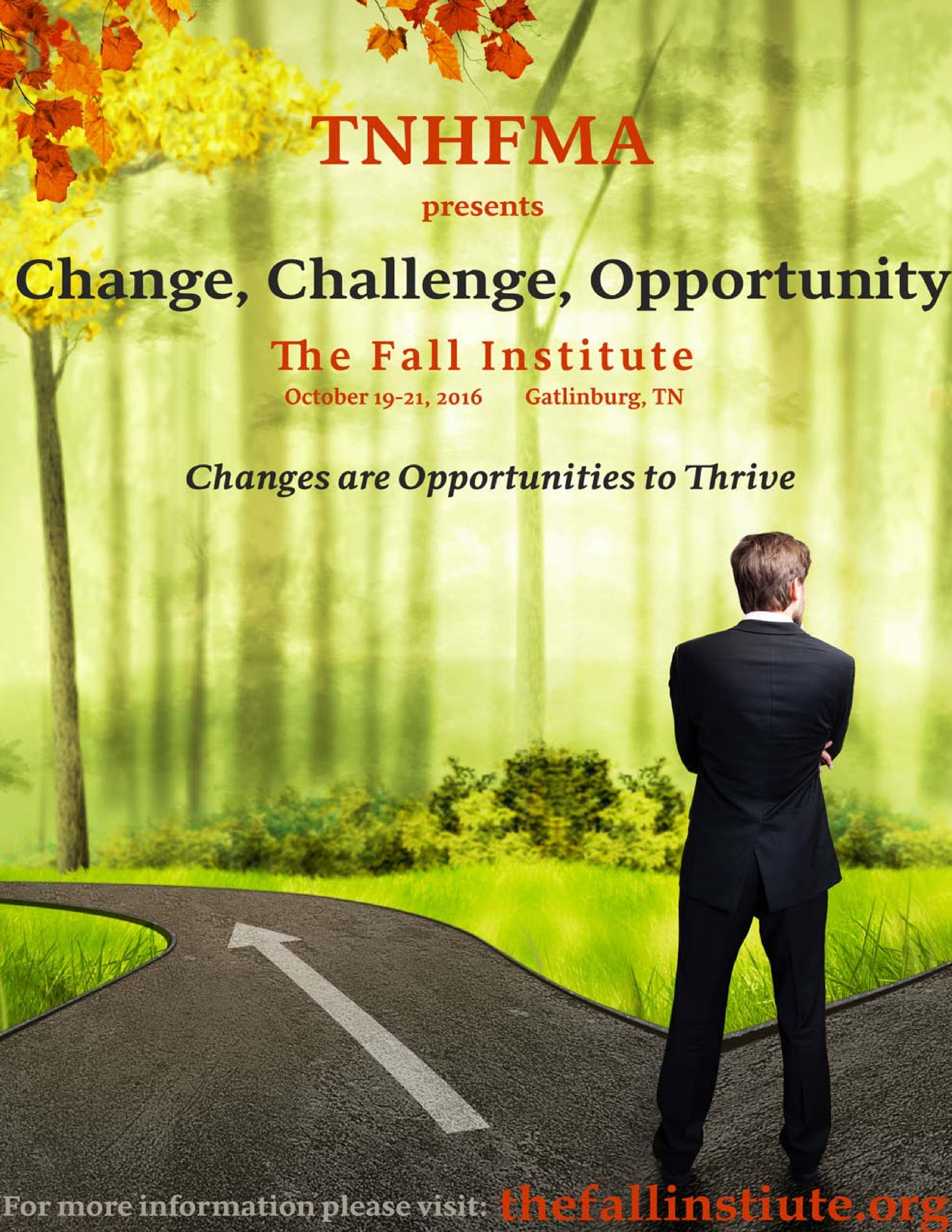

TNHFMA
presents
Change, Challenge, Opportunity
The Fall Institute
October 19-21, 2016 Gatlinburg, TN
Changes are Opportunities to Thrive
For more information please visit: thefallinstiute.org

Welcome From the President

Greetings from Tennessee HFMA and Welcome to our 2016 Fall Institute!

This year, our signature Fall education event features a jam-packed lineup of speakers with topics from today's headlines. With updates from TennCare, HFMA National, the latest on Data Breaches and Class Actions, we're sure you'll find the agenda filled with information you need to know in today's changing and challenging environment.

This year we've added sessions designed for skilled nursing facilities in addition to our accounting colleagues, we invite you to check out the details and plan to join us at the Park Vista Inn in Gatlinburg October 19 – 21st. Maury Regional Medical Center will provide insight on how they've succeeded in being awarded Tennessee's first HFMA Patient Financial Communications (PFC) Best Practices Adopter Recognition and we'll round out Friday with our CFO Panel featuring financial executives from around the region including Region One, Cookeville Regional Medical Center and more.

Wednesday's golf event and Mountain View hike kick off our time together. Follow that with our annual Swersky Memorial Barbeque, Casino Night and dessert bar and you've got a great start to the Institute. Mark your calendar and plan to join us for a great day of networking with your fellow healthcare professionals before getting started in the many learning opportunities that follow.

This year, Tennessee's own Mary Mirabelli has selected "Thrive" as her theme to lead the National HFMA organization forward. With that, our Fall Institute Chair Pam Jones and Co-Chair Ariel Biggs have set the theme of "Change, Challenge, Opportunity – Changes are Opportunities to Thrive" for our event. Sessions and speakers have been thoughtfully selected to provide insightful strategies as you meet your challenges and opportunities to "Thrive" in your organization.

Looking forward to seeing you in Gatlinburg!

Carmen A. Voelz

2016-2017 Tennessee HFMA Chapter President

COMMITTEE MEMBERS

Pam	**Jones**	**MCOT, Inc. - Committee Chair**
Ariel	**Biggs**	**Xtend Healthcare - Committee Co-Chair**

Jack	Abernathy	Affiliated Creditors
Brad	Adams	Vanderbilt Medical Center
Rodney	Adams	Maury Regional Medical Center
Brad	Arnold	Frost-Arnett
Julie	Atchley	Matheney Stees& Associates
Martha	Calfee	Matheney Stees & Associates
Michelle	Calhoun	Mountain States Health Alliance
Dale	Claytore	Mountain States Health Alliance
Paula	Claytore	Mountain States Health Alliance
Lori	Crocker	Horne LLP
Karen	Dewing	Streamline Health
Sara	Goodwin	Kraft Healthcare Consulting, LLC
Sheila	Hayden	Mountain States Health Alliance
Amanda	Hoffmiester	Cookeville Regional Medical Center
Donna	Hunigan	Mountain States Health Alliance
Joe	Johnston	Frost-Arnett
Tina	Minnick	Press Ganey
Lisa	Myers	Arx, LLC
Mike	Phillips	CBC
Katie	Reid	Kraft Healthcare Consulting, LLC
Guice	Smith	Stanton Chase International
Katie	Tarr	LBMC, PC
Kathryn	Topper	Ardent Health Services
Carmen	Voelz	Accordias Healthcare Services, LLC
Teresa	Wilson	NorthCrest Medical Center
Chase	Wunder	Revenue Recovery Corporation
Mike	Todai	Erlanger Health Systems

SCHEDULE AT A GLANCE

Wednesday – October 19th

9:00a.m.– 3:00 p.m.	Golf Tournament
10:00a.m.– 3:00 p.m.	Hike in Elkmont ***(Gather in hotel lobby at 9:30 a.m.)***
12:00 p.m.– 4:00 p.m.	Exhibitor Set - up
3:00 p.m. – 5:30 p.m. 8:00 p.m. – 9:00 p.m.	Registration
4:00 p.m. – 5:00 p.m.	Board Meeting
6:00 p.m.– 8:00 p.m.	Annual Kurt Swersky Memorial Barbecue
8:30 p.m. – 10:30 p.m.	**Networking Event:** Casino Night & Dessert Bar

Thursday – October 20th

7:00 a.m.– 5:00 p.m.	Registration
7:30 a.m.– 8:30 a.m.	Thursday Buffet Breakfast
7:30 a.m.–8:30 a.m.	**Prayer Breakfast:** Deserve Victory
8:30 a.m.– 9:30 a.m.	**Keynote:** Communication Bleeps and Blunders in Business
9:30 a.m. – 2:00 p.m.	Blood Drive
9:30 a.m.– 10:00 a.m.	Break in Solution Hall
10:00 a.m.– 11:00 a.m.	**General Session:** TennCare Update
11:00 a.m.– 12:00 p.m.	**General Session:** National HFMA Update: Thrive
12:00 p.m.– 1:00 p.m.	Lunch and Awards
1:00 p.m.– 1:15 p.m.	Break in Solutions Hall
1:15 p.m.–2:30 p.m.	**General Session:** Data Breaches, Class Actions, and the Who's Who of HIPAA Enforcement.
1:15 p.m.–2:30 p.m.	Sponsor Meeting
2:30 p.m. – 2:45 p.m.	Break in Solutions Hall
2:45 p.m.– 4:00 p.m.	**General Session:** Competing & Succeeding under the Value Paradigm
2:45 p.m.– 4:00 p.m.	**SNF Track:** The Role of Post-Acute Care in Episodic Management
2:45 p.m.– 4:00 p.m.	**Accounting Track:** New Lease Accounting Standard

4:00 p.m.– 4:15 p.m.	Break in Solutions Hall
4:15 p.m.– 5:30 p.m.	**General Session:** MACRA and Physician Reimbursements under the Merit Based Incentive Payment Program
4:15 p.m.– 5:30 p.m.	**SNF Track:** The Proposed New TennCare LTC Payment Model and Supplemental Cost Report.
4:15 p.m.– 5:30 p.m.	**Accounting Track:** Top 10 Payroll Issues, New Overtime Rules & Other Employee Related IRS rules
5:30 p.m.– 6:30 p.m.	Sponsor Appreciation Reception and Sponsor Give-Aways
6:30 p.m.– 9:00 p.m.	Dinner on Your Own

Friday October 21st

7:00 a.m. –10:30 a.m.	Registration
7:30 a.m. – 8:30 a.m.	STAR Committee Breakfast
7:30 a.m. – 8:30 a.m.	Friday Buffet Breakfast
8:30 a.m. – 9:45 a.m.	**General Session**: Patient Financial Communications Adopter Award – You May be Closer than You Think
9:45 a.m. –10:15 a.m.	Break in the Solutions Hall
10:15a.m. – 11:55 a.m.	**General Session**: CFO Panel Discussion
11:55 a.m.–12:00 p.m.	Closing Announcements, Door Prizes, Adjourn

Wednesday October 19th, 2016

10:00 a.m. – 3:00 p.m. Hike in Elkmont

This is a 4 mile loop hike. It goes from the Elkmont campground on the Little River Trail to Cucumber Gap Trail to Jakes Creek Trail leading back to Elkmont campground. There is not much elevation gain and much of the Little River Trail is an old road before it goes to a single file trail. About .3 miles up Little River Trail is a bench and a swimming hole. The trail follows the river for most of the way to Cucumber Gap. In the area near Cucumber Gap/Jakes Creek Trail intersection you walk through the old vacation homes in Elkmont. In 1934 when the Great Smoky Mountains National Park was being established these home owners negotiated extended leases to stay in the park. This was ended in 1992 along with the lease of the Wonderland Hotel.

This valley began to be settled and logged in the 1800s. In 1901 Little River Lumber Company bought the land, built a railroad, a base camp and saw mill at Elkmont. In the late twenties the lumber company agreed to sell large tracks to the park service even though they continues to lay track and cut virgin timber through 1938. You can still see cable in spots left from the logging.

If you haven't seen this part of the park it is a treat. Little River is not so little and can you imagine families coming to the Elkmont cabins in the summer to beat the heat (yes, before air conditioning existed). If you have heard of the synchronous fireflies this hike is in that general area of the park.

As always in the Great Smoky Mountain National Park dress for the weather but always bring rain jacket/windbreaker. Bottles of water and some trail snacks will be provided but you need a way to carry them. Join us for a great loop hike to celebrate our National Parks' 100th anniversary.

PRESENTATION DESCRIPTIONS

Thursday October 20th, 2016

7:30 a.m. – 8:20 a.m. Prayer Breakfast: Deserve Victory

Dane Bradshaw

8:30 a.m. – 9:30 a.m. Communications Bleeps and Blunders in Business

Todd Hunt

You said one thing; your physician, patient or coworker heard something else. Nobody was wrong, but now everybody's confused…and you have to deal with it! Laugh and learn as business humorist Todd Hunt inspires us to communicate so clearly that we're understood and so precisely that we cannot possibly be misunderstood.

Learning Objectives:

- Identify where listeners are "coming from" and tailor communication styles to get the results needed
- List the eight problem words that could cause confusion in the work place
- Discuss voice mail greetings and new methods that will save time and improve efficiency

Attendees will come away with a new appreciation for clear and precise communication — written and verbal. The lessons are presented as funny, real-life examples, to which everyone can relate.

CPE Credits: 1.0 Hours, Communication and Marketing

10:00 a.m. – 11:00 a.m. General Session: TennCare Updates

Dr. Vaughn Frigon

Dr. Frigon will present a summary of the various payment reform initiatives supported by the state and leave time for questions.

Learning Objectives:

- Identify the State of TN payment reform initiatives.
- Identify sources of enhanced value in the healthcare system.

CPE Credits: 1.0 Hours, Specialized Knowledge and Application

11:00 a.m. – 12:00 p.m. General Session: National HFMA Update: Thrive

Kevin Brennan

Healthcare finance professionals today face considerable challenges, from new payment models to innovation to consumerism. Rather than looking at such challenges as obstacles, healthcare leaders can choose to view them as opportunities to learn, grow, and leverage their skills to improve the health of their communities. To that end, this presentation will focus on current challenges and the opportunities they offer to truly thrive—on the personal, professional, and organizational levels.

Learning Objectives:

- Describe current challenges and opportunities facing healthcare finance professionals and other healthcare leaders.
- Identify HFMA resources to support healthcare stakeholders in their efforts to meet challenges and take advantage of opportunities.
- Discuss how a commitment to thrive can help individuals meet their personal and professional goals.

CPE Credits: 1.0 Hours, Specialized Knowledge and Application

1:15 p.m. – 2:30 p.m. General Session: Data Breaches, Class Actions, and the Who's Who of HIPAA Enforcement

Tatiana Melnik

This session will provide attendees with an update on the HIPAA enforcement landscape and discuss data protection best practices to keep organizations out of the limelight. Since Congress passed the HITECH Act in 2009, there has been a significant increase in HIPAA enforcement from regulators and consumers by way of data breach class actions. As significant healthcare and non-healthcare data breaches have gained national media attention, the enforcement landscape has become that much more complicated--and expensive--for covered entities and business associates. In this session, attendees will: (1) receive a brief overview of the HIPAA compliance framework, (2) understand the current litigation landscape and claims alleged by plaintiffs, (3) receive an overview of enforcement actions undertaken by the OCR, FTC and State AGs, and (4) walk away with identified list of target areas based on current enforcement activities.

Learning Objectives:

- Describe the privacy and security issues that create the greatest exposures risks based on the current enforcement environment
- Discuss options and steps to minimize and mitigate HIPAA related risks and liabilities
- Identify potential claims that plaintiffs' firms will make and circumstances that increase the risks that an entity will be targeted

Attendees will understand the most frequently cited issues by the OCR and the FTC in their enforcement actions and the risk mitigation strategies that covered entities and business associates can use when negotiating with business partners.

CPE Credits: 1.5 Hours, Specialized Knowledge and Application

2:45 p.m. – 4:00 p.m. General Session: Competing & Succeeding under the Value Paradigm

Nell Buhlman

Hospital leadership faces the significant challenge of understanding their exposure under CMS's value-based payment programs and prioritizing costly, resource-intensive improvement initiatives. The key to success is knowing which strategies will yield success across all programs and leveraging the right people and resources to achieve a return on the effort. This session will include a review of programs, a presentation of analytic findings showing correlations across programs, and a review of practices that are the foundation to success under value-based payment programs.

Learning Objectives:

- Explain the principle Medicare pay-for-performance initiatives affecting inpatient acute care hospitals and determine how much payment is at risk for any individual hospital
- Identify strategies that transcend payment programs
- Discuss the interdependence and correlations of performance between programs.
- Explain strategies and approaches of top-performing hospitals in achieving and sustain high performance

CPE Credits: 1.5 Hours, Specialized Knowledge and Application

2:45 p.m. – 4:00 p.m. SNF Track: The Role of Post-Acute Care in Episodic Management

Lisa Legeer

The rapidly accelerating shift from traditional fee-for-service to alternative payment models requires providers to be effectively aligned across the care continuum. The organizations that align and deliver value, as measured by quality at the lowest cost, are the organizations that will succeed in the future delivery of healthcare. Success in any bundled or episodic payment model is based on the ability to manage and control post-acute care spend. Increasing penalties, evolving payment models and an enhanced focus on the need to compete on value is creating a demand for hospitals and payers to proactively select post-acute care providers that can form the most effective alignment relationships. Post-acute care providers are recognizing the need to demonstrate their partnership potential by consistently meeting quality standards and achieving good outcomes (reduced readmissions, shorter length of stay, lower cost, etc.). This presentation will discuss voluntary and mandatory bundled payment programs; the impact and role of post-acute providers in those programs; and how acute and post-acute care providers have developed post-acute care networks to successfully manage these episodic payment models.

Learning Objectives:

- Discuss the importance of post-acute care providers in mitigating payment reform risk and succeeding in bundled and other alternative payment models.
- Identify data analytics and tools available to understand and measure post-acute care performance.
- List the components of an effective post-acute care network.
- Discuss specific strategies and tactics to advance your organization's ability to succeed in this transformational environment.

Participants will gain an understanding of the significance of post-acute care in mitigating payment reform risk and effectively managing episodic payment models.

CPE Credits: 1.5 Hours, Specialized Knowledge and Application

2:45 p.m. – 4:00 p.m. Accounting Track: New Lease Accounting Standard

Cole Powell & Derek Daniel

The new lease standard will bring substantial changes to lease accounting by bringing lease assets and liabilities onto healthcare organization's balance sheets. The new lease standard will also have an impact beyond financial reporting by affecting how healthcare organizations decide to buy or lease assets. This presentation will look at some of the financial statement implications of this new standard and also how healthcare organizations can proactively begin to prepare for the new lease accounting standards. This presentation will also include a brief summary of the new revenue recognition standard and an outline of steps that every healthcare entity should be taking to prepare for implementation.

Learning Objectives:

- Discuss how healthcare organizations can proactively begin to prepare for the new leasing accounting standards.
- List the steps healthcare organizations should be taking to prepare for implementation of the new revenue recognition standard.

CPE Credits: 1.5 Hours, Accounting

4:15 p.m. – 5:30 p.m. General Session: MACRA and Physician Reimbursements under the Merit Based Incentive Payment Program

John Waltko

CMS has just published proposed regulations, implementing MACRA (Medicare Access and CHIP Reauthorization Act) provisions that create the physician value based purchasing program MIPS (Merit Incentive Based Payment System) or provide incentives for physicians who, alternatively, join an Advanced Payment Model (APM). MIPS will either reward or penalize physicians and mid-level practitioners based on performance, clinical practice improvements, and adopting and maintaining electronic medical records. MIPS will affect payments to physicians starting in calendar year (CY) 2019, based on physician performance in CY 2017 on various quality metrics, unless physicians are in a CMS-defined APM and satisfy specific CMS revenue and patient thresholds.

John Waltko, Vice President, Quorum Regulatory and Financial Reporting, as he discusses the CMS proposed rule for the implementation of MIPS and Advanced Payment Models

Learning Objectives:

- Discuss the proposed rules for Merit Based Incentive System (MIPS) implementation.
- Identify CMS guidelines for APMs and qualifying thresholds.
- Discuss steps to implement these physician payment models when the performance period launches in January of 2017.

John will explain the implications of MIPS' payment incentives as well as qualified APMs that will allow physicians to be exempt from MIPS and receive payment bonuses.

CPE Credits: 1.5 Hours, Specialized Knowledge and Application

4:15 p.m. – 5:30 p.m. SNF Track: The Proposed New TennCare LTC Payment Model and Supplemental Cost Report

William (Bill) Matheney & Darrell Winningham

During this session the speakers will discuss the planned TennCare revised reimbursement model, the supplemental cost report information being filed to develop the payment levels, the components of that model and the methods used to develop the upper payment limits for each component.

The speakers will provide input on what providers should do the maximized their payment and prepare for the changes that will occur.

Learning Objectives:

- Increase awareness of the proposed changes.
- Provide practical guidance for providers to prepare for and thrive after the changes.

Attendees with take away a better knowledge of what the changes will mean to providers and how to prepare for them.

CPE Credits: 1.5 Hours, Specialized Knowledge and Application

4:15 p.m. – 5:30 p.m. Accounting Track: Top 10 Payroll Issues, New Overtime Rules & Other Employee Related IRS Rules

Kevin Peters

This session will cover "hot topics" in the ever changing area of payroll compliance including new DOL OT rules, fringe benefits and the top 10 payroll issues.

Learning Objectives:

- Describe the latest DOL OT rules and related changes.
- Discuss the IRS guidance related to fringe benefits and areas of compliance.
- List the top 10 payroll issues.
- Provide resources for assistance regarding payroll issues.

The takeaway from this session will be greater awareness of DOL rules and regulations related to payroll, IRS guidance specific to fringe benefits and awareness of frequent payroll related areas of noncompliance.

CPE Credits: 1.5 Hours, Accounting

Friday October 21st, 2016

8:30 a.m. – 9:45 a.m. General Session: Patient Financial Communications Adopter Award – You May be Closer than You Think

Nick Swift & Rodney Adams

During this session, Nick and Rodney will provide an overview of HFMA's Patient Financial Communications (PFC) Best Practices Adopter Recognition, which was designed to include both hospitals and physician practices. They will outline HFMA's requirements to be recognized as an "adopter" and will share Maury Regional Medical Center's (MRMC) best Practices that led to them being the first provider recognized in the state of Tennessee. They will discuss the implementation of many of their best practices and will share some interesting and entertaining stories along the way. Finally, Nick and Rodney will be discussing why an organization should apply. They will outline what the recognition has meant to MRMC and how it has impacted the employees of the revenue cycle, other departments, the community and even the MRMC board. Come to learn more about patient financial communications and how your organization can benefit from implementing these best practices.

Learning Objectives:

- Define HFMA's PFC Adopter Recognition Program
- List the requirements of HFMA's PFC Adopter Recognition.
- Match requirements of HFMA's PFC Adopter recognition to MRMC best practices

CPE Credits: 1.5 Hours, Specialized Knowledge and Application

10:15 a.m. – 11:55 a.m. General Session: CFO Panel Discussion

Judy Briggs, Todd J. Dougan, Mike Johns, and Steve Ramey

Our CFO Panel brings together local and regional Healthcare Finance Executives from different organizations. Join us as our focused discussion talks through urgent, complex and compliance issues leaders face today and strategize for tomorrow.

Learning Objectives:

- List key issues impacting the financial strategies of healthcare organizations
- Explain paths being taken by Tennessee healthcare organizations as they face the future
- Develop plans to meet upcoming challenges in individual environments

CPE Credits: 2.0 Hours, Specialized Knowledge and Application

SPEAKER BIOGRAPHIES

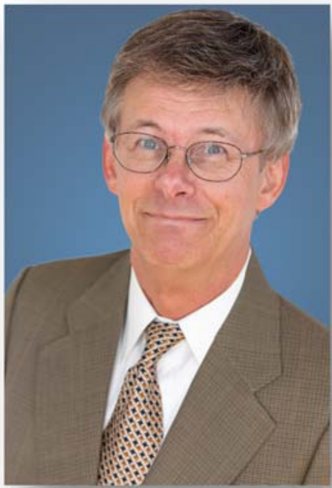
Dane Bradshaw

A graduate of the University of Tennessee-Knoxville, Dane Bradshaw earned his B.S. in Communications in just three years and an M.S. in Sport Management during his fourth year. While at UT, Bradshaw lettered in basketball all four years and was voted team captain by his teammates in his junior and senior seasons. In fact, Bradshaw has never been on a basketball team where he wasn't named captain. Sports Illustrated named Bradshaw captain of the "All-Glue" team which recognizes players who do all the small, unselfish things that hold a team together. Bradshaw finished his accomplished athletic career amongst the top 10 all time leaders in assists, steals, and games played for the Vols. As a result, head coach Bruce Pearl endowed a $100,000 scholarship in his name for an athlete who "epitomizes the commitment to academic achievement, athletic excellence, hard work, and personal faith exhibited by Dane Bradshaw during his four year career." He is also the author of "Vertical Leap: Inside the Rise of Tennessee Basketball." Bradshaw played professional basketball in Holland during the 2007-2008 season and was recently one of twenty players named to University of Tennessee's All Century Team which celebrated its 100 year anniversary of Tennessee men's basketball.

Prior to his career at The University of Tennessee-Knoxville, Bradshaw lettered four years for White Station High School in Memphis, TN where the Spartans were ranked in the top 10 nationally three out of four years and also won the AAA State Championship three times during Bradshaw's career under Coach Terry Tippett. Bradshaw was first team All-State, MVP of State Tourney, Gatorade Player of the Year, and two time team captain.

Bradshaw was born and raised in Memphis, TN by Mike & Linda Bradshaw along with three older siblings Ryan, Cody, and Bridget all of which played collegiate basketball. Dane and his wife, Julia, have three children (Baylor 4, Millie 3, Brooklyn 2). He is currently President and COO for Thunder Enterprises, a land development company based out of Chattanooga, TN that he has been with since August of 2008 and President since 2011. Their primary project is Jasper Highlands, a 9,000 acre mountaintop community which Bradshaw help launch in 2012, that has become the faster growing gated community in Tennessee where they've also successfully started Jasper Highlands Homes- their custom home building division. Bradshaw also serves as a basketball analyst for the SEC Network.

Todd Hunt

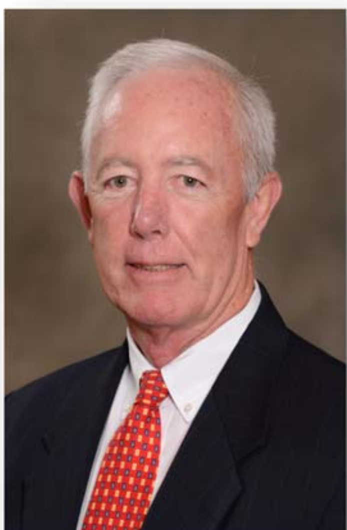


Funnier than a business speaker; more informative than a comedian, Todd Hunt speaks to organizations that want to add fun to their events and send members back to work smiling – with tips to improve communication and success. His keynotes have captivated audiences at HFMA New Jersey, Georgia, Nebraska and Regions 4 and 11, plus Medical Group Management Association, American Society of Ophthalmic Registered Nurses, Radiology Business Management Association, Washington State Medical Association, American Academy of Implant Dentistry and other healthcare and financial conferences. As an executive with Ogilvy & Mather, one of the world's largest advertising agencies, Todd learned the inner workings of communication. Additional positions with an insurance administrator, financial services provider and his own marketing company confirmed what he had suspected all along – we all miscommunicate! Using humor and a light touch, he'll show us a better way to communicate.

Dr. Vaughn Frigon

Vaughn Frigon, MD, is the Chief Medical Officer for the Tennessee Health Care Finance and Administration Bureau of TennCare in Nashville; where he supervises the medical, dental, and pharmacy programs for the state. He is particularly involved now with issues of healthcare expansion and payment reform that will significantly shape the way care is delivered in the future. Dr. Frigon is originally from Alexandria, VA. He graduated with a BS degree from the United States Military Academy at West Point, New York and served in the U.S. Army as an Infantry Platoon Leader in the 101st Airborne Division. He fought in the Persian Gulf War and was awarded the Bronze Star for Valor. He graduated as a Medical Doctor from the University of Tennessee College of Medicine in Memphis. He completed a General Surgery internship and was the Chief Resident in Orthopedic Surgery at Tulane University Medical Center in New Orleans, LA. He also completed a Masters in Healthcare Management degree at the Vanderbilt University Owen Graduate School of Management in Nashville. Dr. Frigon is Board Certified by the American Board of Orthopedic Surgery and has active medical licenses in Georgia and Tennessee. He has numerous academic publications and presentations and is a reviewer for the Journal of Orthopedics. Vaughn started Logos Medical Institute, a successful Medical Consulting business and then became the Vice President and Lead Medical Director of Unum Insurance

Kevin F. Brennan, FHFMA, CPA

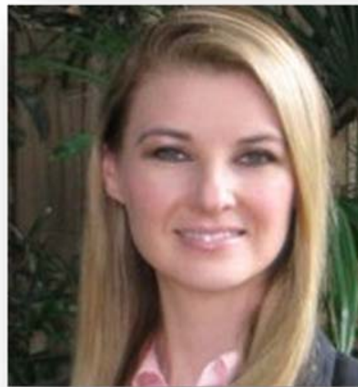


Kevin F. Brennan, FHFMA, CPA is executive vice president of finance and CFO of Geisinger Health System, Danville, Pa., and serves as an elected director on HFMA's National Board of Directors.

A member of HFMA since 1992, Mr. Brennan's involvement with the National Association includes serving on the Principles and Practices Board. He also serves as Treasurer of Geisinger Health System Foundation, is a member of the Board of Directors of Geisinger Assurance Company, Ltd., Cayman Islands, British West Indies, and Treasurer/member of the Board of Directors of Geisinger Insurance Corporation, Risk Retention Group, Burlington, Vt.

Mr. Brennan, a Fellow of HFMA and certified public account, holds a Master of Business Administration degree in Healthcare Administration and a Bachelor of Science degree in Business Administration, both from LaSalle University in Philadelphia. He has been a certified public accountant since 1979 and is a member of the American Institute of Certified Public Accountants and the Pennsylvania Institute of Certified Public Accountants.

Tatiana Melnik



Tatiana Melnik is an attorney in private practice concentrating her practice on healthcare IT, data privacy and security, and regulatory compliance. She represents healthcare providers, provider groups and ancillaries as well as software developers, data centers, and others along the technology continuum. Tatiana regularly speaks on healthcare IT legal issues, including HIPAA/HITECH, cloud computing, telemedicine, security issues in software development and data breach liabilities and risk mitigation. She is a Managing Editor of the Nanotechnology Law and Business Journal and a regular contributor the Journal of Health Care Compliance. Tatiana holds a Juris Doctorate from the University of Michigan Law School and a Bachelor of Science in Information Systems and Bachelor of Business Administration in International Business, both from the University of North Florida. Tatiana is based in Tampa, Florida.

Nell Buhlman

Nell's 25 years of industry experience includes provider accountability reporting, health care business strategy, and payment reform. Nell joined Press Ganey in 2010. As Press Ganey's senior vice president for clinical and quality, Nell runs the company's clinical products business unit, which comprises data collection, reporting and analysis tools that enable clients to measure, assess, and improve quality of care, as well as meet a broad range of reporting mandates. This suite of solutions includes the National Database of Nursing Quality Indicators (NDNQI®), Clinical Quality eMeasures, and patient reported outcome measures. Nell served in a lead role on the product team that created Press Ganey's highly acclaimed Value-based Purchasing (VBP) Calculator, which is used by hundreds of hospitals throughout the U.S. Nell is a sought-after speaker, frequently lecturing to industry audiences on topics including differentiating practices of top-performing hospitals, the relationship between nursing practice and outcomes, patient experience, and strategies for success under payment reform

Lisa Legeer

Lisa is a Senior Manager with DHG Healthcare working with hospitals, health systems, post-acute care and senior housing and care providers to develop and implement strategies to succeed as healthcare delivery evolves from fee for- service to risk- and performance-based payment models. Lisa has more than 17 years of experience providing strategic planning, performance improvement, positioning and other advisory services. Lisa has been involved in the development of numerous senior housing and care communities and is experienced in the preparation of market demand analyses for new communities (CCRCs, assisted living, skilled nursing) and service lines (home and community-based services). Her past work includes developing post acute care strategies for several large health systems and assisting the largest post-acute care provider in the southeast United States with the creation of a post-acute care network. Lisa specializes in post-acute care alignment and currently serves as the Post-Acute lead for DHG Alternative Payment Model (APM) solutions. She has managed APM engagements focusing on post-acute care performance and improvement opportunities at hospitals, health systems and post-acute care providers.

Cole Powell, CPA, CGMA, FHFMA

Cole Powell is Shareholder for Elliott Davis Decosimo. Cole has more than 30 years of experience providing assurance, transaction and financial consulting services. His clients include public, privately-held and not-for-profit hospitals, long-term care companies, hospices, home health agencies, psychiatric providers, physician organizations and healthcare management companies with annual revenues ranging from $5 million to over $2 billion.

Cole has spent the past 12 years with Elliott Davis Decosimo serving private equity groups and their portfolio companies by providing transaction advisory, valuation consulting, and assurance services. Cole has overseen or provided financial due diligence services in more than 100 buy-side and sell-side transactions throughout the country and in Puerto Rico. As a professional service provider, he strives to add value in the form of best practice processes and procedures, specialized industry analysis and recommendations, timely communications and team accountability.

Cole also works with private equity groups and their portfolio companies on post- closing issues by providing assurance related services. He has served as the primary contact for clients; audited, reviewed and prepared financial statements; performed agreed upon procedures; conducted feasibility studies, forecasts and projections; and facilitated meetings with management, investors and Boards of Directors.

Derek Daniel, CPA, CGMA

Derek Daniel is a Senior Manager with Elliott Davis Decosimo. Derek has more than 10 years of experience and manages audit engagements for clients in a variety of industries, including manufacturing, government contracting, construction and healthcare. Derek also helps clients achieve compliance with the requirements of Sarbanes-Oxley and performs due diligence and agreed-upon procedures. Derek delivers GAAP updates at various CPE events throughout north Alabama on a regular basis.

John Waltko

Quorum Health Resources Vice President, Regulatory and Financial Reporting, John Waltko has more than 30 years of healthcare industry experience. John's areas of expertise are in the Medicare and Medicaid programs reimbursements to health care providers and developing federal health care policies. He has extensive knowledge of Medicare payments including prospective payment systems and Medicare program special payments such as DSH medical education, special designations such as provider based regulations, sole community hospitals. He also actively follows and conducts training programs on evolving payment models resulting from the Patient Protection and Affordable Care Act (ACA) such as value based purchasing programs, bundled payment models and accountable care organizations. Due to prior work experience he has extensive knowledge and understanding of Medicare Cost Based reimbursement system utilized by Medicare to reimburse Critical Access Hospitals. He also has a wide range of experience in health care finance to include budgeting, hospital pricing, financial forecasting, health care cost accounting, mergers and acquisition due diligence, financial auditing, hospital turnaround engagements, and new facility feasibility studies. John delivers multiple Medicare reimbursement education seminars and webinars throughout the year, including Quorum's Reimbursement Boot Camps Hospitals and CAHs Seminars and ongoing regulatory updates. Prior to joining Quorum in 1994, he served Ernst & Young as a manager in the company's healthcare consulting practice for five years. He also previously served five years with Blue Cross Blue Shield of Texas, as a Senior Auditor.

William (Bill) Matheney

Bill has approximately 33 years of extensive experience in the healthcare industry. This includes approximately two years with the State of Tennessee Medicaid Program fiscal agent, two years as a large SNF/ICF nursing home controller, and twenty-seven years in public accounting serving the healthcare industry. Bill has managed and served as in-charge auditor for audits ranging from small rural hospitals to the largest tertiary facility in Southeast Tennessee. He has served as reimbursement consultant to many healthcare providers with primary responsibility for cost report preparation, reimbursement maximization, and intermediary representation. He continues to have excellent relationships with several MACs. Bill entered public accounting in 1984 with KMG Main Hurdman.

He remained with the firm through the merger with Peat Marwick Main & Co. and attained the level of manager at KPMG.

Bill maintains membership in: the American Institute of Certified Public Accountants, the Tennessee Society of Certified Public Accountants, and the Tennessee Chapter of the Healthcare Financial Management Association, having been President of the Tennessee chapter in 2001- 2002. He has served on the Board of Directors of various healthcare related organizations. He is the recipient of the HFMA William G. Follmer, Robert H. Reeves and Fredrick T. Muncie Merit Awards, the Medal of Honor and has twice won the President's award from the Tennessee chapter. Bill is certified as a Fellow in HFMA with a specialty in accounting and finance. Bill served on the HFMA National Advisory Council from 2008- 2010 where responses to various issues and positions on healthcare as it relates to HFMA members are discussed. The Council provides input to the National HFMA on how they should respond to issues of importance to HFMA's members. Bill served from 2012-2015 on the National HFMA Board of Examiners that develops the proficiency testing and study material for National certification examinations serving as area expert in accounting/finance He was also the 2015-16 Regional Executive for Region V of HFMA which includes Alabama, Florida, Georgia, South Carolina and Tennessee.

Bill has been a presenter at the Tennessee Society of CPAs Healthcare Conference and has spoken frequently in other venues on healthcare topics.

Darrell Winningham

Darrell is deputy director over government relations at the Tennessee Health Care Association. In this capacity he is a liaison between providers and the State of Tennessee relative to reimbursement and payment issues. Darrell has been with THCA for over 17 years and prior to becoming deputy director he was the reimbursement director.

Darrell and his wife Dena live in Nashville and have two grown sons.

Kevin Peters

Kevin Peters joined Blackburn Childers and Steagall in June 1998. Kevin currently serves as the Partner in Charge of the Audit Department of the firm and participates as a member of the firm's internal control inspection team. Kevin is a graduate of East Tennessee State University in Johnson City, TN having receiving both his Bachelor and Master's degrees in Accountancy. Kevin is a member of the AICPA and TSCPA. His community involvement includes past board member service with the Ronald McDonald House and currently the Elizabethton-Carter County Chamber of Commerce.

Nick Swift

Nick Swift serves as the Senior Vice President of Finance/ Chief Financial Officer (CFO) of Maury Regional Medical Center and affiliates headquartered in Columbia Tennessee. Maury Regional Medical Center is a 255 bed facility that serves more than 250,000 people in southern middle Tennessee and has a medical staff of more than 200 physicians. A three-time Truven Health Analytics Top Health System and two-time Excellence Award winner from the Tennessee Center for Performance Excellence, the medical center offers a wide range of advanced services including an accredited heart program, neonatal intensive care and cancer center. Maury Regional Medical Center serves as the flagship for a group of facilities including Marshall Medical Center in Lewisburg, Wayne Medical Center in Waynesboro, Lewis Health Center in Hohenwald, Maury Regional Spring Hill, and Spring Hill Health Center in Spring Hill.
Nick received his Master's degree from Vanderbilt University Owen Graduate School of Management and a Bachelor's Degree in Business/Accounting from Murray State University.
Nick is a Certified Public Accountant and a Fellow in the Healthcare Financial Management Association. He has 30+ years of progressive experience in financial and operations management. This experience includes time in public accounting, as well as the hospital dialysis, and imaging sectors of healthcare.

Rodney Adams

Rodney Adams is the Director of Revenue Cycle for Maury Regional Medical Center in Columbia, TN. In this role at MRMC he has responsibility for Pre Service, Patient Access, Patient Accounts and Contract Compliance. Adams holds a Bachelor's Degree in Business Administration from Warren National University and a Masters of Management in Healthcare (MMHC) from the Owen Graduate School of Management at Vanderbilt University. He has worked at Maury Regional for over 11 years holding various positions in the Revenue Cycle during his tenure, including Pre Service Manager, Patient Access Director, and most recently Director of Revenue Cycle. Adams was responsible for the formation of the Pre Service Department and its functions at MRMC and has also led various projects including the implementation of new processes and systems around POS Collections, Registration QA, Financial Counseling, Scheduling, Pre-Registration, Financial Clearance, Pre Certification, Contract Modeling and Validation along with providing strategic direction to and over sight of the MRMC revenue cycle.

Judy Briggs

Judy Briggs is the Vice President of Finance, Revenue Cycle for Regional One Health, the level 1 trauma and Burn Center in West Tennessee. The Revenue Cycle functions at Regional One Health include registration, patient financial services, clinical documentation, case management, revenue integrity, charge master, managed care, health information management, and physician coding and charge capture. Judy has been with Regional One Health for 16 years and prior to that was CFO for 11 years at a facility in Arkansas. Judy and her husband, Mike enjoy attending Memphis Grizzlies games.

Todd J. Dougan

Todd Dougan is Wellmont Health System's interim chief financial officer. He has worked for Wellmont for more than ten years, with responsibility for corporate finance and treasury. His 23-year career with health care organizations also includes service in executive and consultant positions with St. John's Regional Medical Center in Joplin, MO.; Murray-Calloway County Hospital in Murray, KY.; Trover Clinic Foundation in Madisonville, KY.; and Hospital Corporation of America in multiple locations.
A certified public accountant, Dougan worked for Price Waterhouse for 11 years. He has a bachelor's degree in business administration from the University of Evansville in Indiana and is a member of the Healthcare Financial Management Association and American Institute of Certified Public Accountants.

Mike Johns

Mike Johns is the VP of Finance with Quorum Health Resources. He has more than 30 years' experience in financial administration. He is a seasoned manager with expertise in hospital operations and finance, financial turnarounds, revenue enhancement and cost reduction, benchmarking productivity standards, and tax-exempt bond issues. In addition, Mike has worked with multiple lenders to secure financing for new hospital construction projects. Mike has experience working with acute care hospitals and ancillary healthcare ventures, including physician practices, urgent care, home health and durable medical equipment. Among these, as vice president and chief financial officer, he had total responsibility for the financial operations of a 683-bed acute care hospital with over $700M in gross revenue.
Mike holds a Bachelor of Science degree from Harding University. Mike is a CPA, a Fellow in HFMA, and a member of the TN Chapter. He has served the TN Chapter in various roles including the 2000-01 President. Mike also served as the HFMA Region 5 Regional Executive. In addition to HFMA, he is a member of the AICPA and has held various Board of Director positions for various healthcare companies along with Elder for Bellevue Church of Christ, 2001-2014.

Steve Ramey

Steve Ramey has a Bachelors degree in Accounting from Auburn University and a MBA from Heriot-Watt University. He also has 35 years of healthcare experience and has been a CFO in 4 different hospitals for 29 years. Steve also worked in both the For Profit and the Not for Profit sides. He is a Bronze Award winner in HFMA. His experience as a CFO includes 18 years in Tennessee and 11 years in Virginia. Steve has also represented his hospital before a State House committee and a regional State Senator meeting. Steve's hobbies include: coaching baseball, golf, and guitar.

REGISTRATION, FEES, AND CONTINUING EDUCATION CREDITS

Early Bird Discount
Expires on September 30th, 2016

Registration is available exclusively through our website at
www.thefallinstitute.org/register

	By September 30th, 2016	After September 30th, 2016
Full Institute		
HFMA Member	$175	$225
Non-Member	$225	$275

Additional $75 discount for attendees employed by a provider and student members of HFMA.

Single Day		
HFMA Member	$90	$140
Non-Member	$115	$165

Additional $25 discount for attendees employed by a provider and student members of HFMA.

Guest Tickets	
Wednesday Reception	$35
Thursday Lunch	$30
Thursday Reception	$35

Cancellation Policy

If cancellations are received after October 5, 2016, there will be a $50 administrative fee. .**Registrants who do not cancel, cancel the first day of the Institute (October 19th, 2016), or fail to attend will not be eligible for a refund.** Substitutions, however, are permitted. Registration forms and cancellations must be emailed. Phone and voicemail are **not** valid forms of communication. For more information regarding administrative policies such as complaints and refund, please contract Julie Atchley at registration@thefallinstitute.org.

CPE Credits

TNHFMA recommends a maximum of 11.0 hours CPE for the 2016 Fall Institute. The Tennessee Chapter of the Healthcare Financial Management Association (HFMA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

If you have questions or concerns regarding educational programs provided by TNHFMA please contact our Programs and Education Chair, Pam Jones, at programs-education@tnHFMA.org.Please direct questions about CPE, including certificates, to our CPE Coordinator, LeeAnn Burney, at cpe@tnHFMA.org.

Program Level: Basic, Intermediate or Advanced
Prerequisites: None
Advanced Preparation: None
Delivery Method: Group Live

Handouts

In an effort to be ***green***, printed handouts will not be provided. However, handouts will be posted to the institute website. Attendees will be e-mailed when handouts are available.

CONFERENCE INFORMATION

Hotel

Reservation Deadline: September 16th, 2016

The 2016 Fall Institute will be held at The Park Vista Hotel in Gatlinburg, TN. Please make your reservations no later than September 16th, 2016 to take advantage of our group rate of $128/night (plus taxes and fees). To reserve a room, please call (800) 421-7275 and ask for reservations. Please indicate you are part of the TN Healthcare Financial Management block of rooms, reservation code: **HCF.** You may also book your reservation online by visiting www.parkvista.com/reservations. Information to make online reservations is available on our website.

Smoking and Dress Policy

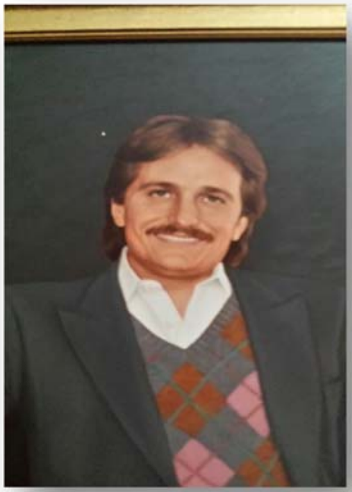
A "No Smoking Policy" has been adopted for all meetings. "Business Casual" attire is appropriate for all educational meetings and activities.

Special Dietary Needs

Please indicate any special dietary needs on your registration, so we can try to accommodate your request. If you are not planning to attend any of the meal functions, please indicate this as well. This information will be useful in planning the number of meals to be served. Thank you for your cooperation.

Kurt Swersky Memorial BBQ – Wednesday Evening

The annual Kurt Swersky Memorial BBQ will be held at the Twin Creeks Picnic Shelter in the Great Smoky Mountains National Park (see registration desk for directions). This Annual BBQ is hosted by Gregg Swersky and Revenue Recovery in honor of a Gregg's brother Kurt. Kurt was a dedicated and passionate member of TN HFMA when he passed away in December 1990. Kurt was active in the chapter and had served on many committees and Fall Institute planning committees before his passing. From an article in an early 1991 edition of the Volunteer Voice, "Kurt will always be remembered for the outdoor barbecue cook-outs that he frequently organized and sponsored at our Fall Institute. The warm and friendly atmosphere of those events was exemplified by Kurt's own personality." Past President, Curtis Curley stated: "When I was HFMA president I always knew that Kurt could be relied upon to help in any way he could. The Tennessee Chapter has not only lost a valued and dedicated member, we have lost a friend." Gregg continues this tradition in honor of Kurt. Please join in for lots of good food, fun, and fellowship. Don't forget - you might need a coat!



Door prizes

There will be prize drawings held on Friday, October 21st, at the close of the meeting. You must be present to win!!

CHAPTER SPONSORS

(As of September 2rd, 2016)

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