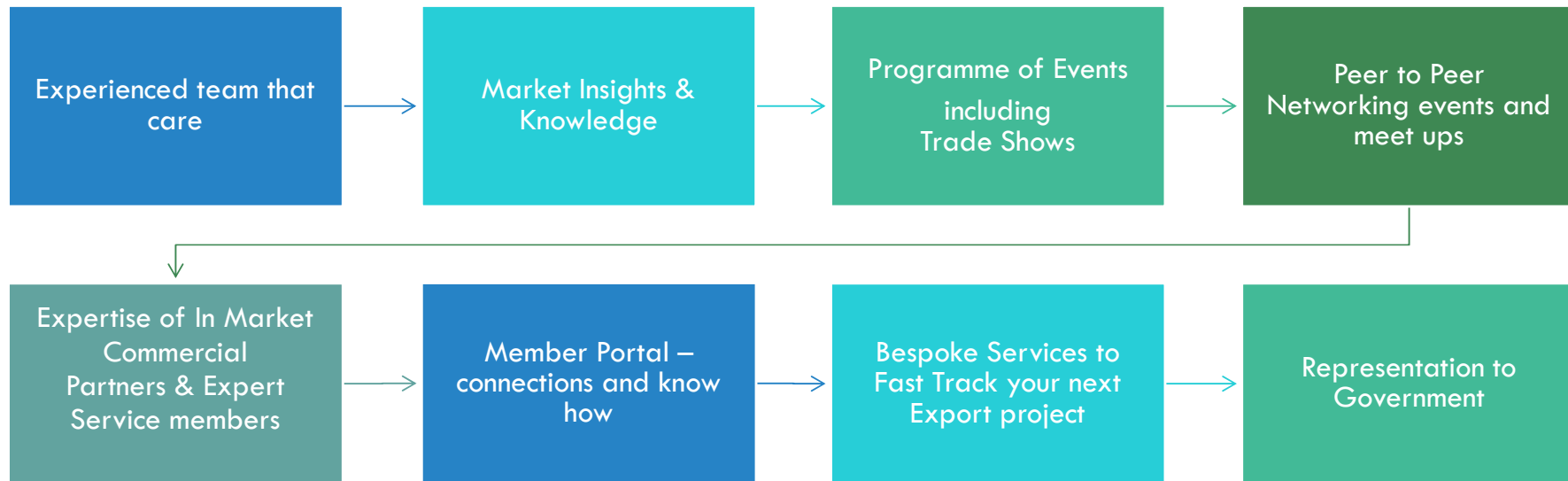
Events &
Trade shows

Expert
Advice

Connections
&
Collaboration

Representing
the sector to
Government

MEMBER BENEFITS AND RESOURCES



Fast-track Your Export Results Through FDEA's Bespoke Support Services



Totally tailored to your own brief, product and export aspirations



Undertaken by a specialist with first-hand export experience



NOT a fancy research document BUT a highly practical step-by-step guide



Powerful tool to help you make informed decisions and take immediate action

Connect with us at fdeateam@ukfdea.com

OVERSEAS IN MARKET COMMERCIAL EXPERTS

FDEA has a pool of specialist in market members.

If you are ready to invest in building sustainable export sales in specific markets, our network of in-market commercial partners can help.

As professional commercial operators, they offer a range of sales and marketing services working to your brief and budget.

They can be an extension of your export team based on the ground, assist with finding the right distributor or provide key account management services.

Find out more on www.ukfdea.com fdeateam@ukfdea.com



Our International Network – FDEA In Market Experts



France
Sutralis
Jade Guiffres



USA
AWS
Steve Lanier



Australia
Prof Consulting Group
Mark Field



Nordics
Breaze Solutions
Ross Hopwood



China-Britain Business
Council Antoaneta
Becker



ASEAN – Incite
Cameron Gordon



Germany, Austria, Switzerland
CLATU – Cyrus Schultze

A Packed Calendar!

Regular Market Workshops, Expert sessions, Insights on market trends and specialist export advice.

Regular peer-to-peer connections through our Online Member Meet Ups – debate, collaboration, insights – and hugely popular What's App group

Programme of UK pavilions at leading international trade shows, organised by PS8 www.ps-8.com

Two major in person events each year with case studies, experts and unrivalled networking with your peers.



JOIN OUR THRIVING COMMUNITY

Over 600 individual members keen to connect with like-minded individuals and seek help in navigating international exports:

Members benefit from:

1. A thriving community of like-minded and generous spirited people all on a similar journey.
2. Peer to Peer connections through online meet ups and a members What's App group to seek help from the community
3. Access to endorsed business services, latest news and advice providing deep market understanding, knowledge and know-how.
4. Run a calendar "packed" with drop-in relevant seminars, market insights, member forums, export training and trade shows.
5. Priority access to support programmes and events as well as discounts negotiated exclusively for members.
6. A pressure group at national government level representing the voice of the members at large.

Export Service Provider Members including

Kilburn & Strode



White & Black



Newable



Community of 190 company members – Over 600 individual members including:



BENEFITS OF FDEA MEMBERSHIP

Membership Tiers

LITE	PRO	PREMIUM
£39 per month or £425 per annum	£75 per month or £825 per annum	£120 per month or £1,320 per annum
<p>Member Benefits:</p> <p>Member Meet Ups Online collaboration Interaction with FDEA community</p> <p>Membership Directory Listing Online</p> <p>Help Desk for export queries</p> <p>Representation Representing you and your concerns to Government</p> <p>Newsletter and Email alerts News and opportunities</p> <p>Events Programme of market workshops and round tables Discounted rate for FDEA events</p> <p>Trade Shows Highlighted as FDEA member when exhibiting at PS8 organised pavilions:</p> <p>Professional Services Discounts on services from FDEA's Expert members</p> <p>In Market Expertise Discounts on services from FDEA's In Market expert members</p> <p>Bundle Members - 2 per company</p>	<p>All Lite Member Benefits Plus:</p> <p>Peer to Peer engagement Category forums - sharing knowledge</p> <p>Export Know How Resource bank of export tools and advice</p> <p>Export Planning Quarterly focus group Global insights from the FDEA network</p> <p>Events Second delegate discount at FDEA events</p> <p>Job Board Up to 3 posts per annum shared by FDEA on Linked In and dedicated jobs page</p> <p>Membership Directory Listing Product Shots included in online directory</p> <p>Bundle Members - 4 per company</p>	<p>All Pro Benefits Plus:</p> <p>Export Planning Annual 1-2-1 review</p> <p>Export Business Manager Dedicated client relationship contact</p> <p>Export Statistics Annual UK Exports and World Imports for up to 2 HS Codes</p> <p>Thought Leadership Round tables 2 per year</p> <p>Trade Shows Complimentary access to bookable meeting space in FDEA lounges at SIAL, ANUCA, ISM Priority on corner stands at PS8 organised pavilions (subject to availability)</p> <p>Advert on FDEA website</p> <p>Bundle Members - unlimited</p>



Mel Harcourt
FDEA Membership Manager
mel@ukfdea.com

EXPORT SERVICE PROVIDER MEMBERSHIP

- * Access to our online member portal with contacts of all members
- * Listing on member portal directory
- * Webinars –showcase your expertise during your own webinar which we host and promote and / or join FDEA webinars/ online panels
- * Sponsorship / exhibitor opportunities at our in-person events.
- * FDEA Member newsletters –feed into our fortnightly member mailing by adding relevant news to our news feed on member portal
- * Produce thought leadership pieces / practical checklists etc which we can use as a lever to help engage with members.
- * Inclusion of your relevant documents and guides in our Resource Library on the member portal
- * FDEA member helpline: if members contact us with any related queries, we will signpost to you
- * FDEA member Zoom meet ups. Every 3 weeks, we invite you to join us for an informal session to share news, insights and for members to seek help.
- * Promotion to our UK exhibitors (circa 300) who we take to 14+ international trade shows each year. Plus at show networking opportunities.
- * FDEA networking events – for example hosted workshops / dinner debates (physical / virtual) on your area of expertise

Membership just £825 +VAT per year

[CLICK HERE TO JOIN](#)



CONNECT WITH US



LinkedIn <https://www.linkedin.com/company/ukfdea>



Twitter <https://twitter.com/UKFDEA>



Website www.ukfdea.com

Email: fdeateam@ukfdea.com