

A circular collage of images related to the woodworking industry. It includes a woman in a pink shirt examining wood samples, a man in a blue jacket holding a wooden frame, a close-up of wooden chair legs, a hand holding a spray gun, and various circular saw blades. The background of the entire image features a repeating pattern of these circular saw blades.

# Professional Woodworking Expo 2026

17 – 19 May | NEC Birmingham

The UK's tradeshow for the Woodworking and Joinery Manufacturing industry

[www.professionalwoodworkingexpo.com](http://www.professionalwoodworkingexpo.com)

## Introducing Professional Woodworking Expo

Professional Woodworking Expo is the UK's only dedicated tradeshow for woodworking and joinery professionals. As an evolution of Materials and Finishes Show, it will be taking place at the NEC Birmingham from 17–19 May 2026 and will showcase cutting-edge machinery, tools, software, materials, components and finishes. With live demos, expert-led content, and networking opportunities, it's the must-attend event for carpenters, joiners, machinists, and installers looking to stay ahead in the industry.



## The Show For Your Industry

- **Highly Targeted Audience:** Reach woodworking and joinery professionals actively seeking new products and suppliers – with a strong focus on SMEs and growth-focused businesses.
- **Live Demo Zone:** Showcase your products in action with live demonstrations that attract engaged, purchase-ready visitors.
- **Seminar Theatre:** Hear from industry leaders about the latest trends and opportunities within the industry
- **Networking Opportunities:** The only place to meet face to face with the UK's professional woodworking sector.



## Why Now?

The UK's woodworking sector is evolving fast. Exhibiting positions your brand at the centre of the industry, as businesses invest in smarter, more efficient workshop solutions.

*“ The demonstration zone was probably the biggest success of the show... it was great to see how much interest there was for our window-making demonstration. We had people from all over the industry attend our demonstration, from joiners and students to kitchen manufacturers. ”*

**Ben Mitchell, Marketing Manager, Leitz Tooling**



## Attendee numbers

6,000+

## Why Exhibit at PWE?

Exhibiting at Professional Woodworking Expo

Building on the success of Materials and Finishes Show in 2024, Professional Woodworking Expo will open in May 2026 as the UK's leading event for woodworking and joinery professionals. By exhibiting, you can:

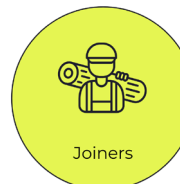
Join 200+ **top brands** in the woodworking sector

**Connect** with 6,000+ industry buyers

Launch **new products** to the industry and gain direct feedback

Showcase **live demos** and share best practice tips with professionals

## Who will visit Professional Woodworking Expo:



“

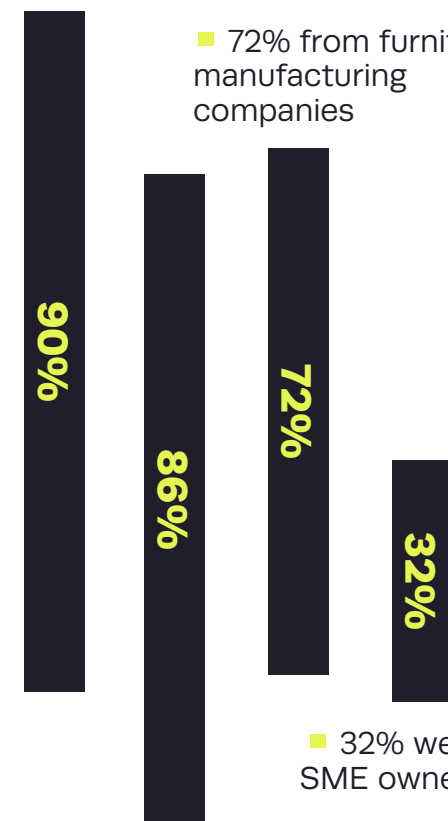
The show has provided us with a platform to showcase our products in an efficient and positive way. We had a few sales and a number positive leads over the four days.”

Lucilia, Maxicam

## Who Will You Meet? \*

■ 90% came to see the latest innovations

■ 72% from furniture manufacturing companies



■ 32% were SME owners

■ 86% had influence over purchasing decisions

\*Stats from Materials & Finishes Show 2024

## Visitor Snapshot:



ESTÉE LAUDER



JOHN LEWIS & PARTNERS



## Rates:

- Packages from £2,950
- Space only from £385 per SQM
- PLUS Exclusive rates for companies operating woodworking machinery



### JEFF DOWNTON

Commercial Manager – Design and Build  
+44 (0) 207 886 3086



### DAVID STEINHAUER

Commercial Executive – Design and Build  
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*“ Our stand was bustling each day with inquisitive visitors. ”*

**Adkwik**

## GET IN TOUCH

Contact the team today to find out how Professional Woodworking Expo can help your business succeed

