

Additional Competitor Info	
Competition details	SSC1 - Decorated Birthday Cake A single Celebration cake for a birthday any shape, coated with sugar paste or royal icing. A dummy cake is permitted, exhibit must be displayed as if it was an edible cake. Decorative work to competitor's choice/theme. Maximum display area 40cm x 40cm (no height restriction).
Additional Information for this class	A celebration cake for a birthday. Any item that penetrates the coating must be inserted into a posy pick, avoid individual artificial decorations that need to be removed before cake is cut, for example gem stones.
Sponsor	
Arrival/Delivery	Sun 24 March from 15.00hrs or Mon 25 March 07.00 - 0900
Collect Exhibit	Wed 27 March - 14.30
Re-touch Area	There will be a re-touch area located close to the Salon Display registration desk. This will comprise trestle tables, a plumbed in sink with hot and cold water, and power points. The re-touch area should be used for finishing touches only, not full assembly.
Competitor's Exhibit Reference Details	Labels will be issued to be attached to the top visual side of each entry. A second label will be attached underneath
Judging	All judging is blind, using reference numbers, and will commence promptly at 0900hrs each morning.
What are judges looking for?	Clean creative design, Good visual impact, Clean workmanship, complex use of techniques and a range of skills. Clearly visible for the birthday chosen by the competitor. Please contact andrew.pantelli@montgomerygroup.com should you any questions relating to the criteria.
Feedback	Judges will be available in the vicinity of the exhibits after judging has been completed, all competitors should make time to do this.
Results	Results will be recorded on award cards adjacent to the exhibit. They will be posted on the show website as soon as is possible, but if you attend the show during the day, it will be possible to obtain your result then.
Security of Dishes	All reasonable care will be taken for the security of exhibits, the Management Team will not be responsible for any loss or damage to exhibits, dishes, equipment or personal effects. Competitors are advised to suitably insure dishes for display. It is the individual's responsibility to cover this personal risk.
Removal of Exhibits	All exhibits must be removed at 1430hrs on Wednesday 27 March and not before. The Management Team have the right to remove and destroy exhibits remaining after such time. The Management Team may remove any exhibit deemed to be unhygienic or below standard.
Presentation of awards – Time/Location	Afternoon of the Weds 27 March – Exact time TBC
Entry into the show	All competitors will be automatically registered and will receive their entry badge via email however colleagues and supporters <u>must</u> register online www.hrc.co.uk
Arriving at the show and accessing the hall	HRC is in the North Hall at ExCeL. The closest entrance from the Central Boulevard is N9, the Salon Culinare is located to the to the right of the entrance. If you enter through N9 make your way past Salon Display and Live Theatre to the Registration Desk at the back of the hall. If you need drop-off facilities, please proceed to the Lorry Marshalling Yard and go to the Traffic Administration Office. On production of your Salon Culinare Unloading Pass (which will be sent to you) you will be directed to the Lorryway to gain access to Vehicle Door N18, which is closest to the Salon Culinare for unloading. The Registration Desk can be found just inside the N18 Vehicle Door. There is no facility to park on the Lorryway, when you have finished unloading you must immediately remove your vehicle and proceed to the Orange Car Park, which is a Pay and Display car park. Please note if you do not require unloading facilities, for easier and quicker access, please park in the Orange Car Park (Pay and Display) and proceed with your exhibit to the Salon Registration, as above.