



**LABELNET**  
Making the Difference

**COMPANY BROCHURE**

## About Us

Labelnet have been printing self-adhesive labels since 1999 for all industry sectors across the UK including food & drinks brands, cosmetics and chemical companies to pet foods, vapes and supplements.

We aim to print high quality labels every day whilst taking the time to help each and every customer to create their ideal labels.

With a range of printing options available we can cater for businesses of all sizes, and label designs of all shapes and intricate detailing.

## What we offer

- ✓ Self-Adhesive Label Printing
- ✓ Digital Print Technology
- ✓ Flexographic Printing
- ✓ State-of-the-art Machinery
- ✓ Luxurious Embellishments
- ✓ Premium Quality
- ✓ Competitive Prices




Hot Foiling on a Premium Paper



*"We are delighted with our labels, they look fantastic. We wouldn't hesitate to recommend Labelnet."*

Kingdom Gin




Digital Printing on a Clear PP Material + Cold Foiling

## Our Main Objectives


- ✓ To print high-quality labels every day that delight our customers and make us feel proud of our work
- ✓ To 'make a difference' to our customers brand with our knowledge and state-of-the-art machinery
- ✓ Build lasting relationships with our customers and take the time to understand every customer's needs
- ✓ Provide all our customers with competitive prices without foregoing the quality of the labels

## DID YOU KNOW..?



We offer fast turnaround times of 7-10 working days

## Artwork Design



Whilst we do not design labels in-house we have a recommended graphic design team who can help with all your label designs as well as branding ideas.

*"Creating new brands from scratch is my real passion. I can help with all elements of that process – from brainstorming a name and creating a mood board of visual ideas, to rolling out a new brand and putting in place brand guidelines to ensure everything is consistent. It takes seconds to form an opinion and you want to make sure that your first impression is the right one."*



# Industry Sectors

Our understanding of the various sectors allows us to guide our customers to find the right solution for their product, while helping them to add value in the form of special finishes, sustainable materials or through our design service.

We work with all industries including:



Food



Drink



Chemicals



Pet Products



Cosmetics



Supplements



## Food Labels

Labels are an essential part of the food industry, as they provide vital information to consumers about the contents and safety of the products they purchase. Food labels typically include information about:

- Nutritional value (i.e. calories, sugars or fat content)
- Allergens information (i.e. gluten-free or 'may contain nuts')
- Expiry or Use By dates
- Health benefits (i.e. 1 of your 5 a day)

If you are looking for help with guidelines on what must be included on your food labels by law we have a recommended team who can approve your artwork and offer advice. Ask our team for more info.

## Drinks Labels

Drinks labels are an essential part of any beverage brand, serving as a way for consumers to instantly identify the flavours and packaging. Drinks labels often contain information such as:

- Brand name and logo
- Drinks flavour
- Alcohol content
- Serving size
- Ingredient list

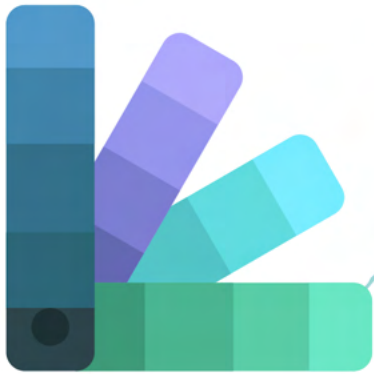
Overall a label is a way to market a product whatever industry sector, adds a visually eye-catching design to attract a consumer and informs them exactly what they are buying.



### TOP TIP!

Adding a QR code to your labels is a great way to add more information about your product whilst saving space on the label.





## DIGITAL PRINTING

Digital printing is one of the newer methods on the market and can completely transform a label with vivid colours which jump out as well as a glossier look to your labels to give them that extra va-va-voom!

## FLEXO PRINTING

Flexographic label printing may not be new technology, but it's incredibly efficient. Our flexo printers, in particular, provide excellent, high-quality labels for large quantity orders, printing up to 8 colours, at the most cost-effective price.

## WHAT PRINTING DO WE OFFER?

**Our wide range of machinery enables us to offer various printing options and finishes when it comes to printing stand out labels!**

## EMBELLISHMENTS

Our Digicon embellishment machine is the ultimate machine to give your labels that super luxurious look and feel.

The options are endless with embellishments, from adding gold foil to your labels, embossing detailed designs, or finishing with rough textured varnishes. If your product needs a high end label or an added premium touch, then embellishing is perfect for you.



**Hot Foiling** - gives a metallic, decorative finish ideal for premium labelling

**Embossing** - adds an appealing raised, three-dimensional quality to your labels

**Screen Printing** - used to provide durable & intense colours or high build glossy printing



## POLYPROPYLENE (PP)

This widely used plastic material comes in white, silver or transparent - suitable for most applications. Comes in matt, gloss and semi-gloss varieties. Is highly durable and resistant to water & chemical spillages.

## PAPER

Paper labels come in a variety of thickness and textures ideal for use with embellishments. Not water resistant but can be made splash proof with laminating options. Often used for freezer labels, food jars or a high end product.

## POLYETHYLENE (PE)

This plastic raw material comes in white, or milky white colours - suitable for tamper evident seals. A stretchy material ideal for squeeze bottles which is resistant to heat, chemicals and water.



## WHAT MATERIALS DO WE OFFER?

**We have hundreds of materials on offer to suit all packaging types. Choosing the right material can make all the difference to the finished look of your labels.**



## SUSTAINABLE

Sustainable labels come in a range of recycled papers, materials made from natural resources to recyclable PP for PET packaging.

Ideal for companies looking to make ethical and eco-friendly choices and can give a competitive advantage by appealing to consumers who value environmental and social responsibility.



**Recycled Paper** - 100% recycled fibres create paper labels which reduce carbon footprint

**Recycled PP** - made from 90% recycled PP resin helps reduce waste. Has same appearance as PP

**Recyclable PET** - 30% recycled PP can be used for PET packaging for 100% recyclability

**Natural Resources** - responsibly sourced labels made from either marble waste, sugar cane fibres or fruit pulp for lower CO2 emissions



# Printing Capabilities

With all the machinery and materials we offer we have printing capabilities to suit all different label styles including:



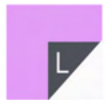
8 Colour Print



Hot & Cold Foiling



Multi-Layer



Print on Adhesive



Gloss, Matt & Textured Varnishes



Gloss, Matt & Soft Touch Laminates



Variable Data



QR and AR Codes



Tessellated Backgrounds



## Label Options



**Label Reels** - labels made on a continuous liner and wound around a cardboard spool



**Sheeted labels** - printed on a sheet with a sturdy liner to ensure they stay flat



**Continuous Fanfold** - mounted onto a continuous liner, stacked and folded like a fan



**Cut Singles** - pre-cut individual labels which are used for hand application

## Tickets & Tags



We also print a range of tickets and tags which are ideal for a variety of options:

- Event Tickets
- Travel Tickets
- Sporting Game Tickets
- Loop Through Tags
- Wineglass Tags

Our wineglass tags are popular for use on netted bags of fruit and vegetables which are commonly seen in supermarkets.

*"The service offered from both the office team and Rich provided us with peace of mind knowing our label orders would run smoothly."*

*Labelnet are competitively priced compared to other label manufacturers, who we would recommend to others when looking for bespoke labels."* Primepak Foods



# Customers Feedback...

## Fowey Valley

Fowey Valley products are produced in a small cidery in Lostwithiel, in the Fowey Valley, in Cornwall. They have crafted a range of food and drinks with their beautiful West Country apples.



"The samples of our existing labels, to me, was going above and beyond! No other company had ever offered to do that.

We wouldn't hesitate to recommend Labelnet. I would advise everyone to shop around when ordering labels, we were amazed at how much of a difference people are charging for similar products, I think Labelnet would come out cheapest nearly if not every time."

## Milly's Pet Products

Milly's is becoming one of the UK's favourite dog grooming and pet product brands. They manufacture ethical industry-leading pet grooming products for professional pet groomers around the world using plant-based botanicals, pure essential oils and vitamins.



"The labels are of a higher quality and they offer much better pricing and faster turnaround on deliveries than we ever had before.

We have already recommended Labelnet to others and have moved other brands within our group to Labelnet."

## Chaos Crew

Chaos Crew are part of a leading global supplier of supplements and protein powders within the UK, Europe, Australia and the USA.

With both brick and mortar shops and selling as an online retailer they offer a huge range of products including whey protein powders and fitness supplements.

Labelnet offered to print several samples of each label to make sure they were 100% happy before printing the final order.



*"We have now found a reliable UK manufacturer who have saved us money whilst providing good quality labels.*

*We have been very happy with the help and ease of the ordering process and would recommend anyone to get samples printed first as any small mistakes can be rectified at this stage before placing your final order. We would highly recommend Labelnet"*

Chaos Crew

# Our Main Materials

## Standard PP

MOST POPULAR MATERIAL



LABELNET

info@labelnet.co.uk  
01277 364964

www.labelnet.co.uk

### STANDARD PP SUITABLE FOR ALL PACKAGING

Our standard PP is a popular material choice which offers vibrant colours and pristine printing. Ideal for spillages and cold temperatures.

Standard PP is water-resistant and our most popular material suitable for all packaging types. Withstands fridge and freezer temperatures and has a natural gloss finish ideal for **pristine** digital printing.

MIRROR-LIKE EFFECT

## Silver PP



LABELNET

info@labelnet.co.uk  
01277 364964

www.labelnet.co.uk

### SILVER PP HAS A METALLIC EFFECT

This label has been digitally printed on a silver metallic PP material which has a natural mirror-like finish.

Silver PP adds a **metallic** effect to your labels which can transform a standard label design with a **reflective** finish. Can be finished in a range of varnishes such as textured or matt for a unique look.

TEAR-RESISTANT & WATER-RESISTANT

## Clear PP



LABELNET

info@labelnet.co.uk  
01277 364964

www.labelnet.co.uk

### CLEAR PP FOR A 'NO LABEL' LOOK

Our clear PP is translucent which is ideal for digital printing with bright inks. You can get creative and leave blank areas to showcase the product inside.

Clear PP is ideal for **translucent** bottles where you can see the product inside. You can get really creative with a design with blank areas which can act like windows to look through to the product.



CREATES AN ARTISAN LOOKING LABEL



## Semi-Gloss Paper



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info@labelnet.co.uk  
01277 364964  
www.labelnet.co.uk

### SEMI GLOSS PAPER FOR AN ARTISAN LOOK

This semi gloss paper is suitable for a wide range of products ideal for dry storage and offers a quality and smooth print finish.

Paper labels are ideal for **artisan** type products and a **cost-effective** way to label jars and bottles. Ideally need to be stored at room temperature and not exposed to water spillages.

TOUCH ME



## Premium Paper



LABELNET  
info@labelnet.co.uk  
01277 364964  
www.labelnet.co.uk

### PREMIUM PAPER FOR A RUSTIC LOOK

This 'Tinteretto' premium paper is thick and textured, ideal for labelling wine or bottled spirits for a premium feel.

A thick premium paper has a luxurious feel to it which is suited for high end products such as **wine** bottles which ooze **sophistication**. This is an ideal material for embellishing with foil and screen print.

I'M A SUPER LUXURIOUS LABEL



## Hot Foil & Screen Printing



LABELNET  
info@labelnet.co.uk  
01277 364964  
www.labelnet.co.uk

### HOT FOILING & SCREEN PRINTING LUXURY LABEL FINISHES

Hot foil and screen print offer a luxurious finish with a reflective foil and ultra glossy design to add value and offer an attractive element.

Embellishments such as hot foil and screen print take any label to the next level offering the **ultimate finish** for high value products. The ideal way to spruce up a label design and attract customers with quality labels.

# Varnishes & Laminates

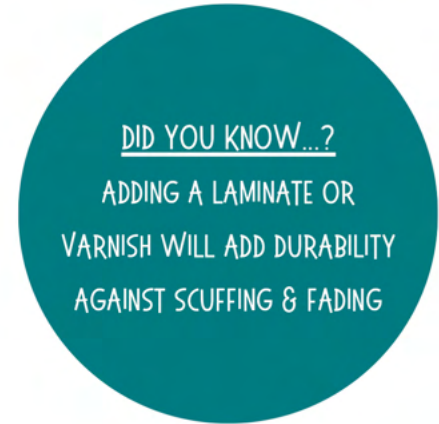
160mm →

↑  
80mm



## GLOSS LAMINATE

TO GIVE A SUPER SHINY FINISH  
AND ADD VIBRANCE TO THE COLOURS



## MATT LAMINATE

FOR A FLAT NON-SHINY FINISH  
AND CRAFT LOOK AND FEEL

225mm →

↑  
47mm





60mm →



85mm



WILTSHIRE VINEYARD

2009

*Printed on Tinteretto Gesso premium paper*

SOFT TOUCH LAMINATE

FEELS SUPER VELVETY SOFT

IT'S IRRESISTABLE!

194mm →

ROUGH TEXTURED VARNISH

FOR A MATT FINISH WITH A

SANDPAPER FEEL



GLOSS VARNISH

FOR A SUBTLE SHINE

46mm



110mm



# Design & Ideas

When it comes to designing your labels and sending us your artwork there are a few things to consider to ensure you get the most out of your label and help sell your product with correct branding and information.

## Need New Artwork?

If you don't have a design yet and don't know where to start we can help! Our recommended graphic designer can work with you to create a label design as well as a logo and branding. Ask us for more information.

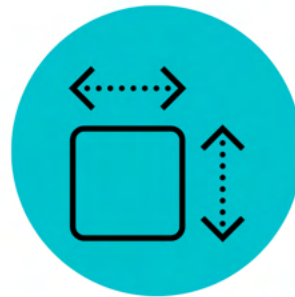
## Send Us Your Artwork

When you send us your artwork we will need it in a high resolution format. Either an .ai or PDF file to ensure the best possible printing for your labels.



## 1. Logo & Branding

Before you start anything you need to come up with your company logo and brand. This includes colours, messaging and who you are targeting with your product to make sure your tone and style appeals to them.



## 2. Sizing & Packaging

Establish your packaging size and style then work out where you want your label to go to be able to measure the size label you require. Do you want a wrap around label on your bottles? Or a front and back label?



## 3. Colours

Choose your desired colours to incorporate into your artwork. If you have a range of flavours you might want different colours to differentiate the varied tastes. Supply your colours in CMYK or Pantone format.





## 4. List Ingredients

Clearly list the main ingredients in your product and include any allergens in **bold**. Highlight and shout about anything which is healthy and appealing (i.e. 'packed full of Vitamin C'). and ensure all text is visible and easy to read.



## 5. Mascot or Imagery

Adding a company mascot or image which will make your brand more recognised could be a good marketing strategy. Research what your competitors are doing. From animals, or pop art, to fruits to show your products flavour there are many choices for adding imagery.



## 6. Check Labelling Laws

Always get your label design checked with the latest laws and regulations to ensure you have included all relevant information required for your products to be sold legally. We can recommend a labelling compliance team or visit [www.fda.gov](http://www.fda.gov) for more help.

# Artwork Tips!

The sky really is the limit when it comes to creating your labels and so important to how your product will look on a shelf, and who it might appeal to depending on the colours, the style, the boldness and what's inside the bottle.

### Need More Space?

Sometimes trying to squeeze all your information onto one label can be a task so many companies are now adding **QR codes** which will send consumers to a web page which can be packed full of information, tips, recipes and further instructions.

### Need Some Ideas?

No problem, just get in touch and request a sample pack and get some ideas from other labels we have printed.

# Eco-Friendly Materials

In an eco-conscious world businesses are opting for sustainable packaging to help the environment by reducing carbon footprint, recycling materials which uses less energy and creates less pollution. Our range includes recycled, biodegradable and recyclable labels.



## Natureflex

This is a naturally abundant organic material made from cellulose derived from wood pulp, produced from 90% renewable raw material.

Ideal for flexible packaging and is both compostable and biodegradable.



## Marble Base

This soft to touch material is made from 80% marble mining waste and 20% recycled high-density polyethylene (HDPE).

Is both tear and water-resistant and is ideal for embossing.

MADE FROM SUGAR CANE



## Cane Fibre

A matt white paper made from 95% bagasse fibres sourced from sugar cane waste and 5% hemp and linen.

A wood-free material which is both compostable and biodegradable.



All our materials are FSC certified which means they only come from well-managed forests and/or recycled sources.

Sustainable solutions move us closer to a circular economy with products made with up to 100% recycled content, thus conserving water, energy, and greenhouse gases.

THIS IS 100% RECYCLABLE!

MOST POPULAR – LOOKS IDENTICAL TO A STANDARD PP



### rMC Paper

This appealing semi-gloss paper comes in two forms - either 30% or 100% recycled content made from post-consumer waste.

Reduces energy usage and waste, and reduces bio-based materials up to 20%.



### Cleanflake

A 30% recycled PP material which can be used within the PET recycling stream to allow for 100% recycling on PET packaging.

100% recyclable with it's unique adhesive which deactivates to cleanly separate.



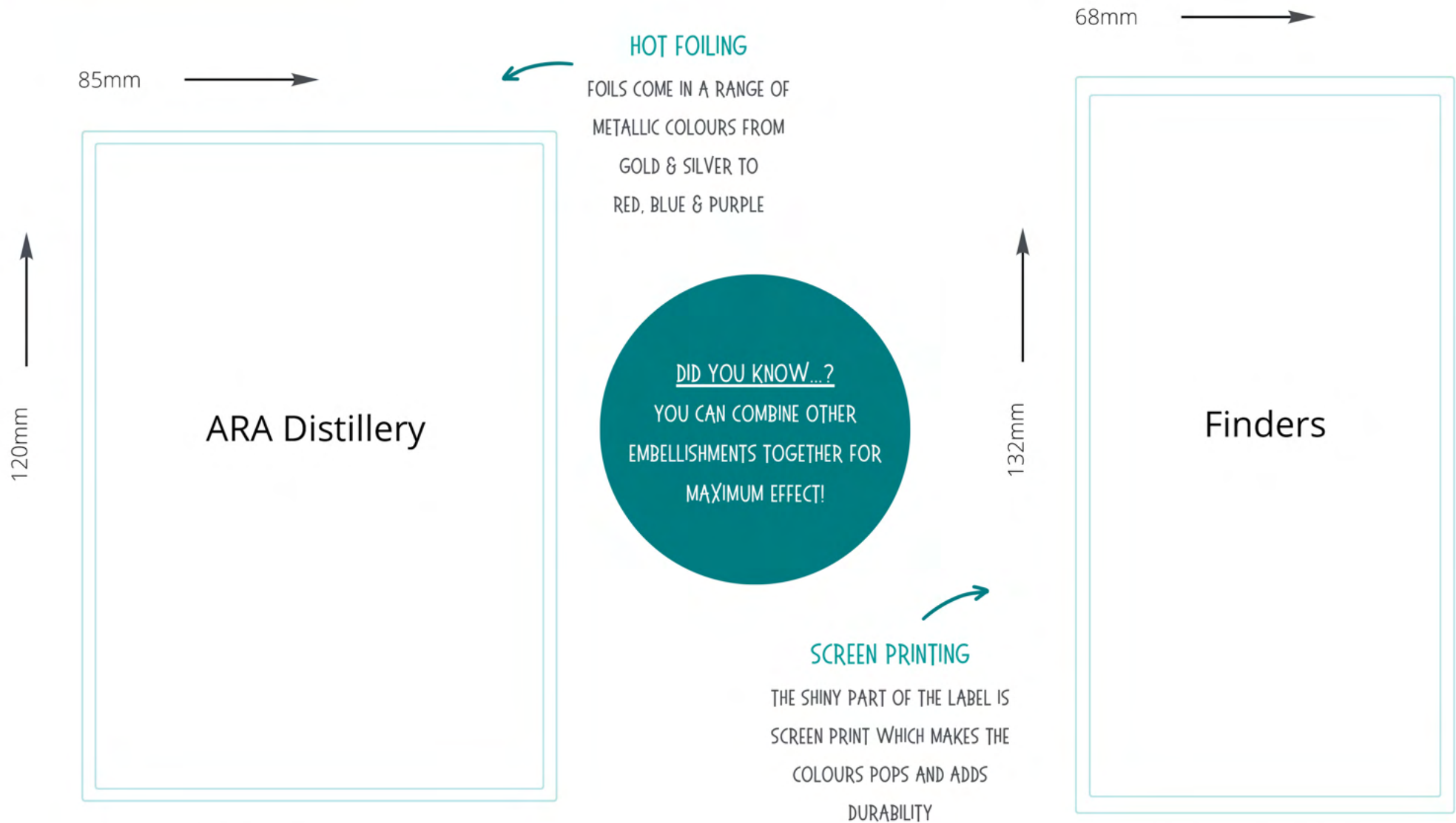
### rPP

Looks identical to a standard PP but is made from over 90% recycled PP resin from post industrial recycling.

Offers protection against moisture with it's resistance to water and tearing.

# Embellishments

Embellishments are ideal for high-end products to give the labels the ultimate premium finish and add value to the look of any product.



Material: Martele Digi  
Printing: Digital Inkjet  
Embellishment: Hot Foiling (Gold)

Material: Tinteretto Gesso  
Printing: Digital Inkjet  
Embellishment: Screen Printing



85mm →

↑  
120mm

East London  
Rye Whisky



### EMBOSSING

CREATES A 3D EFFECT TO THE FONT  
TO MAKE IT JUMP OUT ON  
THE LABEL DESIGN

Material: Tinteretto Crystal Salt  
Printing: Flexographic  
Embellishment: Embossing with Black Foiling  
Extra: Fluorescent Yellow Ink



### WATCH STRAP

THIS WATCH STRAP LABEL IS USED  
TO TAMPER SEAL BOTTLES

Material: Tinteretto Crystal Salt  
Printing: Flexographic  
Embellishment: Hot Foiling



# Label Gallery





# Label Gallery





# Customers Products



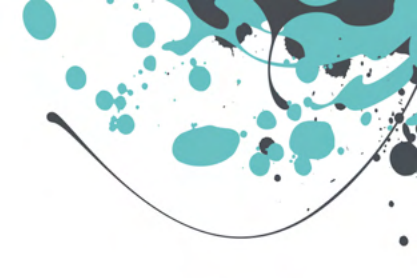


# Customers Products



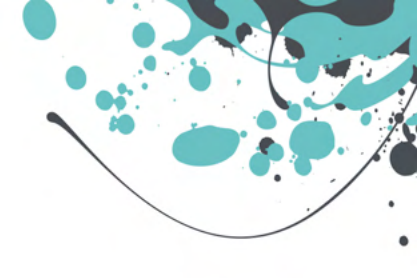






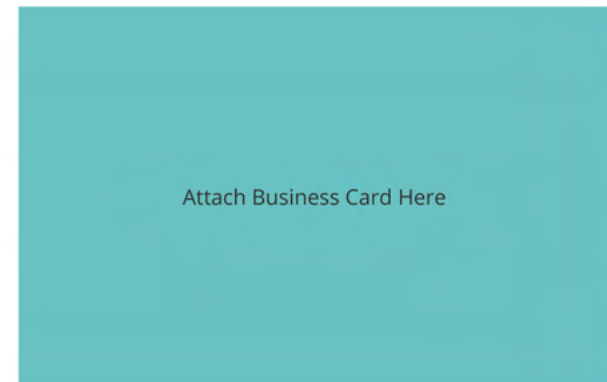








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## Get In Touch



01277 364 964



info@labelnet.co.uk



www.labelnet.co.uk



Labelnet, Label House,  
Hallsford Bridge Ind Estate,  
Ongar, Essex CM5 9RB

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@labelnet-limited



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