

PRICING 4 PROFIT

BUSINESS SIMULATION

JOIN US FOR

A virtual, simulation training that teaches participants the basic financial accounts, why competing on price is self-defeating, and why utilizing differentiation is integral to success. Work as a team to experience strategy, pricing dynamics, and cost of sales in a live, competitive environment.

(It is encouraged that Basic Financial Literacy Training be completed as a prerequisite.)



A VIRTUAL EXPERIENCE

EDUCATING YOU ON BUSINESS FINANCIALS