



Register early!

Save \$575 when you
register by January 21, 2014

Health Care Compliance Association's 18th Annual

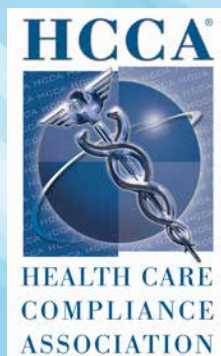
COMPLIANCE INSTITUTE®

March 30–April 2, 2014

Manchester Grand Hyatt | San Diego, CA

Questions: jennifer.parrucci@hcca-info.org

Plan now to join us in San Diego for the **single most comprehensive compliance conference** designed specifically to meet the needs of today's **healthcare compliance professionals** and their staff.



Register online at www.compliance-institute.org



Why should you attend HCCA's Compliance Institute®?

You'll learn to:

- Describe the various components of compliance, ethics, and corporate responsibility plans and programs within the healthcare arena, and know the compliance procedures and issues related to the various healthcare laws and regulations
- Describe auditing and monitoring processes in order to evaluate your own audits, and identify departmental compliance concerns
- Have a working knowledge of the legal issues compliance professionals face, and equip yourself with the necessary legal knowledge needed to deal with inquiries from the enforcement authorities
- Describe compliance issues faced in a specific segment of the healthcare industry
- Describe key tactics and compliance actions to implement and the processes to do so
- Have an understanding of recent laws, regulations, and enforcement actions as they pertain to a compliance program
- Describe the compliance issues faced and the key processes to use to address them as they relate to a specific segment of the healthcare arena
- Establish a working network of compliance professionals within the compliance professional's specific segment of healthcare

Who should attend?

- Healthcare compliance professionals
- Risk managers
- Privacy officers and other professionals handling healthcare privacy issues
- Coding and billing specialists
- Healthcare consultants and attorneys
- Healthcare regulators and other government personnel
- Nurse managers and executives
- Health information management specialists
- Staff educators and trainers
- Institutional chief information officers
- Healthcare senior executives and leaders, including CEOs and CFOs in hospitals, medical groups and IPAs, ancillary providers, long-term care organizations and health plans
- Members of the board of trustees of healthcare enterprises
- Physicians and other health professionals
- Healthcare journalists, researchers and policy makers

Don't Let Your Learning Get Derailed at the Compliance Institute®

Try Following a Learning Track

There's a wealth of learning options at the Compliance Institute, with tons of valuable insights to bring back to your program. But how do you choose the right sessions for you?

To make the course selection easier, we've arranged the sessions into learning tracks. Each track is arranged around a specific area of interest, enabling you to quickly find the sessions that match your needs. You can follow one track all the way through, or hop around between them. But no matter what you choose, you'll find our tracks a fast, easy way to help pick the right Compliance Institute sessions for you.



● General Compliance/Hot Topics

Here's the track for everything from the basics of Compliance 101 to hot topics like healthcare reform. Learn what you need to know from compliance officers, regulators, outside counsel, in-house counsel, auditors, providers and industry experts.

● Long-Term Care

Keep abreast of the changing regulations for skilled nursing facilities, including best practices for developing an effective compliance program, and the latest information on auditing and monitoring compliance programs now regulated by the Patient Protection and Affordable Care Act.

● Privacy & Security

Understand the privacy and information security compliance issues that continue to emerge. And you'll also learn how to integrate privacy and security issues into the overall compliance program.

● Physician Compliance

The sessions will cover information related to small and large physician practices, research billing for physicians, academic medical centers, hospitals and health systems.

● Compliance Lawyer

Learn the legal basis for the compliance issues you manage. The compliance lawyer track sessions will be presented by experienced and knowledgeable lawyers, from inside and outside the government. They understand the law and can make it more understandable.

● Auditing & Monitoring

How do you know your compliance program is working? Auditing and monitoring is key to measuring effectiveness and improvement. Learn the practices that you need to read the vital signs of your compliance program.

● How to Succeed as a Compliance Professional

The more effective your leadership, the more effective your compliance program. The sessions in this track will help you develop your skills and increase your value to the compliance program and the organization for which you work.

● Quality of Care

Quality of Care is one of the newest compliance challenges. Hear from compliance officers, doctors, nurses and other healthcare providers as they provide you with the information, tools and processes needed to help you do quality work on Quality of Care.

● Advanced Discussion Groups

If you're an experienced compliance and ethics professional, or looking for a more interactive program, this track is for you. Each session is designed to involve everyone in the room. There are no formal presentations, just discussion facilitated by industry experts.

Become a mentor. Find a mentor. Connect with your peers.

EARN
1.5 CEUs*



Take advantage of the live SpeedMentoring
and SpeedNetworking sessions at the
Compliance Institute

SUNDAY, MARCH 30

SpeedNetworking: 7:30–8:30 AM

SpeedMentoring: 12:00–1:00 PM

Want to build out your network? Sign up for our SpeedNetworking session. It's a fun way to connect with peers who share your challenges.

Want to give back to the profession by sharing your expertise? Sign up to be a mentor. When you come to the SpeedMentoring session you'll be connected face-to-face with compliance professionals looking for an experienced practitioner to guide them.

Looking for a mentor? The SpeedMentoring session is the place to meet one-on-one with potential mentors.

Whichever option you choose, you are in control of the people you will connect with! Both events offer seven individual one-on-one meetings and provide an excellent opportunity to learn from one another and initiate long-lasting professional relationships.



Sign up at www.hcca-info.org/speedmentor
But don't wait to enroll. Space is limited.

Be recognized

for your experience and knowledge



Become CCB certified in:

- ▶ Healthcare compliance (CHC)
- ▶ Healthcare research compliance (CHRC)
- ▶ Healthcare privacy compliance (CHPC)

Earn the recognition you deserve. Demonstrate your knowledge and expertise. Enhance your credibility.

LEARN MORE AT www.compliancecertification.org



Continuing Education Units

HCCA is in the process of applying for additional credits. If you do not see information on your specific accreditation and would like to make a request, please contact us at ccb@compliancecertification.org or call 952-988-0141 or toll-free 888-580-8373. Visit HCCA's 18th Annual Compliance Institute website at www.compliance-institute.org for up-to-date information on continuing education credits and other event details.

ACHE: The Health Care Compliance Association is authorized to award 19 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement, or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHCE Qualified Education credit should indicate their attendance when submitting an application to the American College of Healthcare Executives for advancement or recertification.

CLE: The Health Care Compliance Association and The Society of Corporate Compliance and Ethics are State Bar of California Approved MCLE providers, Pennsylvania Accredited Providers, and Texas Accredited Sponsors. An approximate maximum of 19.25 clock hours of CLE credit will be available to attendees of this conference. All CLE credits will be awarded based on individual attendance.

NASBA/CPE: The Health Care Compliance Association & Society of Corporate Compliance and Ethics are registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE sponsors, Sponsor Identification No: 105638. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit and may not accept one-half credits. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors through its website: www.learningmarket.org. A recommended maximum of 23.0 credits based on a 50-minute hour will be granted for the entire learning activity. This program addresses topics that are of a current concern in the compliance environment. This is an update, group-live activity. Advanced Preparation: None. For more information regarding administrative policies such as complaints or refunds, call HCCA 888-580-8373 & SCCE 952-988-0141.

Nursing Credit: The Health Care Compliance Association is preapproved by the California Board of Registered Nursing, Provider Number CEP 12990, for a maximum of 23.1 contact hour(s). The following states will not accept CA Board of Nursing contact hours: Delaware, Florida, New Jersey and Utah. Massachusetts and Mississippi nurses may submit CA Board of Nursing contact hours to their state board, but approval will depend on review by the board. Please contact the Accreditation Department at ccb@compliancecertification.org with any questions you may have. Oncology Nurses who are certified by ONCC may request CA Nursing Credit (check box or indicate "Nursing" on the CEU form).



Continuing Education Units

Compliance Certification Board (CCB):

Certified in Healthcare Compliance (CHC)[®], Certified in Healthcare Compliance–Fellow (CHC-F), Certified in Healthcare Privacy Compliance (CHPC)[®], Certified in Healthcare Research Compliance (CHRC)[®], Certified Compliance & Ethics Professional (CCEP)[®], Certified Compliance & Ethics Professional–Fellow (CCEP-F), Certified Compliance & Ethics Professional–International (CCEP-I): CCB has awarded a maximum of 24.6 CEUs for these accreditations. Note: CEUs are subject to change. See below for credit breakdowns based on attendance.

Sunday Pre-Conference: 6.6 CCB

Monday: 6.6 CCB

Tuesday: 5.7 CCB

Wednesday: 4.2 CCB

Total possible CCB award for standard attendance in non-“Speed” sessions: 23.1

Possible additional CCB credits from SpeedNetworking or SpeedMentoring sessions: 1.5 total maximum

Additional CCB credits only may be earned for participation in the SpeedNetworking and/or SpeedMentoring sessions during the Sunday pre-conference. A limit of 1.5 CCB credits per year may be earned by participating in SpeedNetworking or SpeedMentoring sessions.

CCB MAXIMUM TOTAL: 24.6

Plan now to take a CHC, CHPC, or CHRC certification exam at the Compliance Institute[®]

**All exams will be held Wednesday, April 2, from 1:30 – 4:30 PM*
(Exam check-in: 1:00 PM)**

To download exam applications, visit www.compliance-institute.org and click the “Certification” tab. Exam applications should be mailed or faxed separately from the conference registration as directed on the exam application.

To be eligible to sit for an exam, candidates must acquire 20 CCB continuing education units, ten of which must come from “live” events or trainings. For a full list of exam requirements, please visit www.compliancecertification.org. One clock hour of session time at the Compliance Institute counts for 1.2 CCB CEUs. CCB CEUs are calculated on a 50-minute hour.

If you wish to receive credits for your attendance at this conference, you must complete and submit a Continuing Education Application (found inside the Conference Guide you will receive on-site at the Compliance Institute, or ask HCCA staff).

Look in the brochure for sessions marked with **CHC**, **CHPC**, or **CHRC** if you are interested in taking a certification exam and would like to attend potentially helpful sessions.

If you have questions, please email ccb@compliancecertification.org or call 888-580-8373.



Certified in Healthcare Compliance

Be recognized for your knowledge and experience in healthcare compliance



Certified in Healthcare Research Compliance

Be recognized for your knowledge and experience in healthcare *research* compliance



Certified in Healthcare Privacy Compliance

Be recognized for your knowledge and experience in healthcare *privacy* compliance



Speakers



Donna Abbondandolo [308], CHC, MBA, RHIA, CCS, CPC, AVP of Compliance, Catholic Health Services of Long Island, Melville, NY



Richella Abell-Hawes [411], TQM, APD Compliance & Quality, Herkimer ARC, Herkimer, NY



Wilma Acosta [108], BS, CHC, RN, Associate Director, Risk & Compliance, Protiviti, Tampa, FL



Fahad Ahmed [610], Compliance & Privacy Officer, Bridgeport & Greenwich Hospital; Director Compliance & Privacy Yale-New Haven Health System, Greenwich, CT

Kevin Andrews [P23], Vice President Quality and Patient Safety, Jackson Health System, Miami, FL



April Andrews-Singh [709], RN, JD, General Counsel, Senior Vice President for Legal and Public Affairs for Miami Children's Health System, Miami, FL



Brian Annulis [AD7], CHC, JD, MHA, Partner, Meade Roach & Annulis, LLP, Chicago, IL



Christine Anusbigian [207], CHC, MBA, Specialist Leader, Deloitte & Touche LLP, Detroit, MI



Chris Apgar [W11], BS, CEO and President, Apgar and Associates, LLC, Portland, OR



Patricia Ariel [308], CHC, Senior Vice President, Internal Audit & Compliance, Westchester County Health Care Corporation, Valhalla, NY



Cathleen Armato [706], RN, CHPN, CHPCA, CHC, CHPC, Associate, The Corridor Group, Blairsville, GA



Marti Arvin [W13], CCEP-F, CHC-F, CHPC, CHRC, CIA, CCEPF, Chief Compliance Officer, UCLA Health System, Los Angeles, CA

Meredith Auten [P19], Partner, Morgan Lewis, Philadelphia, PA



Christine Bachrach [P25], CHC, CHC-F, Vice President & Chief Compliance Officer, University of Maryland Medical System, Baltimore, MD



Harvey Bair [708], VP of Quality and Analytics, The CODESMART Group, White Marsh, MD



Cliff Baker [707], Managing Partner, Meditology Services, Atlanta, GA



Deann M. Baker [P8], CCEP, CHC, CHRC, Sutter Care at Home Compliance Officer, Sutter Health, Fairfield, CA



Elin Baklid-Kunz [305], CHC, Director Physician Services, Halifax Health, Daytona Beach, FL



Ginger Bandeen [P14], LCSW, CHC, Quality Improvement Manager, Columbia Community Mental Health, Saint Helens, OR



Lorene Bass (Hartmann) [411], CHC, Vice President Compliance & Quality, Herkimer ARC, Herkimer, NY



Thomas Beimers [P24], Partner, Faegre Baker Daniels, Minneapolis, MN



Don L. Bell [W15], JD, Senior Vice President & General Counsel, National Assn of Chain Drug Stores, Arlington, VA



Chris Bennington [310], JD, Principal and Senior Consultant, INCompliance Consulting, West Chester, OH



Brian Bewley [P19], Partner, Husch Blackwell LLP, Kansas City, MO



Betty Bibbins [P5, W10], MD, CHC, CPEHR, CPHIT, President & Chief Med Officer, DocuComp LLC, Cape Charles, VA



Bret S. Bissey [207], MBA, FACHE, CHC, CMPE, Senior Vice President, Compliance Services, MediTract, Inc.



Jacqueline N. Bloink [405], CHC, MBA, CPCI, CPC, CM, Director of Compliance, Arizona Community Physicians, Tucson, AZ



John Boese [P6], Of Counsel, Fried Frank Harris Shriver & Jacobson LLP, Washington, DC



Erika M. Bol [P4], CHC, MHA, Privacy Officer, CO Dept Hlth Care Policy/Financing, Denver, CO



Karen Bommelje [P21], RN, BSN, HCS-D, CHC, Senior Manager, Compliance, Simone Healthcare Consultants, LLC, Westborough, MA



Dawn H. Bonder [W11], JD, President and CEO, Health Republic Insurance Company, Lake Oswego, OR



Andi Bosshart [W4], RHIA, VP Corp Compliance/Privacy Officer, Community Health Systems, Franklin, TN



Patrick Braley [302], CPA, CFE, CVA, Shareholder, Bennett Thrasher PC, Atlanta, GA



Anne Branan [606, W1], Esq., RPT, CHC, Attorney, Broad and Cassel, Fort Lauderdale, FL

Scott Breece [W4], Community Health Systems



Rory Brecker [709], Esq., Associate, DLA Piper LLP, Miami, FL



Kelsey Brodsho [112], CHC, Esq., Attorney/Consultant, Halleland Habicht PA, Minneapolis, MN



Glenda A. Burke [W1], RN, BS, Owner, CEO, Alternatives, a Consulting and Education Service, Panama City Beach, FL

Speakers



Michelle Calloway [101], CHC, CHPC, Attorney, Hancock, Daniel, Johnson & Nagle, PC, Glen Allen, VA



Darrell Contreras [309], CHC, CHRC, CHPC, Esq, Partner, JD Healthcare Partners, Lakeland, FL



Christopher Davies [201], JD, Regional Compliance Officer, Mayo Clinic Health System, Eau Claire, WI



William Dombi [303], Vice President for Law, National Association for Homecare, Washington, DC



Karen Eastmond [707], CHC, CHPC, Chief Compliance Officer, CenterLight Health System, Bronx, NY



Tracy Field [510], MS, JD, Attorney, Womble Carlyle Sandridge & Rice LLP, Atlanta, GA



Susan Childs [310], BSN, CPHRM, Dir Risk Mgr & CO, Dayton Children's Hospital, Dayton, OH



Susan Coppola [P3], RN, BS, CHC, Chief Compliance Officer, Emeritus Senior Living, Seattle, WA



Deonys de Cardenas [510], JD, RN, Attorney, Womble Carlyle Sandridge & Rice LLP, Atlanta, GA



Jim A. Donaldson [P17, 210], MS, MPA, CHC, CISSP, CIPP/US, Director of Compliance/Privacy & Security Officer, Baptist Health Care Corporation, Pensacola, FL



Day Egusquiza [209], President, AR Systems, Inc, Twin Falls, ID



Daniel Fitzgerald [W15], Senior Attorney, Regulatory Law, Pharmacy Law Department, Walgreen Co., Deerfield, IL

Kenneth A. Clark [P17], BSN, RN, Network Compliance Auditor, St Lukes University Health Network, Washington, NJ



Frank Corvino [610], President & CEO Greenwich Hospital; Executive Vice President Yale-New Haven Health System, Greenwich, CT



Shawn DeGroot [P22, AD5], CCEP, CHC-F, CHRC, Associate Director, Navigant, Denver, CO



Suzie Draper [P1], Vice President Business Ethics & Compliance, Intermountain Healthcare, Salt Lake City, UT



Gary W. Eiland [P6], JD, Partner, King & Spalding LLP, Houston, TX



Denise Fletcher-Leard [106], Attorney, Brown & Fortunato, PC



Dwight Claustre [P8, 206], CHRC, CHC-F, Dwight Claustre, Director, Aegis Compliance & Ethics Center, LLP, Sun City West, AZ



David Crawford [P12], Corporate Compliance Director, Affinity Health Plan, Bronx, NY



Gregory Demske [GS], Chief Counsel to the Inspector General, HHS-OIG, Washington, DC



Barbara Duffy [203], Shareholder, Lane Powell, Seattle, WA



Gail F. Einhaus [501], Dir HIPAA Compliance & Privacy Officer, Trinity Health, Livonia, MI



Brian Flood [102], CHC, Partner, Husch Blackwell LLP, Austin, TX



Timothy F. Cleary [402], CHC, CHPC, CHRC, Senior Vice President Compliance, Internal Audit & Privacy, Health Quest Systems, Inc., Wappingers Falls, NY



Caron Cullen [P12], CHC, Senior Vice President and Chief Compliance Officer, Affinity Health Plan, Bronx, NY



Joette Derricks [205], MPA, CMPE, CHC, Vice President of Regulatory Affairs, Anesthesia Business Consultants, Ann Arbor, MI



James S. Dunnick [105], MD, FACC, CPC, CHCQM, New Orleans, LA



Joanne Erde [406], Partner, Duane Morris, LLP, Miami, FL



Jeanne Folmer [P24], CPC, CHA, Lead Auditor-Corporate Compliance, Sanford Health Bismarck, Bismarck, ND



Selina Coleman [W15], Senior Associate, Norton Rose Fulbright, Washington, DC



William Cuppett [606], CPA, Managing Member, The Health Group LLC, Morgantown, WV



Jefferey Dickstein [W6], Assistant US Attorney, United States Attorneys Office, Miami, FL



Christine Duprey [701], Co-Owner/Partner, CARIS Innovation, Inc., Abrams, WI



John Falcetano [AD8], CCEP-F, CHC-F, CHPC, CHRC, CIA, Chief Audit & Compliance Officer, Vidant Health, Greenville, NC



Lea Fourkiller [705], JD, CHC, Chief Compliance Officer, Conifer Health Solutions, Frisco, TX



Robin Dale [P3], CHC, Attorney, Lane Powell PC, Seattle, WA



Vicki Dwyer [P19, 611], RN, MN, CPC, CHC, Compliance Officer, Vail Valley Medical Center, Vail, CO



Cheryl Field [103], Vice President for HealthCare and Privacy Officer, PointRight, Inc, Lexington, MA



Judith Fox [406], Vice President, Strategic Management, Melbourne Beach, FL

Speakers



Monica Freedle [111], CHC, Hospital Compliance, Program Manager, Kaiser Westside and Sunnyside Medical Center



Rebecca Fuller [112], CHC, Corporate Compliance Officer, PrimeWest Health, Alexandria, MN



Gavin Gadberry [403], Shareholder, The Underwood Law Firm, P.C., Amarillo, TX



Sandra K. Giangreco [505, W5], Senior Consultant, Haugen Consulting Group, Loveland, CO



Lisa Giglia [P7], Compliance Analyst, Catholic Health Services of Long Island, Melville, NY



Stephen J. Gillis [402], MBA, Director, Compliance Coding Billing & Audit, Partners HealthCare, Charlestown, MA



Michael Granston [P6], Deputy Director, US Dept of Justice, Washington, DC



Catherine Gray [AD1], RN, CHC, Director, Corporate Compliance, Vidant Health, Greenville, NC



Adam Greene [604], JD, MPH, Partner, Davis Wright Tremaine, LLP, Washington, DC



Steven Greenspan [301], JD, LLM, Vice President, Regulatory Affairs, Executive Health Resources, Newtown Square, PA



Anna Grizzle [W18], Partner, Bass, Berry & Sims PLC, Nashville, TN



Regina Gurvich [107, 509], CHC, Chief Compliance Officer, AdvantageCare Physicians, PC, New York, NY



Shawn Halcsik [503], CHC, DPT, MED, OCS, CPC, Vice President of Compliance, Evergreen Rehabilitation, Milwaukee, WI



Margaret Hambleton [P10], MBA, CPHRM, CHC, CHPC, Vice President, Chief Compliance Officer, Dignity Health, Pasadena, CA



Nicole Harper [P5, W10], Dir. Training & Dev/ Process Improvement- Revenue Cycle Operations, St. Vincent Health, Indianapolis, IN



Karen Hartman [W12], MSN, RN, CCRC, Research Compliance Officer, Mayo Clinic, Rochester, MN



Dr. David Herman [GS], CEO, Vidant Health, Greenville, NC



Tizgel High [607], JD, Assistant General Counsel, LifePoint Hospitals, Brentwood, TN



Lynda Hilliard [P25, 702], CCEP, CHC, Deputy Compliance Officer, University of California, Mount Shasta, CA



Donna Hoagland [704], LPN, BS, CHRC, CIP, CCRC, Institutional Review Board, Rutgers Biomedical Health Sciences, New Brunswick, NJ



David Hoffman [P10], Esq., President, David Hoffman & Associates, Philadelphia, PA



Donnetta L. Horseman [W3], CHC, CHPC, CIPP, CCE, Vice President, Corporate Responsibility, Caromont Health, Gastonia, NC



Kimberly Hrehor [103], CHC, MHA, RHIA, Project Director, TMF Health Quality Institute, Houston, TX



Kimberly Huey [505, W5], MJ, CPC, CCS-P, PCS, President, KGG Coding & Reimbursement Consulting, Alabaster, AL



Nicole S. Huff [506], DHA, MBA, CHC, CHSP, Chief Compliance & Privacy Officer, Network Compliance Department, St. Lukes, Bethlehem, PA



Web Hull [404], CIPP, CIPP/A, Sr. Privacy & Compliance Specialist, Iron Mountain, Boston, MA



Gabriel Imperato [GS], Esq., CHC, Managing Partner, Broad and Cassel, Fort Lauderdale, FL



Mary Pat Jackey [202], BSN, RN, Clinical Educator, Commonwealth Health Corporation, Bowling Green, KY



Thomas Jeffry [W14], Attorney, Arent Fox LLP, Los Angeles, CA



Elizabeth Johnson [W7], CHC, Vice President and Chief Compliance Officer, The Christ Hospital Health System, Cincinnati, OH



D. Scott Jones [P18, 408], CHC, Senior Vice President, Claims, Risk Management & Corporate Compliance, HPIX, Philadelphia, PA



John Joseph [206], Principal, Post & Schell, PC, Philadelphia, PA



Al Josephs [AD9], CHC, Senior Director, Compliance Operations, Tenet Healthcare Corporation, Dallas, TX



Michael Josephson [GS], President and Founder, Josephson Institute, Los Angeles, CA



Eileen Kahaner [P25], JD, Director, Clinical Enterprise Compliance Program, University of California-San Francisco, San Francisco, CA



John Kalb [W8], JD, CHPC, CHC, CCEP, Operational Excellence Executive/Compliance Officer, Kootenai Health, Coeur d'Alene, ID



Rick Kam [AD4], President & Co-Founder, ID Experts, Portland, OR

Speakers



Nancy Kennedy [611], RHIT, CPC, Chief Compliance & Privacy Officer, Galichia Medical Group, Wichita, KS

Harriet Kinney [208], RHIT, CHC, Organizational Integrity Manager, CHE Trinity Health, Livonia, MI



Julie Kligerman [704], Director-Legal Management, University of Medicine & Dentistry of NJ, Stratford, NJ



Kristine Koontz [P14], PhD, Quality Management Dir, Keystone Human Services Inc, Harrisburg, PA



Jared Krawczyk [605], Chief Product Architect, Fi-Med Management, Inc., Milwaukee, WI



Ruth Krueger [P24], MS, CHC, Regional Director of Corporate Compliance, Sanford Health, Sioux Falls, SD



Nathaniel Lacktman [106], Esq., BA, JD, CCEP, Senior Counsel, Foley & Lardner LLP, Tampa, FL

Marsha Lambert [603], MSN, PHN, Chief Compliance Officer/Senior Vice President, AccentCare Inc., Dallas, TX



Latour Lafferty [706], CHC, CCEP, Attorney At Law, Fowler White Boggs, P.A., Tampa, FL



Michelle Leavitt [202], Director of Learning Solutions, HealthcareSource, Clifton Park, NY



Daniel R. Levinson [GS], Inspector General, Office of Inspector General, U.S. Department of Health and Human Services

David Loewenstein [609], Compliance Branch Chief, Health Resources and Services Administration, U. S. Department of Health and Human Services, Rockville, MD (invited)



Kim Harvey Looney [W18], Partner, Waller Lansden Dortch & Davis LLP, Nashville, TN

Laura Llorente [P23], Assistant County Attorney, MiamiDade County Attorney's Office, Miami, FL



Susan Lynch [P16], Senior Trial Counsel, United States Department of Justice, Commercial Litigation Branch, Fraud Section, Washington DC



Donna Thiel [203], CHC, Sr Dir & Deputy Compliance Officer, Extendicare Health Services Inc, Milwaukee, WI



Maggie Mac [305], CPC, CEMC, CHC, CMM, ICCE, Clearwater, FL



Gail Madison-Brown [P25], RN, JD, CHC, Chief Compliance Officer, Regulatory Affairs & Compliance, The University of Texas Health Science Center at San Antonio, Fort Worth, TX



Mary Malone [101], Attorney, Shareholder, Hancock, Daniel, Johnson & Nagle PC, Richmond, VA



Alice H. Martin [P15], JD, CHC, CHPC, BSN, Deputy Attorney General, State of Alabama, Montgomery, AL



Laura Massa [P7], RHIA, CTR, Compliance Data Specialist, Catholic Health Services of Long Island, Melville, NY



Kris Mastrangelo [601], President & CEO, Harmony Healthcare International, Topsfield, MA

Robert E. Mazer [P11], Principal, Ober|Kaler, Baltimore, MD



Kevin G. McAnaney [506], JD, Attorney, Law Office of Kevin G. McAnaney, Washington, DC



Jennifer McCafferty-Cepero [P23], Chief Medical Compliance Officer, University of Miami, Miami, FL



Ami McCrory [602], CIA, MBA, Compliance Specialist, Methodist Le Bonheur Healthcare, Memphis, TN



Kathleen McDermott [P16], Morgan Lewis & Bockius LLP, Washington, DC



Michael McKeever [207], CPA, CHRC, CHC, Dir Compliance Spec Proj/Audits, Rutgers University, Newark, NJ



Sean McKenna [211], Partner, Haynes and Boone, LLP, Dallas, TX



Ryan Meade [P26, GS, 307], CHC-F, JD, Director of Regulatory Compliance Studies, Loyola University Chicago School of Law, Chicago, IL



Ryan Merryman [407], CPA/CFF/CITP, CFE, Senior Manager, Forensic and Valuation Services, CliftonLarsonAllen LLP, Los Angeles, CA



Brenda Mickow [201], RN, Revenue Compliance Officer, Mayo Clinic, Rochester, MN



Jacki Monson [204], JD, CHC, Chief Privacy Officer, Sutter Health, Sacramento, CA



Teri Morris [705], RN, BSN, CHC, Director of Quality/Compliance, Cherokee Indian Hospital, Cherokee, NC



Michael Morse [P6], Esq, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP, Philadelphia, PA



Marie Moseley [401], JD, MPH, BSN, CHC, CHPC, Director, Regulatory Affairs, Vidant Health, Greenville, NC



Nancy E. Moser [608], BSN, JD, Vice President, Community Healthcare System, Munster, IN



Richard Moses [P18, 408], DO, JD, Physician/Attorney, Rydal, PA



Glen Mueller [P20], MBA, CPA, CISM, CISA, Vice President-Chief Audit, Compliance, Information Security, and ERM Executive, Scripps Health, San Diego, CA

Speakers



Jordan Muhlestein [W2], JD, MHA, Regional Compliance Manager, Intermountain Healthcare, Provo, UT



Tim Murray [P11], MS, MT(ASCP), CHC, Director Laboratory Compliance, Catholic Health Initiatives, Denver, CO



F. Lisa Murtha [P26], JD, CHC, CHRC, Partner, DENTONS US LLP, Philadelphia, PA



Debra Muscio [410], MBA, Senior Vice President, Chief Audit and Compliance Officer, Community Medical Centers, Clovis, CA



Bill Musick [706], BS, CHC, MBA, Senior Associate and Projects Manager, The Corridor Group, Honolulu, HI



Karen Nelson [709], JD, CCEP, Of Counsel, DLA Piper LLP, Austin, TX



Kelly Nueske [W16], CIA, CMA, CPA, CHC, CRMA, RN, Independent Contractor, Buffalo, MN



Jenny O'Brien [GS], JD, CHC, CHPC, Chief Compliance Officer, UnitedHealthcare, Minnetonka, MN



Kirk Ogrosky [W6], JD, Partner, Arnold & Porter LLP, Washington, DC



Lori Oleson [P12], Director of Compliance and Quality, Government Programs, Blue Cross Blue Shield of Minnesota, Minneapolis, MN



Steven Ortquist [711], CHC-F, CCEP, CHRC, Vice President, Chief Ethics & Compliance Officer, Sutter Health, San Francisco, CA



Robert Ossoff [AD3, 311], DMD, MD, CHC, Special Assistant to the Vice-Chancellor for Health Affairs, Maness Professor of Laryngology and Voice, Vanderbilt University Medical Center, Nashville, TN



Kimberly Otte [GS, 201], Chief Compliance Officer, Mayo Clinic, Rochester, MN



Mary Beth Pace [208], RN, BSN, MBA, CMAC, System Director, CHE Trinity Health, Livonia, MI



Michael Paulhus [302], JD, Partner, King & Spalding LLP, Atlanta, GA



Corey Perman [307], JD, Senior Compliance Officer & Legal Counsel, Advocate Health Care, Downers Grove, IL



Audrey Pike [409], CHC, JD, Vice President/Chief Compliance Officer, Privacy Officer, Phoebe Putney Health System, Inc., Albany, GA



Rebekah Plowman [P21], Partner, Jones Day, Atlanta, GA



Joan Podleski [AD2], JD, CHPC, CHRC, CCEP, Director of Institutional Ethics & Compliance, Duke University, Durham, NC



William Priest [P21], JD, CHC, Chief Compliance Officer, SouthernCare Inc, Irving, TX



Greg Radinsky [110], JD, MBA, CHC, CCEP, Vice President, Chief Corporate Compliance Officer, North Shore-LIJ Health System, Great Neck, NY



Emilie Rayman [W14], Esq., Vice President Legal and Compliance, CMHS, Oxnard, CA



Tim Renjilian [302, 607], Sr Managing Director, FTI Consulting, Atlanta, GA



Daniel Roach [GS], CHC, General Counsel, Optum360, San Francisco, CA



Alex Robison [108], CHC, Managing Director, Protiviti Inc., Phoenix, AZ



Lisa M. Rockelli [P13], Managing Editor, Bloomberg BNA, Arlington, VA



Michael Roosevelt [711], Chair-Audit & Compliance Committee and Board Member, Sutter Health, Sacramento, CA



Laura Rosas [109], Program Officer, Office of the Chief Privacy Officer, Office of the National Coordinator for Health Information Technology (ONC), HHS, Poughkeepsie, NY



Michael Rosen [P15], President, ProviderTrust, Inc, Nashville, TN



Frank Ruelas [304], Privacy, Security, and Compliance Officer, Gila River Health Care, Sacaton, AZ



Neda Ryan [205], Associate Attorney, Clark Hill PLC, Birmingham, MI



Richard Sabath [W11], MBA, CHC, Compliance Officer, Trillium Community Health Plan, Eugene, OR



Diana Salinas [P23], Esq., CHC, Chief Compliance Officer, Jackson Health System, Miami, FL



Linda Sanches [104, 710], Sr. Advisor, Health Info Privacy, US-HHS, Boston, MA



Paula Sanders [403], Healthcare Chair, Post & Schell, PC, Harrisburg, PA



Alan Schabes [603], Partner, Benesch, Friedlander, Coplan & Aronoff LLP, Cleveland, OH



Frank Sheeder [P22, W17], Partner, DLA Piper, Dallas, TX



Dion P. Sheidy [W4], Partner, Pricewaterhouse Coopers, Nashville, TN



Amy Diane Short [P14], Senior Research Associate and Project Director the Ohio Valley Sickle Cell Network, University of Cincinnati Medical Center, Cincinnati, OH



Laurie Smaldon [W4], CHC, CHPC, Director, Pricewaterhouse Coopers, Milford, CT



Deborah Smith [P8], PhD, MBB, COO/Administrator, Zwiebel Center for Plastic Surgery & Skin Care, Highlands Ranch, CO

Speakers

Daniel Steiner [701], Consulting Manager, Baker Tilly Virchow Krause, LLP



John Steiner [P1, W6], Esq., Chief Compliance Officer, Cancer Treatment Centers of America, Schaumburg, IL



Allen Still [407], CPA, CIA, CFE, CGMA, CliftonLarsonAllen LLP, Indianapolis, IN



Elizabeth Stock [310], JD, Partner, Bricker & Eckler LLP, West Chester, OH



Barbara Stockert [P24], Government and Payer Relations, Sanford Health HealthCare Accessories, Jamestown, ND



Lori Strauss [311], RN, MSA, CHC, CHPC, Chief Corporate Compliance & Privacy Officer, University of Virginia Health System, Charlottesville, VA



Sarah Swank [306], Esq., Principal, Ober|Kaler, Washington, DC



James Swann [P13], Reporter, Bloomberg BNA, Arlington, VA



Juliann Tenney [511], JD, CHRC, Inst Research & Compliance Officer, UNC-Chapel Hill, Chapel Hill, NC



Tim Timmons [504], CCEP, CHPC, CHP, CHSS, Corporate Integrity Officer, Greater Oregon Behavioral Health, The Dalles, OR



Blair Todd [302], Chief Strategy and Development Officer, WellCare Health Plans, Inc., Tampa, FL



Michele A. Tomlinson [508], CHC, Director of Corporate Compliance, St Mary's Healthcare, Amsterdam, NY



Eric Topor [P13], Legal Editor, Bloomberg BNA, Arlington, VA



Fred Touchette [P17], CCNA, GSEC, GREM, GPEN, Security+, Senior Security Analyst, AppRiver, Gulf Breeze, FL



Debbie Troklus [P2], CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, Managing Director, Aegis Compliance & Ethics Center, Louisville, KY



Sue Ulrey [P9, 502], CIA, CFE, FCA, CRMA, CRI, Partner, CliftonLarsonAllen LLP, Indianapolis, IN



Sheryl Vacca [P2, 702], CCEP-F, CCEP-I, CHC-F, CHPC, CHRC, Senior Vice President/Chief Compliance & Audit Officer, University of California, Oakland, CA



Janine Valdez [P3], Senior Director of Compliance, Genesis Healthcare Group, Albuquerque, NM



Jane Van Ness [111], JD, CHC, Hospital Compliance Officer, Kaiser Sunnyside Medical and Westside Medical Center, Portland, OR



Robert Wade [506], Esq, Partner, Krieg Devault LLP, Mishawaka, IN



Cheryl Wagonhurst [P1], Owner, Law Office of Cheryl Wagonhurst, Santa Barbara, CA



Debi Weatherford [507], CIA, Executive Director Internal Audit, Piedmont Healthcare, Atlanta, GA



Candice Weatherly [707], CHC, CHPC, Compliance and Privacy Manager, CenterLight Health System, Bronx, NY



Gadi Weinreich [409], Esq., Partner, Dentons LLP, Washington, DC



Jack Wenik [406], Esq., Partner, Sills Cummis & Gross, PC, Newark, NJ



Sara Kay Wheeler [607], Esq, CHC, Partner, King & Spalding, Atlanta, GA



Ryan Whitehill [AD9], CHC, Mgr Ethics & Compliance Training, Tenet Healthcare Corporation, Dallas, TX



Jessica Whitley [W10], MD, MBA, Medical Director, Ohio KePRO



Jeffery Wiggins [AD10], JD, MHA, CHC, Vice President Audit & Compliance, Vidant Health, Greenville, NC



Kelly Willenberg [AD6, W9], MBA, BSN, CHRC, CHC, Owner, Kelly Willenberg, LLC, Chesnee, SC



Jutta Williams [204], Director, Corporate Compliance Privacy Office, Intermountain Healthcare, Salt Lake City, UT



Ryan Williamson [W2], CHC, MBA, Senior Compliance Consultant, Intermountain Healthcare, Salt Lake City, UT



Karolyn Woo-Miles [410], Senior Manager, Deloitte & Touche LLP, Costa Mesa, CA



Christine Worthen [306], Of Counsel, Broad and Cassel, Fort Lauderdale, FL



Ralph Wuebker [301], MD, MBA, Chief Medical Officer, Executive Health Resources, Newton Square, PA



Christopher P. Young [P11], CHC, President, Laboratory Management Support Services, Phoenix, AZ



Kenneth Zeko [211], JD, Director, Navigant, Dallas, TX

Get a head start on your 2014 employee compliance training program

Preview and order all-new 2014 Corporate Compliance & Ethics Week products, now available for purchase online.

Corporate Compliance & Ethics Week is observed every year the first full week of May, and it is the perfect time to dedicate to annual compliance training for your organization's employees.

HCCA has developed all new posters, promotional products, and train-the-trainer materials to help you maximize your compliance training program.



ORDER ONLINE AT

www.hcca-info.org/CandEWeek

www.corporatecompliance.org/CandEWeek



Program at a Glance

Saturday, March 29

7:30 AM – 12:00 PM

8th Annual Volunteer Project

11:00 AM – 8:00 PM

Conference Registration

Sunday, March 30

7:30 AM – 6:00 PM

Conference Registration

7:30 – 8:30 AM

 **SpeedNetworking**

9:00 AM – 12:00 PM

PRE-CONFERENCE: BREAKOUT SESSIONS (includes 15-minute break)

- P1 Large Hospital Systems** – Suzie Draper, Vice President Business Ethics & Compliance, Intermountain Healthcare; John Steiner, Chief Compliance Officer, Cancer Treatment Centers of America; Cheryl Wagonhurst, Owner, Law Office of Cheryl Wagonhurst
-  **P2 Compliance Program Development: Where Do You Start?** – Sheryl Vacca, Senior Vice President/Chief Compliance & Audit Officer, University of California; Debbie Troklus, Managing Director, Aegis Compliance & Ethics Center 
-  **P3 Compliance in the Post-Acute Environment** – Robin Dale, Attorney, Lane Powell PC; Janine Valdez, Senior Director of Compliance, Genesis Healthcare; Susan Coppola, Chief Compliance Officer, Emeritus Senior Living
-  **P4 HIPAA Privacy and Security 101** – Erika Bol, Privacy Officer, CO Dept of Health Care Policy/Financing  
-  **P5 Documentation Compliance for ICD-10 along with CPOE: Strategies for Compliance Officers to Minimize PTS (Post Traumatic Stress Syndrome) in Your Medical Staff** – Betty Bibbins, President & Chief Medical Officer, DocuComp LLC; Nicole Harper, Dir.Training & Dev/Process Improvement-Revenue Cycle Operations, St. Vincent Health
-  **P6 False Claims Act Developments** – John Boese, Of Counsel, Fried Frank Harris Shriver & Jacobson LLP; Michael Granston, Deputy Director, US Dept. of Justice; Michael Morse, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP; Gary W. Eiland, Partner, King & Spalding LLP 
-  **P7 Data Mining on a Budget: Effective Use of Information Technology Resources in Your Compliance Program** – Lisa Giglia, Compliance Analyst, Catholic Health Services of Long Island; Laura Massa, Compliance Data Specialist, Catholic Health Services of Long Island
-  **P8 Compliance Sitting at the Strategy Table** – Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health; Dwight Claustre, Director, Aegis Compliance & Ethics Center, LLP; Deborah Smith, COO/Administrator, Zwiebel Center for Plastic Surgery & Skin Care
-  **P9 Meaningful Use as It Relates to HIPAA Compliance** – Sue Ulrey, Partner, CliftonLarsonAllen LLP 
-  **P10 Discharge Planning in Today's Regulatory Environment** – Moderator: David Hoffman, Esq., President, David Hoffman & Associates; Margaret Hambleton, Vice President, Chief Compliance Officer, Dignity Health
- P11 Regulatory Challenges in Implementing and Maintaining Laboratory Compliance Programs** – Christopher Young, President, Laboratory Management Support Services; Tim Murray, Director Laboratory Compliance, Catholic Health Initiatives; Robert Mazer, Principal, Ober|Kaler
- P12 Compliance, Internal Audit, and Risk Management: What Do They Look Like at a Managed Care Health Plan? And Other Words of Wisdom...** – Caron Cullen, Senior Vice President and Chief Compliance Officer, Affinity Health Plan; David Crawford, Corporate Compliance Director, Affinity Health Plan; Lori Oleson, Director of Compliance and Quality, Government Programs, Blue Cross Blue Shield of Minnesota
-  **P13 Media Panel: How the Media Covers Health Care Fraud and Compliance Issues and Hot Topics for 2014** – Lisa Rockelli, Managing Editor, Bloomberg BNA; James Swann, Reporter, Bloomberg BNA; Eric Topor, Legal Editor, Bloomberg BNA

Sunday, March 30

12:00 – 1:00 PM

 **SpeedMentoring**

12:00 – 1:30 PM

Lunch (on your own)

1:30 – 4:30 PM









PRE-CONFERENCE: BREAKOUT SESSIONS (includes 15-minute break)

- P14 Behavioral Health Systems** – Kristine Koontz, PhD, Quality Management Dir, Keystone Human Services Inc; Amy Diane Short, Senior Research Associate and Project Director the Ohio Valley Sickle Cell Network, University of Cincinnati Medical Center; Ginger Bandeen, Quality Improvement Manager, Columbia Community Mental Health
-  **P15 Staying Ahead of the OIG: Best Practices for Compliance in the New World of Enforcement** – Michael Rosen, President, ProviderTrust, Inc; Alice Martin, Deputy Attorney General, State of Alabama 
-  **P16 Pursuing, Defending and Resolving False Claims Act Cases in Long-Term Care** – Kathleen McDermott, Morgan Lewis & Bockius LLP; Susan Lynch, Senior Trial Counsel, United States Department of Justice, Commercial Litigation Branch, Fraud Section
-  **P17 Information Security: Fundamentals, Top Risks, and Strategies to Counter Threats** – Kenneth Clark, Network Compliance Auditor, St. Lukes University Health Network; Jim Donaldson, Director of Corporate Compliance/Privacy & Security Officer, Baptist Health Care Corporation; Fred Touchette, Senior Security Analyst, AppRiver 
-  **P18 Dr. Jekyll and Mr. Hyde: Physician Compliance Education, Quality, and Risk Reduction Partners** – D. Scott Jones, Senior Vice President, Claims, Risk Management & Corporate Compliance, HPIX; Richard E. Moses, Physician/Attorney
-  **P19 Responding to a Government Investigation: Best Practices for Achieving a Favorable Outcome** – Meredith Auten, Partner, Morgan Lewis; Brian Bewley, Partner, Husch Blackwell LLP; Nancy Kennedy, Chief Compliance Officer & Privacy Officer, Galichia Medical Group; Vicki Dwyer, Compliance Officer, Vail Valley Medical Center 
-  **P20 Third-Party IT Service Providers: How to Conduct Risk Assessments and Design Appropriate Levels of Auditing and Monitoring of Safeguards for Your Organizations ePHI** – Vice President-Chief Audit, Compliance, Information Security, and ERM Executive, Scripps Health 
-  **P21 Survivor 2014: How to Thrive Under a CIA with an IRO** – William Priest, Chief Compliance Officer, SouthernCare Inc; Karen Bommeljé, Senior Manager, Compliance, Simone Healthcare Consultants, LLC; Rebekah Plowman, Partner, Jones Day; Karen Bommeljé, Senior Manager, Compliance, Simone Healthcare Consultants, LLC
-  **P22 Compliance Implications of Health Care Reform** – Shawn DeGroot, Associate Director, Navigant; Frank Sheeder, Partner, DLA Piper
-  **P23 Coordination of Quality of Care and Compliance across Institutions such as a County Hospital System and Academic Medical Centers** – Kevin Andrews, Vice President Quality and Patient Safety, Jackson Health System; Jennifer McCafferty-Cepero, Chief Medical Compliance Officer, University of Miami; Diana Salinas, Chief Compliance Officer, Jackson Health System; Laura Llorente, Assistant County Attorney, MiamiDade County Attorney's Office
- P24 Survival of the Fittest! Navigating the DMEPOS Jungle!** – Barb Stockert, Government and Payer Relations, Sanford Health HealthCare Accessories; Thomas Beimers, Partner, Faegre Baker Daniels; Jeanne Folmer, Lead Auditor-Corporate Compliance, Sanford Health Bismarck; Ruth Krueger, Regional Director of Corporate Compliance, Sanford Health
- P25 Navigating a Sea of Change: AMC Compliance during Health Care Reform** – Moderator: Lynda Hilliard, Deputy Compliance Officer, University of California; Christine Bachrach, Vice President & Chief Compliance Officer, University of Maryland Medical System; Eileen Kahaner, Director, Clinical Enterprise Compliance Program, University of California-San Francisco; Gail Madison-Brown, Chief Compliance Officer, Regulatory Affairs & Compliance, The University of Texas Health Science Center at San Antonio
- P26 Research Hot Topics, Trends, and Tips for Compliance Professionals** – F. Lisa Murtha, Partner, DENTONS US LLP; Ryan Meade, Director of Regulatory Compliance Studies, Loyola University Chicago School of Law 

4:30 – 6:00 PM

Networking Reception in Exhibit Hall

Look in the brochure for sessions marked with , , or  if you are interested in taking a certification exam and would like to attend potentially helpful sessions.

TRACKS	 GENERAL COMPLIANCE/HOT TOPICS	 PHYSICIAN COMPLIANCE	 HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL
	 LONG-TERM CARE	 COMPLIANCE LAWYER	 QUALITY OF CARE
	 PRIVACY & SECURITY	 AUDITING & MONITORING	 ADVANCED DISCUSSION GROUP

Program at a Glance

Monday, March 31

7:00 AM – 6:00 PM

Conference Registration

7:00 – 8:30 AM

Continental Breakfast

8:30 – 8:45 AM

Opening Remarks

8:45 – 9:15 AM

GENERAL SESSION: OIG Update – Daniel Levinson, Inspector General, Office of Inspector General, U.S. Department of Health and Human Services

9:15 – 10:15 AM

GENERAL SESSION: Compliance Plus: Creating an Effective Compliance Program Using an Ethics Framework – Michael Josephson, President and Founder, Josephson Institute

10:15 – 11:00 AM

Networking Break in Exhibit Hall

11:00 AM – 12:00 PM

BREAKOUT SESSIONS

- **101 Building a Healthy ACO Compliance Program** – Mary Malone, Attorney, Shareholder, Hancock, Daniel, Johnson & Nagle PC; Michelle Calloway, Attorney, Hancock, Daniel, Johnson & Nagle, PC
- **102 Regulation and Enforcement: What the Law Was, What the Law Is, and What The “Law” Will Be Like Tomorrow** – Brian Flood, Partner, Husch Blackwell LLP **CHC**
- **103 Season Your Compliance Program with PEPPER** – Kimberly Hrehor, Project Director, TMF Health Quality Institute; Cheryl Field, Vice President for HealthCare and Privacy Officer, PointRight, Inc.
- **104 OCR Reports on Enforcement of the HIPAA Rules** – Linda Sanches, Sr. Advisor, Health Info Privacy, US-HHS **CHPC**
- **105 Educate the Medical School to Educate Their Physicians** – James Dunnick
- **106 DME Compliance and Regulatory Issues** – Denise Fletcher-Leard, Attorney, Brown & Fortunato, PC; Nathaniel Lacktman, Senior Counsel, Foley & Lardner LLP
- **107 Best Practices for Medicare and Medicaid EHR Incentive Programs** – Regina Gurvich, Chief Compliance Officer, AdvantageCare Physicians, PC
- **108 Care Management: Can We Do It Better?** – Wilma Acosta, Associate Director, Risk & Compliance, Protiviti; Alex Robison, Managing Director, Protiviti
- **109 Privacy and Security in a Rapidly Evolving Environment** – Laura Rosas, Program Officer, Office of the Chief Privacy Officer, Office of the National Coordinator for Health Information Technology (ONC), HHS **CHPC**
- **110 The Top 10 Conflicts of Interest Developments Compliance Professionals Need to Know About** – Greg Radinsky, Vice President, Chief Corporate Compliance Officer, North Shore-LIJ Health System **CHC**
- **111 Opening a New Hospital/Medical Center: A Look at the Imperative Role of Compliance** – Jane Van Ness, Hospital Compliance Officer, Kaiser Sunnyside Medical and Westside Medical Center; Monica Freedle, Hospital Compliance, Program Manager, Kaiser Westside and Sunnyside Medical Center
- **112 Compliance Monitoring: Effective Communication and Documentation Practices** – Kelsey Brodsho, Attorney/Consultant, Halleland Habicht PA; Rebecca L. Fuller, Corporate Compliance Officer, PrimeWest Health **CHC**
- **AD1 Handling Multiple External Audits and Compliance Reviews** – Catherine Gray, Director, Corporate Compliance, Vidant Health **CHC**
- **AD2 HIPAA Privacy Best Practice Discussion** – Joan Podleski, Director of Institutional Ethics & Compliance, Duke University **CHPC**

Monday, March 31

12:00 – 1:00 PM

Networking Luncheon

1:00 – 1:30 PM

Dessert & Networking Break in Exhibit Hall

1:30 – 2:30 PM

BREAKOUT SESSIONS

- **201 Risk Management: What the Heck Is ERM? Is There an “8th Element” of a Good Compliance Program?** – Kimberly Otte, Chief Compliance Officer, Mayo Clinic; Christopher Davies, Regional Compliance Officer, Mayo Clinic Health System; Brenda Mickow, Revenue Compliance Officer, Mayo Clinic **CHC**
- **202 Be Ready for ICD-10: Best Practices for Educating Coders** – Michelle Leavitt, Director of Learning Solutions, HealthcareSource; Mary Pat Jackey, HealthcareSource; Mary Pat Jackey, Clinical Educator, Commonwealth Health Corporation
- **203 Inside Counsel, Outside Counsel, General Counsel: How Should a Compliance Officer Conduct an Investigation?** – Barbara Duffy, Shareholder, Lane Powell; Donna Thiel, Senior Director & Deputy Compliance Officer, Extendicare Health Services Inc **CHC**
- **204 Is Your Privacy Program Reactive or Proactive? Tips and Tricks to Build a Proactive Program** – Jacki Monson, Chief Privacy Officer, Sutter Health; Jutta Williams, Director, Corporate Compliance Privacy Office, Intermountain Healthcare **CHC**
- **205 Who Is a Qualified Health Care Professional (QPH)? A Compliance Update on Using Extenders from CRNAs to PAs** – Joette Derricks, Vice President of Regulatory Affairs, Anesthesia Business Consultants; Neda Ryan, Associate Attorney, Clark Hill PLC
- **206 Voluntary Disclosure: When and Where** – John Joseph, Principal, Post & Schell, PC; Dwight Claustre, Director, Aegis Compliance & Ethics Center, LLP **CHC CHRC**
- **207 A Unique Approach to Auditing the Primary Care Exception** – Michael McKeever, Director of Compliance, Special Projects and Audits, Rutgers University; Christine Anusbegian, Specialist Leader, Deloitte & Touche LLP; Bret S. Bissey, Senior Vice President, Compliance Services, MediTract, Inc.
- **208 Ensuring Level of Care Orders in EHRs** – Harriet Kinney, Organizational Integrity Manager, CHE Trinity Health; Mary Beth Pace, System Director, CHE Trinity Health
- **209 Pearls of Wisdom: Recent Updates, Audit Results and Better Practice Ideas to Reduce Vulnerabilities Stemming from RAC, MAC, & Medicaid Claims Audits** – Day Egusquiza, President, AR Systems, Inc
- **210 Stark, Anti-Kickback and Information Technology: Considerations for the Compliance Professional** – Jim Donaldson, Director of Corporate Compliance/Privacy & Security Officer, Baptist Health Care Corporation **CHC CHRC**
- **211 Is Your Compliance Program Window Dressing or Effective?** – Sean McKenna, Partner, Haynes and Boone, LLP; Kenneth Zeko, Director, Navigant **CHC**
- **AD3 Pointers and Pitfalls in Managing Work-Life Balance, Stress, and Burnout in the Compliance Profession** – Robert Ossoff, Special Assistant to the Vice-Chancellor for Health Affairs, Maness Professor of Laryngology and Voice, Vanderbilt University Medical Center
- **AD4 Evolving Cyber Threats to PHI: How Can We Safeguard Data to Lessen the Frequency and Severity of Data Breaches?** – Rick Kam, President & Co-Founder, ID Experts
- **AD5 Compliance Dashboards** – Shawn DeGroot, Associate Director, Navigant

2:30 – 3:00 PM

Networking Break in Exhibit Hall

Program at a Glance

Monday, March 31

3:00 – 4:00 PM

BREAKOUT SESSIONS

- **301 Updates on the Latest Program Integrity Auditor Targets and Activity** – Ralph Wuebker, Chief Medical Officer, Executive Health Resources; Steven Greenspan, Vice President, Regulatory Affairs, Executive Health Resources
- **302 Learning From CIAs: What You Need To Know Even If You're Not Under One** – Patrick Braley, Shareholder, Bennett Thrasher PC; Tim Renjilian, Sr Managing Director, FTI Consulting; Michael Paulhus, Partner, King & Spalding LLP; Blair Todd, Chief Strategy and Development Officer, WellCare Health Plans, Inc. **CHRC**
- **303 Compliance Issues in Home Health and Hospice** – William Dombi, Vice President for Law, National Association for Homecare
- **304 LoProCo: Understanding and Applying the Four Factor Assessment Model for Presumed Breaches** – Frank Ruelas, Privacy, Security, and Compliance Officer, Gila River Health Care
- **305 Tick-Tock....The Clock Is Ticking** – Maggie Mac; Elin Baklid-Kunz, Director Physician Services, Halifax Health
- **306 ACO Formation, Operation and Compliance** – Sarah Swank, Principal, Ober|Kaler; Christine Worthen, Of Counsel, Broad and Cassel
- **307 Drug Billing Compliance in Provider Settings: Auditing Strategies** – Ryan Meade, Partner, Meade Roach & Annulis, LLP; Corey Perman, Senior Compliance Officer & Legal Counsel, Advocate Health Care **CHRC**
- **308 Not a Quality Expert? How to Integrate Quality into your Compliance Program** – Donna Abbondandolo, AVP of Compliance, Catholic Health Services of Long Island; Patricia Ariel, Senior Vice President, Internal Audit & Compliance, Westchester County Health Care Corporation
- **309 Assessing and Mitigating Risk Under the HIPAA Omnibus Rule** – Darrell Contreras, Partner, JD Healthcare Partners **CHRC**
- **310 Social Media in the Health Care Setting: So Much Not to Like** – Chris Bennington, Principal and Senior Consultant, INCompliance Consulting, Elizabeth Stock, Partner, Bricker & Eckler LLP; Susan Childs, Dir Risk Mgr & CO, Dayton Children's Hospital
- **311 Challenges and Helpful Hints for Turning Low Performers into Compliant Performers: A Road Map for Success** – Robert Ossoff, Special Assistant to the Vice-Chancellor for Health Affairs, Maness Professor of Laryngology and Voice, Vanderbilt University Medical Center; Lori Strauss, Chief Corporate Compliance & Privacy Officer, University of Virginia Health System
- **AD6 Reporting and Clinical Research** – Kelly Willenberg, Owner, Kelly Willenberg, LLC
- **AD7 Preventing Stark and Kickback Violations** – Brian Annulis, Partner, Meade Roach & Annulis, LLP **CHC**
- **AD8 Risk Assessment Methodologies** – John Falcetano, Chief Audit & Compliance Officer, Vidant Health

4:00 – 4:30 PM

Networking Break in Exhibit Hall



Monday, March 31

4:30 – 5:30 PM

BREAKOUT SESSIONS

- **401 Critical Change: Enterprise Risk Management Meets Healthcare** – Marie Moseley, Director, Regulatory Affairs, Vidant Health
- **402 OIG Medicare Compliance Reviews** – Stephen Gillis, Director, Compliance Coding Billing & Audit, Partners HealthCare; Timothy F. Cleary, Senior Vice President, Compliance, Internal Audit & Privacy, Health Quest Systems, Inc
- **403 2014 Review of the OIG Work Plan for Post-Acute Providers** – Gavin Gadberry, Shareholder, The Underwood Law Firm, P.C.; Paula Sanders, Healthcare Chair, Post & Schell, P.C.
- **404 Top 10 Tips for Effectively Assessing Business Associates: Determining the Adequacy of Your Business Associate's Security, Privacy, & Data Protection Compliance** – Web Hull, Sr.Privacy & Compliance Specialist, Iron Mountain **CHPC**
- **405 Coaching Compliance: Connecting the Dots When Problems Arise** – Jacqueline Bloink, Director of Compliance, Arizona Community Physicians
- **406 Medicaid Enforcement Update** – Joanne Erde, Partner, Duane Morris, LLP; Judith Fox, Vice President, Strategic Management; Jack Wenik, Partner, Sills Cummis & Gross, PC
- **407 Continuous Auditing Programs** – Allen Still, CliftonLarsonAllen LLP; Ryan Merryman, Senior Manager, Forensic and Valuation Services, CliftonLarsonAllen LLP **CHC**
- **408 The Quality Tsunami: PQRS, Practice Guidelines, Healthcare Fraud, and Malpractice Fraud** – D. Scott Jones, Senior Vice President, Claims, Risk Management & Corporate Compliance, HPIX; Richard Moses, Physician/Attorney
- **409 What's FMV Got To Do With It? The Role of Fair Market Value in Physician Employment Arrangements** – Audrey Pike, Vice President/Chief Compliance Officer, Privacy Officer, Phoebe Putney Health System, Inc.; Gadi Weinreich, Partner, Dentons LLP **CHC**
- **410 340B Drug Discount Program: A New World of Increased Scrutiny and What This Means to Your Organization** – Karolyn Woo-Miles, Senior Manager, Deloitte & Touche LLP; Debra Muscio, Senior Vice President, Chief Audit and Compliance Officer, Community Medical Centers
- **411 Compliance...Who Says It Can't Be Fun?** – Richella Abell-Hawes, APD Compliance & Quality, Herkimer ARC; Lorene Bass (Hartmann), Vice President Compliance & Quality, Herkimer ARC
- **AD9 Compliance Training** – Al Josephs, Senior Director, Compliance Operations, Tenet Healthcare Corporation; Ryan Whitehall, Manager Ethics & Compliance Training, Tenet Healthcare Corporation **CHC**
- **AD10 The Ins and Outs of 340B Compliance** – Jeffery Wiggins, Vice President Audit & Compliance, Vidant Health
- **AD1b/repeat Handling Multiple External Audits and Compliance Reviews** – Catherine Gray, Director, Corporate Compliance, Vidant Health

5:30 – 7:00 PM

Networking Reception in Exhibit Hall

Program at a Glance

Tuesday, April 1

7:30 AM – 4:00 PM

Conference Registration

7:30 – 8:30 AM

Continental Breakfast

8:30 – 8:40 AM

Opening Remarks

8:40 – 9:40 AM

GENERAL SESSION: Influencing Decision-Making – Jenny O'Brien, Chief Compliance Officer, UnitedHealthcare; Kimberly Otte, Chief Compliance Officer, Mayo Clinic

9:40 – 10:25 AM

GENERAL SESSION: Corporate Governance & Liability: Panel Discussion – MODERATOR: Gabriel Imperato, Managing Partner, Broad and Cassel / PANEL: Ryan Meade, Director of Regulatory Compliance Studies, Loyola University Chicago School of Law; Daniel Roach, General Counsel, Optum360; David Herman, CEO, Vidant Health; Gregory Demske, Chief Counsel to the Inspector General, HHS-OIG

10:25 – 11:00 AM

Networking Break in Exhibit Hall

11:00 AM – 12:00 PM

BREAKOUT SESSIONS

- **501 Lessons Learned: Implementing a System-Wide Access Monitoring Program** – Gail Einhaus, Dir HIPAA Compliance & Privacy Officer, Trinity Health **CHC**
- **502 Contract Compliance** – Sue Ulrey, Partner, CliftonLarsonAllen LLP **CHC**
- **503 Therapy Utilization in Long-Term Care: Is It Really "Over-Utilization"? –** Shawn Halcsik, Vice President of Compliance, Evergreen Rehabilitation
- **504 Privacy and Security Challenges in Integrated Care** – Tim Timmons, Corporate Integrity Officer, Greater Oregon Behavioral Health **CHPC**
- **505 Common Compliance Mistakes In Small Physician Practices** – Kimberly Huey, President, KGG Coding & Reimbursement Consulting; Sandra Giangreco, Senior Consultant, Haugen Consulting Group
- **506 Advanced Stark and Fair Market Value: A Progressive Case Study** – Robert Wade, Partner, Krieg Devault LLP; Nicole S. Huff, Chief Compliance & Privacy Officer, Network Compliance Department, St. Lukes; Kevin McAnaney, Attorney, Law Office of Kevin G. McAnaney **CHC**
- **507 Auditing and Monitoring Provider Based Services: Is Your Reimbursement at Risk?** – Debi Weatherford, Executive Director, Internal Audit, Piedmont Healthcare **CHC**
- **508 What Are Your Patients Saying About Your Organization? Tuning into Quality Through Your Patient Complaints** – Michele Tomlinson, Director of Corporate Compliance, St Mary's Healthcare
- **509 The Riddle of Data-Driven Compliance Program** – Regina Gurvich, Chief Compliance Officer, AdvantageCare Physicians, PC
- **510 Recent Trends in RAC and MAC Appeals** – Deonys de Cardenas, Attorney, Womble Carlyle Sandridge & Rice LLP; Tracy Field, Attorney, Womble Carlyle Sandridge & Rice LLP
- **511 Effective Compliance Presentations: Use of Art, Literature and the Media to Make Your Presentations Relevant and Lively** – Juliann Tenney, Inst Research & Compliance Officer, UNC Chapel Hill
- **AD2b/repeat HIPAA Privacy Best Practice Discussion** – Joan Podleski, Director of Institutional Ethics & Compliance, Duke University
- **AD3b/repeat Pointers and Pitfalls in Managing Work-Life Balance, Stress, and Burnout in the Compliance Profession** – Robert Ossoff, Special Assistant to the Vice-Chancellor for Health Affairs, Maness Professor of Laryngology and Voice, Vanderbilt University Medical Center
- **AD4b/repeat Evolving Cyber Threats to PHI: How Can We Safeguard Data to Lessen the Frequency and Severity of Data Breaches?** – Rick Kam, President & Co-Founder, ID Experts

Tuesday, April 1

12:00 – 1:00 PM

Networking Luncheon

1:00 – 2:00 PM

BREAKOUT SESSIONS

- **601 OIG Investigations: The Audits Are Here!** – Kris Mastrangelo, President & CEO, Harmony Healthcare International **CHC**
- **602 How to Get Team Members Engaged in Compliance** – Ami McCrory, Compliance Specialist, Methodist Le Bonheur Healthcare
- **603 Narrowing Networks, Preferred Provider Relationships: How Do We Stay Compliant?** – Alan Schabes, Partner, Benesch, Friedlander, Coplan & Aronoff LLP; Marsha Lambert, Chief Compliance Officer/Senior Vice President, AccentCare Inc.
- **604 Ensuring Mobile App Compliance with HIPAA** – Adam Greene, Partner, Davis Wright Tremaine, LLP
- **605 Beyond Benchmarking: Integrating Analytics into Daily Compliance Operations** – Jared Krawczyk, Chief Product Architect, Fi-Med Management, Inc.
- **606 Medicare Enrollment Application, Revocation and Appeals** – Anne Branan, Attorney, Broad and Cassel; William Cuppett, Managing Member, The Health Group LLC
- **607 Evaluating Audit Error Rates and Deciding What to Do Next** – Sara Kay Wheeler, Partner, King & Spalding; Tim Renjilian, Senior Managing Director, FTI Consulting; Tizgel High, Assistant General Counsel, LifePoint Hospitals
- **608 CMS Quality Based Payment Reform Initiatives** – Nancy Moser, Vice President, Community Healthcare System
- **609 The National Practitioner Data Bank: What Compliance Officers Need to Know** – David Loewenstein, Compliance Branch Chief, Health Resources and Services Administration, U. S. Department of Health and Human Services (invited)
- **610 Compliance & the C-Suite** – Frank Corvino, President & CEO Greenwich Hospital; Executive Vice President Yale-New Haven Health System; Fahad Ahmed, Compliance & Privacy Officer, Bridgeport & Greenwich Hospital; Director Compliance & Privacy Yale-New Haven Health System **CHC**
- **611 Strategies for Successfully Transitioning into a New Compliance Position** – Vicki Dwyer, Compliance Officer, Vail Valley Medical Center; Nancy Kennedy, Chief Compliance Officer & Privacy Officer, Galichia Medical Group
- **AD5b/repeat Compliance Dashboards** – Shawn DeGroot, Associate Director, Navigant
- **AD6b/repeat Reporting and Clinical Research** – Kelly Willenberg, Owner, Kelly Willenberg, LLC
- **AD7b/repeat Preventing Stark and Kickback Violations** – Brian Annulis, Partner, Meade Roach & Annulis, LLP

2:00 – 2:30 PM

Networking Break



Program at a Glance

Tuesday, April 1

2:30 – 3:30 PM

BREAKOUT SESSIONS

- **701 HIPAA Business Associate Satisfactory Assurances: What Do We Ask For?** – Christine Duprey, Co-Owner/Partner, CARIS Innovation, Inc.; Daniel Steiner, Consulting Manager, Baker Tilly Virchow Krause, LLP **CHPC**
- **702 Turning Coal into Gold: Assessing and Tracking Risk Mitigation to Improve Operations** – Lynda Hilliard, Deputy Compliance Officer, University of California; Sheryl Vacca, Senior Vice President/Chief Compliance & Audit Officer, University of California **CHC**
- **703 Legal, Compliance, and Nursing—Friends or Foes? How this Critical, Triangular Relationship CAN and Should Work in Your Organization**
- **704 Walking the Straight and Narrow between Requirements of IRB Protocols and Compliance with HIPAA** – Donna Hoagland, Institutional Review Board, Rutgers Biomedical Health Sciences; Julie Kligerman, Director-Legal Management, University of Medicine & Dentistry of NJ **CHRC**
- **705 Managing Effective Compliance Program on a Limited Budget: Doing More with Less** – Teri Morris, Director of Quality/Compliance, Cherokee Indian Hospital; Lea Fourkiller, Chief Compliance Officer, Conifer Health Solutions
- **706 Hospice Enforcement and Compliance** – Bill Musick, Senior Associate and Projects Manager, The Corridor Group; Latour Lafferty, Attorney at Law, Fowler White Boggs, P.A.; Cathleen Armato, Associate, The Corridor Group
- **707 Anatomy of an OCR Breach Investigation** – Karen Eastmond, Chief Compliance Officer, CenterLight Health System; Cliff Baker, Managing Partner, Meditology Services; Candice Weatherly, Compliance and Privacy Manager, CenterLight Health System **CHPC**
- **708 Clinical Documentation and ICD-10** – Harvey Bair, VP of Quality and Analytics, The CODESMART Group
- **709 It's Not Child's Play: Children's Hospitals Compliance Issues** – Karen Nelson, Of Counsel, DLA Piper LLP; April Andrews-Singh, General Counsel, Senior Vice President for Legal and Public Affairs for Miami Children's Health System; Rory Brecker, Associate, DLA Piper LLP
- **710 The Next Generation of the HIPAA/HITECH Audits** – Linda Sanches, Sr. Advisor, Health Info Privacy, US-HHS
- **711 The Dance of Compliance Program Oversight: Building a Successful Board & Compliance Officer Partnership** – Michael Roosevelt, Chair-Audit & Compliance Committee and Board Member, Sutter Health; Steven Ortquist, Vice President Chief Ethics & Compliance Officer, Sutter Health **CHC**
- **AD8b/repeat Risk Assessment Methodologies** – John Falcetano, Chief Audit & Compliance Officer, Vidant Health
- **AD9b/repeat Compliance Training** – Al Josefs, Senior Director, Compliance Operations, Tenet Healthcare Corporation; Ryan Whitehall, Manager Ethics & Compliance Training, Tenet Healthcare Corporation
- **AD10b/repeat The Ins and Outs of 340B Compliance** – Jeffery Wiggins, Vice President Audit & Compliance, Vidant Health

Wednesday, April 2

7:30 AM – 12:00 PM

Conference Registration

8:00 – 9:45 AM

POST-CONFERENCE: BREAKOUT SESSIONS

- **W1 Hot Topics in Home Health** – Anne Branan, Attorney, Broad and Cassel; Glenda A. Burke, Owner, CEO, Alternatives, a Consulting and Education Service

Wednesday, April 2 (continued)

8:00 – 9:45 AM

POST-CONFERENCE: BREAKOUT SESSIONS (CONTINUED)

- **W2 Building a Compliance Dashboard: Tips for Creating High-Level Reports for Tracking Progress, Improvement and Risks for Your Compliance Program** – Jordan Muhlestein, Regional Compliance Manager, Intermountain Healthcare; Ryan Williamson, Senior Compliance Consultant, Intermountain Healthcare
- **W3 Taking Compliance to the Next Level: Enterprise Risk Management** – Donnetta Horseman, Vice President, Corporate Responsibility, Caromont Health
- **W4 Why Preparing for an OCR Audit Is Neither Boilerplate, Straightforward, or Predictable, and What to Do When Everything You Thought You Knew Changes throughout the Process** – Laurie Smaldon, CHC, CHPC, Director, PricewaterhouseCoopers; Andi Bosshart, RHIA, VP Corp Compliance/Privacy Officer, Community Health Systems; Scott Breece, Community Health Systems; Dion P. Sheidy, Partner, PricewaterhouseCoopers
- **W5 Mitigating Coding Risks In the EHR** – Kimberly Huey, President, KGG Coding & Reimbursement; Sandra Giangreco, Senior Consultant, Haugen Consulting Group
- **W6 Liability for Lack of Medical Necessity** – Kirk Ogrosky, Partner, Arnold & Porter LLP; John Steiner, Chief Compliance Officer, Cancer Treatment Centers of America; Jefferey Dickstein, Assistant US Attorney, United States Attorneys Office
- **W7 Integrated Risk Assessment: Compliance-Risk-Quality** – Elizabeth Johnson, Vice President and Chief Compliance Officer, The Christ Hospital Health System
- **W8 Applying Lean Six Sigma to Your Compliance Program** – John Kalb, Operational Excellence Executive/Compliance Officer, Kootenai Health
- **W9 Secure Your Mask Before Assisting Others** – Kelly Willenberg, Owner, Kelly Willenberg, LLC

9:45 – 10:00 AM

Networking Break

10:00 – 11:45 AM

POST-CONFERENCE: BREAKOUT SESSIONS

- **W10 Clinical Documentation Improvement Mini-Medical Institute for Compliance Officers: Being Sure that Your Leadership (Including Board of Directors, C-Suite, and Physicians) Are Ready for ICD-10** – Betty Bibbins, President & Chief Med Officer, DocuComp LLC; Nicole Harper, Dir. Training & Dev/Process Improvement-Revenue Cycle Operations, St. Vincent Health; Jessica Whitley, Medical Director, Ohio KePRO
- **W11 ACOs, CCOs: Challenges & Opportunities** – Chris Apgar, CEO and President, Apgar and Associates, LLC; Dick Sabath, Compliance Officer, Trillium Community Health Plan; Dawn Bonder, President and CEO, Health Republic Insurance Company
- **W12 Research Compliance Program Oversight: Moving from Reactive to Proactive** – Karen Hartman, Research Compliance Officer, Mayo Clinic **CHRC**
- **W13 Privacy Officer Roundtable: The Omnibus Rule—Six Months in and Now What?** – Marti Arvin, Chief Compliance Officer, UCLA Health System
- **W14 Physician Appeals 101** – Emilie Rayman, Vice President Legal and Compliance, CMHS; Thomas Jeffry, Attorney, Arent Fox LLP
- **W15 Pharmacy Compliance** – Dan Fitzgerald, Senior Attorney, Regulatory Law, Pharmacy Law Department, Walgreen Co.; Selina Coleman, Senior Associate, Norton Rose Fulbright; Don Bell, Senior Vice President & General Counsel, National Assn of Chain Drug Stores
- **W16 Monitoring Integrated within Operations** – Kelly Nueske, Independent Contractor
- **W17 Where to Go from Here: A Wrap-Up and Next Steps** – Frank Sheeder, Partner, DLA Piper
- **W18 12-Step Program to Better Compliance: A Practical Approach** – Anna Grizzle, Partner, Bass, Berry & Sims PLC; Kim Harvey Looney, Partner, Waller Lansden Dortch & Davis LLP

1:30 – 4:30 PM

CHC, CHPC, and CHRC Certification Exams (check-in at 1:00 PM)*

Agenda • Sunday, March 30

Saturday, March 29

7:30 AM – 12:00 PM

8th Annual Volunteer Project

11:00 AM – 8:00 PM

Conference Registration

Sunday, March 30

7:30 AM – 6:00 PM

Conference Registration

7:30 – 8:30 AM

SpeedNetworking

9:00 AM – 12:00 PM

PRE-CONFERENCE: BREAKOUT SESSIONS

(includes 15-minute break)

INDUSTRY IMMERSION

P1 Large Hospital Systems

SUNDAY, 9:00 AM – 12:00 PM

Suzie Draper, Vice President Business Ethics & Compliance, Intermountain Healthcare

John Steiner, Chief Compliance Officer, Cancer Treatment Centers of America

Cheryl Wagonhurst, Owner, Law Office of Cheryl Wagonhurst

- Learn how to benchmark your program against other large hospitals and health systems through use of polling software
- Understand challenges relevant to large hospitals and large health systems
- Engage in dialogue with your colleagues regarding operational solutions and best practices for large hospitals and health systems

GENERAL COMPLIANCE/HOT TOPICS

P2 Compliance Program Development: Where Do You Start?

SUNDAY, 9:00 AM – 12:00 PM

Sheryl Vacca, Senior Vice President/Chief Compliance & Audit Officer, University of California

Debbie Troklus, Managing Director, Aegis Compliance & Ethics Center

- 3 current models of compliance programs
- Necessary elements of a compliance program
- Measures for success for the new compliance program

LONG-TERM CARE

P3 Compliance in the Post-Acute Environment

SUNDAY, 9:00 AM – 12:00 PM

Robin Dale, Attorney, Lane Powell PC

Janine Valdez, Senior Director of Compliance, Genesis Healthcare

Susan Coppola, Chief Compliance Officer, Emeritus Senior Living

- Mandatory compliance programs and the latest CMS/OIG developments
- Developing compliance metrics, auditing, and monitoring for post-acute facilities
- Practical ways legal counsel can support the compliance officer and compliance committee

PRIVACY & SECURITY

P4 HIPAA Privacy and Security 101

SUNDAY, 9:00 AM – 12:00 PM

Erika Bol, Privacy Officer, CO Dept of Health Care Policy/Financing

- An Overview of the HIPAA Privacy and Enforcement Rules
- Breach Notification Requirements
- An Overview of the Security Rule

PHYSICIAN COMPLIANCE

P5 Documentation Compliance for ICD-10 along with CPOE: Strategies for Compliance Officers to Minimize PTS (Post Traumatic Stress Syndrome) in Your Medical Staff

SUNDAY, 9:00 AM – 12:00 PM

Betty Bibbins, President & Chief Medical Officer, DocuComp LLC

Nicole Harper, Dir. Training & Dev/Process Improvement-Revenue Cycle Operations, St. Vincent Health

- Discuss strategies to engage physicians in effectively utilizing the Electronic Medical Record and ICD-10 specificity of clinical documentation with minimal chaos
- Learn how to develop educational processes to maximize physician efficient, effective, and appropriate use of the Electronic Medical Record
- Communicate effective methods for educating physicians in clinical documentation of severity-of-illness and medical necessity (for ICD-9 & ICD-10) within the Electronic Medical Record

COMPLIANCE LAWYER

P6 False Claims Act Developments

SUNDAY, 9:00 AM – 12:00 PM

John Boese, Of Counsel, Fried Frank Harris Shriver & Jacobson LLP

Michael Granston, Deputy Director, US Dept. of Justice

Michael Morse, Partner, Pietragallo Gordon Alfano Bosick & Raspanti, LLP

Gary W. Eiland, Partner, King & Spalding LLP

- Fundamentals of the False Claims Act's liability and whistleblower provisions from the viewpoint of the compliance official
- Discussion of whistleblower, government and defense perspectives on the filing, investigation, litigation and settlement of *qui tam* cases
- Review of recent important court decisions arising from and interpreting 2009 and 2010 amendments to the FCA

AUDITING & MONITORING

P7 Data Mining on a Budget: Effective Use of Information Technology Resources in Your Compliance Program

SUNDAY, 9:00 AM – 12:00 PM

Lisa Giglia, Compliance Analyst, Catholic Health Services of Long Island

Laura Massa, Compliance Data Specialist, Catholic Health Services of Long Island

- Utilize data mining to streamline auditing and monitoring efforts
- Explore techniques to utilize your organization's claim and charge data to identify pitfalls and develop corrective measures
- Takeaway tools and examples

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

P8 Compliance Sitting at the Strategy Table

SUNDAY, 9:00 AM – 12:00 PM

Deann Baker, Sutter Care at Home Compliance Officer, Sutter Health

Dwight Claustre, Director, Aegis Compliance & Ethics Center, LLP

Deborah Smith, COO/Administrator, Zwiebel Center for Plastic Surgery & Skin Care

- You can't expect what you don't inspect; what gets measured gets done: The importance of establishing compliance metrics in alignment with corporate strategy and dashboards
- Weaving compliance into the fabric of the organization: creating sustainable and lasting results to impact the organizations "Just Culture"
- Keys to be effective partners in the healthcare regulatory and business arena: the importance in developing essential relationships and methods to do that

Agenda • Sunday, March 30

● GENERAL COMPLIANCE/HOT TOPICS

P9 Meaningful Use as It Relates to HIPAA Compliance **CHPC**

SUNDAY, 9:00 AM – 12:00 PM

Sue Ulrey, Partner, CliftonLarsonAllen LLP

- Understand the statutory and regulatory background and purpose of HIPAA
- Understand how meaningful use affects HIPAA
- Gain an understanding of the key provisions and learn how to complete a risk analysis for meaningful use and HIPAA

● QUALITY OF CARE

P10 Discharge Planning in Today's Regulatory Environment

SUNDAY, 9:00 AM – 12:00 PM

Moderator: David Hoffman, Esq., President, David Hoffman & Associates

Margaret Hambleton, Vice President, Chief Compliance Officer, Dignity Health

- Review of the new discharge Condition of Participation Guidance
- Implementation and compliance challenges
- Monitoring/auditing for CoP compliance and case studies

INDUSTRY IMMERSION

P11 Regulatory Challenges in Implementing and Maintaining Laboratory Compliance Programs

SUNDAY, 9:00 AM – 12:00 PM

Christopher Young, President, Laboratory Management Support Services

Tim Murray, Director Laboratory Compliance, Catholic Health Initiatives

Robert Mazer, Principal, OberKaler

- Learn the latest compliance and billing issues focused on clinical laboratories and what you can do about them
- Analyze legal developments including federal and district courts, DAB and ALJ appeals cases for their impact on clinical laboratory compliance
- Obtain lessons learned from implementing a laboratory compliance program in a diverse system of labs in a multi-state health system

● GENERAL COMPLIANCE/HOT TOPICS

P13 Media Panel: How the Media Covers Health Care Fraud and Compliance Issues and Hot Topics for 2014

SUNDAY, 9:00 AM – 12:00 PM

Lisa Rockelli, Managing Editor, Bloomberg BNA

James Swann, Reporter, Bloomberg BNA

Eric Topor, Legal Editor, Bloomberg BNA

- Learn how Bloomberg BNA and media cover healthcare fraud and compliance issues
- Hear about the hot compliance issues in 2014 and what the OIG and CMS are most interested in
- False Claims Act whistleblower cases—lessons to learn from interesting settlements and cases

12:00 – 1:00 PM

 **SpeedMentoring**

12:00 – 1:30 PM

Lunch (on your own)

1:30 – 4:30 PM

PRE-CONFERENCE: BREAKOUT SESSIONS
(includes 15-minute break)

INDUSTRY IMMERSION

P14 Behavioral Health Systems

SUNDAY, 1:30 – 4:30 PM

Kristine Koontz, PhD, Quality Management Dir, Keystone Human Services Inc

Amy Diane Short, Senior Research Associate and Project Director the Ohio Valley Sickle Cell Network, University of Cincinnati Medical Center

Ginger Banteen, Quality Improvement Manager, Columbia Community Mental Health

- Continual engagement of operations and other stakeholders in identifying, measuring, monitoring and responding to key performance metrics that are vital to services by embedding established Quality management methodologies and support into the daily management repertoire so the performance of key business processes can be known, and the organization can respond quickly to deviations from expected performance
- Data collection and analysis strategies for behavioral health organizations participating in accountable/coordinated care organizations—outcomes, quality measures, and financial survival as the “little fish in a big pond”
- Strategies for effective and sustainable quality improvement—project selection, team engagement, and building a culture of continuous improvement. Presentation will be a mix of didactic and small group exercises. Participants will practice new tools in the context of their own organizational QI needs and will leave with an action plan to apply learnings immediately upon return to their unique environments

● GENERAL COMPLIANCE/HOT TOPICS

P15 Staying Ahead of the OIG: Best Practices for Compliance in the New World of Enforcement **CHRC**

SUNDAY, 1:30 – 4:30 PM

Michael Rosen, President, ProviderTrust, Inc

Alice Martin, Deputy Attorney General, State of Alabama

- Review of latest OIG Enforcement Cases and Penalties—A perspective from a former Federal Prosecutor and Trial Judge
- Dissecting a Corporate Integrity Agreement to learn how to bolster your compliance plan and avoid OIG scrutiny
- New OIG protocols for Self Disclosure, Exclusions and related issues

● LONG-TERM CARE

P16 Pursuing, Defending and Resolving False Claims Act Cases in Long-Term Care

SUNDAY, 1:30 – 4:30 PM

Kathleen McDermott, Morgan Lewis & Bockius LLP

Susan Lynch, Senior Trial Counsel, United States Department of Justice, Commercial Litigation Branch, Fraud Section

- Recent settlements and judicial decisions under the False Claims Act related to long term care enforcement issues, including quality of care;
- Government enforcement and defense perspectives
- Compliance strategies to mitigate whistleblower and other risks

● PRIVACY & SECURITY

P17 Information Security: Fundamentals, Top Risks, and Strategies to Counter Threats **CHPC**

SUNDAY, 1:30 – 4:30 PM

Kenneth A. Clark, Network Compliance Auditor, St. Lukes University Health Network

Jim A. Donaldson, Director of Corporate Compliance/Privacy & Security Officer, Baptist Health Care Corporation

Fred Touchette, Senior Security Analyst, AppRiver

- Compliance professionals must weigh their organization's seemingly contradictory demand for both information availability and data security. Attendees will learn in simple, non-technical terms, how to help manage these needs
- We will teach you Information Security Fundamentals in plain English. You do not need a degree in Computer Science or a background in an information technology related field to understand the topics being presented
- Review the current cyber threats to healthcare enterprises

Agenda • Sunday, March 30

● PHYSICIAN COMPLIANCE

P18 Dr. Jekyll and Mr. Hyde, CHC: Physician Compliance Education, Quality, and Risk Reduction Partners

SUNDAY, 1:30 – 4:30 PM

D. Scott Jones, Senior Vice President, Claims, Risk Management & Corporate Compliance, HPIX

Richard E. Moses, Physician/Attorney

- EHR, friend or foe: Physician H&P of EHR risks, benefits, and complications
- When quality fails: Avoiding career ending compliance and professional medical liability problems
- Critical physician education in 2014: PPACA, patient utilization, ICD-10, social media, patient portals, and bad compliance

● COMPLIANCE LAWYER

P19 Responding to a Government Investigation: Best Practices for Achieving a Favorable Outcome **CHC**

SUNDAY, 1:30 – 4:30 PM

Meredith Auten, Partner, Morgan Lewis

Brian Bewley, Partner, Husch Blackwell LLP

Vicki Dwyer, Compliance Officer, Vail Valley Medical Center

- The government's treatment of an entity-civil, criminal, or administrative—depends on many factors: Learn how to influence the outcome
- Walk through the actual experience of a government investigation from first “notice” of an investigation to final resolution
- Identify the critical roles Compliance, HIM, and Coding play during an investigation and what you can do now to ensure a positive outcome

● AUDITING & MONITORING

P20 Third-Party IT Service Providers: How to Conduct Risk Assessments and Design Appropriate Levels of Auditing and Monitoring of Safeguards for Your Organization's ePHI **CHPC**

SUNDAY, 1:30 – 4:30 PM

Glen Mueller, Vice President-Chief Audit, Compliance, Information Security, and ERM Executive, Scripps Health

- Understanding Cloud Computing Services: Understanding the different types of third-party relationships and their key business drivers and associated risks
- Evaluating Risks: Identify, inventory, and risk rank third-party relationships where confidential data is sent and received by your organization
- Implementing Effective Oversight: Third parties are best monitored through coordinated efforts of key stakeholders including management, compliance, and internal audit

● HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

P21 Survivor 2014: How to Thrive Under a CIA with an IRO

SUNDAY, 1:30 – 4:30 PM

William Priest, Chief Compliance Officer, SouthernCare Inc

Karen Bommelje, Senior Manager, Compliance, Simone Healthcare Consultants, LLC

Rebekah Plowman, Partner, Jones Day

- Lessons from the trenches: How to use your Corporate Integrity Agreement (CIA) to help establish and maintain a pervasive and enduring culture of compliance—both inside and outside the organization
- How an Independent Review Organization (IRO) review can be a positive experience—stories from the frontline
- Who do you want in your foxhole? How your outside counsel and your IRO can supply additional credibility to assist you in getting your compliance message across

● GENERAL COMPLIANCE/HOT TOPICS

P22 Compliance Implications of Health Care Reform

SUNDAY, 1:30 – 4:30 PM

Shawn DeGroot, Associate Director, Navigant

Frank Sheeder, Partner, DLA Piper

- What compliance officers need to be doing now
- Recent regulations that merit attention
- Points to address with senior leaders

● QUALITY OF CARE

P23 Coordination of Quality of Care and Compliance across Institutions such as a County Hospital System and Academic Medical Centers

SUNDAY, 1:30 – 4:30 PM

Kevin Andrews, Vice President Quality and Patient Safety, Jackson Health System

Jennifer McCafferty-Cepero, Chief Medical Compliance Officer, University of Miami

Diana Salinas, Chief Compliance Officer, Jackson Health System

Laura Llorente, Assistant County Attorney, MiamiDade County Attorney's Office

- Public versus private partnership
- Transcending department and institution silos to exchange quality-of-care information & analytics
- Organizational data to drive improvement and compliance

INDUSTRY IMMERSION

P24 Survival of the Fittest! Navigating the DMEPOS Jungle!

SUNDAY, 1:30 – 4:30 PM

Barb Stockert, Government and Payer Relations, Sanford Health HealthCare Accessories

Thomas Beimers, Partner, Faegre Baker Daniels

Jeanne Folmer, Lead Auditor-Corporate Compliance, Sanford Health Bismarck

Ruth Krueger, Regional Director of Corporate Compliance, Sanford Health

- Identify risk areas, record keeping, and audit priorities
- Review OIG information request, subsequent investigations/enforcement actions
- Provide tool kit of resources and discuss risky scenarios

INDUSTRY IMMERSION

P25 Navigating a Sea of Change: AMC Compliance during Health Care Reform

SUNDAY, 1:30 – 4:30 PM

Moderator: Lynda Hilliard, Deputy Compliance Officer, University of California

Christine Bachrach, Vice President & Chief Compliance Officer, University of Maryland Medical System

Eileen Kahaner, Director, Clinical Enterprise Compliance Program, University of California-San Francisco

Gail Madison-Brown, Chief Compliance Officer, Regulatory Affairs & Compliance, The University of Texas Health Science Center at San Antonio

- Key compliance risks experienced by AMC leaders from various parts of the country
- Provide operational recommendations for assuring compliance with applicable regulatory requirements

INDUSTRY IMMERSION

P26 Research Hot Topics, Trends, and Tips for Compliance Professionals **CHRC**

SUNDAY, 1:30 – 4:30 PM

Lisa Murtha, Partner, DENTONS US LLP

Ryan Meade, Director of Regulatory Compliance Studies, Loyola University Chicago School of Law

- Overview of the OIG Workplan initiatives related to research, recent ANPR related to changes in NIH, or FDA research regulations, and any updates to research laws and regulations over 2013 and 2014
- Summary of OHRP investigations and findings, FDA investigations and findings and recent cases of research misconduct, any recent matters related to research finance (e.g. effort reporting, cost transfers, cost sharing, etc.)
- Recent settlements and trends from a law enforcement perspective including matters related to off-label uses, Anti-kickback issues and related matters as they touch clinical research

4:30 – 6:00 PM

Networking Reception in Exhibit Hall

Agenda • Monday, March 31

Monday, March 31

7:00 AM – 6:00 PM

Conference Registration

7:00 – 8:30 AM

Continental Breakfast

8:30 – 8:45 AM

Opening Remarks

8:45 – 9:15 AM

General Session: OIG Update

Daniel Levinson, Inspector General, Office of Inspector General, U.S. Department of Health and Human Services

9:15 – 10:15 AM

General Session: Compliance Plus:
Creating an Effective Compliance
Program Using an Ethics Framework

Michael Josephson, President and Founder, Josephson Institute

10:15 – 11:00 AM

Networking Break in Exhibit Hall

11:00 AM – 12:00 PM

BREAKOUT SESSIONS

● GENERAL COMPLIANCE/HOT TOPICS

101 Building a Healthy ACO
Compliance Program

MONDAY, 11:00 AM – 12:00 PM

Mary Malone, Attorney, Shareholder, Hancock, Daniel, Johnson & Nagle PC

Michelle Calloway, Attorney, Hancock, Daniel, Johnson & Nagle, PC

- Attendees will learn: The key elements and legal requirements of an ACO compliance program
- Strategies to leverage existing resources to establish a healthy and effective compliance program
- Challenges in structuring and implementing an ACO compliance program as well as key risk areas for ACO compliance programs

● GENERAL COMPLIANCE/HOT TOPICS

102 Regulation and Enforcement:
What the Law Was, What the
Law Is, and What The “Law”
Will Be Like Tomorrow **CHC**

MONDAY, 11:00 AM – 12:00 PM

Brian Flood, Partner, Husch Blackwell LLP

- How industry and providers can take concrete steps to manage the regulatory requirements over the next three years
- A brief overview of the law, of sea changes in the law, and a brief overview of the affordable care act and its future requirements
- A projection of what will and will likely not change in the next three years

● LONG-TERM CARE

103 Season Your Compliance
Program with PEPPER

MONDAY, 11:00 AM – 12:00 PM

Kimberly Hrehor, Project Director, TMF Health Quality Institute

Cheryl Field, Vice President for HealthCare and Privacy Officer, PointRight, Inc.

- PEPPER is a free data report for areas at risk for improper Medicare payments
- Learn how the data are compiled and what they mean to you
- Consider suggestions to integrate PEPPER into your compliance program

● PRIVACY & SECURITY

104 OCR Reports on Enforcement
of the HIPAA Rules **CHPC**

MONDAY, 11:00 AM – 12:00 PM

Linda Sanches, Sr. Advisor, Health Info Privacy, US-HHS

- Learn how OCR works with the healthcare industry to comply with the HIPAA Privacy and Security Rules
- Obtain practical guidance concerning the types of issues which are most often investigated and why
- Participate in an “Ask the Regulator” session concerning what OCR looks for in a successful health information privacy compliance program

● PHYSICIAN COMPLIANCE

105 Educate the Medical School
to Educate Their Physicians

MONDAY, 11:00 AM – 12:00 PM

James Dunnick

- Why should physicians be taught the work of coding specialists?
- You are being graded. You should know the questions
- How to be aware of the false security of electronic record coding

● COMPLIANCE LAWYER

106 DME Compliance and
Regulatory Issues

MONDAY, 11:00 AM – 12:00 PM

Denise Fletcher-Leard, Attorney, Brown & Fortunato, PC

Nathaniel Lacktman, Senior Counsel, Foley & Lardner LLP

- Describe and respond to regulatory changes and initiatives specific to the DME industry
- Discuss new coverage criteria and documentation requirements
- Legal considerations when working with referral sources including how to structure loan closets, subcontract agreements and other transactions

● AUDITING & MONITORING

107 Best Practices for Medicare and
Medicaid EHR Incentive Programs

MONDAY, 11:00 AM – 12:00 PM

Regina Gurvich, Chief Compliance Officer, AdvantageCare Physicians, PC

- Monitoring compliance with meaningful use requirements
- Audit-ready—documentation retention to support meaningful use and Clinical Quality Measure attestations
- Avoiding False Claims Act liability by avoiding pitfalls in electronic medical records

Agenda • Monday, March 31

QUALITY OF CARE

108 Care Management: Can We Do It Better?

MONDAY, 11:00 AM – 12:00 PM

Wilma Acosta, Associate Director, Risk & Compliance, Protiviti Inc.

Alex Robison, Managing Director, Protiviti

- Using case studies, we will discuss some of the challenges systems face with operations/staffing and competencies of care management and UR team
- The type of audit/review for process improvement that led to identifying the need for change
- Department workflow changes/improvements that can lead to decrease in denials for observation and one-day stays, improve obtaining proper orders for admission and contribute to billing compliance

GENERAL COMPLIANCE/HOT TOPICS

109 Privacy and Security in a Rapidly Evolving Environment **CHPC**

MONDAY, 11:00 AM – 12:00 PM

Laura Rosas, Program Officer, Office of the Chief Privacy Officer, Office of the National Coordinator for Health Information Technology (ONC), HHS

- Brief overview of privacy and security issues, including recent breaches and OCR enforcements
- Demonstration of “Cybersecure Your Medical Practice” Video Game series and Contingency Planning and Security Risk Analysis
- Overview of the Mobile Device Resource Center

GENERAL COMPLIANCE/HOT TOPICS

110 The Top 10 Conflicts of Interest Developments Compliance Professionals Need to Know About **CHC**

MONDAY, 11:00 AM – 12:00 PM

Greg Radinsky, Vice President, Chief Corporate Compliance Officer, North Shore-LIJ Health System

- Summary of new laws and industry guidance on Conflicts of Interest and Gifts
- Practical Tips to avoid Stark and Anti-kickback issues
- Guidance on auditing and monitoring your Conflicts of Interest and Gifts policy

GENERAL COMPLIANCE/HOT TOPICS

111 Opening a New Hospital/Medical Center: A Look at the Imperative Role of Compliance

MONDAY, 11:00 AM – 12:00 PM

Jane Van Ness, Hospital Compliance Officer, Kaiser Sunnyside Medical and Westside Medical Center

Monica Freedle, Hospital Compliance, Program Manager, Kaiser Westside and Sunnyside Medical Center

- What legal, regulatory, licensing, and accreditation requirements are impacted?
- How to prepare for state, CMS, and Joint Commission visits/surveys?
- Discussion of how Compliance worked with other key departments in successfully opening a new hospital/medical center in Oregon

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

112 Compliance Monitoring: Effective Communication and Documentation Practices **CHC**

MONDAY, 11:00 AM – 12:00 PM

Kelsey Brodsho, Attorney/Consultant, Halleland Habicht PA

Rebecca Fuller, Corporate Compliance Officer, PrimeWest Health

- Learn practical tips for engaging operational managers in compliance monitoring, which increases monitoring effectiveness and builds business relationships
- Learn how to communicate with operational units to improve prevention and detection efforts, while fostering operational accountability for compliance
- Learn how to effectively document routine monitoring plans and results by building good documentation practices into your daily tasks

ADVANCED DISCUSSION GROUP

AD1 Handling Multiple External Audits and Compliance Reviews **CHC**

MONDAY, 11:00 AM – 12:00 PM

Catherine Gray, Director, Corporate Compliance, Vidant Health

- Prioritizing multiple requests of equal importance
- How involved should general counsel be in external audits and compliance reviews
- Gaining management's assistance when conducting compliance reviews

ADVANCED DISCUSSION GROUP

AD2 HIPAA Privacy Best Practice Discussion **CHPC**

MONDAY, 11:00 AM – 12:00 PM

Joan Podleski, Director of Institutional Ethics & Compliance, Duke University

Share and discuss strategies on

- Revising your program post HITECH implementation
- Dealing with a breach
- Business Associates and subcontractors

12:00 – 1:00 PM

Networking Luncheon

1:00 – 1:30 PM

Dessert & Networking Break in Exhibit Hall

1:30 – 2:30 PM

BREAKOUT SESSIONS

GENERAL COMPLIANCE/HOT TOPICS

201 Risk Management: What the Heck Is ERM? Is There an “8th Element” of a Good Compliance Program? **CHC**

MONDAY, 1:30 – 2:30 PM

Kimberly Otte, Chief Compliance Officer, Mayo Clinic

Christopher Davies, Regional Compliance Officer, Mayo Clinic Health System

Brenda Mickow, Revenue Compliance Officer, Mayo Clinic

- Enterprise Risk Management (ERM) is a corporate capability and discipline relatively new to the healthcare industry. It identifies and prioritizes the highest corporate risks and is intended to frame discussions and decision making at a strategic level
- Risk assessment is often referenced as the “8th element” of a good compliance program. What is the genesis of this element? What are the benefits for a compliance program?
- See an example of an organizational compliance risk assessment and a revenue cycle risk assessment. See tools, templates, and dashboards used to identify, prioritize and report on these risks

GENERAL COMPLIANCE/HOT TOPICS

202 Be Ready for ICD-10: Best Practices for Educating Coders

MONDAY, 1:30 – 2:30 PM

Michelle Leavitt, Director of Learning Solutions, HealthcareSource

Mary Pat Jackey, Clinical Educator, Commonwealth Health Corporation

- Learn best practices for assessing coders
- Deliver targeted, tailored ICD-10 education
- Hear specific case examples of success stories from one client co-presenter

Agenda • Monday, March 31

● LONG-TERM CARE

203 Inside Counsel, Outside Counsel, General Counsel: How Should a Compliance Officer Conduct an Investigation? **CHC**

MONDAY, 1:30 – 2:30 PM

Barbara Duffy, Shareholder, Lane Powell

Donna Thiel, Senior Director & Deputy Compliance Officer, Extendicare Health Services Inc

- Framing the investigation for efficiency yet conducting a thorough review: What sort of work product do you want?
- Identifying the right investigator(s): Outside counsel? In-house?
- Guidelines for conducting your investigation interviews and how to conclude the investigation

● PRIVACY & SECURITY

204 Is Your Privacy Program Reactive or Proactive? Tips and Tricks to Build a Proactive Program **CHC**

MONDAY, 1:30 – 2:30 PM

Jacki Monson, Chief Privacy Officer, Sutter Health

Jutta Williams, Director, Corporate Compliance Privacy Office, Intermountain Healthcare

- Identify the challenges and pitfalls of having a purely reactive privacy program
- Compliance theory and your proactive approach to privacy; choosing a model that can anticipate and gracefully adapts to regulatory change
- First steps and practical experiences for building a proactive privacy program including quick wins will help leadership recognize your program

● PHYSICIAN COMPLIANCE

205 Who Is a Qualified Health Care Professional (QPH)? A Compliance Update on Using Extenders from CRNAs to PAs

MONDAY, 1:30 – 2:30 PM

Joette Derricks, Vice President of Regulatory Affairs, Anesthesia Business Consultants

Neda Ryan, Associate Attorney, Clark Hill PLC

- Discuss AMA-CPT position on “other qualified healthcare professionals” vs. “clinical staff” in providing and billing for medical services
- Review CMS and major payers’ policies for different types of extenders including “incident to” documentation, coding, and billing rules
- Examine case law regarding proper use or non-use of extenders

● COMPLIANCE LAWYER

206 Voluntary Disclosure: When and Where **CHC** **CHRC**

MONDAY, 1:30 – 2:30 PM

John Joseph, Principal, Post & Schell, PC

Dwight Claustre, Director, Aegis Compliance & Ethics Center, LLP

- Under the OIG’s newly issued voluntary disclosure protocol, what are the potential benefits and risks of making a voluntary disclosure?
- Discuss the factors to be considered for determining the need to disclose, to whom to disclose and what to disclose; is disclosure even voluntary anymore?
- Discuss methods for investigating and identifying those issues which fall through the cracks

● AUDITING & MONITORING

207 A Unique Approach to Auditing the Primary Care Exception

MONDAY, 1:30 – 2:30 PM

Michael McKeever, Director of Compliance, Special Projects and Audits, Rutgers University

Christine Anusbegian, Specialist Leader, Deloitte & Touche LLP

Bret S. Bissey, Senior Vice President, Compliance Services, MediTract, Inc.

- Learn how a Health Sciences University, while operating under a CIA, addressed an issue related to the use of the Primary Care Exception to the Physician at Teaching Hospital rules through the use of data analysis
- Rather than perform the traditional statistically valid random sample, review the documentation and if necessary perform an extrapolation to determine the extent of the overpayment, the problem was quantified through data analysis
- Hear from the provider and the consultant about the steps taken to perform this audit as well as validate the outcome, and how substantial savings were recognized by the provider due to the streamlined audit methodology

● QUALITY OF CARE

208 Ensuring Level of Care Orders in EHRs

MONDAY, 1:30 – 2:30 PM

Harriet Kinney, Organizational Integrity Manager, CHE Trinity Health

Mary Beth Pace, System Director, CHE Trinity Health

- The challenge of ensure Level of Care (aka admission) orders in an electronic health record system
- Risks and compliance concerns with missing orders
- Process improvement activities to ensure compliance with new IPPS regulations and quality of care

● GENERAL COMPLIANCE/HOT TOPICS

209 Pearls of Wisdom: Recent Updates, Audit Results and Better Practice Ideas to Reduce Vulnerabilities Stemming from RAC, MAC, & Medicaid Claims Audits

MONDAY, 1:30 – 2:30 PM

Day Egusquiza, President, AR Systems, Inc

- RAC Updates—Latest Trends including prepayment reviews, prior authorizations, new reimbursement caps, and more
- MAC Prepayment Audits—States Impacted, Specific DRGs being scrutinized, and specific questions to ask your MAC
- Examples of better practice ideas to reduce vulnerabilities will be shared

● GENERAL COMPLIANCE/HOT TOPICS

210 Stark, Anti-Kickback and Information Technology: Considerations for the Compliance Professional **CHC** **CHRC**

MONDAY, 1:30 – 2:30 PM

Jim Donaldson, Director of Corporate Compliance/Privacy & Security Officer, Baptist Health Care Corporation

- Explore how Stark and the Anti-Kickback Statutes relate to the use and deployment of healthcare related information technology
- Understanding the growing list of technology related issues that may pose compliance risks for healthcare organizations of all sizes
- Hardwiring a continual process to identify and manage the risks of technology related issues and maximize on existing guidance and safe harbors

● HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

211 Is Your Compliance Program Window Dressing or Effective? **CHC**

MONDAY, 1:30 – 2:30 PM

Sean McKenna, Partner, Haynes and Boone, LLP

Kenneth Zeko, Director, Navigant

- Leading practices to avoid/mitigate enforcement action
- Competing perspectives of compliance vs. leadership regarding risk
- Practical reality of enforcement actions—could you testify under oath regarding your efforts and program?

Agenda • Monday, March 31

● ADVANCED DISCUSSION GROUP

AD3 Pointers and Pitfalls in Managing Work-Life Balance, Stress, and Burnout in the Compliance Profession

MONDAY, 1:30 – 2:30 PM

Robert Ossoff, Special Assistant to the Vice-Chancellor for Health Affairs, Maness Professor of Laryngology and Voice, Vanderbilt University Medical Center

- Burnout occurs when work-life balance is in a state of disequilibrium
- Compliance professionals are at a significant risk of developing burnout
- Strategies for avoiding, early detection, and treatment of burnout will be emphasized

● ADVANCED DISCUSSION GROUP

AD4 Evolving Cyber Threats to PHI: How Can We Safeguard Data to Lessen the Frequency and Severity of Data Breaches?

MONDAY, 1:30 – 2:30 PM

Rick Kam, President & Co-Founder, ID Experts

- Discuss current and evolving cyber threats to healthcare enterprises and electronic care delivery systems
- Share best practices in mitigating cyber threats in a way that reduces risk and meets regulatory obligations
- Brainstorm how organizations can implement information security programs that stay flexible and adaptable to the rapidly changing cyber threat environment

● ADVANCED DISCUSSION GROUP

AD5 Compliance Dashboards

MONDAY, 1:30 – 2:30 PM

Shawn DeGroot, Associate Director, Navigant

- Quality vs. quantity with data
- Format attributes and impediments
- Effective content that tells a story

2:30 – 3:00 PM

Networking Break in Exhibit Hall

3:00 – 4:00 PM

BREAKOUT SESSIONS

● GENERAL COMPLIANCE/HOT TOPICS

301 Updates on the Latest Program Integrity Auditor Targets and Activity

MONDAY, 3:00 – 4:00 PM

Ralph Wuebker, Chief Medical Officer, Executive Health Resources

Steven Greenspan, Vice President, Regulatory Affairs, Executive Health Resources

- Overview of the latest program integrity audit activities, including pre-payment review, OIG audits, DOJ investigations, and the Recovery Audit program
- Practical advice for a best practice response strategy after receiving an audit notification
- Tips for creation of a list of key internal and external (counsel, consultants, etc.) constituents who should be actively engaged in all auditing matters

● GENERAL COMPLIANCE/HOT TOPICS

302 Learning From CIAs: What You Need To Know Even If You're Not Under One **CHRC**

MONDAY, 3:00 – 4:00 PM

Patrick Braley, Shareholder, Bennett Thrasher PC

Tim Renjilian, Sr Managing Director, FTI Consulting

Michael Paulhus, Partner, King & Spalding LLP

Blair Todt, Chief Strategy and Development Officer, WellCare Health Plans, Inc.

- Review the latest trends, developments, and challenges presented in Corporate Integrity Agreements
- Understand how CIA trends and requirements should inform the structure of your compliance program
- Practical tips for implementing CIA concepts into your compliance program

● LONG-TERM CARE

303 Compliance Issues in Home Health and Hospice

MONDAY, 3:00 – 4:00 PM

William Dombi, Vice President for Law, National Association for Homecare

- Recognize the compliance enforcement target areas in home health and hospice
- Identify new regulatory compliance measures in Medicare and Medicaid
- Gain an understanding of the national anti-fraud efforts in home health and hospice

● PRIVACY & SECURITY

304 LoProCo: Understanding and Applying the Four Factor Assessment Model for Presumed Breaches

MONDAY, 3:00 – 4:00 PM

Frank Ruelas, Privacy, Security, and Compliance Officer, Gila River Health Care

- Explain the Low Probability of Compromise (LoProCo) assessment method applied to presumed breaches
- Apply the LoProCo method to real incidents to evaluate the LoProCo method in actual practice
- Understanding how the LoProCo assessment results contribute to the overall breach notification process

● PHYSICIAN COMPLIANCE

305 Tick-Tock....The Clock Is Ticking

MONDAY, 3:00 – 4:00 PM

Maggie Mac

Elin Baklid-Kunz, Director Physician Services, Halifax Health

- How to code and document physician services that are based on time—is the clock ticking? Survive the toughest audit with proper documentation and use
- Review of all codes that are time based (E/M and procedural) to determine whether medical necessity is met and understand the documentation requirements
- Presentation of compliant documentation examples based on time for E/M, critical care, psychotherapy, infusions, device checks, smoking cessation, physical therapy, and more

● COMPLIANCE LAWYER

306 ACO Formation, Operation and Compliance

MONDAY, 3:00 – 4:00 PM

Sarah Swank, Principal, Ober|Kaler

Christine Worthen, Of Counsel, Broad and Cassel

- Explore Medicare ACO program basic requirements (MSSP and Pioneer), including contract obligations
- Discuss lessons learned including the role of compliance, governance, HIPAA, FISMA, data sharing and leadership positions
- Identify transferable skills of ACOs to the commercial and Medicaid markets and experiences regarding same

Agenda • Monday, March 31

AUDITING & MONITORING

307 Drug Billing Compliance in Provider Settings: Auditing Strategies **CHRC**

MONDAY, 3:00 – 4:00 PM

Ryan Meade, Director of Regulatory Compliance Studies, Loyola University Chicago School of Law

Corey Perman, Senior Compliance Officer & Legal Counsel, Advocate Health Care

- Learn the benefits, opportunities, and challenges to conducting a drug billing risk assessment
- Understand accepted approaches for reviewing complex unknown risk in an active government audit environment
- Evaluate the distinct stages of assessment and review which are unique to drug billing compliance

QUALITY OF CARE

308 Not a Quality Expert? How to Integrate Quality into Your Compliance Program

MONDAY, 3:00 – 4:00 PM

Donna Abbondandolo, AVP of Compliance, Catholic Health Services of Long Island

Patricia Ariel, Senior Vice President, Internal Audit & Compliance, Westchester County Health Care Corporation

- Get on board with the Quality Team
- Analyze and Integrate the data into your compliance metrics
- Communicating the data to senior leadership and the Board

GENERAL COMPLIANCE/HOT TOPICS

309 Assessing and Mitigating Risk Under the HIPAA Omnibus Rule **CHPC**

MONDAY, 3:00 – 4:00 PM

Darrell Contreras, Partner, JD Healthcare Partners

- Conducting effective root cause analysis for compliance problems
- Who is on first? Roles in the corrective action process
- Tracking and reporting: keys to success

GENERAL COMPLIANCE/HOT TOPICS

310 Social Media in the Health Care Setting: So Much Not to Like

MONDAY, 3:00 – 4:00 PM

Chris Bennington, Principal and Senior Consultant, INCompliance Consulting

Elizabeth Stock, Partner, Bricker & Eckler LLP

Susan Childs, Dir Risk Mgr & CO, Dayton Children's Hospital

- Identify high risk compliance areas involving the use of social media in the hospital setting
- Understand the employment and privacy laws applicable to high risk social media-related compliance areas
- Learn practical strategies to address high-risk social media-related compliance areas within participants organizations

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

311 Challenges and Helpful Hints for Turning Low Performers into Compliant Performers: A Road Map for Success

MONDAY, 3:00 – 4:00 PM

Robert Ossoff, Special Assistant to the Vice-Chancellor for Health Affairs, Maness Professor of Laryngology and Voice, Vanderbilt University Medical Center

Lori Strauss, Chief Corporate Compliance & Privacy Officer, University of Virginia Health System

- Learn how to break down silo's through appropriate initial education
- Learn how to implement a monitoring program that encourages compliance
- Appreciate how changing the image of the Compliance Office may help to change organizational culture

ADVANCED DISCUSSION GROUP

AD6 Reporting and Clinical Research **CHRC**

MONDAY, 3:00 – 4:00 PM

Kelly Willenberg, Owner, Kelly Willenberg, LLC

- GCP and GBP
- Billing and reimbursement
- FDA and other federal agencies

ADVANCED DISCUSSION GROUP

AD7 Preventing Stark and Kickback Violations **CHC**

MONDAY, 3:00 – 4:00 PM

Brian Annulis, Partner, Meade Roach & Annulis, LLP

- Lessons learned from recent voluntary self-disclosures
- Managing physician arrangements to avoid technical deficiencies
- Common issues and concerns

ADVANCED DISCUSSION GROUP

AD8 Risk Assessment Methodologies

MONDAY, 3:00 – 4:00 PM

John Falcetano, Chief Audit & Compliance Officer, Vidant Health

- How to plan a risk assessment; who should be involved in the risk assessment process
- How to identify, measure, assess, and analyze risk
- Determining risk priorities and developing mitigation plans

4:00 – 4:30 PM

Networking Break in Exhibit Hall

4:30 – 5:30 PM

GENERAL COMPLIANCE/HOT TOPICS

401 Critical Change: Enterprise Risk Management Meets Healthcare

MONDAY, 4:30 – 5:30 PM

Marie Moseley, Director, Regulatory Affairs, Vidant Health

- Enterprise Risk Management (ERM): What is it, and what does it have to do with healthcare?
- The three key components of an effective ERM program in healthcare
- Lessons from the trenches

GENERAL COMPLIANCE/HOT TOPICS

402 OIG Medicare Compliance Reviews

MONDAY, 4:30 – 5:30 PM

Stephen Gillis, Director, Compliance Coding Billing & Audit, Partners HealthCare

Timothy Cleary, Senior Vice President Compliance, Internal Audit & Privacy, Health Quest Systems, Inc

- Views from compliance officers who have gone through OIG Hospital Compliance Reviews
- Short stays, payments greater than charges, high severity DRGs, outlier payments, observation services, drug unit billing, modifiers 59/25
- How to prepare/what you should be doing now to prepare (data mining, education, process redesign, etc.)

● LONG-TERM CARE

403 2014 Review of the OIG Work Plan for Post-Acute Providers

MONDAY, 4:30 – 5:30 PM

Gavin Gadberry, Shareholder,
The Underwood Law Firm, P.C.

Paula Sanders, Healthcare Chair, Post & Schell, P.C.

- Examine OIG-identified high risk areas for post-acute providers
- Evaluate ways to use the OIG Work Plan as a road map for internal risk assessments
- Discuss lessons learned from earlier OIG Work Plans

● PRIVACY & SECURITY

404 Top 10 Tips for Effectively Assessing Business Associates: Determining the Adequacy of Your Business Associate's Security, Privacy, & Data Protection Compliance **CHPC**

MONDAY, 4:30 – 5:30 PM

Web Hull, Sr.Privacy & Compliance Specialist, Iron Mountain

- A practical and implementable road map for a comprehensive Business Associate compliance assessment program
- Techniques for cutting through the complexities of Business Associate assessments
- Examples of tools and documents that are useful in assessing Business Associates

● PHYSICIAN COMPLIANCE

405 Coaching Compliance: Connecting the Dots When Problems Arise

MONDAY, 4:30 – 5:30 PM

Jacqueline Bloink, Director of Compliance,
Arizona Community Physicians

- What are the differences between compliance consulting and compliance coaching?
- How does your organization deal with compliance issues when errors or risks have been identified?
- How can compliance coaching positively affect adverse compliance behavior or patterns when dealing with providers, staff and administration?

● COMPLIANCE LAWYER

406 Medicaid Enforcement Update

MONDAY, 4:30 – 5:30 PM

Joanne Erde, Partner, Duane Morris, LLP

Judith Fox, Vice President, Strategic Management

Jack Wenik, Partner, Sills Cummis & Gross, PC

- Rulemaking issues in Medicaid compliance investigations
- Most recent developments in: MFCU investigations and data mining for hospitals and Medicaid enforcement for home healthcare, adult day care and program exclusions
- Compliance tips to prepare for enforcement activities and mitigate enterprise risks

● AUDITING & MONITORING

407 Continuous Auditing Programs **CHC**

MONDAY, 4:30 – 5:30 PM

Allen Still, CliftonLarsonAllen LLP

Ryan Merryman, Senior Manager, Forensic and Valuation Services, CliftonLarsonAllen LLP

- Understand the core components and benefits of continuous auditing
- Understand how you can start, or enhance, your own continuous auditing and anti-fraud program
- Demonstrate techniques internal audit may use in its continuous auditing program to increase its value proposition to the organization

● QUALITY OF CARE

408 The Quality Tsunami: PQRS, Practice Guidelines, Healthcare Fraud, and Malpractice Fraud

MONDAY, 4:30 – 5:30 PM

D. Scott Jones, Senior Vice President, Claims, Risk Management & Corporate Compliance, HPIX

Richard Moses, Physician/Attorney

- Examine the quality reporting mandates, timelines, and reimbursement penalties of PPACA
- Discuss establishing compliance systems that meet and monitor these standards
- Review the risk to compliance programs, including healthcare fraud and medical malpractice/fraud

● GENERAL COMPLIANCE/HOT TOPICS

409 What's FMV Got To Do With It? The Role of Fair Market Value in Physician Employment Arrangements **CHC**

MONDAY, 4:30 – 5:30 PM

Audrey Pike, Vice President/Chief Compliance Officer, Privacy Officer, Phoebe Putney Health System, Inc.

Gadi Weinreich, Partner, Dentons LLP

- The importance and role of independent valuations in establishing fair market value
- The role of fair market value in prosecuting and defending False Claims Act ("FCA") actions predicated on alleged violations of the Stark Law
- The role of fair market value in prosecuting and defending FCA actions predicated on alleged violations of the federal healthcare program anti-kickback statute, 42 U.S.C. 1320a-7b(b)

● GENERAL COMPLIANCE/HOT TOPICS

410 340B Drug Discount Program: A New World of Increased Scrutiny and What This Means to Your Organization

MONDAY, 4:30 – 5:30 PM

Karolyn Woo-Miles, Senior Manager, Deloitte & Touche LLP

Debra Muscio, Senior Vice President, Chief Audit and Compliance Officer, Community Medical Centers

- Understanding the complex requirements of the 340B program and applying those to the drug purchasing, dispensing, billing, and inventory management systems within your facility. How to create mechanisms and safeguards to comply with 340B requirements
- How to anticipate and prepare for the HRSA and drug manufacturer audits
- How to create compliant contract pharmacy arrangements, focusing on the do's and don'ts

● HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

411 Compliance...Who Says It Can't Be Fun?

MONDAY, 4:30 – 5:30 PM

Richella Abell-Hawes, APD Compliance & Quality, Herkimer ARC

Lorene Bass (Hartmann), Vice President Compliance & Quality, Herkimer ARC

- Easy and innovative ways to deliver the compliance message through the use of games, technology and current happenings with little to no expense
- Participants will participate in interactive discussions through the use of real life case studies
- Learn how to utilize humor and stories to get the message across while keeping it professional

Agenda • Monday, March 31

● ADVANCED DISCUSSION GROUP

AD9 Compliance Training **CHC**

MONDAY, 4:30 – 5:30 PM

Al Josephs, Senior Director, Compliance Operations,
Tenet Healthcare Corporation

Ryan Whitehall, Manager Ethics & Compliance Training,
Tenet Healthcare Corporation

- How effective is compliance training?
- Are employees actively engaged?
- What is going well and what needs repair? Tools for measuring effectiveness and tracking training

● ADVANCED DISCUSSION GROUP

AD10 The Ins and Outs of 340B Compliance

MONDAY, 4:30 – 5:30 PM

Jeffery Wiggins, Vice President Audit & Compliance,
Vidant Health

- Discuss HRSA's recent 340B Program guidance regarding the GPO prohibition
- Increase understanding of HRSA and drug manufacturer 340B compliance audits planned for 2013
- Share ideas on 340B Program policies/procedures and audit programs

● ADVANCED DISCUSSION GROUP

AD1b/repeat Handling Multiple External Audits and Compliance Reviews

MONDAY, 4:30 – 5:30 PM

Catherine Gray, Director, Corporate Compliance,
Vidant Health

- Prioritizing multiple requests of equal importance
- How involved should general counsel be in external audits and compliance reviews
- Gaining management's assistance when conducting compliance reviews

5:30 – 7:00 PM

Networking Reception in Exhibit Hall



Tuesday, April 1

7:30 AM – 4:00 PM

Conference Registration

7:30 – 8:30 AM

Continental Breakfast

8:30 – 8:40 AM

Opening Remarks

8:40 – 9:40 AM

General Session: Influencing Decision-Making

Jenny O'Brien, Chief Compliance Officer, UnitedHealthcare

Kimberly Otte, Chief Compliance Officer, Mayo Clinic

9:40 – 10:25 AM

General Session: Corporate Governance & Liability: Panel Discussion

MODERATOR

Gabriel Imperato, Managing Partner, Broad and Cassel

PANEL

Ryan Meade, Director of Regulatory Compliance Studies,
Loyola University Chicago School of Law

Daniel Roach, General Counsel, Optum360

Dr. David Herman, CEO, Vidant Health

Gregory Demske, Chief Counsel to the Inspector
General, HHS-OIG

10:25 – 11:00 AM

Networking Break in Exhibit Hall

11:00 AM – 12:00 PM

BREAKOUT SESSIONS

● GENERAL COMPLIANCE/HOT TOPICS

501 Lessons Learned: Implementing a System-Wide Access Monitoring Program **CHC**

TUESDAY, 11:00 AM – 12:00 PM

Gail Einhaus, Dir HIPAA Compliance & Privacy Officer,
Trinity Health

- Discussion of the scope and goals of the Trinity Health system-wide system access monitoring program
- 10 Do's: Recommendations that will help make your monitoring effective and efficient
- 10 Don'ts: Suggestions to help avoid pitfalls during implementation and on-going operations

● GENERAL COMPLIANCE/HOT TOPICS

502 Contract Compliance **CHC**

TUESDAY, 11:00 AM – 12:00 PM

Sue Ulrey, Partner, CliftonLarsonAllen LLP

- Why contract compliance is important
- Types and techniques of contract compliance reviews and monitoring
- The benefits of establishing a healthcare contract compliance program

● LONG-TERM CARE

503 Therapy Utilization in Long-Term Care: Is It Really "Over-Utilization"?

TUESDAY, 11:00 AM – 12:00 PM

Shawn Halcsik, Vice President of Compliance, Evergreen
Rehabilitation

- Brief overview of OIG Reports alleging therapy "overuse" from the perspective of both the OIG and the Provider
- Learn how to use these reports combined with your PEPPER report and other data sources to identify areas of "overuse"
- Learn how to implement proactive continuous audit prep strategies to minimize risk

● PRIVACY & SECURITY

504 Privacy and Security Challenges in Integrated Care **CHPC**

TUESDAY, 11:00 AM – 12:00 PM

Tim Timmons, Corporate Integrity Officer, Greater Oregon
Behavioral Health

- What are the barriers to effective collaboration and integration of care created by federal statutes that assume the existence of healthcare silos
- What are some special problems related to the use and disclosure of personal health information belonging to individuals receiving care from mental health and drug and alcohol treatment providers
- What special challenges do rural health providers face in implementing health information exchange in an integrated health system

● PHYSICIAN COMPLIANCE

505 Common Compliance Mistakes In Small Physician Practices

TUESDAY, 11:00 AM – 12:00 PM

Kimberly Huey, President,
KGG Coding & Reimbursement Consulting

Sandra Giangreco, Senior Consultant,
Haugen Consulting Group

- Small physician practices often do not have the resources of their larger counterparts—this session identifies the most common issues in physician office compliance and offers guidance and solutions to improve compliance
- Tips for convincing small physician practices of the need for compliance efforts, compliance audits—including audit parameters and the protection offered by attorney-client privilege
- Sharing resources for small physician practices that may not be able to employ a full-time compliance officer

● COMPLIANCE LAWYER

506 Advanced Stark and Fair Market Value: A Progressive Case Study **CHC**

TUESDAY, 11:00 AM – 12:00 PM

Robert Wade, Partner, Krieg Devault LLP

Nicole Huff, Chief Compliance & Privacy Officer,
Network Compliance Department, St. Lukes

Kevin McAnaney, Attorney,
Law Office of Kevin G. McAnaney

- The case study will explore fair market value, commercial reasonableness and other Stark Law issues
- Employment and medical director compensation, time-share leasing, and non-monetary compensation and medical staff benefits
- Handouts will include tools that attendees can use to document compliance and manage risk

● AUDITING & MONITORING

507 Auditing and Monitoring Provider Based Services: Is Your Reimbursement at Risk? **CHC**

TUESDAY, 11:00 AM – 12:00 PM

Debi Weatherford, Executive Director, Internal Audit,
Piedmont Healthcare

- Overview of provider-based services considerations
- Monitoring techniques to protect provider-based status
- Auditing for compliance with regulatory requirements

Agenda • Tuesday, April 1

QUALITY OF CARE

508 What Are Your Patients Saying About Your Organization? Tuning into Quality Through Your Patient Complaints

TUESDAY, 11:00 AM – 12:00 PM

Michele Tomlinson, Director of Corporate Compliance, St Mary's Healthcare

- 482.13(a)(2) CMS CoP: Developing a policy that complies & ensuring compliance is part of the Patient Grievance/Complaint process
- Now that you know—what do you do? Identifying quality components that impact compliance—Medical Necessity, Never Events, HIPAA, EMTALA
- Resolution may pose a compliance risk with MMSEA Sec 111: What to consider in regard to waivers, reimbursements or gifts?

GENERAL COMPLIANCE/HOT TOPICS

509 The Riddle of Data-Driven Compliance Programs

TUESDAY, 11:00 AM – 12:00 PM

Regina Gurvich, Chief Compliance Officer, AdvantageCare Physicians, PC

- Establishing internal data-mining program by connecting the dots of data, revenue cycle indicators, and FWA-prevention program
- Discussion of methods and tools working with large amounts of data
- Aberrant utilization—a case study in understanding the data and implications

GENERAL COMPLIANCE/HOT TOPICS

510 Recent Trends in RAC and MAC Appeals

TUESDAY, 11:00 AM – 12:00 PM

Tracy Field, Attorney, Womble Carlyle Sandridge & Rice LLP
Deonys de Cardenas, Attorney, Womble Carlyle Sandridge & Rice LLP

- Legal Update and Overview of Medical Necessity Issues and Operational Impact
- Hearings Before Administrative Law Judges: Practical Considerations
- Compliance and Appeals

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

511 Effective Compliance Presentations: Use of Art, Literature and the Media to Make Your Presentations Relevant and Lively

TUESDAY, 11:00 AM – 12:00 PM

Juliann Tenney, Inst Research & Compliance Officer, UNC Chapel Hill

- Developing engaging compliance presentations can be challenging for many reasons: Regulation-focused material can be dry, an audience may believe that compliance concepts are not relevant to them, etc
- How to use the media, film, and literature to enliven compliance presentations and workshops, inciting the audience to contribute examples from their own experiences
- Suggestions will include a menu of materials from films

ADVANCED DISCUSSION GROUP

AD2b/repeat HIPAA Privacy Best Practice Discussion

TUESDAY, 11:00 AM – 12:00 PM

Joan Podleski, Director of Institutional Ethics & Compliance, Duke University

- Revising your program post HITECH implementation
- Dealing with a breach
- Business Associates and subcontractors

ADVANCED DISCUSSION GROUP

AD3b/repeat Pointers and Pitfalls in Managing Work-Life Balance, Stress, and Burnout in the Compliance Profession

TUESDAY, 11:00 AM – 12:00 PM

Robert Ossoff, Special Assistant to the Vice-Chancellor for Health Affairs, Maness Professor of Laryngology and Voice, Vanderbilt University Medical Center

- Burnout occurs when work-life balance is in a state of disequilibrium
- Compliance professionals are at a significant risk of developing burnout
- Strategies for avoiding, early detection, and treatment of burnout will be emphasized

ADVANCED DISCUSSION GROUP

AD4b/repeat Evolving Cyber Threats to PHI: How Can We Safeguard Data to Lessen the Frequency and Severity of Data Breaches?

TUESDAY, 11:00 AM – 12:00 PM

Rick Kam, President & Co-Founder, ID Experts

- Discuss current and evolving cyber threats to healthcare enterprises and electronic care delivery systems
- Share best practices in mitigating cyber threats in a way that reduces risk and meets regulatory obligations
- Brainstorm how organizations can implement information security programs that stay flexible and adaptable to the rapidly changing cyber threat environment

12:00 – 1:00 PM

Networking Luncheon

1:00 – 2:00 PM

BREAKOUT SESSIONS

GENERAL COMPLIANCE/HOT TOPICS

601 OIG Investigations: The Audits Are Here! **CHC**

TUESDAY, 1:00 – 2:00 PM

Kris Mastrangelo, President & CEO, Harmony Healthcare International

- Be able to summarize the goal of a Medical Review
- Be able to describe clinical and technical requirements for Medicare coverage in the Skilled Nursing Facility
- Be able to identify and articulate examples of documentation to support skilled nursing and rehabilitative care in the skilled nursing facility

GENERAL COMPLIANCE/HOT TOPICS

602 How to Get Team Members Engaged in Compliance

TUESDAY, 1:00 – 2:00 PM

Ami E. McCrory, Compliance Specialist, Methodist Le Bonheur Healthcare

- Marketing your product
- Communicating with the masses
- Tools of the trade

● LONG-TERM CARE

603 Narrowing Networks, Preferred Provider Relationships: How Do We Stay Compliant?

TUESDAY, 1:00 – 2:00 PM

Alan Schabes, Partner, Benesch, Friedlander, Coplan & Aronoff LLP

Marsha Lambert, Chief Compliance Officer/Senior Vice President, AccentCare Inc.

- Fraud and abuse concerns for post-acute care preferred provider and exclusive provider arrangements
- Review of acceptable contractual alternatives for network and preferred provider arrangements
- Compliance necessities for post-acute care preferred provider and exclusive provider arrangements

● PRIVACY & SECURITY

604 Ensuring Mobile App Compliance with HIPAA

TUESDAY, 1:00 – 2:00 PM

Adam Greene, Partner, Davis Wright Tremaine, LLP

- Design a mobile app strategy that improves clinical care and patient engagement while complying with privacy and security requirements
- Integrate mobile apps into information security risk analysis to comply with the Security
- Understand the relation of the Privacy Rule

● PHYSICIAN COMPLIANCE

605 Beyond Benchmarking: Integrating Analytics into Daily Compliance Operations

TUESDAY, 1:00 – 2:00 PM

Jared Krawczyk, Chief Product Architect, Fi-Med Management, Inc.

- Explore benchmarking techniques to profile all your physicians and understand where your greatest risk exposure lies
- Learn how to prioritize/plan the physician review process to target high risk areas and maximize available resources
- Learn how to utilize benchmarking following the documentation review and education process to ensure that physician coding patterns have changed

● COMPLIANCE LAWYER

606 Medicare Enrollment Application, Revocation and Appeals

TUESDAY, 1:00 – 2:00 PM

Anne Branan, Attorney, Broad and Cassel

William Cuppett, Managing Member, The Health Group LLC

- Discuss how proposed regulations expanding Medicare's authority to deny enrollment and revoke Medicare participation will affect your company
- Learn tips to ensure enrollment success and avoid enrollment deficiencies that can result in denial or revocation of billing privileges
- Understand appeal rights for enrollment denials and revocations of Medicare privileges

● AUDITING & MONITORING

607 Evaluating Audit Error Rates and Deciding What to Do Next

TUESDAY, 1:00 – 2:00 PM

Sara Kay Wheeler, Partner, King & Spalding

Tim Renjilian, Senior Managing Director, FTI Consulting

Tizgel High, Assistant General Counsel, LifePoint Hospitals

- Review and assess recent error rates that have been identified in (i) audits and reviews performed by the government and/or program contractor, as well as (ii) error rates found in internal proactive audits
- Outline and explain the key considerations in evaluating audit error rates, consequences and potential next steps
- Present practical, real-world case studies illustrating how to apply key concepts

● QUALITY OF CARE

608 CMS Quality Based Payment Reform Initiatives

TUESDAY, 1:00 – 2:00 PM

Nancy Moser, Vice President, Community Healthcare System

- Identify the key elements of the CMS payment reform initiatives through 2017
- Identify key elements of value-based purchasing, inpatient reporting requirements, readmissions and the recovery audit contractor program
- Practical considerations: How and when to engage your medical staff, compliance and legal counsel

● GENERAL COMPLIANCE/HOT TOPICS

609 The National Practitioner Data Bank: What Compliance Officers Need to Know

TUESDAY, 1:00 – 2:00 PM

David Loewenstein, Compliance Branch Chief, Health Resources and Services Administration, U.S. Department of Health and Human Services (invited)

- The NPDB: the Federal statutes that govern it and the obligation of hospitals to use the NPDB
- Discuss the intersecting roles of compliance officers, medical staff service professionals, and HR professionals in meeting NPDB querying and reporting obligations
- Learn about the emerging Data Bank hospital compliance program

● GENERAL COMPLIANCE/HOT TOPICS

610 Compliance & the C-Suite **CHC**

TUESDAY, 1:00 – 2:00 PM

Frank Corvino, President & CEO Greenwich Hospital; Executive Vice President Yale-New Haven Health System

Fahad Ahmed, Compliance & Privacy Officer, Bridgeport & Greenwich Hospital; Director Compliance & Privacy Yale-New Haven Health System

- Understanding a CEO's expectation of compliance in a highly regulated environment
- Communicating compliance issues to the Executive Branch
- Implementing compliance to a hospital's mission, vision, and values

● HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

611 Strategies for Successfully Transitioning into a New Compliance Position

TUESDAY, 1:00 – 2:00 PM

Vicki Dwyer, Compliance Officer, Vail Valley Medical Center

Nancy Kennedy, Chief Compliance Officer & Privacy Officer, Galichia Medical Group

- Understand the significant challenges and stress associated with moving into a new compliance position
- Learn to develop and define your uniqueness to the role of Compliance Officer to expel the "Ghosts of Compliance Officers Past"
- Identify simple marketing techniques to build or bolster your perceived credibility, reliability and expertise with the board of directors, executive team, medical staff, and employees

Agenda • Tuesday, April 1

● ADVANCED DISCUSSION GROUP

AD5b/repeat Compliance Dashboards

TUESDAY, 1:00 – 2:00 PM

Shawn DeGroot, Associate Director, Navigant

- Quality vs. quantity with data
- Format attributes and impediments
- Effective content that tells a story

● ADVANCED DISCUSSION GROUP

AD6b/repeat Reporting and Clinical Research **CHRC**

TUESDAY, 1:00 – 2:00 PM

Kelly Willenberg, Owner, Kelly Willenberg, LLC

- GCP and GBP
- Billing and reimbursement
- FDA and other federal agencies

● ADVANCED DISCUSSION GROUP

AD7b/repeat Preventing Stark and Kickback Violations

TUESDAY, 1:00 – 2:00 PM

Brian Annulis, Partner, Meade Roach & Annulis, LLP

- Lessons learned from recent voluntary self-disclosures
- Managing physician arrangements to avoid technical deficiencies
- Common issues and concerns

2:00 – 2:30 PM

Networking Break

2:30 – 3:30 PM

BREAKOUT SESSIONS

● GENERAL COMPLIANCE/HOT TOPICS

701 HIPAA Business Associate Satisfactory Assurances: What Do We Ask For? **CHPC**

TUESDAY, 2:30 – 3:30 PM

Christine Duprey, Co-Owner/Partner, CARIS Innovation, Inc.

Daniel Steiner, Consulting Manager, Baker Tilly Virchow Krause, LLP

- Understanding the compliance requirements for addressing Satisfactory Assurances with the Business Associates
- Identifying the Satisfactory Assurances beyond the Business Associate Agreement that are appropriate to ask for
- Detecting a material breach or violation of the Business Associate Agreement and what to do about it

● GENERAL COMPLIANCE/HOT TOPICS

702 Turning Coal into Gold: Assessing and Tracking Risk Mitigation to Improve Operations **CHC**

TUESDAY, 2:30 – 3:30 PM

Lynda Hilliard, Deputy Compliance Officer, University of California

Sheryl Vacca, Senior Vice President/Chief Compliance & Audit Officer, University of California

- List methodologies to effectively identify compliance risks
- Outline strategies to aggregate risks into a dynamic risk profile
- List key “markers” for tracking the progress of identified risk mitigation to value-add process improvement

● LONG-TERM CARE

703 Legal, Compliance, and Nursing—Friends or Foes? How this Critical, Triangular Relationship CAN and Should Work in Your Organization

TUESDAY, 2:30 – 3:30 PM

● PRIVACY & SECURITY

704 Walking the Straight and Narrow between Requirements of IRB Protocols and Compliance with HIPAA **CHRC**

TUESDAY, 2:30 – 3:30 PM

Donna Hoagland, Institutional Review Board, Rutgers Biomedical Health Sciences

Julie Kligerman, Director-Legal Management, University of Medicine & Dentistry of NJ

- Overlap between requirements of IRB protocols and compliance with HIPAA
- Coordination of activities of an institutions Human Subjects Protection Program, Institutional Review Board, Compliance Department, and Office of Legal Management
- Identification of special oversight issues when students conduct research with human subjects

● PHYSICIAN COMPLIANCE

705 Managing Effective Compliance Program on a Limited Budget: Doing More with Less

TUESDAY, 2:30 – 3:30 PM

Teri Morris, Director of Quality/Compliance, Cherokee Indian Hospital

Lea Fourkiller, Chief Compliance Officer, Conifer Health Solutions

- Consider your business/practice today and tomorrow when setting goals and implementing a compliance program: What's your vision and mission
- Embedding the seven elements of an effective compliance program into the foundation of your practice and employee culture impacts budgets
- Consider people, process and technology resources as a means to safeguard your business/practice and elevate your compliance program

● COMPLIANCE LAWYER

706 Hospice Enforcement and Compliance

TUESDAY, 2:30 – 3:30 PM

Bill Musick, Senior Associate and Projects Manager, The Corridor Group

Latour Lafferty, Attorney at Law, Fowler White Boggs, P.A.

Cathleen Armato, Associate, The Corridor Group

- Current DOJ & OIG enforcement efforts under the False Claims Act (FCA)
- Current and future hospice compliance hot buttons
- How to handle a DOJ and OIG investigation and audit

● AUDITING & MONITORING

707 Anatomy of an OCR Breach Investigation **CHPC**

TUESDAY, 2:30 – 3:30 PM

Karen Eastmond, Chief Compliance Officer, CenterLight Health System

Cliff Baker, Managing Partner, Meditology Services

Candice Weatherly, Compliance and Privacy Manager, CenterLight Health System

- Learn key steps involved in responding to an incident, documentation required for each step and important insights and considerations
- Learn what to expect when an investigation is launched including timeframes, documentation requests and recommended responses
- Understand essential documentation requirements which will help to simplify the investigation process. Learn best practices to enhance oversight

Agenda • Tuesday, April 1

QUALITY OF CARE

708 Clinical Documentation and ICD-10

TUESDAY, 2:30 – 3:30 PM

Harvey Bair, VP of Quality and Analytics,
The CODESMART Group

- Clinical Documentation program overview
- Severity of illness and risk adjustment
- ICD-10 impact

GENERAL COMPLIANCE/HOT TOPICS

709 It's Not Child's Play: Children's Hospitals Compliance Issues

TUESDAY, 2:30 – 3:30 PM

Karen Nelson, Of Counsel, DLA Piper LLP

April Andrews-Singh, General Counsel, Senior Vice
President for Legal and Public Affairs for Miami Children's
Health System

Rory Brecker, Associate, DLA Piper LLP

- Discuss recent Medicaid reform and enforcement trends affecting pediatric hospitals, including disclosures, observation stays, preventable conditions, and DSH calculations
- Discuss consent/authorization concerns for minors and Patient Portal EMR challenges, with respect to HIPAA requirements
- Discuss Stark, and due to typically small Medicare patient population, is there a risk?

GENERAL COMPLIANCE/HOT TOPICS

710 The Next Generation of the HIPAA/HITECH Audits

TUESDAY, 2:30 – 3:30 PM

Linda Sanches, Sr. Advisor, Health Info Privacy, US-HHS

- Learn about the findings of the independent evaluation of the HIPAA/HITECH Audit Program.
- Review the changes to the audit protocols used to evaluate covered entities
- Discuss the next generation of OCR's audit program

HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

711 The Dance of Compliance Program Oversight: Building a Successful Board & Compliance Officer Partnership **CHC**

TUESDAY, 2:30 – 3:30 PM

Michael Roosevelt, Chair-Audit & Compliance Committee
and Board Member, Sutter Health

Steven Ortquist, Vice President Chief Ethics & Compliance
Officer, Sutter Health

- Discussion about the respective roles of the compliance officer and of board members
- What does a board member want and need to be effective compliance program oversight?
- Tools and best practices to facilitate successful board/compliance officer interactions

ADVANCED DISCUSSION GROUP

AD8b/repeat Risk Assessment Methodologies

TUESDAY, 2:30 – 3:30 PM

John Falcetano, Chief Audit & Compliance Officer,
Vidant Health

- How to plan a risk assessment; who should be involved in the risk assessment process
- How to identify, measure, assess, and analyze risk
- Determining risk priorities and developing mitigation plans

ADVANCED DISCUSSION GROUP

AD9b/repeat Compliance Training

TUESDAY, 2:30 – 3:30 PM

Al Josephs, Senior Director, Compliance Operations,
Tenet Healthcare Corporation

Ryan Whitehall, Manager Ethics & Compliance Training,
Tenet Healthcare Corporation

- How effective is compliance training?
- Are employees actively engaged?
- What is going well and what needs repair? Tools for measuring effectiveness and tracking training

ADVANCED DISCUSSION GROUP

AD10b/repeat The Ins and Outs of 340B Compliance

TUESDAY, 2:30 – 3:30 PM

Jeffery Wiggins, Vice President Audit & Compliance,
Vidant Health

- Discuss HRSA's recent 340B Program guidance regarding the GPO prohibition
- Increase understanding of HRSA and drug manufacturer 340B compliance audits planned for 2013
- Share ideas on 340B Program policies/procedures and audit programs



Wednesday, April 2

7:30 AM – 12:00 PM

Conference Registration

8:00 – 9:45 AM

POST-CONFERENCE: BREAKOUT SESSIONS

● GENERAL COMPLIANCE/HOT TOPICS

W1 Hot Topics in Home Health

WEDNESDAY, 8:00 – 9:45 AM

Anne Branan, Attorney, Broad and Cassel

Glenda Burke, Owner, CEO, Alternatives,
a Consulting and Education Service

- Understand the Audit/Monitoring process for home health. What should audit reveal and what to do with the audit results
- Discuss importance of Federal fraud and abuse laws regulating marketing activities and relationships with referral sources
- Developing effective Compliance and clinical policies. Identifying home care risk areas and methods to decrease risks

● GENERAL COMPLIANCE/HOT TOPICS

W2 Building a Compliance Dashboard: Tips for Creating High-Level Reports for Tracking Progress, Improvement and Risks for Your Compliance Program

WEDNESDAY, 8:00 – 9:45 AM

Jordan Muhlestein, Regional Compliance Manager,
Intermountain Healthcare

Ryan Williamson, Senior Compliance Consultant,
Intermountain Healthcare

- Lessons learned from creating an in-depth compliance program dashboard, which integrates each of the areas required in an effective compliance program
- Tips and suggestions for taking various measures and explaining them in a way that is simple and relevant, particularly to management, executives, and board members
- Advice on technical aspects of creating a robust dashboard which is as automated as possible

● GENERAL COMPLIANCE/HOT TOPICS

W3 Taking Compliance to the Next Level: Enterprise Risk Management

WEDNESDAY, 8:00 – 9:45 AM

Donnetta Horseman, Vice President, Corporate Responsibility, Caromont Health

- What is ERM and how does compliance fit in?
- How to begin the transition from a traditional risk management program to an ERM approach
- Develop a program to provide for more responsible corporate governance, greater internal controls, and risk oversight by centralizing all risk management activities

● PRIVACY & SECURITY

W4 Why Preparing for an OCR Audit Is Neither Boilerplate, Straightforward, or Predictable, and What to Do When Everything You Thought You Knew Changes throughout the Process

WEDNESDAY, 8:00 – 9:45 AM

Laurie Smaldon, CHC, CHPC, Director,
PricewaterhouseCoopers

Andi Bosshart, RHIA, VP Corp Compliance/Privacy Officer,
Community Health Systems

Scott Breece, Community Health Systems

Dion P. Sheidy, Partner, PricewaterhouseCoopers

- How to effectively manage and respond to an OCR request for audit – the recent experience of a large integrated national health care organization
- How to prepare for the on-site audit including document request submission and pre-audit activities—a discussion of challenges facing multi-facility organizations
- How to effectively integrate post audit experience, response and lessons learned to the remainder of your health system

● PHYSICIAN COMPLIANCE

W5 Mitigating Coding Risks In the EHR

WEDNESDAY, 8:00 – 9:45 AM

Kimberly Huey, President, KGG Coding & Reimbursement

Sandra Giangreco, Senior Consultant,
Haugen Consulting Group

- Physician practices often become so involved with the implementation of Electronic Health Records and ensuring compliance with meaningful use that they overlook the coding and documentation aspects
- Discuss the coding and documentation hazards inherent in Electronic Health Records—including cloning, excessive documentation that is not medically necessary, inappropriate diagnosis codes
- Review the findings of the Office of Inspector General audit of Electronic Health Records and coding

● COMPLIANCE LAWYER

W6 Liability for Lack of Medical Necessity

WEDNESDAY, 8:00 – 9:45 AM

Kirk Ogrosky, Partner, Arnold & Porter LLP

John Steiner, Chief Compliance Officer,
Cancer Treatment Centers of America

Jefferey Dickstein, Assistant US Attorney,
United States Attorneys Office

- Understand recent cases theories used by the government in cases involving medical necessity claims
- Learn how the intersection between medical practice and management creates issues and defenses
- Review recent enforcement activity involving elective procedures, treatment and billing practices

● AUDITING & MONITORING

W7 Integrated Risk Assessment: Compliance-Risk-Quality

WEDNESDAY, 8:00 – 9:45 AM

Elizabeth Johnson, Vice President and Chief Compliance Officer, The Christ Hospital Health System

- Facilitate value and efficiency through integrated risk assessment; teaches practical method to ID compliance risk, with formula application
- Identify critical processes in domains that cause loss with sample excel tool to quantify risk vs. response; identify performance gaps
- Learn formula to classify compliance risk; see a sample dashboard for executive-board reporting of risk and mitigation

● GENERAL COMPLIANCE/HOT TOPICS

W8 Applying Lean Six Sigma to Your Compliance Program

WEDNESDAY, 8:00 – 9:45 AM

John Kalb, Operational Excellence Executive/Compliance Officer, Kootenai Health

- Lean Six Sigma's goals of reducing waste and variation can help improve organizational compliance
- An overview of application of the methodology to understand how it supports a culture of compliance
- Learn specific tools that can be applied throughout your organization to increase standardization and compliance

Agenda • Wednesday, April 2

● HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

W9 Secure Your Mask Before Assisting Others

WEDNESDAY, 8:00–9:45 AM

Kelly Willenberg, Owner, Kelly Willenberg, LLC

- Success as a compliance professional has its moments—what are the memorable ones for you?
- Most compliance professionals find it difficult to take “care” of themselves. How can you do that while maintaining the amount of work going on?
- Securing your mask will provide you the ability to laugh at your mistakes (laughing gas included)

9:45–10:00 AM

Networking Break

10:00–11:45 AM

POST-CONFERENCE: BREAKOUT SESSIONS

● GENERAL COMPLIANCE/HOT TOPICS

W10 Clinical Documentation Improvement Mini-Medical Institute for Compliance Officers: Being Sure that Your Leadership (Including Board of Directors, C-Suite, and Physicians) Are Ready for ICD-10

WEDNESDAY, 10:00–11:45 AM

Betty Bibbins, President & Chief Med Officer, DocuComp LLC

Nicole Harper, Dir. Training & Dev/Process Improvement-Revenue Cycle Operations, St. Vincent Health

Jessica Whitley, Medical Director, Ohio KePRO

- Understand the areas of ICD-10 that can impact all components of a facility, including non-coding areas
- Provide tips/insight on how to communicate the important implications to your facility leadership, including how ICD-10 non-compliance not only impacts the quality & financial well being of the facility, but how it can directly impact them
- Discuss how ICD-10 compliance is not just a clinical area of concern

● GENERAL COMPLIANCE/HOT TOPICS

W11 ACOs, CCOs: Challenges & Opportunities

WEDNESDAY, 10:00–11:45 AM

Chris Apgar, CEO and President, Apgar and Associates, LLC

Dick Sabath, Compliance Officer, Trillium Community Health Plan

Dawn Bonder, President and CEO, Health Republic Insurance Company

- Case study of Oregon
- Discussion of the challenges facing ACOs and the opportunities related to a significant change in the delivery of healthcare
- Communicate practical tools to assist in successful ACO launch and operation

● GENERAL COMPLIANCE/HOT TOPICS

W12 Research Compliance Program Oversight: Moving from Reactive to Proactive **CHRC**

WEDNESDAY, 10:00–11:45 AM

Karen Hartman, Research Compliance Officer, Mayo Clinic

- Learn how one large academic medical center set up its research compliance program and how its staff serve a critical role within the research shield
- See tools, templates, and resources that were created to help provide regulatory infrastructure support for researchers and their study teams
- Discuss how to use and track findings from monitoring and auditing activities to improve overall research compliance

● PRIVACY & SECURITY

W13 Privacy Officer Roundtable: The Omnibus Rule—Six Months in and Now What?

WEDNESDAY, 10:00–11:45 AM

Marti Arvin, Chief Compliance Officer, UCLA Health System

- How to handle Business Associates under the new rule
- What does the new rule mean for breach notification
- Practical tools for assessing compliance

● PHYSICIAN COMPLIANCE

W14 Physician Appeals 101

WEDNESDAY, 10:00–11:45 AM

Emilie Rayman, Vice President Legal and Compliance, CMHS

Thomas Jeffry, Attorney, Arent Fox LLP

- What is your actual reimbursement?
- What does this letter mean?
- Physicians Tool Kit

● COMPLIANCE LAWYER

W15 Pharmacy Compliance

WEDNESDAY, 10:00–11:45 AM

Dan Fitzgerald, Senior Attorney, Regulatory Law, Pharmacy Law Department, Walgreen Co.

Selina Coleman, Senior Associate, Norton Rose Fulbright

Don Bell, Senior Vice President & General Counsel, National Assn of Chain Drug Stores

- Heightened government scrutiny, including Medicare and Medicaid audit initiatives
- DEA enforcement activity, including a review of compliance case studies, and new compliance strategies for entities facing potential DEA enforcement
- Compliance “hot topics” (e.g., patient inducement, usual and customary pricing, credit balances, NPI usage, return of overpayments, and prescriber eligibility)

● AUDITING & MONITORING

W16 Monitoring Integrated within Operations

WEDNESDAY, 10:00–11:45 AM

Kelly Nueske, Independent Contractor

- Understand how to identify existing monitoring activities performed by operations managers
- Discuss how to determine which activities should be monitored and when to stop monitoring
- How to formulate a monitoring dashboard to senior management and audit committees

Agenda • Wednesday, April 2

● GENERAL COMPLIANCE/HOT TOPICS

W17 Where to Go from Here: A Wrap-Up and Next Steps

WEDNESDAY, 10:00–11:45 AM

Frank Sheeder, Partner, DLA Piper

- The most pressing compliance issues in the coming year
- Prioritizing and planning
- Conveying the message and cultivating champions

● HOW TO SUCCEED AS A COMPLIANCE PROFESSIONAL

W18 12-Step Program to Better Compliance: A Practical Approach

WEDNESDAY, 10:00–11:45 AM

Anna Grizzle, Partner, Bass, Berry & Sims PLC

Kim Harvey Looney, Partner,
Waller Lansden Dortch & Davis LLP

- Understanding of why effective compliance programs are essential through a review of recent enforcement actions
- Discussion of laws and regulations that establish compliance standards and liability for healthcare providers
- Review of 12 practical steps to ensure that the compliance program is effective, including tips for improving current operations

1:30–4:30 PM

**CHC, CHPC, and CHRC
Certification Exams***
(check-in at 1:00 PM)



Don't miss HCCA's 8th Annual Volunteer Project

Saturday, March 29, 2014 | 7:30 AM – 12:00 PM

About the project

In addition to networking with your peers and listening to expert speakers, attending the HCCA's Compliance Institute gives you the opportunity to help a San Diego-area charity. Volunteers will help at the San Diego Food Bank, which provides food to nearly 350,000 people every month in San Diego county. Projects may include inspecting and sorting incoming food donations, categorizing the food, and boxing and bagging for distribution to the community.

**For more information about
volunteering, contact Taci Tolzman at
taci.tolzman@corporatecompliance.org**

About the San Diego Food Bank

Established in 1977, the Food Bank is largest hunger-relief organization in San Diego county. It distributes food directly to families and individuals in need at over 150 distribution sites throughout the county. It also provides food to over 350 nonprofits that operate feeding programs. The Food Bank receives food from the USDA, food manufacturers, food retailers, the agricultural sector, food drives, and through financial contributions that enable it to purchase protein-rich foods, fresh produce, and dry staple foods such as beans, oatmeal, and rice. It also benefits from the generosity of more than 28,000 volunteers annually who help to sort and distribute donated and purchased food products.



*Actual exam duration is 120 minutes per the candidate handbooks

Join HCCA today and receive member prices for the Compliance Institute

About HCCA

The Health Care Compliance Association (HCCA) is the only national, non-profit organization solely dedicated to improving the quality of healthcare compliance.

We serve our members by:

- Facilitating the development and maintenance of healthcare compliance programs
- Providing a forum for understanding the complex healthcare compliance environment
- Offering tools, resources, and educational opportunities for those concerned with compliance in the healthcare industry

Never face a compliance challenge alone

Meet and collaborate with ethics and compliance professionals year round and around the clock. HCCAnet®, HCCA's healthcare compliance social network, puts you directly in touch with your peers. Get your questions answered. Learn from what others are doing. Share and download your experience, policies, and other documents. To get started, visit www.hcca-info.org/hccanet. It's fast, easy, and can help improve both your work and the profession as a whole. And it's open to everyone.



Become a member of HCCA and enjoy the benefits:

- Member discounts on all HCCA products, programs, and services
- A free subscription to HCCA's monthly magazine, *Compliance Today*, which provides peer-review articles on a variety of issues compliance officers grapple with each day. And members can also read it on our magazine app, available for the iPad, Kindle, and Droid.
- An automatic subscription to HCCA's weekly e-newsmagazine, *This Week in Corporate Compliance*, available via e-mail or online
- Discounts to HCCA's national, regional, and Web compliance conferences, offering a variety of education and networking opportunities
- Access to HCCA's members-only section of the website

Join at a special discount today—just check the “New Membership & Registration” box on your conference registration form



Start planning now for

HCCA's 2014 Events

Managed Care Compliance Conference

February 9–11 • Scottsdale, AZ

Audit & Compliance Committee Conference

February 24–25 • Scottsdale, AZ

18th Annual Compliance Institute

March 30–April 2 • San Diego, CA

Research Compliance Conference

June 1–4 • Austin, TX

AHLA/HCCA Fraud & Compliance Forum

October 6–8 • Baltimore, MD

Clinical Practice Compliance Conference

October 12–14 • Philadelphia, PA

Basic Compliance Academies

January 20–23 • New York, NY

February 3–6 • Puerto Rico

February 17–20 • San Francisco, CA

March 17–20 • New Orleans, LA

April 14–17 • Boston, MA

June 9–12 • Scottsdale, AZ

August 4–7 • New York, NY

September 29–October 2 • Nashville, TN

October 20–23 • Las Vegas, NV

November 17–20 • Orlando, FL

December 1–4 • San Diego, CA

Research Basic Compliance Academies

March 10–13 • Las Vegas, NV

November 3–6 • Orlando, FL

Health Care Privacy Basic Compliance Academies

March 10–13 • Las Vegas, NV

June 16–19 • San Diego, CA

November 3–6 • Orlando, FL



Regional Conferences

Southeast • January 24 • Atlanta, GA

South Atlantic • February 7 • Orlando, FL

Cascade Range • February 14 • Portland, OR

Southwest • February 21 • Dallas, TX

Alaska • February 27–28 • Anchorage, AK

Greater St Louis • March 7 • St Louis, MO **NEW**

DC Metro • March 14 • Washington DC **NEW**

Puerto Rico • May 1–2 • San Juan, Puerto Rico

Upper North Central • May 9 • Columbus, OH

Upper Northeast • May 16 • New York, NY

Delaware Valley • June 6 • Philadelphia, PA **NEW**

Pacific Northwest • June 13 • Seattle, WA

West Coast • June 20 • Newport Beach, CA

New England • September 12 • Boston, MA

Upper Midwest • September 19 • Minneapolis, MN

Midwest • September 29 • Kansas City, KS

North Central • October 6 • Indianapolis, IN

East Central • October 10 • Pittsburgh, PA

Hawaii • October 16–17 • Honolulu, HI

Mountain • October 24 • Denver, CO

Mid Central • November 7 • Louisville, KY

Desert Southwest • November 14 • Phoenix, AZ

South Central • November 21 • Nashville, TN

Upper West Coast • December 5 • San Francisco, CA

Gulf Coast • December 12 • Houston, TX

Web Conferences

Explore hot topics for healthcare compliance professionals with instant education from the convenience of your own office. HCCA announces new conferences regularly, and prior sessions are available for purchase. Visit www.hcca-info.org for the latest updates.



Learn more about HCCA events at
www.hcca-info.org

Dates and locations are subject to change.

Exhibitors at the Compliance Institute®

**Meet with representatives
from more than 100 companies
with solutions for you**

7ATLIS by AAPC
Accreditation Commission
for Health Care
AHA Solutions Inc
AHIA
Altegra Health
Healthcare Compliance
Reporting Center
Atlantic Information Services
Atlas Systems Inc
Besler Consulting
Bloomberg BNA Inc
The Bonadio Group
BridgeFront
Broad & Cassel
CaseWare IDEA
CBIZ KA Consulting
Services, LLC
Certiphi Screening Inc
CHAN HEALTHCARE
Clearwater Compliance LLC
CliftonLarsonAllen LLP
CloudConnect Health IT
The Coding Network LLC
Compliance 360, an
SAI Global Co
ComplianceLine
CompliancePro Solutions
Compliatric
Comply Assistant
Craneware

Cynergistek Inc
Deloitte & Touche LLP
Dentons
Doctors Management LLC
eProtex
Epstein Becker & Green PC
EHR – Executive
Health Resources
Experian Data Breach



Resolution
EY
FairWarning
Fi-Med Management, Inc.
The George Washington
University
Greater New York
Hospital Association
Hamline University
Health Law Institute
Harmony Healthcare
International

Hayes Mgmt Consulting/
MDAudit
HCCS Health Care
Compliance Strategies
Health Endeavors
Healthcare Appraisers, Inc
Healthcare Cost Solutions
HEALTHDox
HealthPort
HIPAA Solutions LLC
HireRight
Holliday & Associates
Huron Consulting Group
Iatric Systems, Inc.
IContracts
ID Experts
IMA Consulting
INCompliance Consulting
Inovaare Corporation
International Association
of Privacy Professionals
Intersect Healthcare
iTacit Healthcare USA, Inc
Kforce Healthcare Inc.
King & Spalding
Kinney Management
Services LLC
Captain Integrity
Liles Parker
LockPath
Loyola University Chicago
McAfee
McBee Associates Inc
MCN Healthcare
MD Ranger Inc
Meade, Roach & Annulis, LLP
MedeAnalytics
Medelearn
MediTract
Medworxx
MetricStream

Modern Compliance
Solutions, Inc.
MRO
Navex Global
NetDimensions Healthcare
(formerly EHealthcare IT)
Nova Compliance Group
Ntracts (Hall Render)
Pacific University
Panacea Healthcare Solutions
Pinnacle Healthcare Consulting
PolicyMedical
Post Acute Advisors
PowerDMS By Innovative
Data Solutions
Precheck Inc
PricewaterhouseCoopers
Prospective Payment
Specialists
Protiviti Inc
QHR – Quorum
Health Resources
RegScan
Reimbursement Management
Consultants, Inc.
Rippe & Kingston Systems Inc
RSAM
Siemens Healthcare
Strategic Management Services
Streamline Verify
SunStone Consulting
TeachPrivacy, LLC
UHC – Faculty Practice
Solutions Center
VCS Database
Vendormate, Inc
Verisys Corporation
WeComply Inc
Widener University
School of Law
Wolters Kluwer Law & Business
YEI Healthcare

Full name _____
(please type or print)

Sharing your demographic information with HCCA will help us create better networking opportunities for you. Thank you for filling out this brief form.

1 Demographic information

What is your functional job title? Please select one.

- | | |
|--|--|
| <input type="checkbox"/> Academic/Professor | <input type="checkbox"/> Consultant |
| <input type="checkbox"/> Administration | <input type="checkbox"/> Controller |
| <input type="checkbox"/> Asst Compliance Officer | <input type="checkbox"/> Ethics Officer |
| <input type="checkbox"/> Attorney (In-House Counsel) | <input type="checkbox"/> Executive Director |
| <input type="checkbox"/> Attorney (Outside Counsel) | <input type="checkbox"/> General Counsel |
| <input type="checkbox"/> Audit Analyst | <input type="checkbox"/> HIM Professional |
| <input type="checkbox"/> Audit Manager/Officer | <input type="checkbox"/> HIPAA/Privacy Officer |
| <input type="checkbox"/> Billing Manager/Officer | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> Charger Master | <input type="checkbox"/> Medical Director |
| <input type="checkbox"/> Chief Compliance Officer | <input type="checkbox"/> Nurse |
| <input type="checkbox"/> CEO/President | <input type="checkbox"/> Nurse Manager |
| <input type="checkbox"/> Chief Financial Officer | <input type="checkbox"/> Patient Safety Officer |
| <input type="checkbox"/> Chief Information Officer | <input type="checkbox"/> Pharmacy Director |
| <input type="checkbox"/> Chief Medical Officer | <input type="checkbox"/> Physician |
| <input type="checkbox"/> Chief Operating Officer | <input type="checkbox"/> Quality Assurance/Quality of Care |
| <input type="checkbox"/> Clinical | <input type="checkbox"/> Regulatory Officer |
| <input type="checkbox"/> Coder | <input type="checkbox"/> Reimbursement Coordinator |
| <input type="checkbox"/> Compliance Analyst | <input type="checkbox"/> Research Analyst |
| <input type="checkbox"/> Compliance Coordinator | <input type="checkbox"/> Risk Manager |
| <input type="checkbox"/> Compliance Director | <input type="checkbox"/> Trainer/Educator |
| <input type="checkbox"/> Compliance Fraud Examiner | <input type="checkbox"/> Vice President |
| <input type="checkbox"/> Compliance Officer | <input type="checkbox"/> Other (please list below) |
| <input type="checkbox"/> Compliance Specialist | |

List others not listed here:

Please tell us if you are a first-time attendee:

- ☐ This is my first Compliance Institute

**REGISTRATION CONTINUES
ON NEXT PAGE (OVER)**

What is your primary healthcare entity?

- | | |
|---|--|
| <input type="checkbox"/> Academic | <input type="checkbox"/> Long-Term Care |
| <input type="checkbox"/> Ambulance/Transportation | <input type="checkbox"/> Managed Care |
| <input type="checkbox"/> Behavioral Health | <input type="checkbox"/> Medical Device Manufacturer |
| <input type="checkbox"/> Consulting Firm | <input type="checkbox"/> Medical/Clinical Research |
| <input type="checkbox"/> Durable Medical Equipment | <input type="checkbox"/> Nursing |
| <input type="checkbox"/> Government Provider | <input type="checkbox"/> Other Provider of Services/Products to Health Care Entities |
| <input type="checkbox"/> Health System | <input type="checkbox"/> Payor/Insurance |
| <input type="checkbox"/> Health System/Teaching | <input type="checkbox"/> Pharmaceutical Manufacturer |
| <input type="checkbox"/> Home Care/Hospice | <input type="checkbox"/> Physician Practice |
| <input type="checkbox"/> Hospital | <input type="checkbox"/> Rehabilitation |
| <input type="checkbox"/> Hospital/Teaching | <input type="checkbox"/> Retail Pharmacy |
| <input type="checkbox"/> Integrated Delivery System | <input type="checkbox"/> Third-Party Billing |
| <input type="checkbox"/> Integrated Health System | <input type="checkbox"/> Other (please list below) |
| <input type="checkbox"/> Laboratory | |
| <input type="checkbox"/> Law Firm | |

List others not listed here:

What certifications do you hold? Select all that apply.

- | | | | |
|---------------------------------|--------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> BA | <input type="checkbox"/> CFE | <input type="checkbox"/> CPHQ | <input type="checkbox"/> MPH |
| <input type="checkbox"/> BBA | <input type="checkbox"/> CHC | <input type="checkbox"/> DDS | <input type="checkbox"/> MS |
| <input type="checkbox"/> BS | <input type="checkbox"/> CHC-F | <input type="checkbox"/> ESQ | <input type="checkbox"/> MSHA |
| <input type="checkbox"/> BSN | <input type="checkbox"/> CHE | <input type="checkbox"/> FHFMA | <input type="checkbox"/> MSN |
| <input type="checkbox"/> CCEP | <input type="checkbox"/> CHP | <input type="checkbox"/> JD | <input type="checkbox"/> MT |
| <input type="checkbox"/> CCEP-F | <input type="checkbox"/> CHPC | <input type="checkbox"/> LLM | <input type="checkbox"/> NHA |
| <input type="checkbox"/> CCEP-I | <input type="checkbox"/> CHRC | <input type="checkbox"/> MA | <input type="checkbox"/> PhD |
| <input type="checkbox"/> CEM | <input type="checkbox"/> CIA | <input type="checkbox"/> MBA | <input type="checkbox"/> RHIA |
| <input type="checkbox"/> CCS | <input type="checkbox"/> CPA | <input type="checkbox"/> MHA | <input type="checkbox"/> RHIT |
| <input type="checkbox"/> CCS-P | <input type="checkbox"/> CPC | <input type="checkbox"/> MPA | <input type="checkbox"/> RN |

List others not listed here:

2 Please type or print your contact information

☐ Mr ☐ Mrs ☐ Ms ☐ Dr

Member ID

First name MI

Last name

Credentials (CHC, CHPC, CHRC, CCEP, etc.)

Job title

Name of employer

Street address

City/Town

State/Province Zip/Postal code

Phone Fax

Email (required for registration confirmation and conference information)

3 Select your sessions

Please select ONE session per time slot. Advanced Discussion Groups marked with * are limited to 50 participants. You must pre-register to reserve admission to these sessions.

SUNDAY, MARCH 30 PRE-CONFERENCE

BREAKOUTS 9 AM – 12 PM

- ☐ P1
- ☐ P2
- ☐ P3
- ☐ P4
- ☐ P5
- ☐ P6
- ☐ P7
- ☐ P8
- ☐ P9
- ☐ P10
- ☐ P11
- ☐ P12
- ☐ P13

BREAKOUTS 1:30 – 4:30 PM

- ☐ P14
- ☐ P15
- ☐ P16
- ☐ P17
- ☐ P18
- ☐ P19
- ☐ P20
- ☐ P21
- ☐ P22
- ☐ P23
- ☐ P24
- ☐ P25
- ☐ P26

MONDAY, MARCH 31

BREAKOUTS 11 AM – 12 PM

- ☐ 101
- ☐ 102
- ☐ 103
- ☐ 104
- ☐ 105
- ☐ 106
- ☐ 107
- ☐ 108
- ☐ 109
- ☐ 110
- ☐ 111
- ☐ 112
- ☐ AD1*
- ☐ AD2*

BREAKOUTS 1:30 – 2:30 PM

- ☐ 201
- ☐ 202
- ☐ 203
- ☐ 204
- ☐ 205
- ☐ 206
- ☐ 207
- ☐ 208
- ☐ 209
- ☐ 210
- ☐ 211
- ☐ AD3*
- ☐ AD4*
- ☐ AD5*

BREAKOUTS 3 – 4 PM

- ☐ 301
- ☐ 302
- ☐ 303
- ☐ 304
- ☐ 305
- ☐ 306
- ☐ 307
- ☐ 308
- ☐ 309
- ☐ 310
- ☐ 311
- ☐ AD6*
- ☐ AD7*
- ☐ AD8*

BREAKOUTS 4:30 – 5:30 PM

- ☐ 401
- ☐ 402
- ☐ 403
- ☐ 404
- ☐ 405
- ☐ 406
- ☐ 407
- ☐ 408
- ☐ 409
- ☐ 410
- ☐ 411
- ☐ AD9*
- ☐ AD10*
- ☐ AD11*

TUESDAY, APRIL 1

BREAKOUTS 11:00 AM – 12:00 PM

- ☐ 501
- ☐ 502
- ☐ 503
- ☐ 504
- ☐ 505
- ☐ 506
- ☐ 507
- ☐ 508
- ☐ 509
- ☐ 510
- ☐ 511
- ☐ AD2b*
- ☐ AD3b*
- ☐ AD4b*

BREAKOUTS 8 – 9:45 AM

- ☐ W1
- ☐ W2
- ☐ W3
- ☐ W4
- ☐ W5
- ☐ W6
- ☐ W7
- ☐ W8
- ☐ W9

BREAKOUTS 1:00 – 2:00 PM

- ☐ 601
- ☐ 602
- ☐ 603
- ☐ 604
- ☐ 605
- ☐ 606
- ☐ 607
- ☐ 608
- ☐ 609
- ☐ 610
- ☐ 611
- ☐ AD6b*
- ☐ AD5b*
- ☐ AD7b*

BREAKOUTS 10 – 11:45 AM

- ☐ W10
- ☐ W11
- ☐ W12
- ☐ W13
- ☐ W14
- ☐ W15
- ☐ W16
- ☐ W17
- ☐ W18

WEDNESDAY, APRIL 2 POST-CONFERENCE

BREAKOUTS 8 – 9:45 AM

- ☐ W1
- ☐ W2
- ☐ W3
- ☐ W4
- ☐ W5
- ☐ W6
- ☐ W7
- ☐ W8
- ☐ W9

4 Choose your registration options

REGISTER on/before 1/21/14 before 3/1/14 on/after 3/1/14

- ☐ HCCA Members \$999 \$1,049 \$1,099
- ☐ Membership Renewal & Registration \$1,294 \$1,344 \$1,394
- ☐ Non-Members \$1,149 \$1,199 \$1,249
- ☐ New Membership & Registration \$1,199 \$1,249 \$1,299
New members only (dues regularly \$295 annually)
- ☐ Pre-Conference Registration Morning FREE \$175 \$175
- ☐ Pre-Conference Registration Afternoon FREE \$175 \$175
- ☐ Post-Conference Registration FREE \$175 \$175
- ☐ Discount for 5 or more from the same company .. (\$100) (\$100) (\$100)

TOTAL \$ _____

5 Choose your payment method

- ☐ Check enclosed (payable to HCCA)
- ☐ Invoice me
- ☐ I authorize HCCA to charge my credit card (choose card below)

Due to PCI Compliance, please **do not provide any credit card information via email**. You may email this form (without credit card information) and call HCCA at 888-580-8373 or 952-988-0141 with your credit card information.

CREDIT CARD: ☐ American Express ☐ MasterCard ☐ Visa

Credit card account number

Credit card expiration date

Cardholder's name

Cardholder's signature

CI0414

Ways to register

MAIL Include registration form with check payable to:
HCCA, 6500 Barrie Road, Suite 250, Minneapolis, MN 55435

ONLINE Visit www.compliance-institute.org

FAX Include billing information and fax to 952-988-0146

QUESTIONS? Call 888-580-8373 or email helpteam@hcca-info.org

Register online at
www.compliance-institute.org

Details



Make your hotel reservation now

Manchester Grand Hyatt San Diego
One Market Place
San Diego, CA 92101

The 2014 HCCA Compliance Institute Group rate is \$259 per night plus applicable taxes/fees for single/double occupancy. To make reservations online please visit the Compliance Institute website, www.compliance-institute.org, click on the "Registration/Pricing" tab, then the "Hotel Reservations" link, or call 1-888-421-1442 and reference the HCCA Compliance Institute. This rate is valid through Friday, March 7, 2014, at 5:00 PM PST or once the group room block is full. Making reservations early is highly recommended.

Registration payment terms. Checks are payable to HCCA. Credit cards accepted include American Express, MasterCard, or Visa. HCCA will charge your credit card the correct amount should your total be miscalculated.

Tax deductibility. All expenses incurred to maintain or improve skills in your profession may be tax deductible, including tuition, travel, lodging, and meals. Please consult your tax advisor.

Cancellations/substitutions. You may send a substitute in your place or request a conference credit. Conference credits are issued in the full amount of the registration fees paid and are valid for 12 months from the date of the cancelled event. Conference credits may be used toward any HCCA service. If you need to cancel your participation, notify us prior to the start date of the event by email at helpteam@hcca-info.org or by fax at 952-988-0146. Please note that if you are sending a substitute, an additional fee may apply.

Group discounts

5 or more. \$100 discount for each registrant
10 or more. \$150 discount for each registrant

Discounts take effect the day a group reaches the discount number of registrants. Please send registration forms together to ensure that the discount is applied. A separate registration form is required for each registrant. Note that discounts will NOT be applied retroactively if more registrants are added at a later date, but new registrants will receive the group discount.

Continuing education units. HCCA is in the process of applying for continuing education units, and these credit totals are subject to change. If you have questions, please call 888-580-8373 or email ccb@compliancecertification.org. Visit the Compliance Institute website, www.compliance-institute.org, for the latest updates.

Prerequisites/advanced preparation. None.

Meals. Continental breakfast and lunch are provided on Monday and Tuesday. Coffee will be served on Sunday and Wednesday.

Conference handouts. Handouts will be available online approximately two weeks prior to the date of the conference. We will also have Internet Cafés available on-site where you can print session handouts. All handouts will also be available on the mobile App.

Special needs/concerns. Prior to your arrival, please call HCCA at 888-580-8373 if you have a special need and require accommodation to participate in the Compliance Institute.

Dress code. Business casual dress is appropriate for conference attendees.

Agreements & acknowledgements. I agree and acknowledge that I am undertaking participation in HCCA events and activities as my own free and intentional act, and I am fully aware that possible physical injury might occur to me as a result of my participation in these events. I give this acknowledgement freely and knowingly and assert that I am, as a result, able to participate in HCCA events, and I do hereby assume responsibility for my own well-being. I agree and acknowledge that HCCA plans to take photographs and video at the HCCA Compliance Institute and reproduce them in HCCA educational, news, or promotional material, whether in print, electronic, or other media, including the HCCA website. By participating in the HCCA Compliance Institute, I grant HCCA the right to use my name, photograph, video footage, and biography for such purposes.



HCCAnet
hcca-info.org/hccanet



HEALTH CARE COMPLIANCE ASSOCIATION
6500 Barrie Road, Suite 250, Minneapolis, MN 55435
PHONE 888-580-8373 | FAX 952-988-0146
www.hcca-info.org | helpteam@hcca-info.org



Health Care Compliance Association
6500 Barrie Road, Suite 250
Minneapolis, MN 55435
www.hcca-info.org



Register early!

Save \$575 when you
register by January 21, 2014

Health Care Compliance Association's 18th Annual

COMPLIANCE INSTITUTE®

March 30–April 2, 2014

Manchester Grand Hyatt | San Diego, CA

