

INDEPENDENT

The business
event for the
hotel community

M I A M I

September 17-18, 2025

Miami Beach Convention Center

HOTEL

SHOW

PROSPECTIVE EXHIBITOR INFORMATION

[INDEPENDENTHOTELSHOW.US](https://www.independenthotelshow.us)



Welcome to Independent Hotel Show Miami 2025



Welcome to Independent Hotel Show Miami, the most comprehensive, dedicated event for the luxury, boutique, and independent hotel sector which focuses on hotel industry trends and emerging opportunities for today's independent hoteliers to help grow their businesses and enhance the guest experience.

Our mission is to broaden the support of the hotelier community by expanding the brand to serve the North American, Caribbean, and Central American audience of forward-thinking, independently spirited hoteliers.

We are delighted to be returning to Miami in 2025 for our third edition, and invite you to join us September 17-18 at the Miami Beach Convention Center to be a part of this unique and influential event.

Companies from across the supply chain are invited to benefit from the opportunity to sell directly to an engaged audience in search of the highest quality products and services. Don't miss out on the unparalleled opportunity to connect with our high-quality audience of hoteliers.

We look forward to welcoming you!



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WHY MIAMI AND THE U.S.?

2023 was a record year for Miami with 27.2 million visitors spending an estimated \$21.1 billion. Miami has become a go-to destination for business expansion, growth, and investment across numerous industries.¹

According to market research agency STR, Greater Miami continues to rank among the top 10 US cities in the three key metrics used to measure hotel success – occupancy (#7), average daily rate (#5) and revenue per available room (#4).¹

In the first quarter of 2025, U.S. hotel occupancy will grow 2.2% year over year, ADR will increase 2.3% and RevPAR will grow 3.5%.²

The North America Luxury Hotel Market size is estimated at USD 40.16 billion in 2024, and is expected to reach USD 60.38 billion by 2029, growing at a CAGR of 8.5% during the forecast period (2024-2029).³

Looking ahead to 2025, LE analysts anticipate an additional 790 new hotels with 85,561 rooms to open in the U.S., resulting in a 1.5% supply increase. Miami alone currently has 60 hotel projects, equating to 10,564 rooms, in the pipeline.⁴

Miami is expected to end 2024 as one of the top five strongest performing hotel markets along with New York City, Washington, DC, Austin, and Charleston. Miami is also one of the top four markets that are most attractive for hotel investments.⁵

Miami is easily accessible – 1,000+ flights daily through Miami International Airport, which is the largest gateway between the United States and south to Central America and the Caribbean.

All of this makes Miami a convenient destination for hoteliers and the ideal location for the U.S. edition of the Independent Hotel Show.

1. Source: Greater Miami Convention & Visitors Bureau

2. Source: STR and Tourism Economics

3. Source: Mordor Intelligence

4. Source: Lodging Econometrics

5. Source: U.S. Hotel Investor Intentions Survey, CBRE Research, 2024

WHO SHOULD EXHIBIT?

Independent Hotel Show Miami will meet the needs of any business operating or wanting to operate within this flourishing sector. This includes businesses from but not limited to:

AUDIO & ENTERTAINMENT

Guest facing technologies - in-room entertainment, smart technology, internet, wifi, door locking, telecommunications and audio-visual systems.

BEDS & BEDDING

Mattresses, comforters, duvets, sheets, and pillows.

BOUTIQUE/GIFT & RESORT WEAR

Bags, gifts, jewelry, sundries, and apparel.

DESIGN & DÉCOR

Interior design – bed bath and living, furniture, soft furnishings, fabrics, wallcoverings and accessories, lighting, artwork, flooring and carpet. Exterior design – plant and garden, outdoor furniture.

FOOD & DRINK

Bar design and products, beer, wine, spirits, non-alcoholic drinks, coffee and teas, bar snacks, minibar products and equipment.

HOTEL SUPPORT SERVICES

Legal, finance, management and consultancy, insurance, property development, recruitment, staff and training.

HOUSEKEEPING & HOTEL PRODUCTS

Linens, tableware, uniforms, cosmetics, glassware and china, towels, toiletries, promotional and branded gifts.

MARKETING & BRANDING

Creative agencies, website design, print houses, graphic design, social media and marketing software.

SPA & WELLNESS

Spa design, products, gym equipment, pools, spa services, leisure and wellness equipment.

TECHNOLOGY

Back of house technologies – bookings and hotel management software, payment and revenue management systems, and hotel operation programs.



WHY EXHIBIT?



Showcase your products & services to 1,500+ luxury, boutique & independent hoteliers from North America, Canada, Latin America, and the Caribbean over 2 days.

Running a hotel is a time-consuming business, yet hoteliers need to continually evolve, source new products and ideas to increase revenue and create a personalized, distinctive, and enhanced guest experience.

Independent Hotel Show Miami is the targeted platform to meet hoteliers when they are fully engaged and ready to buy.

INDEPENDENT HOTEL SHOW MIAMI WILL SHOWCASE YOUR BUSINESS TO THE LEADING PROFESSIONALS IN THE INDUSTRY ALLOWING YOU TO:

- Sell face to face to hundreds of potential buyers
- Generate sales leads, make direct sales, and build a qualified database
- Develop relationships with new and existing clients
- Build brand awareness
- Launch new products and educate buyers through product demonstrations
- Develop relationships with media and generate PR for your business
- Identify new distributors and partners

THE GUEST EXPERIENCE

We are dedicated to delivering an incredible guest experience for our attendees at Independent Hotel Show Miami – similar to what our hotelier audience strive to achieve in their properties each day. We do this for the benefit of hoteliers, exhibitors, and partners alike. Aside from our high-quality exhibition, this manifests across four communal spaces which include:

INNOVATION STAGE

A curated program of inspiring and practical education sessions covering the latest hotel trends and cutting-edge innovation with the goal of developing ground-breaking ideas and engaging conversations relevant to the boutique, lifestyle, and luxury hotel sectors.

THE LOBBY LOUNGE

Independent Hotel Show Miami's main social space, The Lobby Lounge is a place for visiting guests to work, network, host meetings, and eat and drink in an open communal environment that embodies qualities shared with a modern hotel's lobby space.

BUSINESS CENTER

A relaxed environment on the show floor where knowledge can be gained and shared. These tailored campfire-esque sessions, led by exhibitors, will provide a unique mix of presentations, products, and solutions for hoteliers.

THE SUITE

The Suite is a thoughtfully designed hospitality and networking space to offer VIP hotelier guests, speakers, and carefully selected industry partners, somewhere stylish, luxurious, aesthetically stimulating, and comfortable, a space off the show floor to do business and network.



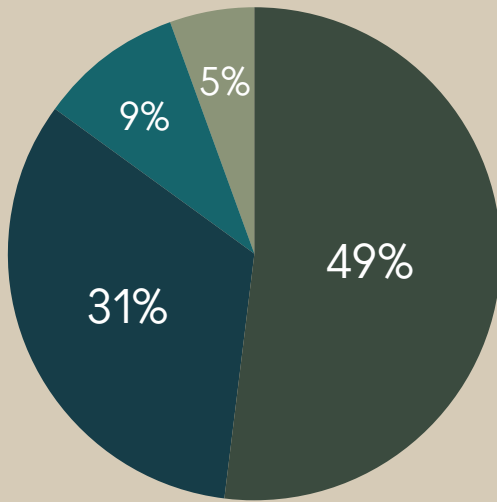
WHO CHECKED IN?

(A sample of 2024 attendees)

| | | | |
|---|-----------------------------------|------------------------------------|---|
| Abaco Blue Resort | Flamingo Lodge | Mod Motels | The Block Hotel |
| Abae Hotel | Fontainebleu Hotel & Resorts | Mr. C Miami | The Boca Raton |
| AC Hotel Sawgrass Mills | Fortune House Hotel | Namron Hospitality | The Breakers Palm Beach |
| Acqualina Resort | Gabriel Miami | Nassau Suites | The Cabins of Birch Hollow |
| Annex Hotels | Gale Hotel South Beach | Nautilus Sonesta Miami Beach | The Carriage House Hotel |
| Atami Escape Resort | Gates Hotel South Beach | Nayara Resorts | The Colony Hotel |
| Atrium Hotel & Suites DFW | Geronimo Hospitality Group | Nevis Estate | The Cooper |
| Auberge Resorts Collection | Glenn Hotel | Nuvo Suites | The Fifth Avenue Hotel |
| Autograph Collection Hotels | Godfrey Hotel Hollywood | Oaks on the River Resort | The Gilchrist Collection |
| B Ocean Resort | Grand Beach Hotels | Ocean Five Hotel | The Inn at Mount Snow |
| Bahama Beach Club Ltd. | Harbour Village Beach Club | Ocean Reef Club | The Inn on Broadway |
| Baia Mare Villas | High Noon Resort | Oceans Edge Resort & Marina | The Las Olas Company & Riverside Hotel |
| Bangor Grande Hotel & Conference Center | Highgate Hotels & Resorts | Old Town Bluffton Inn | The Link Hotel |
| Beach Place Hotel | Hilton Grand Vacations | Oliver Hospitality | The Mark Hotel NYC |
| Beemok Hospitality Collection | Hope Town Inn & Marina | Pemberton Valley Lodge | The Mayton |
| Berkeley City Club | Hotel Arya Coconut Grove | Pestana South Beach Art Deco Hotel | The Nantucket Hotel & Resort |
| Biltmore Hotel | Hotel Arya Miami | Pink Sands Resort | The ONE50 Hotel |
| BOB Hotels | Hotel Carmichael | Plunge Beach Resort | The Palms Hotel & Spa |
| Bolongo Bay Beach Resort | Hotel Emma | Prince Waikiki | The Perigon |
| Bottleworks Hotel | Hotel Greystone | Raffles Boston | The Perry Hotel |
| Boulders Resort | Hotel Indigo | Resorts World Bimini | The Ritz-Carlton Residences Sunny Isles |
| Cadet Hotel | Hotel Next | Retro Suites Hotel | The Hotel Saratoga |
| Cameo Beverly Hills | Hotel Renegade | RH Remington | The Setai Miami Beach |
| Cape Codder Guest House | Hotel Santa Barbara | RIU Hotels | The Shawnee Inn & Golf Resort |
| Carillon Miami Wellness Resort | Hotel Yountville | Rolo Beach Hotel | The Standard Hotel & Spa |
| Casa Faena Miami Beach | Hotel WelcomINNS | RSVP Hotel | The Umstead Hotel & Spa |
| Cedar Cove Resort & Cottages | Hotel Zoe Fisherman's Wharf | Sacajawea Hotel | The Williamsburg Hotel |
| Center Hotels | Hyde Beach house | Sagamore South Beach | The World Residence at Sea |
| CitizenM Hotels | Inn at Laurel Point | Salt Hotels | TradeWinds Resort |
| Clifton South Beach Hotel | Kasa Living | Sandals Resorts International | Turnberry Ocean Club |
| Coconut Court Ltd | Kerzner International | Seahorse Vero Beach Hotel | Urbanica Hotels |
| Crane Hotel Group | Kimpton Hotel Palomar South Beach | Shade Hotel Redondo Beach | Vanderbilt Beach Resort |
| Crestline Hotels & Resorts | Kimpton Hotel Surfcomber | Sherry Hotel | Viana Hotel & Spa |
| Crystal Cruise | Lenox Hotel | Shore Club | Victor Hotel |
| Curio Collection by Hilton | Leslie Hotels | Smart Brickell Hotel | Villa Norbu |
| EB Hotel Miami LLC | Little Gem Resorts | South Point Antigua | Virgin Hotels |
| Enthusiast Hotel Collection | Lovango Resort & Beach Club | St. Regis Bermuda | W South Beach |
| EoS Hospitality Group | Luxuri Villas | Staypineapple Hotels | White Elephant Palm Beach |
| Eskape Collection | Maison Verte Boutique Hotel | Storied Collection | Winnetu Oceanside Resort |
| Evergreen Hospitality Group | Marenas Beach Resort | Sunset Lane | XV Beacon hotel |
| Exuma Beach Resort | Marseilles Hotel Group | Ten Seventy Six | Yotel Hotels |
| Fashion Boutique Hotel | Miami Lake's Hotel | The Alfond Inn | Yotepad Miami Hotel |
| Faena Hotels & Residences | Mills Park Hotel | The Atrium Hotel & Suites | Yve Hotel Miami |
| Ritz-Carlton Key Biscayne | Mint House | The Bellmoor Inn & Spa | |

2024 GUEST DEMOGRAPHICS

ESTABLISHMENT TYPE



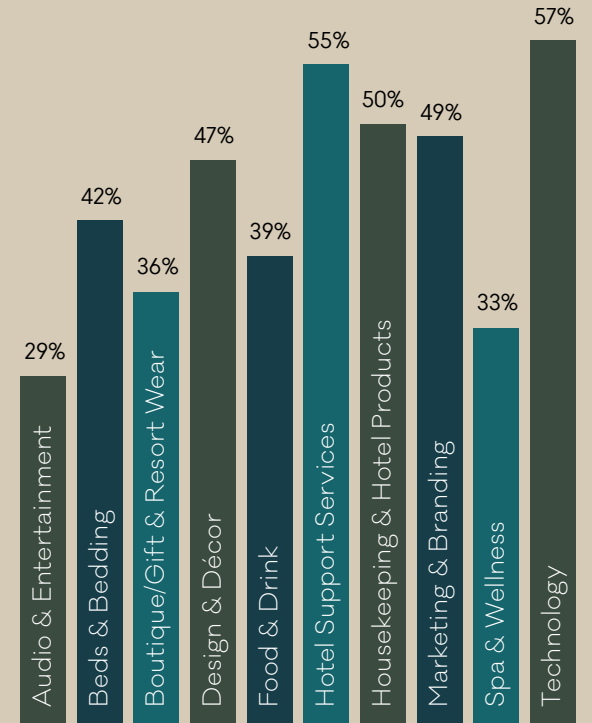
- Independent Hotel
- Boutique Hotel
- Branded/Chain Hotel/Resort
- B&B/Inn/Alternative Accommodation

86% Have Direct Purchasing Power

92% of Attendees Likely to Recommend Show to a Colleague

94% of Attendees Came Primarily to Meet/Connect with Exhibitors

AREAS OF INTEREST



OUR SERVICE

A comprehensive business event to service the full hotel lifecycle. From investment and purchasing through to branding, design, operations, portfolio growth and selling; the show's content supports hoteliers in every stage of their hotel development.

200 QUALITY SUPPLIERS

We welcome representation from across the hotel supply chain. Exhibitor categories include but are not limited to:

AUDIO & ENTERTAINMENT

BEDS & BEDDING

BOUTIQUE/GIFT & RESORT WEAR

DESIGN & DÉCOR

FOOD & DRINK

HOTEL SUPPORT SERVICES

HOUSEKEEPING & HOTEL PRODUCTS

MARKETING & BRANDING

SPA & WELLNESS

TECHNOLOGY

EDUCATION PROGRAM

A huge draw in attracting our hotelier guests to the show, our education program stages address hot topics for hoteliers today.

INNOVATION STAGE

BUSINESS CENTER



JOIN US IN SHARING YOUR SOLUTIONS FOR THE MODERN HOTELIER. WHAT PRODUCT OR SERVICE CAN YOU OFFER?



JOIN US AS AN EXHIBITOR



Join our premium exhibitor line-up.
 Minimum booth size is 100 square feet.
 Contact us now to request a floorplan.

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| Early-Bird Pricing – Expires on January 31, 2025 <small>Refer to Packages Addendum for details of what is included in booth packages and add-on packages offered.</small> | RATE |
|--|---|
| Standard Space with Hard-Wall Booth Package <small>(this is required to be selected by all Exhibitors, raw space options are available to exhibitors with approved custom booth structures requiring 10'x20' or larger space)</small> | \$5,600 per Booth Unit <small>(the hard-wall structure is 3m x 3m)</small> |
| Open Corner Fee add-on | \$350 per Open Corner |
| Lighting package add-on | \$550 per Booth Unit |

| | |
|---|---|
| <p>Standard Space with Hard-Wall Booth Package: \$5,600 per 3m x 3m Booth Unit <small>(this is required to be selected by all Exhibitors, raw space options are available to exhibitors with approved custom booth structures requiring 10'x20' or larger space).</small></p> | <ul style="list-style-type: none"> • Hard-Wall (Shell Scheme) 8' high on 3 sides (2 sides for open corner locations) • Company Name Header Sign • Carpet (Standard show color) • 1x Square White Table • 2x White Folding Chairs • Material Handling • Wastebasket & Trash Removal • Daily Vacuuming • Booth Personnel Badges • Online Directory Listing • Marketing Promotion Tools |
| <p>Open Corner Fee add-on: \$350 per Open Corner</p> | <p>Additional charge per open corner</p> |
| <p>Lighting package add-on: \$550 per Booth Unit <small>(Available as an add-on to either the Basic Raw Space or Hard-Wall Turnkey Packages)</small></p> | <ul style="list-style-type: none"> • 500 Watt / 120 Volt (5 Amps) electrical drop (can only be used for lighting package) • 1x 6' Black Track with 3 lights • Installation and Dismantle Labor |

THE INDEPENDENT HOTEL SHOW PORTFOLIO

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M U N I C H

20-21 Nov 2024
MOC Munich

A M S T E R D A M

11-12 Mar 2025
RAI Amsterdam

M I A M I

September 17-18, 2025
Miami Beach
Convention Center

L O N D O N

6-7 Oct 2025
Olympia Events

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