

Sample Template: QAS Self Study Promotional Material for an Internal Audience

All sponsors must submit a copy of their promotional materials. Some examples include:

- Invitation
- Brochure
- Catalog of course
- Web site screen shots
- Postcards
- Email
- Announcement letters

When submitting the promotional materials with your application, label all required elements as shown in the following sample template:

- 1. Learning objectives
- 2. Instructional delivery method
- 3. Recommend CPE credit and recommended field of study
- 4. Prerequisites
- 5. Advance preparation
- 6. Program level (for optional internal courses only)
- 7. Program description (for optional internal courses only)

Learning objectives can be addressed in a variety of ways from a descriptive paragraph to a bulleted list.

Instructional delivery method should be specifically identified as the NASBA-approved delivery methods: Group Live, Group Internet Based, QAS Self Study, Nano Learning and Blended Learning.

Prerequisites must be specific. If there are no prerequisites, state "none" on the promotional materials. Programs classified as intermediate, advanced and update inherently build upon a prerequisite experience or education.

Advance preparation should be specifically stated. If there is none, state "none" on the promotional materials.



Best of the Best, LLC

Federal Tax Update 2016



This online self study class will cover the biggest income tax changes enacted for 2016. The course will cover such topics as, the tax penalties under the Affordable Care Act, the rising tax brackets, standard deductions, and contribution limits. The course will include review questions that will help you understand the tax updates, as well as a qualified assessment.

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To Register:
Log on to the
Learning Portal or
click <u>here</u>.

Earn 3 CPE credits in Taxes and Business Law!

After completion of this course, participants will:

- Calculate tax penalties for the Affordable Care Act
- Identify the standard deductions for each filing status
- Calculate the new rates for the earned income tax credit
- Analyze the gift and estate tax and how it is tied to inflation

Additional Information:

No prerequisite knowledge is required to be successful in this course.

No advance preparation is required.

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Program Level: Basic

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Delivery Method: QAS Self Study

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