

BUSINESS DESIGN CENTRE LONDON 6-8 FEB 2024

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Surface Spotlight Live 2023 Trends

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Curated by

Sally Angharad





JOP TRENDS

1

LIQUID IRIDESCENCE

Metallic and holographic effects bring immersive qualities and movement to panels, films and textiles for interiors.

2

COLLAGE PATTERNS

Playful multidirectional designs for glass, textiles and wallpaper combine bold colour and shape to create uplifting narratives. 3

COLOUR BLENDS

Thoughtful and artistic techniques are applied to create coloured surfaces that enhance the inherent qualities of the surface material.





4

LENTICULAR EFFECTS

An illusion of depth is achieved through textured surface pattern where colour and finish add to the layered aesthetic.

5

WATERY SURFACES

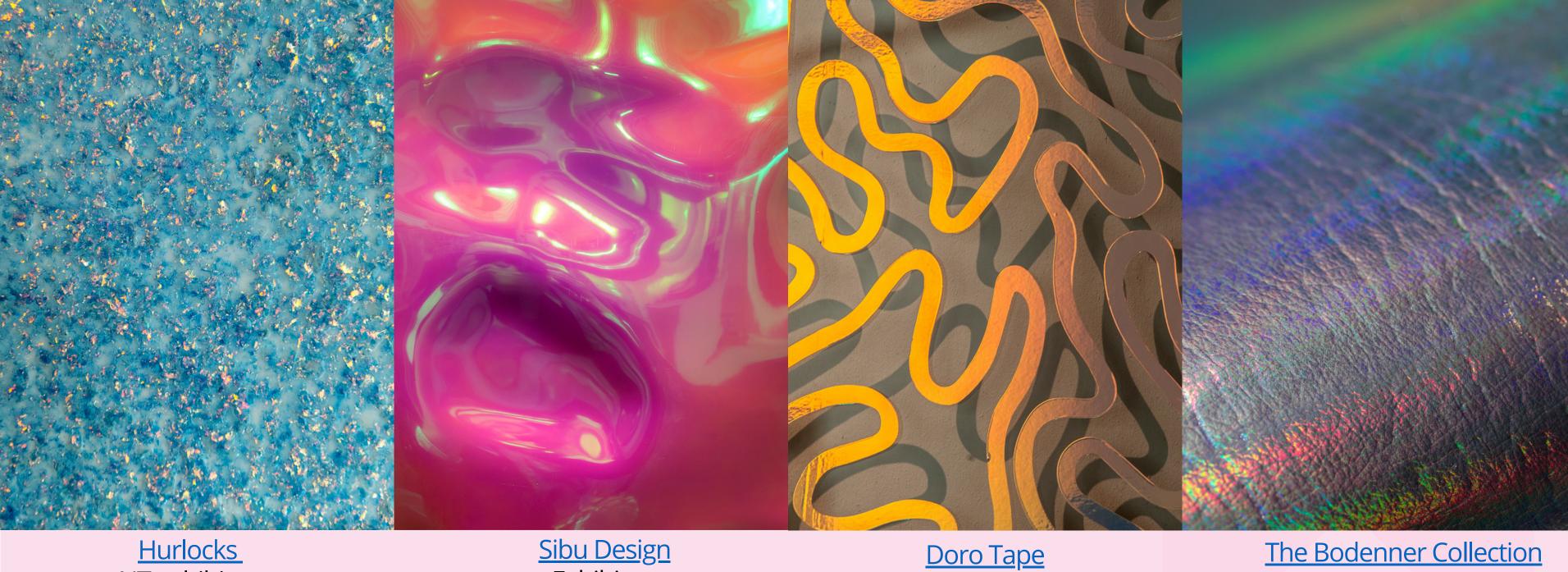
Surface treatments take on the natural appeal of water with swirling pattern and droplet effects offering a moment of calm.

6

DO GOOD DESIGN

Looking to improve wellbeing for all, start-up businesses are educating us on ethical alternatives to our everyday material choices.





NT exhibitor

Exhibitor

Exhibitor

SSL selection

1. Liquid Iridescence







Recclesia Stained Glass
Exhibitor

<u>Lara Pain</u> New Talent Exhibitor

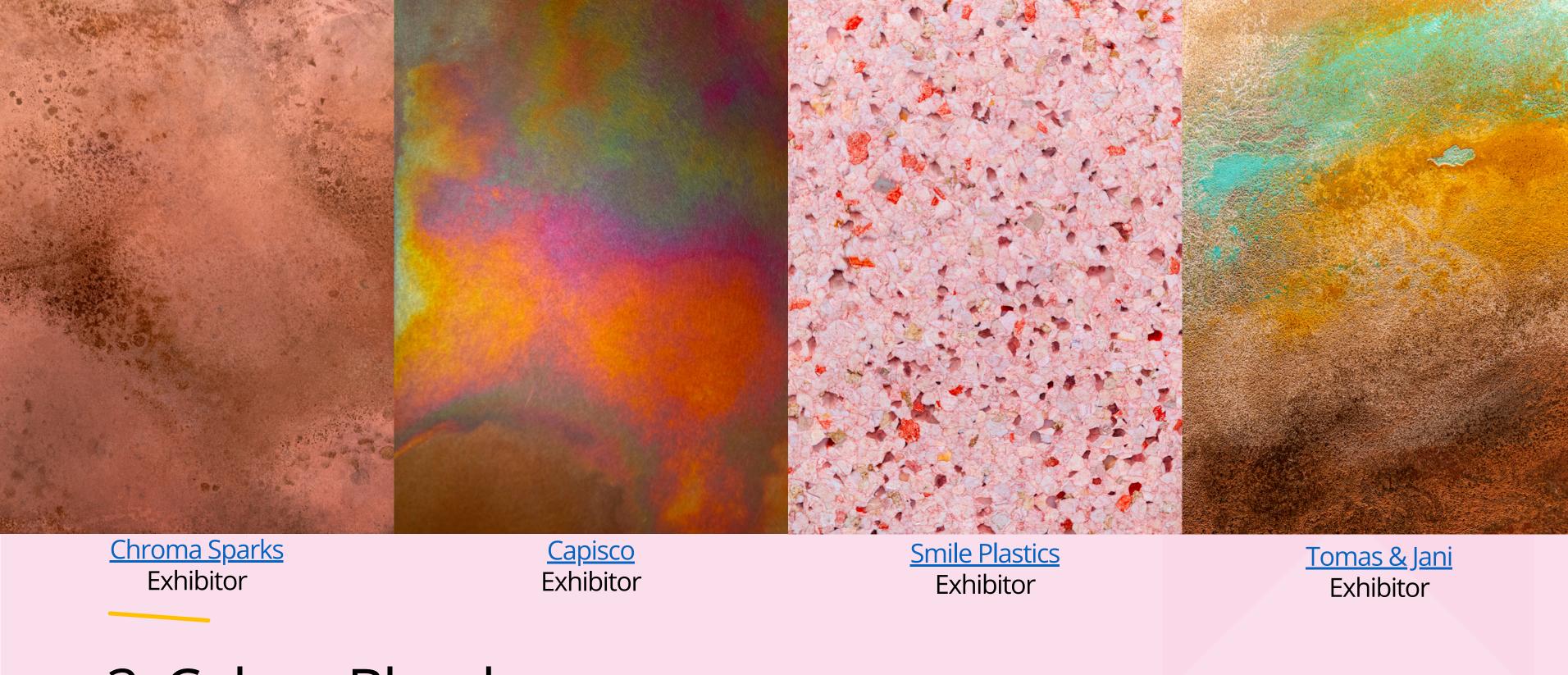
Chloe Grieve
New Talent Exhibitor

Bankside Decor Exhibitor

2. Collage Patterns



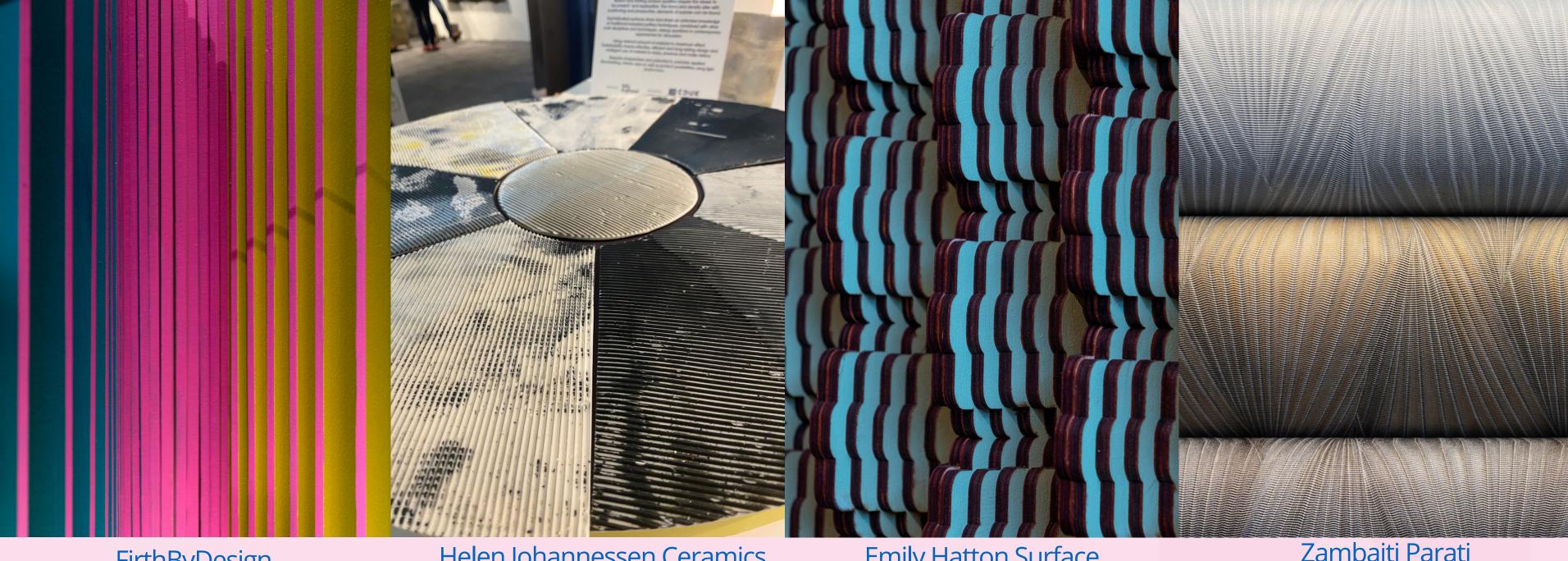




3. Colour Blends







<u>FirthByDesign</u>
New Talent Exhibitor

Helen Johannessen Ceramics
SSL selection

Emily Hatton Surface

Design

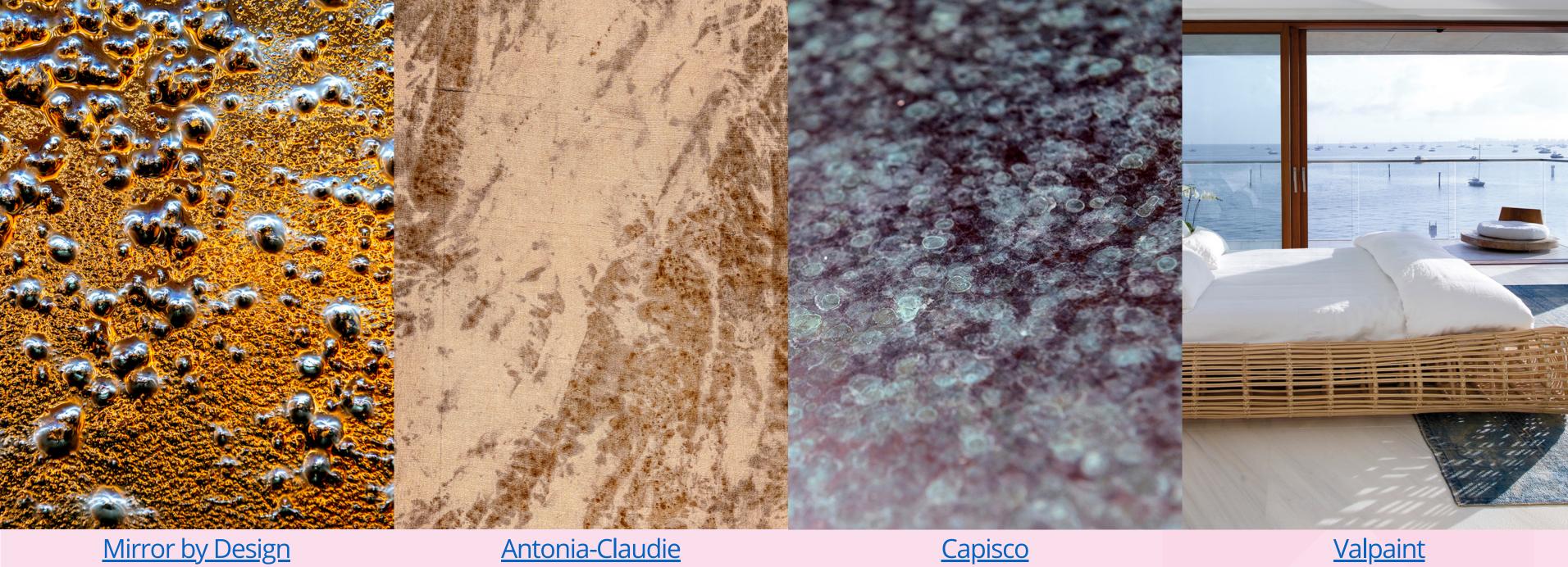
New Talent + Exhibitor

Zambaiti Parati Exhibitor

4. Lenticular Effects







Exhibitor

New Talent Exhibitor

Exhibitor

Exhibitor

5. Watery Surfaces







Mala Siamptani
SSL selection

Magnus Nilsson
New Talent Exhibitor

Peelsphere SSL selection

Spared by Volume Creative
New Talent Exhibitor

6. Do Good Design



