Additional Competitor Info SCOMPETITION SCONDELLEM SCO
A wedding cake of two or more tiers. Decorative work to competitor's choice/theme. Dummies cakes are permitted. Exhibit must be displayed as if it was an edible cake. Stands and pillars permitted. Maximum display area 60cm x 60cm (no height restriction). Additional Information for this selass It cakes or dummy cakes must be on boards. Wire stems that penetrate the coating must be inserted into posy picks. Care must be taken when using artificial decoration, beads etc so they could not be accidentally eaten. Sponsor Arrival/Delivery Sun 24 March from 15.00hrs or Mon 25 March 07.00 - 0900 Collect Exhibit Re-touch Area There will be a re-touch area located close to the Salon Display registration desk. This will comprise trestle tables, a plumbed in sink with hot and cold water, and power points. The re-touch area should be used for finishing touches only, not full assembly.
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Competitor's Labels will be issued to be attached to the top visual side of each entry. A second label will
Exhibit Reference be attached underneath Details
ludging All judging is blind, using reference numbers, and will commence promptly at 0900hrs each morning.
Vhat are judges Visual impact, wow factor. Clean display showing accurate skills and creative use of
ooking for? techniques. Cakes well proportioned.
Please contact andrew.pantelli@montgomerygroup.com should you any questions
relating to the criteria. Feedback Judges will be available in the vicinity of the exhibits after judging has been completed, all
competitors should make time to do this.
Results Results will be recorded on award cards adjacent to the exhibit. They will be posted on the show website as soon as is possible, but if you attend the show during the day, it will be
possible to obtain your result then.
Security of Dishes All reasonable care will be taken for the security of exhibits, the Management Team will not
be responsible for any loss or damage to exhibits, dishes, equipment or personal effects.
Competitors are advised to suitably insure dishes for display. It is the individual's
responsibility to cover this personal risk.
Removal of All exhibits must be removed at 1430hrs on Wednesday 27 March and not before. The Management Team have the right to remove and destroy exhibits remaining after such
time. The Management Team may remove any exhibit deemed to be unhygienic or below
standard.
Presentation of Afternoon of the Weds 27 March – Exact time TBC
wards –
ime/Location
Entry into the show All competitors will be automatically registered and will receive their entry badge via email
however colleagues and supporters <u>must register online www.hrc.co.uk</u> Arriving at the HRC is in the North Hall at ExCeL. The closest entrance from the Central Boulevard is N9,
show and the Salon Culinaire is located to the to the right of the entrance. If you enter through N9
incessing the hall make your way past Salon Display and Live Theatre to the Registration Desk at the back
of the hall. If you need drop-off facilities, please proceed to the Lorry Marshalling Yard and
go to the Traffic Administration Office. On production of your Salon Culinaire Unloading
Pass (which will be sent to you) you will be directed to the Lorryway to gain access to
Vehicle Door N18, which is closest to the Salon Culinaire for unloading. The Registration
Desk can be found just inside the N18 Vehicle Door. There is no facility to park on the Lorryway, when you have finished unloading you must immediately remove your vehicle
and proceed to the Orange Car Park, which is a Pay and Display car park.
Please note if you do not require unloading facilities, for easier and quicker access,
please park in the Orange Car Park (Pay and Display) and proceed with your exhibit
to the Salon Registration, as above.