

NITYA MANINE A

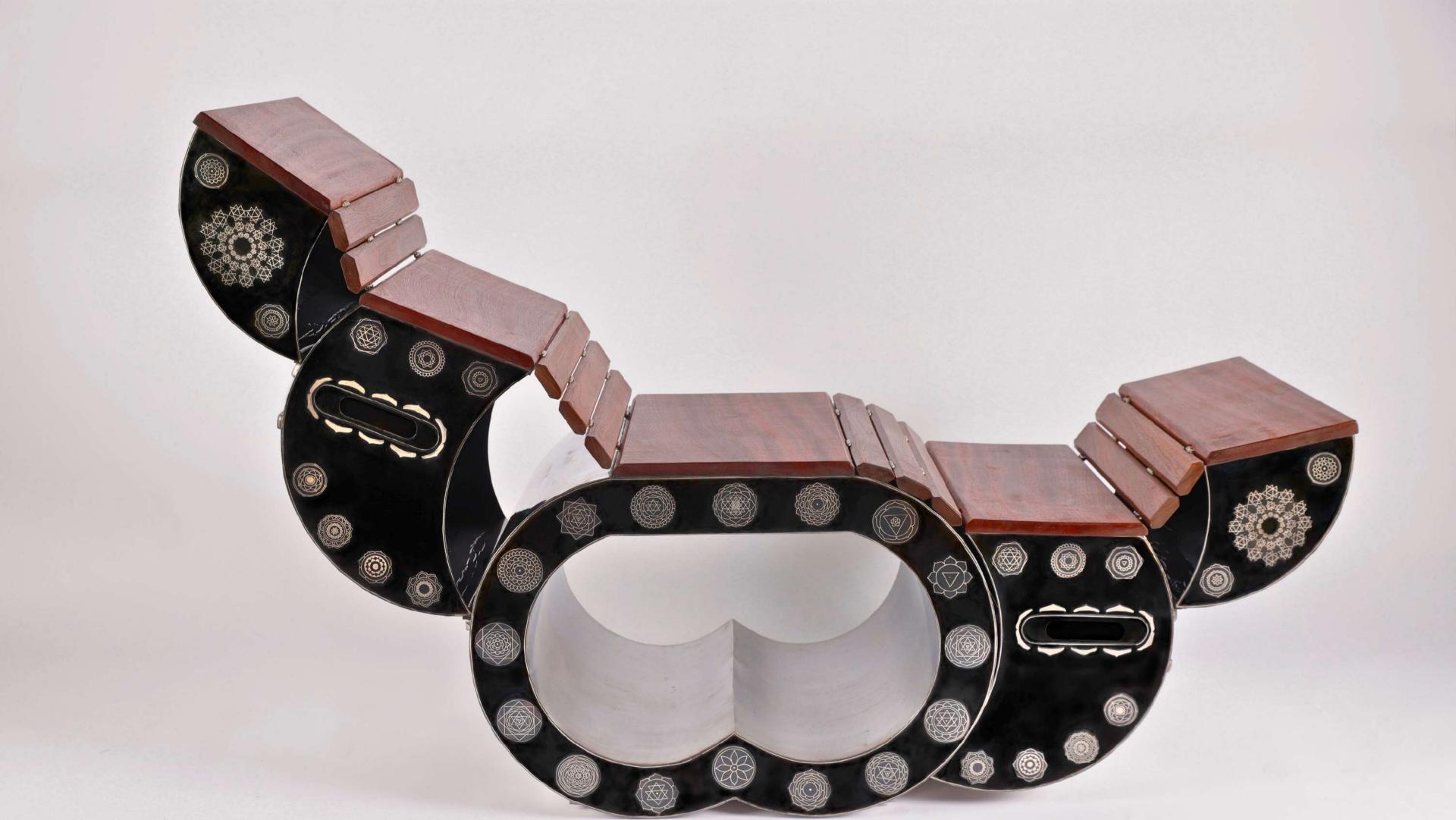
A TRANSFORMING FURNITURE

RAJASTHAN

A BLACK & WHITE CRAFT

WITH A TINCH OF GOLD

Inspired by the 16 Phases of the Moon















Morphing furniture has been ingeniously crafted to accommodate a total of 16 distinct positions, each of which has been meticulously tailored to cater to the nuanced preferences of the human form. This unique design was motivated by the Nitya Shakti Yantras, which are renowned for their depiction of the 16 phases of the moon.

The expression 'yantra' is derived from the Sanskrit root 'yam' – essentially meaning liberation from birth and rebirth & Nitya meaning eternal. The inspiration conveys a metaphorical message regarding the perpetuity of the craft's rebirth.

Material: Silver on Iron, Reclaimed Walnut & Sapele





MATERIAL BOARD









The statement piece's central element is designed to function as the seed syllable and contains all the energy within itself, akin to the central dot of a yantra safeguarded by the surrounding petal components.

The combination of several yantra components, such as lines, triangles, squares, circles, and lotus petals, forms an energy field. Using the Koftgiri surface technique, the statement piece's central region portrays all 16 Nitya Shakti Yantras, signifying a robust core.

Meanwhile, the side coverings serve as a shell that features various components as surface representations of the Yantras, demonstrating the energy's retention and protection within the core.

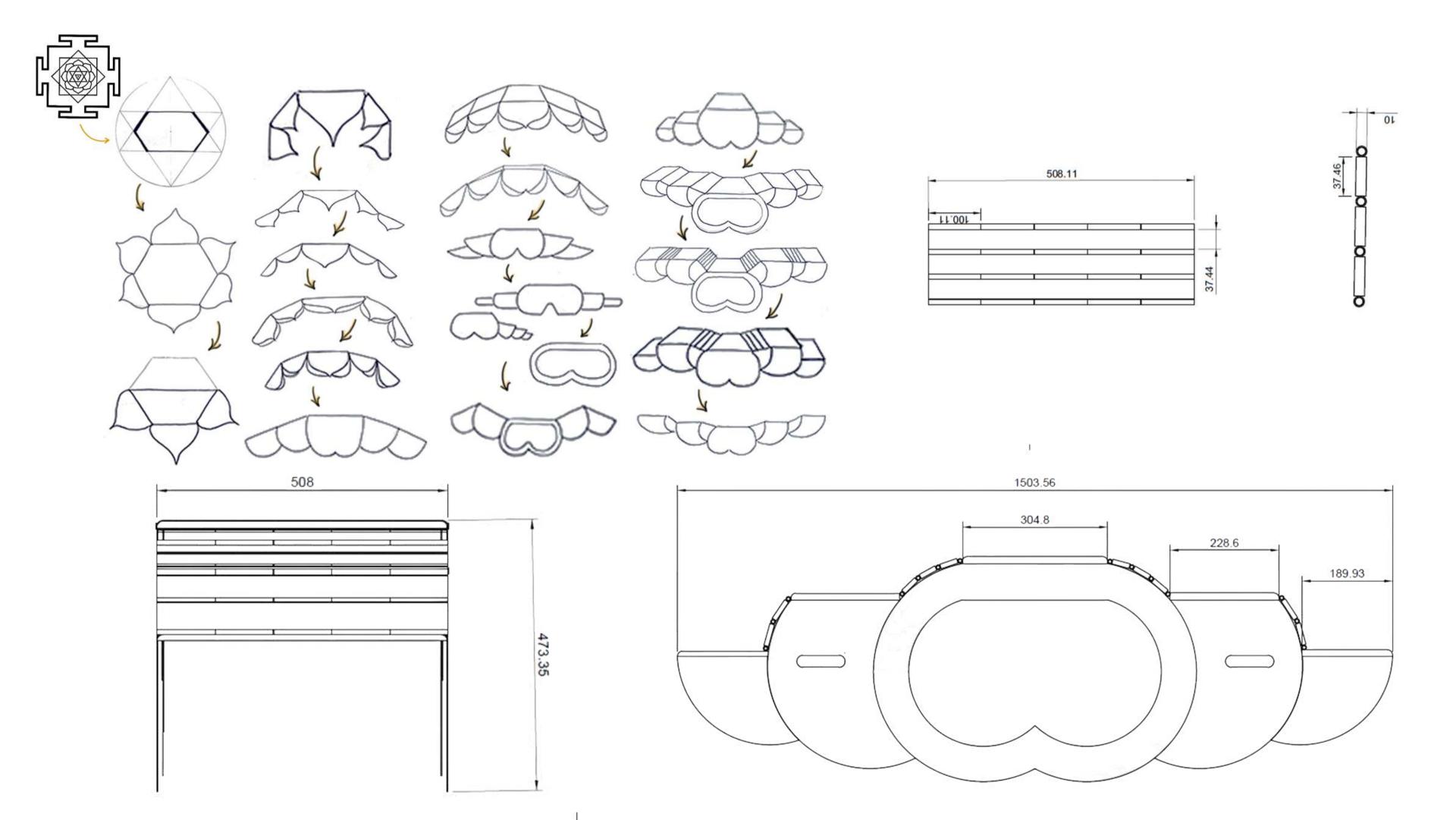


The product concepts illustrate the masterful use of various materials, tools, and techniques, carefully crafted to preserve the essence of these crafts. With meticulous attention to ergonomics, the final design is prototyped using CAD and small-scale models. By promoting ethical practices in design and production, Nitya Yantra takes center stage in raising public awareness about the significance of preserving India's rich cultural heritage and traditional crafts, forging a path towards sustainable and meaningful consumer goods.









Traditional Crafts fused with

Contemporary Design

Nitya Yantra lies in its innovative design approach, seeking to rejuvenate the Craft of Koftgiri and Art-Metal Ware of India while simultaneously raising public consciousness about these traditional crafts and supporting their artisans. Through a comprehensive research study, the Nitya Yantra project identifies the unique strengths, weaknesses, and opportunities for improvement within Indian craft clusters. It ingeniously blends the cultural heritage and traditions of Indian crafts with contemporary design trends and innovative materials, resulting in a unique product that showcases the skills of Indian artisans.





















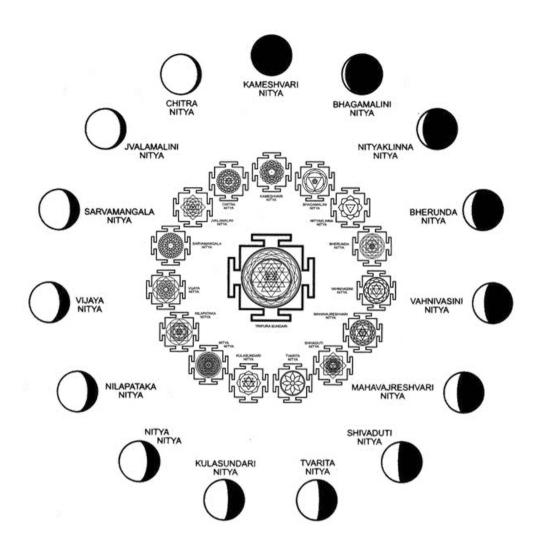




In this digital age, when back health is often neglected, we'd like to introduce you to the amazing Transforming Chair. This chaise lounger was meticulously crafted. Its 32 customizable settings are based on yoga concepts for backbone self-healing and excellent posture and correspond to the 16 moon phases. This innovative chair fits 5–5.9-footers. The Transforming Chair is functional and elegant, available in wood and wood-and-metal.

The design of the Transforming Chair draws inspiration from the ancient lunar cycle and incorporates elements of yoga concepts. This chair features 16 positions, each representing a different phase of the moon. It encourages individuals to prioritise self-care and leverage the cyclical nature of life to promote back healing. The chair enhances self-healing, vitality, and proper body alignment by providing support for the corresponding yoga poses in each step.





The Transforming Chair transcends back care innovation, while also serving as a testament to the power of creative collaboration and the importance of cultural preservation. This chair represents a fusion of art-metal craftsmanship and koftgiri, traditional dying craft skills in India. The wood-metal version features an iron frame adorned with intricate silver wire patterns, which beautifully depict the 16 phases of the moon. These patterns are created using ancient geometric shapes known as yantras. The aesthetically pleasing design of this chair not only enhances its visual appeal, but also serves as a testament to the remarkable collaboration and craftsmanship exhibited by these artisan groups.

