



Knock Knock! It's Made In India.

# Karigar

## Abeeyaar Design Atelier Pvt.Ltd

### Transforming Back Health: The Nitya Yantra Chair

**Introduction:** In today's digital age, where sedentary lifestyles prevail, the importance of maintaining proper back health and body posture often takes a backseat. Chronic back pain and related ailments have become increasingly prevalent. In response to this pressing issue, we present the revolutionary Nitya Yantra Chair. Crafted with meticulous attention to detail and inspired by ancient wisdom, this innovative piece of furniture aims to promote self-healing of the backbone and encourage optimal body posture.

**Design and Features:** The Nitya Yantra Chair is ingeniously crafted to accommodate 16 distinct positions, each meticulously tailored to cater to the nuanced preferences of the human form. Drawing inspiration from the Nitya Shakti Yantras and the 16 phases of the moon, this chair embodies the cyclical nature of life and rejuvenation. Its design is deeply rooted in Yoga and Kamasutra principles, aligning the spine and facilitating self-healing through yoga-inspired postures.

**Materials and Craftsmanship:** Crafted with the utmost precision, the Nitya Yantra Chair is available in two variants: the all-wood version and the wood-metal variant. The wood-metal variant features an iron frame adorned with intricate silver wire patterns, depicting the 16 phases of the moon through ancient geometrical shapes known as yantras. This stunning design not only enhances the chair's aesthetic appeal but also serves as a testament to the remarkable collaboration and craftsmanship exhibited by artisan communities.

**Inspiration and Symbolism:** The expression 'yantra' is derived from the Sanskrit root 'yam' – essentially meaning liberation from birth and rebirth & Nitya meaning eternal. The inspiration behind the Nitya Yantra Chair conveys a metaphorical message regarding the perpetuity of the craft's rebirth. It encourages individuals to prioritize self-care and leverage the cyclical nature of life to promote back healing.

**Disclaimer:** This white paper is intended for informational purposes only and does not constitute financial or investment advice. Readers are encouraged to conduct their own research and consult with relevant professionals before making any decisions.

**Cultural Preservation and Collaboration:** The Nitya Yantra Chair represents a fusion of art-metal craftsmanship and koftgiri, traditional dying craft skills in India. By bringing together these artisan communities, this chair serves as a platform to showcase their skills and traditions.

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Through creative collaboration and innovation, it aims to revitalize dying crafts and promote cultural preservation.

**Conclusion:** In conclusion, the Nitya Yantra Chair stands as a testament to innovation, self-healing, and artistic collaboration. Its transformative design and deep-rooted symbolism make it a unique solution to the prevalent issue of poor back health in today's digital age. By incorporating this chair into their lives, individuals can embark on a journey of spinal rejuvenation, correct body posture, and appreciation for cultural heritage. The Nitya Yantra Chair represents a leap forward in back care innovation, merging ancient wisdom with modern design, and fostering cross-cultural collaboration in the pursuit of holistic well-being.

**About the Project:** The development of the Nitya Yantra Chair was spearheaded by Abeeyaar Design Atelier, a team dedicated to uplifting artisan communities and preserving traditional crafts. Through their unwavering dedication and commitment, they brought together two dying craft communities in India—art-metal ware craft and koftgiri—to create this groundbreaking piece of furniture. The project serves as an inspiration to the world, celebrating craftsmanship, sustainability, and the transformative power of collaboration.

**Acknowledgments:** We would like to express our gratitude to the artisans and craftsmen who contributed their skills and expertise to bring the Nitya Yantra Chair to life. Their dedication and craftsmanship have been instrumental in making this project a success.

**Contact Information:** For inquiries or further information about the Nitya Yantra Chair and our ongoing projects, please contact:

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