

## 48+ CPE credits

A4A membership gives CPA/PFS® and other CPA financial planning professionals four courses led by four thought leaders in economics, tax planning, designing low-expense portfolios, and financial counseling.

Accredited by The National Registry of CPE Sponsors, classes continually are updated in a CE stream covering the facts needed to manage a professional financial services firm ethically, with knowledge that keeps you ahead of the crowd.



Robert Keebler, CPA/PFS, has taught monthly on A4A about tax planning for over a decade to rave reviews. A leading educator of legal and accounting professionals for over three decades, Bob's course on A4A is for tax and financial planners. It covers trust and estate as well as income tax planning.



Fritz Meyer has taught on A4A monthly for over a decade. With more than 10,000 attendee ratings of his CE classes, Fritz Meyer's CE classes have steadily averaged a 9.7 rating (out of 10). Fritz, former senior strategist at one of the world's largest investment companies, is an independent economist.



Craig Israelsen, Ph.D., since 2009, has taught on A4A about designing low-expense portfolios. A regular contributor at Financial Planning and AAI Journal, Craig is an executive in residence in the personal financial planning program at the Woodbury School of Business at Utah Valley University. He is also the developer of the 7Twelve portfolio.



Frank Murtha, Ph.D., earned a Ph.D. in Counseling Psychology from University at Buffalo. He was the first to explore cognitive errors in gambling behavior. He has taught at The City University of New York, Penn State, and New York University. In 2001, with Richard Peterson, M.D., a psychiatrist, Dr. Murtha co-founded MarketPsych Inc., a statistically valid assessment for identifying investor personality traits. Dr. Murtha consults to institutional investors on macro- and micro-behavioral economics. In 2021, he founded the Financial Counseling Institute, which administers the Certified Financial Counselor™ mark.