

EXTERIOR

*Rubio*<sup>®</sup>  
**MONOCOAT**  
THE POWER OF ONE

# WoodCream

Long-lasting  
protection  
for exterior  
vertical wood.





## Protecting the natural beauty of exterior wood.

Outdoors, it's vital to treat wooden surfaces with the right product. After all, you want the wood to look good for a long time. WoodCream is the ideal product **to protect and colour your exterior vertical wooden surface**. The product is suitable for both new and already treated wood. In addition to providing an optimal protection, the cream also preserves the natural look & feel of the wood.



WoodCream, Bold Black on Ayous Thermo  
Many thanks: Vetedy, Restaurant Quadras  
© Julien Boveroux Gartengestaltung GmbH

The innovative and ecological wax-based cream is based on **hydrophobic technology** especially developed for maximum wood protection. Its unique and active **self-cleaning formula** intensely nourishes the wood, preserves the breathable structure, and makes it water-repellent. And the beauty of it all: the wax cream comes in a **wide range of colours** and brushes smoothly. A joy to work with and a feast for the eyes.



### BREATHABLE

- ✓ Wood pores remain open
- ✓ Air and water vapour can still pass through
- ✓ Moisture regulation is retained



### WATER-REPELLENT

- ✓ Hydrophobic cream
- ✓ Long-lasting pearl effect
- ✓ Very durable protection against extreme weather conditions



### SELF-CLEANING

- ✓ Water droplets slide off the wood, removing dirt particles from the surface
- ✓ Reduces the risk of micro-organism growth (algae, molds, fungi)
- ✓ Prevents frost damage

### The crème de la crème?

The product is very ecological thanks to the low consumption and the application in one layer. Moreover, the product contains **0% VOC.**

VOC's are harmful substances that are released when applying the product and which contribute to the greenhouse effect.



### LOOK & FEEL

- ✓ Preserves natural look & feel of the wood
- ✓ Doesn't contain fillers, does not form a sealing layer (as opposed to paint, lacquers)
- ✓ Does not flake off: longer lifespan



## THE GREY COLLECTION ON PINE



- > Create an **instant aged look** by adding WoodCream Softener to one of the colours from this Grey colour collection.
- > A **transparent version (#0)** is also available in order to create a **non-coloured** effect. Since this version has no UV filter, Transparent (#0) allows the wood to age naturally while still protecting the wood and making it water-repellent. Apply it undiluted.

## THE TRADITIONAL COLLECTION ON PINE



## THE SCANDINAVIAN COLLECTION ON PINE



*Colours shown only serve as an example. We recommend doing a test on identical sanded wood.*



Photography © Paul Ott,  
Architects Innocad Architektur ZT GmbH,  
Hinterwirth Architekten ZT OG,  
Tischlerei Pachner, Austria  
WoodCream, colour Misty Grey #3  
on Siberian Larch

## PRODUCT INFORMATION

Application method	Manual - Industrial - Spray gun
Usage	12-20 m <sup>2</sup> /L *
Drying time	Depending on the climatic conditions: ± 12 hours
Water resistance	± after 3 hours the pearl effect will appear
Colour retention	Depending on the chosen colour, wood type and orientation of the vertical wood, the colour will last between 5 to 10 years. After about 5 years, the pearl effect (water-beading) will gradually diminish.
Cleaning of used materials	Water
Application Information	All vertical surfaces outdoors, except for windows and doors
Storage	The product can be stored up to 24 months. Store in dry conditions and in the original unopened packaging. Keep away from frost.
Advantages	Protection against sun, rain, wind
Packaging	<b>Can: 30 ml - 1 L - 2,5 L - 5 L</b>

*\* These usages are merely indicative. Results depend on wood type, sanding and method of preparation. It is always recommended to make a sample in order to calculate the exact usage.*



- > The long contact technology ensures a perfect absorption of the cream into the wood's pores, without covering them, thus ensuring the wood's natural moisture balance and structure.

## TOOLS



→ Perfect for corners

→ Perfect for larger surfaces; suitable for even and rough wood

### WoodCream Brush 1"

The synthetic bristles of the WoodCream brush are very soft and fine, so they do not leave brush marks when applying the products. In addition, the product will not dry too quickly on these types of bristles so you have enough time to apply it.

Perfect for applying WoodCream and WoodCream Softener • Ensures an even application • Very durable: high quality and stainless steel (inox) • Perfect for processing water-based products • After use with WoodCream, you can simply rinse the brush with water

### WoodCream Brush 2"

### WoodCream Brush 3"



### Block Brush 3x10

This block brush was developed especially for the WoodCream. It is very suitable for extra large surfaces thanks to its dimensions (3 cm thick x 10 cm wide).

### Stirring Stick

The Rubio Monocoat stirring stick is perfect for stirring our products such as Oil Plus 2C, Hybrid Wood Protector and WoodCream. This way you ensure that the colour pigments are well mixed and that you get an equal result.

- Available in wood and metal (re-usable)

### Can Opener

With our special can opener, you can easily open cans without damaging them.

- Does not damage cans and lids
- Made from stainless steel
- Can be hung on the can
- Can also be used as bottle opener



### Pouring Spout

The pouring spout is a handy tool to work in a clean way with our Rubio Monocoat products. Not only can you keep your workplace spotless, you can also store your cans better after use.

- Re-usable
- User-friendly
- Allows better storage of your cans
- The pouring spout fits on WoodCream cans

### Measuring Cup 400 ml

Measuring cup to mix products (some of our products need to be combined with an Accelerator or Softener)

- Convenient measuring lines
- Re-usable cup
- Perfect for smaller projects

### Measuring Cup 1800 ml

Measuring cup to mix products (some of our products need to be combined with an Accelerator or Softener)

- Convenient measuring lines
- Re-usable cup
- Perfect for bigger projects

## WOODCREAM APPLICATION IN 6 SIMPLE STEPS

› Preparation in case of renovation of older, non-Rubio Monocoat coatings: Remove any loose weathered coatings or wood fibres from previous treatments.



### STEP 1

Sand the surface scratch-free according to industry standards. Final sanding grit should be 120.

### STEP 2

Prepare the surface. Clean it with Exterior Wood Cleaner and a nylon scrubbing brush (wear gloves!). Use a mixture of 10% Exterior Wood Cleaner and 90% water (depending on the soiling or weathering of the wood, a stronger ratio may be required). Rinse well with clean water afterwards and allow the surface to dry well.

### STEP 3

*Application on new or untreated wood:* Stir WoodCream well before applying it (undiluted).

*Application on older, non-Rubio Monocoat coatings:* Stir WoodCream thoroughly before use and add 25 - 50% WoodCream Softener to the product.

### STEP 4

Apply carefully and evenly to the vertical surface with a WoodCream Brush, in the lengthwise direction of the wood. Tip: we advise to keep a wet edge to avoid overlaps.

### STEP 5

Work in zones of 3 to 4 boards in the direction of the wood fibre. Spread out the product in one go with the application brush and go over it several times.

### STEP 6

*Application on new or untreated wood:* Allow the surface to dry 12 hours or apply a second application in case a more opaque result is desired.

*Application on older, non-Rubio Monocoat coatings:* Apply a second layer to prevent gloss differences between raw wood and patches where the old coating was still present.

*Always add WoodCream Softener for the second layer and apply after at least 3 hours of drying time and preferably within 24 hours.*

## Tips & Tricks

- › Is your wood too weathered to start sanding right away? Then clean it first with water/Exterior Wood Cleaner. By removing a lot of dirt beforehand, your sandpaper won't get clogged up from the start.
- › Powerwashing can cause serious damage to the wooden surface. We recommend using a garden hose instead. If you insist on powerwashing, use caution to avoid damage (no more than 34,5 – 55 BAR or 500-800 PSI and do not get too close to the surface).
- › Coarser sanding improves product adhesion and performance.
- › When the existing coating system is in very poor shape, remove the remaining coating system completely and treat it as new wood.
- › Do not allow the solution with Exterior Wood Cleaner to dry before rinsing off.
- › In case of two layers: The second application will not adhere to the first (already water-repellent) layer as easily. We recommend spreading the product with the WoodCream Brush on the first layer in one smooth movement and going over it several times.

SCAN TO WATCH A HOW TO VIDEO



# WOODCREAM SOFTENER

WOODCREAM PARTNER FOR COLOUR EFFECTS AND MAINTENANCE SOLUTIONS



Rubio Monocoat already offers excellent protection with the WoodCream. Of course, exterior wood has to withstand all kinds of weather, which means that **maintenance** is sometimes necessary. It is therefore best to carry out a **yearly visual check-up** just after winter season. Do you see some fading of colour or a diminished wood protection? Then the **WoodCream Softener** combined with WoodCream is **the ideal maintenance partner**.

The WoodCream Softener is also the perfect WoodCream partner to **create different colour effects**.

By adding the Softener you can **decrease the colour intensity** of the existing WoodCream colours to achieve a more transparent effect. WoodCream Softener also offers the solution for fans of an **instant aged look**: mix one of the colours from the Grey Collection with WoodCream Softener.



WoodCream Softener must always be used **in combination with WoodCream**. Do not use WoodCream Softener on a standalone basis.



#### WARNING

Adding WoodCream Softener reduces the UV resistance of the product. This can cause premature discolouration. This discolouration effect depends on the amount of WoodCream Softener added.

Application method	Manual
Cleaning of used materials	Water
Packaging	<b>Bottle: 100 ml - 1 L</b> <b>Jerrycan: 5 L</b>

## UNIQUE CHARACTERISTICS

- › 0% VOC
- › Reduces the solid content without changing the viscosity
- › Elongation of the drying time
  - Easier to work with in hot conditions
  - Reduces the risk of overlaps
- › Easier spreadability on rough and absorbent substrate
- › Reduces layer build-up when renovating and refreshing WoodCream and when WoodCream is applied in 2 layers



## WOODCREAM SOFTENER APPLICATION

FOR COLOUR EFFECTS OR MAINTENANCE

(DIRT AND GREEN DEPOSITS, FADING OF COLOURS OR DIMINISHING PEARL EFFECT)



### When to dilute with WoodCream Softener (ratio 9:1 to max 1:1)?

- › To create a more transparent effect
- › To create an instant aged look on new wood (dilute one of the colours from the Grey colour collection)
- › With roughsawn, very porous or dry wood (<14%) → easier application
- › In case of application in 2 layers → more covering effect
- › In case of high temperatures (> 30°C) or when there is no shadow → longer drying time and easier application
- › In case of maintenance or renovation



#### STEP 1 - 3

Clean the wood. Use a mixture of 10% **Exterior Wood Cleaner** and 90% water (make sure the product does not get in the eyes).

Clean the surface again with low pressure water and a soft brush; sanding is not necessary.

*Consult the technical datasheet before use*

#### STEP 4 - 5

Mix, stir and dilute WoodCream with **WoodCream Softener** at a ratio of 9 units WoodCream to 1 unit Wood-Cream Softener (adjust ratio for the desired result to max 1:1).

#### STEP 6

Apply the mixture: spread out the product in one go, carefully and evenly, in the direction of the wood fibre. Go over it several times. Work in zones of 3 to 4 boards. It's best to work wet-in-wet.

SCAN TO WATCH A HOW TO VIDEO



*In general we recommend a yearly visual check-up just after winter season.*



- › Are you applying a second layer of WoodCream? Then dilute it this time with 25%, or up to 50% WoodCream Softener to avoid excessive build-up. The second layer can be applied after at least 3 hours of drying time and preferably within 24 hours.
- › Avoid direct sunlight on the surface.





# Rubio<sup>®</sup> MONOCOAT

## WoodCream

Protects the natural beauty of exterior wood.

### MUS WoodCream cladding

Supplier: Eurabo cvba  
Architect: Martens Van Caimere Architecten ([www.mvc-architecten.be](http://www.mvc-architecten.be))  
Contractor: 't Houtwerk ([thoutwerk.be](http://thoutwerk.be))  
Finish: Timfin  
Photography: © Marble Moon ([marblemoon.be](http://marblemoon.be))

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