

SURFACE DESIGN SHOW

BUSINESS DESIGN CENTRE
LONDON 6-8 FEB 2024
surfacedesignshow.com

THE FACTS

Surface Design Show: An event dedicated to surface materials innovation.

It is the event of choice for architects and designers to see, source and specify the latest and most inspiring internal and external surface materials from 180+ exhibitors.



THE VISITORS

5,630

Architects &
Designers

82%

have
purchasing
authority

83

Countries
represented

75%

of visitors
come from
the A+D
sector

COSTS TO EXHIBIT 2024

STAND PACKAGES

Stand sizes start from 4sqm+

- Space Only - £430/sqm
- Traditional Walling - £498/sqm

PROMOTION/MARKETING

- Email campaigns to 70,000+ Architects, Designers and Specifiers
- 22 official Media partners
- 5,364,000 circulation to A+D sector
- Social media campaign to 30,000+
- Over 200K website views per year

PARTNERSHIP OPPORTUNITIES

Starting from £1500:

You can enhance your brand and profile with our specifier audience by partnering with us on our:

- Registration
- Designers Hub
- New Talent Feature
- Surface Spotlight Live Feature
- Main Stage
- Pecha Kucha
- Opening Night Debate
- SDS AWARDS

FOR FURTHER INFORMATION PLEASE CONTACT:

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