



LABELNET
Making the Difference



Food Industry





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Food Label Printing

With over 23 years experience we are the go to UK label manufacturer within the food industry, helping our customers transform their labels with unique textures, materials and finishes.

We follow the latest trends in the world of food and understand the popular label designs and upcoming food crazes giving us a better understanding to advise our customers on every order.

With a huge rise in mouth watering sauces to compliment your BBQ's, vegan condiments or plant-based meats we have the knowledge to help you create eye-catching labels for your food packaging. Whether you are using jars, bottles, tins or cardboard, we have a labelling solution for all types of packaging.

Our team offer free label sample packs and free quotations. You can contact us at: info@labelnet.co.uk





Industry Sectors

We work alongside many different sectors of the food industry, from meat and poultry to condiments and relishes we have the knowledge and experience to help your business.

Our understanding of the various sectors allows us to guide our customers to find the right solution for their product, while helping them add value in the form of special finishes, sustainable materials or through our design service. All with the goal of helping your product stand out on a crowded shelf.

Sectors Include:

- Condiments
- Sauces
- Preserves
- Fruit & Veg
- Meat & Poultry
- Confectionery
- Dairy Products
- Frozen Foods
- Savoury Snacks

“ We have recommended Labelnet to other companies and are happy with the service we always receive including advise in all areas, and a knowledgeable sales rep on hand. ”

Rezet

Sauces & Condiments

There's nothing quite like a big dollop of sauce with your fries or a drizzle of oil over your salad. Sauces and condiments are the perfect accompaniment to any dish. With so many mouth watering flavours, choosing a range of colours to differentiate them makes it clear and attractive for consumers.

Foiled or metallic finishes are increasingly popular on artisan bottles to create the perception of a high-value product. We offer both metallic PP & hot foiling to create this.



Our digital printing press is the perfect way to create pristine printing full of vibrant colours to showcase a range of flavours and make a sauce or oil stand out. The beauty of digital printing is it caters for small volume orders as well.





Oil & Water Resistant Labels

Labelling a bottle of sauce or olive oil means you want protection against spillages and splashes to ensure longevity of your labels. Our range of materials means we can offer strong adhesives and materials which do not tear (such as PP) and varnishes to add a layer of protection against the product elements.

“Apart from the great service which Labelnet delivered, they made sure the order went smoothly from start to finish. They helped create a fantastic label which was delivered efficiently, saving us time delays on production.”

Fowey Valley

Did you know?

We now offer the perfect labelling solution for PET packaging! Our latest stock product is created with special adhesive that washes off in during the recycling process and allows for the packaging to go all the way through the recycling stream.

Want to know more? Ask our team for a free sample of our Cleanflake PET material.

Preserves & Spreads

Preserves and spreads are a cupboard (or fridge) essential to jazz up our morning breakfast, add flavour to our cakes or scones or to lather onto our stack of crumpets! With this in mind, the best way to entice shoppers to pick up your jars is to dress them with eye popping labels. From bright colours to on point branding we can help.

Popular Materials

Silver PP material can be used to mimic the look of a premium foiled effect but without the cost of hot foiling.

Recycled PP is a popular choice with artisan foods to add sustainability to their brand and it looks the same as standard PP for an easy transition.

Clear PP is used to create a no label look and show what is inside the bottle or jar.

Our textured varnish is very popular for artisan labels to create a rough sandpaper finish to a jar or bottle. This creates a craft look and feel with a matt finish.





“The labels have always been of good quality and their inkjet press now offers us the luxury of shorter runs and more vibrant inks, which is key to our brand. Labelnet help with our artwork and advise on volumes for best prices which helps make our orders more economical.”

The Chilli Jam Man

Tamper Seal Labels

A tamper seal label sits over the top of the jar lid to ensure the produce cannot be opened without a tell tale tear in the seal. This just provides security and reassurance for customers, knowing the product they pick up is fresh. Adding a tamper seal label is highly popular with preserves & spreads and allows for added branding to the top of the lids. Genius!

Glass Jars v's Plastic Bottles

If you sell your products in a glass jar, the likelihood is you can see what is inside to appeal to the audience such as a bright strawberry jam or nutty peanut butter. Both clear and opaque materials will compliment this and a strong permanent adhesive will ensure the label stays put.

Opting for a plastic bottle such made from PET allows for squeezing out every last drop of product inside, we have both permanent and removable adhesives to suit as well as materials that conform to the bottle as its squeezed to avoid creasing and curled edges.

Sweets & Confectionery

The world of confectionery is a firm favourite, bursting with colour and exciting flavours. From retro jars filled with bonbons and boiled sweets to contemporary new brands offering innovative chocolate flavours or jelly sweets, the market is forever growing.

From jars of sweets to cakes, chocolate or candly floss we know it's hard to resist something sweet especially with a stand out label on the tub, packet or jar. Whatever tickles your fancy we have an array of materials, finishes and colours to get the most out of your sweet labels and help your brand to stand out in the sweet shop.



“ I would highly recommend Labelnet. The whole process was fast and straight forward and the quality of the labels exceeded my expectations. Thank you Labelnet and keep up the great work! ”

Puffy Candyfloss

We offer peel and reveal labels which are ideal for adding lists of ingredients and flavours that meet UK legislation, whether in the style of a multi-page booklet or one peel back page, peel and reveal labels are great space savers to add required information.





Your sweet labels should tell a story through creative colours, content and images clearly showing the brand and the flavours, such as the traditional sweet shop style, or crazy Willy Wonka style, our design team can help create wonderful labels.





Chilled & Frozen Foods

Food products which are stored at temperatures from -40°C to 8°C need reliable, food-safe labels. Our specialist materials ensure the labels withstand extreme cold temperatures without peeling away from the product, wrinkling or fading under harsh lighting.

Our chilled labels and frozen food labels are made and tested to the highest standard to ensure that they will stick to the product and fulfill its purpose. The adhesives excel in icy conditions and withstand moisture.

Our creative design team can help create labels which meet industry regulations as well as promote the delicious food within the packaging. Ask our team for more info.

- Wide range of freezer safe materials to choose from
- Digital & flexo printing options
- Permanent adhesives to withstand harsh temperatures
- Durable labels for moist conditions





Meat & Poultry

A label which is being adhered to a pack of meat or poultry doesn't always need a fancy design but clear information such as the weight, storage conditions and cooking instructions. Meat products will most certainly end up in the fridge so we ensure strong materials which are resistant to moisture.

Thermal Labels

A popular label for butchers to add to their meat packaging to print a bar code, expiry date or weight of the meat being packed inside. This information can easily be printed in house with a small thermal printer using strong materials - simple but effective.

“Efficient customer service is something Labelnet do well, and the service offered from both the office team and rep provide us with peace of mind knowing their label orders always run smoothly.”

Primepak Foods

With meat-free products and vegan friendly alternatives on offer we can see this sector is more popular than ever and can print eye-catching labels for these range of products.

Fruit & Vegetables

Fruit and vegetables are staples in just about everyone's weekly shop, but this doesn't mean your packaging standards should fall because of this.

We go the extra mile to ensure our labels are FDA approved, and are proud to be BRC certified, ensuring a global standard for food safety.

Our adhesives ensure that our labels remain intact regardless of the distance that your products are travelling. Adding a label to your fruit or veg packaging will add brand identity as well as display information under the food labelling regulations.

Wineglass tags are a popular choice for netted bags of fruit, garlic and onions for ease of branding and adding key information which easily clips to the net with a metal clip.

- Bar codes & sequential numbering can be added
- Recycled materials for sustainable packaging options





Savoury Snacks & Dry Foods

We all have that cupboard in our kitchen stacked with dry foods and savoury snacks which can stay in their for months! From nuts and crisps, to dried pasta, herbs or spices, they all need to be labelled.

Our team will help choose materials and finishes to make your products jump out at consumers on a crowded supermarket shelf or farm shop.

“ Labelnet provide a great service, the team are knowledgeable go out of their way to visit us on site when needed.”

Macphilips Foods

Digital Printing

Offering a high resolution print with crisp fonts and excellent clarity digital printing is a more modern printing technique to bring any label design to life.

Flexo Printing

A traditional printing method which is ideal for large volume orders in high quality CMYK colours with the ability to reverse print and laminate labels for the ultimate finish.

Materials

Choosing a material for your food packaging is a mind field with hundreds of options to choose from. Our team can help advise on the best materials for your packaging, keeping in mind cold storage conditions, spillages and exposure to light which can all add to the longevity of the label.

White PP

A white semi-gloss, tear-resistant material which is one of our most popular materials which gives a natural shiny finish unless coated in a matt or tactile varnish.

Silver PP

A shiny, metallic material which creates a foil look without added costs ideal for a reflective design. This can instantly add value to the look of any food product.

Clear PP

A translucent material used for showcasing what's inside the bottle with a subtle yet eye-catching design.





Premium papers are often used for luxury food brands or high end 'finest' foods for added texture and a luxurious finish. The thicker the paper when adding embossing, the more prominent the indentation will be on the label design.



Ask for our digital brochure to see our eco-friendly material range and find out more benefits.

Premium Papers

We offer a wide range of thick and textured papers including hammered effects, laid papers and uncoated pulp papers ideal for a luxury food range. Papers come with a range of semi-permanent and permanent adhesives depending on the packaging it's being adhered to.

Ask us for samples of our premium paper range.

Sustainable Materials

A range of eco-friendly materials are now part of our material range and an increasingly popular for brands wanting to make an environmental impact. From recycled papers to sugar cane fibre materials we offer a range of sustainable packaging for your food jars or bottles.

Marlebase - 80% recycled marble with a smooth finish

rMC Paper - 100% recycled paper

Cane Fibre - 95% recycled sugar cane material

Recycled PP - over 90% recycled PP

Recyclable PET - allows for 100% PET recycling

Embellishments

Embellishments are the icing on the cake when it comes to dressing your food labels and giving them the ultimate premium finish. Embellished labels add decorative features to make a label stand out and add attractive detailing to catch a consumers eye.

Our team offer the ideal embellishments for food labels to help grab the attention of shoppers and show off your amazing food brands.

Using innovative technology allows us to create incredibly impactful labels with rich colours, fantastic textures and intricate detailing to add value to the look of a product.

Your labels are an indicator of the amount of thought that has gone into the food which sits inside the jar, bottle or alternative packaging. Remember that first impressions count!





Why not use a combination of embellishments for the ultimate label design. Hot foiling and embossing, for example, looks amazing when used together for a 3D metallic design.

Request a free sample pack of our embellished labels for brand new & luxury design ideas.

Hot Foiling

Hot foiling gives your products a premium look by adding a shiny or metallic finish to certain parts of your design, whether that be text or imagery of your choice. Our foils come in a huge range of metallic colours from silver, bronze and gold to blue, green and pink.

Screen Printing

The process dates back years and is used to create thick, opaque images or text to give your labels a strong colour and tactile feel. The inks are highly durable, ultra thick and glossy with a high build, smooth finish you will want to feel.

Embossing & Debossing

Embossed printing adds an extra dimension to your labels by creating raised (or inverted) 3D effects on chosen areas of your label. Embossing and debossing are visually effective and add texture to encourage consumers to pick up your bottle.

Premium Finishes

After you have chosen your label design and material adding the perfect finish tops off the final look to your label design. From gloss varnishes or a soft touch laminate we have a range of options which can add the ultimate touch to your food labels.

Gloss Varnish

For a super shiny finish to your labels adding a gloss varnish will create a sheen finish and an added layer of protection to your label.

Matt Varnish

For a matt finish our matt varnish creates a dull flat finish which brings out the design and is ideal for a trendy or craft label finish.

Tactile Varnish

This rough textured varnish adds a unique finish to any design with a sandpaper feel and a coarse matt look which is popular right now.

Soft Touch Laminate

This soft touch laminate has a luxurious feel with a matt but smooth texture which people love to touch with its unique velvety finish.





Label Order Process

Design Artwork

Design label artwork with logo, images, brand colours and fonts. Include information or images around the mouth-watering flavours within your range of food to entice your customers.

Choose Material

Selecting your label material could not be easier. Ask for a free sample pack and our team can help select what suits your bottle and label design.

Add Embellishments

Now is your chance to add a touch of luxury with embellishments to make your labels stand out even more on a shelf with foiling or screen printing options.

Select Finish

Opting for a unique finish to your label can really enhance the quality of your product with cool textured varnish or velvety soft touch lamination, the choice is yours.

Quote & Order

Once you are happy with your selection receive your quote, place your order and your labels will be delivered ready to apply to your food packaging. Perfect!

Get In Touch

If you would like to see some label samples, speak with a member of our team for further help or if you are ready to place an order, please get in touch with the team today.

Visit Website: www.labelnet.co.uk

Call our Head Office: 01277 364 964

Email Us: info@labelnet.co.uk



Scan For Samples



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