



LABELNET
Making the Difference

Drinks Industry





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Drinks Labels Printing

With over 23 years experience we are the go to UK label manufacturer within the beverage industry, helping our customers transform their labels with unique textures, materials and finishes.

We follow the latest trends in the beverage world and understand the popular label designs and upcoming drinks crazes giving us a better understanding to advise our customers on every order.

With a huge rise in non-alcoholic beverages, flavoured gin and craft breweries we have the knowledge to help you create eye-catching labels for your drinks brand. Whether you are using plastic or glass bottles or aluminum cans, we have a labelling solution for all types of drinks packaging.

Our team offer free label sample packs and free quotations. You can contact us at: info@labelnet.co.uk





Industry Sectors

We work with all sectors within the drinks industry with new popular trends arising all the time from non alcoholic beers, to hard seltzers or a new spike in a particular spirit.

Our understanding of the various sectors allows us to guide our customers to find the right solution for their product, while helping them add value in the form of special finishes, sustainable materials or through our design service. All with the goal of helping your product stand out on a crowded shelf.

Sectors Include:

- Beer/Cider/Ale
- Spirits
- Wine/Prosecco
- Sparkling Soda/Mixers
- Soft Drinks/Juices
- Hard Seltzers
- Non-Alcoholic Cocktails
- Kombucha/CBD
- Tea/Coffee

“ Having a sales rep to look after our account throughout the order process made it an easy point of contact for us, along with offering label samples and advising on the best materials and adhesives to use. ”

Pembrokeshire Cider

Beer, Ale & Cider

Breweries are in high demand with craft beers and ciders being more popular than ever. Therefore the look and design of the label is highly important to attract buyers. We work with brewers across the UK to create eye-catching labels with the best materials and print finishes.

Popular Materials

Silver PP material can be used to mimic the look of a premium foiled effect but without the cost of hot foiling.

Recycled PP is a popular choice with brewers to add sustainability to their brand and it looks the same as standard PP for an easy transition.

Clear PP is used to create a no label look and show case what is inside the bottle.

Our textured varnish is very popular for beer labels to create a rough sandpaper finish to a beer bottle or can. This creates a craft look and feel with a matt finish.



Bottle Labels

We offer waterproof and UV resistant labels, made in accordance with all BRC packaging legislation.

We can produce wrap around, individual and neck labels for beer bottles in custom shapes and sizes finished with vivid colours and pristine detail through digital printing.

Can Labels

Using the latest technology and the best quality materials, we have perfected our technique and can create fully customised labels for beers, ciders and fizzy drinks.

Labelling cans provides a cost effective, flexible option to pre-printed cans while also lowering MOQs significantly to allow for special editions to be released without a high initial cost. We have a range of cutters suitable for standard 330ml and 440ml cans, saving you additional time and money.



“ The range and quality of labels which are offered from Labelnet are more impressive than previous suppliers. Their prices are competitive which is a great bonus and they offer quick turnaround times for our orders. ”

Brewing Brothers

Bottled Spirits

Labelling your spirits is a way to make them ooze sophistication and attract customers with a design using luxury embellishments and finishes to add value to their product and enhance their brand presence.

Our wide range of embellishments and premium materials provides our customers with the highest quality labels which add value to the look of your bottled spirits.

We work with you to come up with your ideal labels offering you wet proofs of your finished design (at a small cost) or general printed samples to help with your decision making process.



“ We are delighted with our labels, they look fantastic. We wouldn't hesitate to recommend Labelnet and our advice to any customer would be talk through your ideas and work together to find the best solution.”

Kingdom Gin

Hot foiling is a popular embellishment to add metallic detailing to part of a label design and to instantly attract customers to a bottled spirit. Our range of foils come in a wide variety of colours to suit any brand colour and make a label design pop!



Using a thick premium material can enhance the look of a label design and add value to a product especially when combined with embellishments for the ultimate luxury label ideal for any bottled spirit. Ask us for ideas of materials suitable for your brand and design.

Soda and Hard Seltzer

Sparkling soda and hard seltzers are the perfect summer tippie which are both thirst quenching and fruity in flavour. With a wide range of brands on the market it's all about making your packaging stand out with eye-catching labels by adding vivid colours, cool designs and unique finishes.

Hard seltzers are an increasingly popular drink with more and more brands developing new ranges. Use simple striped colours on the label to show case your range of fruity flavours.

Soda and mixers can be added to spirits to create mouth watering cocktails or poured on their own for a super refreshing drink. Using bold colours for soda labels is a popular trend with fun and vibrant images and fonts to stand out on a shelf.





Soft Drinks and Juices

With so many options when it comes to choosing a juice, water or bottle of fizz making a label design pop is what will help attract your target audience.

“Apart from the great service which Labelnet delivered, they made sure the order went smoothly from start to finish. They helped create a fantastic label which was delivered efficiently, saving us time delays on production.”

Frey Drinks

Did you know?

We now offer the perfect labelling solution for PET packaging! Our latest stock product is created with special adhesive that washes off in during the recycling process and allows for the packaging to go all the way through the recycling stream.

Want to know more? Ask our team for a free sample of our Cleanflake PET material.

Using a clear polypropylene material is a popular choice for soft drinks to show off the colourful juice or fizz inside the clear bottle.





Non-Alcoholic Cocktails

A non-alcoholic drink, also known as a temperance drink, is a version of an alcoholic drink made without alcohol, or with the alcohol removed or reduced to almost zero. This is a popular trend right now with more health conscious drinkers than ever before.

Creating a label for a non-alcoholic cocktail needs to clearly state that it has 0% alcohol to entice that target audience. These drinks come in huge variety of flavours appealing to non drinkers or those wanting a lighter option whilst still enjoying the taste of a 'gin & tonic' for example.

Our creative design team can help create fun and unique artworks for your drinks labels to dress your cans and bottles in style.

- Partnered with label designers to create artworks
- Range of materials to choose from
- Digital & flexo printing options
- Creative finishes to add texture or gloss





Wine & Prosecco

Wine attracts a certain audience who want to enjoy a fine tasting tittle with their dinner or pour a refreshing spritzer on a hot summers day. With wine should come a fine label to appeal to this audience and add elegance to the look of the wine bottle.

Embellishments

We find a large portion of vineyards opt for embellishments to their label design with gold foil and embossing being very popular and a perfect way to instantly add value and class to a label design.



“ The samples of our existing labels, to me, was going above and beyond! No other company had ever offered to do that We wouldn't hesitate to recommend Labelnet, they'd come out cheapest nearly if not every time.”

Fowey Valley

Premium Paper

Using a thick textured paper looks the part on a wine bottle and entices customer to pick up and feel the product. Add elegance and sophistication to any wine bottle with premium papers.

Kombucha & CBD

With natural health benefits such as helping with digestion, boosting the immune system and preventing the risk of certain health conditions, Kombucha and CBD drinks are highly recognised in the drinks market. As the popularity of these drinks continue to grow, so does the competition within the marketplace.

Listing The Health Benefits

Reinforce the benefits of your drinks by clearly listing the main ingredients on the label as a selling point. You can make authorised health claims on the label but always ensure you adhere to the FDA guidelines.

Due to the fermentation process of Kombucha, there is a small amount of alcohol present and the exact amount is a very important piece of information that needs to be clearly stated on the labels.

Your drinks brand deserves to stand out! Do this by showing off your brand colours and creating labels that pop off the shelves.

CBD (CannaBiDiol) labels must include the product information and/or identity statement to identify your products purpose.





Tea & Coffee

Both tea and coffee are a staple daily necessity in our modern world with a huge selection of flavours and strains on offer to tickle our taste buds.

Whether in a tin, box or recycled packaging labelling a range of tea or coffee is a must to clearly state the origin, flavour and strength of your drinks range.

Label Design Service

Our partners can help you design a label for your hot drinks range by discussing your brand story, your colour requirements and recommended styles.

We then work with our partners to ensure the design is printed onto the best material for your product to ensure the adhesive sticks to your packaging and lasts against spillages or natural elements.

To get started with your new label design get in touch with our team and we will introduce you to our partners today.

“ Labelnet’s investment in new technology has massively helped our business. Our labels are all inkjet printed now which offers great quality, quick turnaround and low cost. ”

Yorkshire Coffee Emporium

Materials

Choosing a material for your drinks bottle or can is a mindfield with hundreds of options to choose from. Our team can help advise on materials and adhesives which will work on your product keeping in mind cold storage conditions and drink spillages which can all add to the longevity of the label.

White PP

A white semi-gloss, tear-resistant material which is one of our most popular materials which gives a natural shiny finish unless coated in a matt or tactile varnish.

Silver PP

A shiny, metallic material which creates a foil look without added costs ideal for a reflective design. This can instantly add value to the look of any drinks bottle.

Clear PP

A translucent material used for showcasing what's inside the bottle with a subtle yet eye-catching design.





Premium papers are often used for wine bottles or high end bottled spirits for added texture and a luxurious look. The thicker the paper when adding embossing, the more prominent the indentation will be on the label design.



Ask for our digital brochure to see our eco-friendly material range and find out more benefits

Premium Papers

We offer a wide range of thick and textured papers including hammered effects, laid papers and uncoated pulp papers ideal for a luxury drinks range. Papers come with a range of semi-permanent and permanent adhesives depending on the packaging it's being adhered to.

Ask us for samples of our premium paper range.

Sustainable Materials

A range of eco-friendly materials are now part of our material range and an increasingly popular for brands wanting to make an environmental impact. From recycled papers to sugar cane fibre materials we offer a range of sustainable packaging for your drinks cans or bottles.

Marblebase - 80% recycled marble with a smooth finish

rMC Paper - 100% recycled paper

Cane Fibre - 95% recycled sugar cane material

Recycled PP - over 90% recycled PP

Recyclable PET - allows for 100% PET recycling

Embellishments

Embellishments are the icing on the cake when it comes to dressing your drinks labels and giving them the most luxurious finish. Embellished labels add decorative features to make a label stand out and add attractive detailing to catch a consumers eye.

Our team offer the ideal embellishments for drinks labels to help grab the attention of shoppers and show off your amazing drinks brand.

Using innovative technology allows us to create incredibly impactful labels with rich colours, fantastic textures and intricate detailing to add value to the look of a product.

Your labels are an indicator of the amount of thought that has gone into the mouth watering tittle which sits inside the drinks can or bottle. Remember that first impressions count!





Why not use a combination of embellishments for the ultimate label design. Hot foiling and embossing, for example, looks amazing when used together for a 3D metallic design.



Request a free sample pack of our embellished labels for brand new & luxury design ideas.

Hot Foiling

Hot foiling gives your products a premium look by adding a shiny or metallic finish to certain parts of your labels, whether that be text or imagery of your choice. Our foils come in a huge range of metallic colours from silver, bronze and gold to blue, green and pink.

Screen Printing

The process dates back years and is used to create thick, opaque images or text to give your labels a strong colour and tactile feel. The inks are highly durable, ultra thick and glossy with a high build, smooth finish you will want to feel.

Embossing & Debossing

Embossed printing adds an extra dimension to your labels by creating raised (or inverted) 3D effects on chosen areas of your label. Embossing and debossing are visually effective and add texture to encourage consumers to pick up your bottle.

Premium Finishes

After you have chosen your label design and material adding the perfect finish tops off the final look to your label design. From gloss varnishes or a soft touch laminate we have a range of options which can add the ultimate touch to your drinks labels.

Gloss Varnish

For a shiny finish to your labels adding a gloss varnish will create a sheen finish and an added layer of protection to your label.

Matt Varnish

For a matt finish our matt varnish creates a dull flat finish which brings out the design and is ideal for a trendy or craft label finish.

Tactile Varnish

This rough textured varnish adds a unique finish to any design with a sandpaper feel and a coarse matt look which is popular right now.

Soft Touch Laminate

This soft touch laminate has a luxurious feel with a matt but smooth texture which people love to touch with its unique velvety finish.



Did you know?

Adding a varnish or laminate to your labels will add durability and longevity of the labels



Label Order Process

Design Artwork

Design label artwork with logo, images, brand colours and fonts. Include information or images around the mouth-watering flavours within your drinks to entice your customers.

Choose Material

Selecting your label material could not be easier. Ask for a free sample pack and our team can help select what suits your bottle and label design.

Add Embellishments

Now is your chance to add a touch of luxury with embellishments to make your labels stand out even more on a shelf with foiling or screen printing options.

Select Finish

Opting for a unique finish to your label can really enhance the quality of your product with cool textured varnish or velvety soft touch lamination, the choice is yours.

Quote & Order

Once you are happy with your selection receive your quote, place your order and your labels will be delivered ready to apply to your drinks bottles or cans. Perfect!

Get In Touch

If you would like to see some label samples, speak with a member of our team for further help or if you are ready to place an order, please get in touch with the team today.

Visit Website: www.labelnet.co.uk

Call our Head Office: 01277 364 964

Email Us: info@labelnet.co.uk



Scan For Samples



Scan For Free Quote



@labelnetltd OR @labelnetlimited





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