

LABELNET
Making the Difference



Sustainable Labels





Sustainable Labels

Labelnet offer a range of sustainable materials which means you can opt for an eco-friendly label for your product range to help save the environment with a range of recycled or sustainably sourced labels.

Sustainably Sourced & FSC Certified

We offer materials which reduce energy, pollution, use less chemical consumption and even have a selection of alternative materials to paper to help save our forests - from recycled fruit pulp to marble mine waste there is a sustainable material option to suit your product, your brand and your sustainability requirements.

All our materials are FSC certified which means they only come from well-managed forests and/or recycled sources.

rNatural Paper

Our premium recycled papers are made from 100% recycled fibres and come in both smooth and textured finishes depending on what look and feel you want for your labels.

rNaturel

A naturally soft bright white paper makes this material an easy canvas to use when creating a label design.

The fine felt finish to the material makes it a popular choice and features a wet strength treatment.

Key Features

- Fine felt finish
- 100% recycled fibres
- Wood-free
- Wet strength treatment
- Excellent tack and adhesion
- Ideal for wine labelling and premium foods
- FSC Certified



*Until now
choice to
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Now, winemakers had a choice to make when choosing between recycled content or a designed facestock with a certain look and feel. With the advent of sustainable wine packaging, you can now have both.

rGranit Paper

rGranit

A thick, textured premium paper which is ideal for embossing and hot foiling to create depth to a label design, and contains natural pigments.

The textured, embossed finish gives it a tactile feel which entices consumers to pick up and touch.

rGranit features a wet strength treatment.

Key Features

- Textured paper
- 100% recycled fibres
- Wood-free
- Wet strength treatment
- Excellent tack and adhesion
- Ideal for wine labelling
- Ideal for premium foods
- FSC Certified



rMC Papers

This appealing semi-gloss paper comes in two forms - either 30% or 100% recycled content made from post-consumer waste.

- 30% recycled requires less energy and fewer trees
- 100% recycled reuses full consumer waste

This paper offers very good print quality equal to the standard, non-recycled grade.

Choosing rMC paper means we can reduce biobased material usage up to 20% (which is the equivalent of saving 661 trees)

Opting for our recycled rMC paper reduces energy usage, conserves natural resources such as water and trees, as well as reduce greenhouse gas emissions by up to 10%





Natureflex

Natureflex is a naturally abundant organic material which is made from cellulose derived from wood pulp, sourced from responsibly-managed forests. Produced from 90% of renewable raw material this material is used for flexible packaging and comes in both white and clear.

Natureflex is both compostable and biodegradable. It offers high barriers to oxygen, moisture, oils and aromas to protect food products and extend shelf life.

Did you know?

NatureFlex packaging film has excellent clarity, gloss, and printability, allowing any desired aesthetic to be achieved.

Want to see more? Ask our team for a free sample pack of our sustainable material range.

PP (Polypropylene)

This eco-friendly alternative to a standard PP visually looks identical but with the added benefits of being made from over 90% recycled PP resin from post industrial recycling.

This reduces waste from packaging and helps to save our environment by reducing chemicals and pollution.

Popular Material Choice

This semi-gloss PP material is one of our most popular material choices suiting many product ranges and offering a water and tear-resistant finish ideal for protection against moisture and extreme conditions.

Available in both white and clear.

The clear material provides a 'no label' look whilst offering vibrant printing with CMYK or pantone colours, and a quality finish.

PP is approved for food contact and is an ideal solution for beverage, cosmetics, personal care and home care products where a durable solution is required.





Recycled PE labels reduced dependance on fossil fuels and ideal for a wide range of home & personal care products, cosmetics and food products. The material easily curves and contours around the packaging it is applied to.

PE (Polyethylene)

Made from 30% PE resin from post consumer waste but has a much earthier look than standard PE material , signalling simplicity, and a commitment to the earth.

PE is commonly used on squeezy bottles due to it's flexibility to conform to the packaging without tearing or lifting from the product.

Going Greener


Our eco-friendly PE material reduces reliance on fossil-fuel based films and helps to lay the foundation of a “closed-loop” plastics economy.

Having recycled content helps businesses who are looking for a sustainable packaging solution which meets the brands sustainability goals and complies with emerging regulations.

Available in both white and clear.



Sustainable solutions move us closer to a circular economy with 100% recycled content, thus conserving

A low-angle, upward-looking photograph of a lush green forest. Sunlight filters through the dense canopy of trees, creating a dappled light effect. The perspective is from the forest floor, looking up at the tall, slender tree trunks and the thick layer of leaves above. The overall color palette is dominated by various shades of green, from deep forest greens to bright, sunlit yellows and greens.

ular economy with products made with up to
g water, energy, and greenhouse gases.

Benefits of using Sustainable Materials

Product-sustainability awareness is getting better and better each day. We as human-beings have been neglecting the Earth for a long time. Fortunately, we have alternative materials to protect our forests and reduce pollution which is starting to work wonders.

Recycle sustainable content to make use of waste materials

- 72% of consumers are changing their preferences based on social responsibility, inclusiveness, or environmental impact.
- 64% of consumers say buying from sustainable brands makes them feel happy about their purchases.

These labels can also encourage shoppers to learn more about their food, where it comes from and how it was produced, which can help them become more conscious (and hopefully more environmentally friendly) consumers.

Reduces the use of trees thus reducing the damage to our forests

Less material waste and use of energy to create materials

Reduces Consumption



More rapid market eco pa



Help to save our environment by reusing, recycling and reducing pollution

- Retailers need to pay attention to consumers' sustainability preferences, as it can bolster authenticity, loyalty, and revenue.
- Two-thirds of consumers would pay more for sustainable items.

Eco-Friendly Labels Create a Healthier Planet and a Stronger Brand

Maintaining an image of eco-friendliness through the regular use of an environmentally-conscious label on your chosen packaging can improve your brands reputation and influence product popularity.

This is due to an increasing number of consumers making their purchasing decisions based on the environmental impact of the options available.

Gives your brand a difference and a story for ethical packaging

Stand out in a crowded market and attract economical consumers

Lower Co2 Emissions

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Marblebase

This soft to touch material is made from 80% marble mining waste and 20% recycled high-density polyethylene (HDPE) which comes mostly from plastic bottles.

This is an excellent alternative to paper which is both tear and water-resistant with a smooth, matt finish.

The use of marble waste is a growing trend to conserve limited resources (such as oil and trees) and makes use of waste and bio-based resources.

Key Features

- 80% marble waste
- Soft touch material with a matt finish
- Water and tear-resistant
- Wood free
- Ideal for embossing
- Food approval for moist, non acidic foods



Your
green
convey
enviro



Cane Fibre

A matt white paper made from 95% bagasse fibres sourced from sugar cane waste and 5% hemp and linen.

This material enables high print quality and gives excellent tack to adhere to all products including textured substrates.

Cane fibre is wood-free material which uses natural resources, saves our forests and is both biodegradable and compostable.

Features wet strength and fungicidal treatments which is tear-resistant and ideal for labelling wine and spirits.

Key Features

- 95% sugar cane waste
- Sustainable resources
- Reduces waste
- Less carbon footprint
- Wood-free paper
- Excellent tack



brand's commitment to product labeling can help by the image of health and environmental consciousness to the consumer.

rCrush Range

This sustainable range is made from 15% organic residue and 40% post consumer recycled fibres. and offers a matt, smooth wood-free printing paper.

The organic residue is sourced from left over fruit pulp or barley (depending on the material) combined with water and natural fibers to create a unique ecological paper which results in 20% lower CO2 emissions than standard label papers.

Ideal for wine bottles

The materials offer a sustainable look with natural colours, whilst providing a premium look to a label which can boost shelf appeal.

- Grape residue
- Citrus fruits residue
- Barley residue

Less energy is required to process the rCrush paper range and no chemicals are needed and offers an ideal sustainable wine label alternative.





Sustainability is becoming more and more important, and eco-friendly labels can help show your support for this important cause.

By using eco-friendly labels, you can help promote sustainability among your customers and peers.

CleanFlake

A 30% recycled material which can be used within the PET recycling stream to allow for 100% recycling without any disruption during the sorting process.

The material provides excellent print quality and flawless application on high-speed labeling machines.

Cleanflakes' impressive adhesive deactivates during recycling which enables both the label and adhesive to cleanly separate from PET packaging, leaving the plastic free of contamination.

Available in both white and clear.

Key features

- Allows for 100% recycling
- 30% post consumer waste
- Allows for PET recycling
- Ideal for PET packaging
- Reduces post industrial waste

Get In Touch

If you would like to see some of our sustainable label samples please scan the QR code below and make a note in the comments that you wish to see '*sustainable samples*' and we will arrange one to be sent straight out to you.

Alternatively call our head office and our team can help you.

Visit Website: www.labelnet.co.uk

Call our Head Office: 01277 364 964

Email Us: info@labelnet.co.uk



Scan For Samples



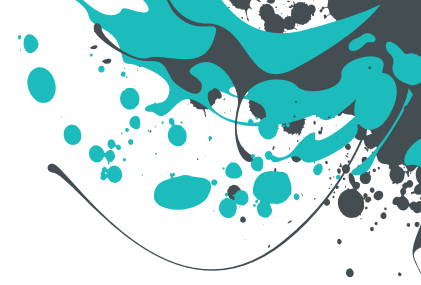
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