



LEADERSHIP EXCELLENCE & EXECUTIVE COACHING

Course

POWERFUL, GAME-CHANGING LEADERSHIP COURSE AND COACHING PROGRAM FOR EXPERIENCED MANAGERS

- Concentrated, convenient 3-day program
- Real-world methods for truly transformative results
- One-to-one private coaching & personalized assessment
- Interactive peer-to-peer learning environment
- Post-classroom leadership coaching for 90 days
- 36 PDUs from Project Management Institute



Academy Leadership. Developing Leaders that Deliver Results.

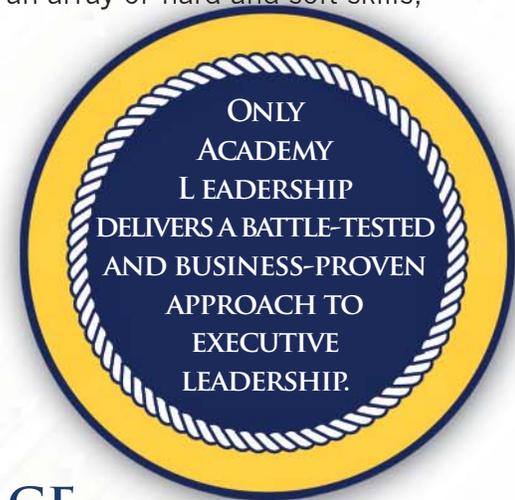
SKYROCKET YOUR PRODUCTIVITY, PERFORMANCE & EFFECTIVENESS

Yesterday's 'command and control' leadership mentality is out.

Hard skills such as planning, finance and analysis that were paramount in years past represent just a fragment of the many skills executives must now possess. Today's global economy requires additional skills like good communication, creativity, collaboration and the ability to motivate. According to an article recently posted at Bloomberg BusinessWeek, "a modern chief executive requires an array of hard and soft skills; they're essential for anyone aspiring to top leadership."¹

Whether you are a senior executive trying to advance your organization in a new world or an experienced project manager, you'll be empowered with new skills and a contemporary perspective on leadership from our Leadership Excellence Course. Corporate managers from across the U.S. have graduated from this program more confident, more productive and more effective leaders...driving their organizations forward.

It's your time, your chance to revitalize your career and step forward a better leader. Give yourself every advantage with experienced executive coaching that will have immediate and practical application.



THE ACADEMY LEADERSHIP ADVANTAGE

Academy Leadership, an elite consulting and training firm founded in 2000, consists of a team of trailblazers with decades of real-world experience developing corporate leaders. But that's just the beginning. Our top executives hail from all branches of the world's mightiest military to bring an altogether unique perspective to leadership training not found in any other program. No one knows more about leadership, strategy, discipline and creative thinking than the U.S. military's top commanding officers. Combined, Academy Leadership delivers a comprehensive, no-nonsense program for high-level executives in any industry, in any size organization.

Why Attend?

Walk into one of our leadership courses, and you will take an eye-opening journey of self-discovery to uncover what kind of leader you want to be. This is the most critical, profound step towards dramatic improvements in leadership. Self-aware, leaders can now clearly communicate their vision to stakeholders, partners, colleagues and employees. It's the key to creating a motivational climate where everyone is 'on board' and passionately rowing in the same direction.

Program participants also learn important 'soft' skills like how to leverage conflict and build more effective working relationships amongst staff – two issues that research has shown are particularly challenging for most managers at this level. You'll be captivated learning these and other highly specific, practical strategies that can be set in motion at your organization immediately.

By the end of Day 3, you're armed with the knowledge and skills to:

- ★ Articulate your personal leadership philosophy
- ★ Build a high-performance team
- ★ Align and accomplish organizational goals
- ★ Strengthen your influence with boards, shareholders, partners, customers, colleagues and critical stakeholders
- ★ Set priorities and develop clear action plans
- ★ Develop committed, energized employees

ACADEMY
LEADERSHIP
STANDS BY ITS PROGRAMS.
SATISFACTION IS
100% GUARANTEED –
OR YOUR MONEY BACK!

THE MAKING OF A LEADER – BEFORE, DURING & EVER-AFTER



THE MAKING OF A LEADER BEFORE, DURING & EVER-AFTER

Before...

Academy Leadership starts with a comprehensive assessment of your leadership style and the activities that drive you to succeed – this, before you even walk in the door. The result is a personal leadership profile that identifies the qualities and activities that energize you as a leader. By concentrating on key leadership competencies in the areas of communication, influence, and more, the Leadership Excellence Course teaches how these principles align with your personal profile for a customized approach to leadership that you can take with you anywhere.

During...

Academy Leadership's highly praised course is led by a faculty of former senior executives and Service Academy graduates. You'll benefit from experiential exercises, faculty and peer feedback and personalized assessment. Course modules include:

- ★ Managing a Leader's Style & Energy
- ★ Aligning & Accomplishing Goals
- ★ Personal Leadership Philosophy
- ★ Communicating Your Vision
- ★ Creating a Motivational Climate
- ★ Leveraging the Power of Conflict
- ★ Setting Leadership Priorities
- ★ Building High-Performance Teams
- ★ Coaching to Develop People

And Ever-After...

Course participants continue developing their leadership skills with 90 days of post-classroom executive coaching. This is not a limited, one-time event! We ensure that participants sustain change for ongoing improvement with various tools, including continued use of a subscription to resources like the *Leader's Journal*, electronic tools to aid leadership improvement and timely feedback on challenges faced in the workplace.

**THE LEADERSHIP EXCELLENCE COURSE
DELIVERS ALL THE TOOLS YOU NEED
TO BECOME A DYNAMIC AND
INFLUENTIAL LEADER.**

REGISTER FOR THE LEADERSHIP EXCELLENCE COURSE & EXECUTIVE COACHING TODAY!

Schedule

Courses are offered for 3 consecutive business days, 8:00am – 4:30pm

Tuition

\$2,950 per attendee. Includes all training and course materials, continental breakfast, lunch and breaks each day. Special \$300 discount for groups of 3 or more.

Tuition includes –

- ★ 3-day, goal-focused, outcome-driven workshop
- ★ 90 days of follow-up executive coaching
- ★ Audio MP3 files of Leadership Excellence Course readings
- ★ Workbook including self-evaluation, application and action exercises
- ★ Your personal Energize2Lead™ Leadership Profile
- ★ *The Leader's Compass: A Personal Leadership Philosophy is Your Key to Success, 2nd Edition* by Ed Ruggero and Dennis F. Haley, featuring Procter & Gamble's CEO, Bob McDonald's leadership philosophy
- ★ Bonus: Personal Leader's Journal software



LOCATIONS AND DATES

Leadership Excellence courses are held at more than 33 locations nationwide; an up-to-date schedule of locations can be found at www.academyleadership.com/Excellence and can be selected during online enrollment.

Register for the Leadership Excellence Course now by visiting www.academyleadership.com/Excellence. Or, call 610-783-0630.



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