

SAP Simple Finance Bootcamp

Speed your time to close, improve financial and accounting processes, and provide clear visibility into your business

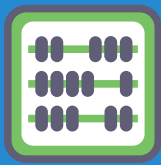


LAS VEGAS
NOVEMBER 17-19, 2015

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SAP Simple Finance Bootcamp

SAPinsider

BY ATTENDING, YOU WILL LEARN TECHNIQUES TO:

- Take a more agile, real-time approach to financial management and planning
- Get instant, personalized insight for optimal collaboration with customers, suppliers, banks, and government authorities
- Utilize the Central Finance approach without disrupting your existing SAP® ERP systems
- Use the Universal Journal to provide harmonized and redundancy-free data for the General Ledger, Management Accounting/Controlling, Asset Accounting, and Material Ledger components of SAP Simple Finance
- Extract greater value from the real-time reports in SAP Simple Finance
- Leverage SAP Business Planning and Consolidation, version for SAP NetWeaver® and SAP Simple Finance to integrate your business plans in a real-time manner
- Lower IT costs with different deployment options including cloud, on premise, and hybrid approaches

GET UPDATES & NEW TECHNIQUES FOR LEVERAGING SAP SIMPLE FINANCE IN CONJUNCTION WITH:

- SAP HANA®
- SAP BW
- SAP BusinessObjects™
- SAP Fiori®
- SAP Business Planning and Consolidation, version for SAP NetWeaver®
- Prediction, simulation, and analysis



This education program has been approved for 19.5 CPE Credits

Advance your career and keep your certification current.

Earn credits by attending the sessions at SAPinsider's SAP Simple Finance Bootcamp event.

For more information and to register, visit www.simplefinancebootcamp.com



DAY ONE

7:30AM - 8:15AM: Registration & Coffee

8:15AM – 9:30AM

THE BUILDING BLOCKS OF SAP SIMPLE FINANCE: A GUIDE TO THE NEWLY INTEGRATED FINANCE APPLICATIONS

Carsten Hilker, SAP

Every finance organization has to evolve to meet the challenges of today's business environment. With SAP Simple Finance, companies are now able to take a more agile, real-time approach to financial management and planning.

This session provides a comprehensive guide to the features that SAP Simple Finance delivers. By attending, you will:

- Understand the steps required to prepare for and move to SAP Simple Finance, including migration to the SAP General Ledger, implementation approaches, and the requirements for running SAP Simple Finance
- Better understand the capabilities within SAP Simple Finance, including key business and leadership drivers and the overall impact an implementation will have on your finance department
- Walk through an overview of SAP HANA, SAP's in-memory technology, and learn what role it plays with regards to SAP Simple Finance
- Get a comprehensive introduction to the key concepts, applications, and integration capabilities within SAP Simple Finance, including those surrounding:
 - Financial planning and analysis
 - Accounting and financial close
 - Treasury and financial risk management
 - Collaborative finance operations
 - Enterprise risk and compliance management
- Gain a clear picture of the different licensing requirements available for SAP Simple Finance

9:30AM - 9:45AM: Networking Break

9:45AM - 11:00AM

WHAT YOU NEED TO KNOW NOW TO BUILD A STRONG FOUNDATION FOR SAP SIMPLE FINANCE

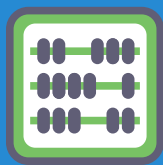
Tom Schafer, Deloitte

This session will arm you with tips for building a solid business case for SAP Simple Finance. Walk through a step-by-step methodology for creating a business case blueprint for the project that you can sell to upper management. By attending you will:

- Examine the key design principles that will drive ROI for your SAP Simple Finance migration or implementation, and learn how to define an ROI framework for your business
- Understand the key business processes that are impacted by a move to SAP Simple Finance and how your organization will need to adjust
- Get guidelines for estimating and preparing for the true cost of ownership of SAP Simple Finance and for calculating when and how you will realize the return on your investment
- Gain expert dos and don'ts for developing an enterprise-wide deployment strategy aimed at maximizing value and minimizing costs
- Hear firsthand what steps you will need to take when building out your project blueprint, such as organizing a design-thinking workshop with all parties involved in the project



Day One continued next page



DAY ONE (CONT.)

11:00AM - 12:15PM

TAKING THE NEXT STEP IN YOUR MOVE TO SAP SIMPLE FINANCE: KEY ADOPTION AND MIGRATION SCENARIOS TO CONSIDER

Tom Schafer, Deloitte

Companies have various options when it comes to deploying SAP Simple Finance. Whether your business is entirely on premise, wants to run finance in the cloud, or uses hybrid deployments, SAP Simple Finance has the flexibility to fit any situation. This session will:

- Provide a full review of the available adoption and migration scenarios and their implications on your system landscape
- Detail how to move your data from SAP ERP 6.0 to SAP S/4HANA and SAP Simple Finance as well as review what is required to move your SAP BW data into an SAP Simple Finance system
- Examine the migration paths available for moving to the latest version of SAP General Ledger and Asset Accounting
- Compare and contrast the different deployment options for cloud, on-premise, and hybrid scenarios, including the pros and cons of each
- Hear the most common migration gotchas that companies moving to SAP Simple Finance have experienced and the steps you can take to avoid them
- Walk through a high-level introduction to the Central Finance deployment option and SAP HANA Enterprise Cloud for SAP Simple Finance

12:15PM - 1:30PM: Lunch

1:30PM - 2:45PM

MAKING IT ALL WORK: A DEEP DIVE INTO THE CENTRAL FINANCE DEPLOYMENT OPTION

David Dixon, TruQua Enterprises

Understand the new information architecture options introduced with the Central Finance deployment option vis-a-vis your SAP ERP, SAP BW, SAP BusinessObjects, and SAP Business Planning and Consolidation investments. During this session, you will:

- Learn the new master data governance considerations for integrated transactions and analytics, such as cross-system document flows and drill-back into SAP ERP source systems
- Understand how utilizing the Central Finance approach allows you to move to SAP Simple Finance without disrupting your existing SAP ERP systems
- Review the SAP HANA live content for SAP BusinessObjects and SAP Fiori-based analytics
- Understand how to position and integrate standalone SAP Business Planning and Consolidation and SAP BW infrastructure and investments with Central Finance
- Understand how Central Finance can integrate multiple SAP and non-SAP systems into one central SAP Simple Finance system for mergers, acquisitions, and shared services scenarios

2:45PM - 3:15PM: Networking Break

3:15PM - 4:30PM

LIVE DEMO: SAP SIMPLE FINANCE IN ACTION

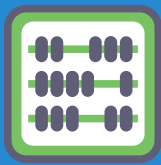
Scott Cairncross, TruQua Enterprises

Sit back, relax, and listen in as one of our experts guides you through the ins and outs of an SAP Simple Finance system. During this interactive session, you will:

- See firsthand the different user interfaces within SAP Simple Finance
- Get an up-close look at what the system will look like from an end-user perspective
- Walk through an end-to-end planning and reporting scenario in SAP Simple Finance

4:30PM - 5:30PM: Exhibitor Meet & Greet

5:30PM: Day One Concludes



DAY TWO

8:30AM - 9:45AM

CREATING A SINGLE SOURCE OF TRUTH WITH THE UNIVERSAL JOURNAL

Carsten Hilker, SAP

The Universal Journal is the foundation for next-generation accounting in SAP Simple Finance. It completely overhauls how a company manages its financials operations with respect to reconciliation and provides greater insight into financial data. During this session, you will:

- Walk through the architecture of the Universal Journal and learn how, when properly configured, it provides harmonized and redundancy-free data for the General Ledger (G/L), Management Accounting/Controlling (CO), Asset Accounting (AA), and Material Ledger (ML) components of SAP Simple Finance
- See firsthand how to bring current FI and CO data and processes closer to guarantee consistency and flexible drilldowns to your data
- Get tips to operate your closing and consolidation processes on a single data set, ensuring already reconciled G/L, controlling, and subledger data

9:45AM - 10:30AM: Networking Break

10:30AM - 11:45AM

HOW TO ENABLE REAL-TIME REPORTING AND ANALYSIS WITH SAP SIMPLE FINANCE AND SAP HANA LIVE

Chris Dinkel, Deloitte

Go beyond your standard reporting capabilities and learn how to extract greater value from the real-time reports in SAP Simple Finance. During this session, you will:

- Walk through the different reporting options in SAP Simple Finance and SAP HANA Live as they relate to planning, analysis, core accounting, consolidation, treasury, collaboration, risk, and compliance
- Find out what reporting capabilities come standard in SAP Simple Finance and the different customization options that are available
- Learn how to build, execute, and link calculations so that your reports generate more detailed analyses and results
- Learn how to add additional layers of transparency to your reports for more operational risk and compliance reporting

11:45AM - 12:45PM: Lunch

12:45PM - 2:00PM

PLANNING IN REAL TIME: USING SAP INTEGRATED BUSINESS PLANNING FOR MORE ACCURATE AND ON-THE-FLY FORECASTS AND BUDGETS

Scott Cairncross, TruQua Enterprises

SAP Integrated Business Planning in SAP Simple Finance allows companies to merge their financial processes by deploying SAP Accounting and SAP Business Planning and Consolidation on the same SAP HANA platform. This session will:

- Educate attendees on how to leverage SAP Business Planning and Consolidation, version for SAP NetWeaver and SAP Simple Finance to integrate your business plans in a real-time manner
- Detail how SAP Integrated Business Planning for Finance impacts your SAP Business Planning and Consolidation investment as well as investment in other SAP planning solutions
- Give tips for increasing the speed and frequency of your planning and reporting cycles using an integrated planning platform
- Provide a detailed outline of the key differences between the standard and embedded versions of SAP Business Planning and Consolidation and which one you'll need to run SAP Integrated Business Planning in SAP Simple Finance

Walk away with a solid understanding for how SAP Accounting and SAP Integrated Business Planning are deployed and integrated through master data, transaction data, and the SAP technology platform.

2:00PM - 2:30PM: Networking Break

Day Two continued next page



DAY TWO (CONT.)

2:30PM - 3:45PM

DO I STILL NEED SAP BW WITH SAP SIMPLE FINANCE? HOW TO LEVERAGE SAP BW WITHIN SAP SIMPLE FINANCE FOR AN ALL-IN-ONE OPERATIONAL AND ANALYTICAL ENVIRONMENT

David Dixon, TruQua Enterprises

Gain a better understanding of the role SAP BW plays with SAP Simple Finance and SAP S/4HANA. During this session you will:

- Learn how it is possible to activate and leverage the SAP BW components directly on SAP S/4HANA to create a virtual data warehouse for performing reporting and analytics directly in your operational system
- Understand the key use cases and scenarios where a separate standalone SAP BW instance still makes sense
- See a live system demo of SAP BW running in SAP S/4HANA to understand the new capabilities and see the new design paradigm in action
- Gain an expert's perspective of the future of SAP BW and how it fits into the SAP roadmap

3:45PM - 4:15PM: Exhibitor Meet & Greet

4:15PM - 5:15PM

PANEL DISCUSSION: GET ANSWERS TO YOUR MOST CRITICAL SAP SIMPLE FINANCE QUESTIONS

Moderator: Scott Cairncross, TruQua Enterprises

Panelists: Chris Dinkel, Deloitte; David Dixon, TruQua Enterprises; Carsten Hilker, SAP; Tom Schafer, Deloitte

This is your opportunity to pose your most challenging questions about SAP Simple Finance to a panel of experts. Whether your questions relate to building a business case, project planning, configuration, or how to maximize ROI, the expert speakers will candidly share their recommendations and advice based on their own experiences. Get answers to questions such as:

- How long does an SAP Simple Finance implementation take?
- What type of resources and skill sets will you need when kicking off your project?
- What is the benefit to the data model for using an in-memory platform for finance?
- How will prior reporting customization be accommodated in SAP Simple Finance?

Don't miss this unique opportunity to get your most critical questions answered by some of the world's foremost SAP Simple Finance authorities

5:15PM: Day Two Concludes



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DAY THREE

8:30AM - 9:45AM

SAP FIORI APPLICATIONS FOR SAP SIMPLE FINANCE

Scott Cairncross, TruQua Enterprises

Simplify your finance user experience (UX) on any device by delivering a personalized, role-based user experience with SAP Fiori. Walk through the SAP Fiori applications for SAP Simple Finance that run on the SAP Fiori launchpad. This session will:

- Walk you through the design principles behind SAP Fiori and the key applications that are currently available to finance teams
- Provide insights into the three different kinds of applications that SAP Fiori provides to SAP Simple Finance users including transactional applications, analytical applications, and fact sheets and how and when to use each, as well as how to map them to your most critical financial processes
- Equip users with tips for creating a personalized, modern, and consistent user experience across applications and for any device – desktop, tablet, mobile – that users will love
- Learn how SAP Fiori makes use of the latest advances in web technology embodied in the SAPUI5 library

9:45AM - 10:15AM: Networking Break

10:15AM - 11:30AM

THE FUTURE OF SAP SIMPLE FINANCE: PLANNED ENHANCEMENTS AND INNOVATIONS

Carsten Hilker, SAP

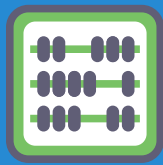
Looking for more insight into SAP's vision of where it is heading with SAP Simple Finance? This session offers a comprehensive understanding of the SAP Simple Finance strategy and roadmap, including where it is heading with regards to product development of SAP Simple Finance. During this session:

- Walk through the SAP Simple Finance journey map
- Hear how the latest technology can help to extend finance processes across business networks for optimal collaboration with customers, suppliers, banks, and government authorities
- Get a preview of the future enhancements in store to help finance teams engage with the business to drive value by leveraging instant prediction, analysis, and planning across financial and operational processes
- Examine real-world customer use cases to learn the business value that customers are achieving with SAP Simple Finance

11:30AM: Day 3 Concludes



For more information and to register, visit www.simplefinancebootcamp.com



MEET YOUR SPEAKERS

**David Dixon**

Partner Principal, TruQua Enterprises

David Dixon is a featured worldwide speaker focusing on topics surrounding SAP Simple Finance and SAP Business Planning and Consolidation. He co-authored the book "Mastering the SAP Business Information Warehouse" written with Bill Inmon, the "father of data warehousing," as well as white papers sponsored by Business Objects and SAP on Business Intelligence (BI) and Enterprise Performance Management (EPM). David started his career in 1995 as a Financials and Controlling (FI/CO) consultant with SAP specializing in financial consolidations, product costing, and profitability analysis with particular expertise in the ERP information systems and tools. David was a Platinum Consultant before he left SAP in 1999 to help form COMPENDIT, an SAP BW consultancy startup. David is not only an executive and practicing consultant but a hands-on developer since his earliest days with SAP. His skills cross functional and technical domains as well as SAP and non-SAP. He has worked with SAP's development team in Walldorf and Palo Alto on numerous occasions in support of applications and initiatives in the Simple Finance, EPM and BI space. He continues to have active and personal ties with SAP's product and solution organizations. He has extensive project experience in implementing complicated global solutions for Fortune 100 companies.

**Scott Cairncross**

Partner Principal, TruQua Enterprises

Scott Cairncross is a Principal and co-founder of TruQua Enterprises, a Software Development and SAP Services Company. TruQua specializes in building Mobile, EPM and SAP HANA applications for strategic customers. Prior to starting TruQua, Scott was a Senior Director in the Enterprise Performance Management RIG and Head of the EPM RIG Americas. Scott has a deep knowledge in a broad cross-section of SAP Productions, including but not limited to SAP HANA, SAP NetWeaver Gateway, SAP NetWeaver BW, SAP BusinessObjects and the EPM suite. Scott focuses on helping customers successfully implement SAP BusinessObjects, EPM solutions, and SAP NetWeaver BW. Scott is also heavily focused on bringing SAP data into Rich Internet Applications, leveraging HTML5, Cocoa and Rich Java Tools, such as Google Web Toolkit, on both PCs and devices. Scott has participated in numerous SAP go-lives and has spoken at SAP TechEd, SAPinsider, ASUG and SAPPHIRE events.

**Chris Dinkel**

Director, SAP HANA and Analytics, Deloitte

Mr. Dinkel has over 15 years of experience managing, developing and implementing large-scale complex information systems. He has extensive experience in all phases of the SDLC of enterprise wide Data Warehouses, Business Intelligence solutions, Custom client/server and Web Applications. Mr. Dinkel's prior background includes project management, ETL, business analysis, design, development, and administration of Data Warehouses supporting SAP, PeopleSoft, relational databases, SAP BW/BusinessObjects systems, QlikView, Tableau, Microstrategy, and Cognos. Recently, he has helped large, medium, and small enterprise customers to understand the business value of SAP HANA, and to develop plans to leverage Suite on HANA, Simple Finance, and Enterprise HANA platforms. Mr. Dinkel has built hundreds of reports, analytics, metrics, and dashboards that are in use around the world today. He has worked in various business verticals including finance, energy, real estate, human resources, utilities, telecommunications, and technology for commercial and government organizations. Mr. Dinkel is currently a Director responsible for the delivery of Business Intelligence and Data Analytics to customers of Deloitte Consulting, LLP. He acts as a strategic technical advisor in the areas of SAP HANA, SAP BW, S/4HANA, Simple Finance, SAP BusinessObjects, QlikView, and Tableau to the Deloitte Touché Tohmatsu Limited Global Member Firms.



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Tom Schafer
Senior Manager, Deloitte

Tom is a Senior Manager in Deloitte Consulting LLP's Technology Practice and specializes in SAP Finance Transformation projects. He has more than 25 years of experience in consulting and corporate environments, and has spent the past 20 years focused on technology enabled business transformation. Tom has deep experience leading complex programs with a focus on process redesign, shared services, analytics, and external reporting. He has held leading roles on multiple ERP implementation programs. In recent years, Tom has focused his attention on the Insurance industry and the usage of cutting-edge technologies such as SAP HANA to solve his clients' most pressing business issues. Throughout his consulting career, he has served clients in a variety of industries, including financial services, consumer products, wholesale distribution, and manufacturing. His areas of specialty include program leadership, business process transformation, finance transformation, analytics, forecasting and planning, SAP HANA, and ERP-enabled shared services. Tom received his Bachelor of Business Administration in Finance/Accounting from the University of Michigan and currently lives in Toledo, OH.



Carsten Hilker
Solution Owner, Simple Finance (Central Finance)

Carsten has been working in the field of financial and management accounting for 20+ years in various roles including development, consulting and product management. He is an advocate of financial excellence, enterprise optimization and profitable growth and has presented and published on the topic of Finance and Management Accounting in numerous occasions. His past and current professional affiliations include ASUG, IMA, CAM-I, the Resource Consumption Accounting Institute (RCA-I), Society of Cost Management (SCM) and the International Controller Association (ICV).

WHO ATTENDS:

Executives and strategy teams who are responsible for:

- Driving financial transformation initiatives
- Advancing financial and business planning strategies
- Building and proving a business case for and calculating ROI, upgrading, and roll-out initiatives
- Reducing the burden of closes, consolidations, and reports on IT teams

Financial reporting, planning, and consolidation teams who are responsible for:

- Creating a more effective, and streamlined, end-to-end budgeting process
- Performing sales and operations planning
- Performing fast and accurate period-end closes
- Generating accurate and compliant consolidated reports

IT managers and technical teams who are responsible for:

- Sizing the system landscape to support SAP Simple Finance
- Developing reports



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COMPANIES THAT HAVE ATTENDED SAPinsider's FINANCIAL EVENTS IN THE PAST INCLUDE:

The Hershey Company
IBM
Johnson and Johnson
Tyson Foods Inc.
Sony
Lockheed Martin
Mars Inc.
Harley-Davidson

3M
Bank of America
Merrill Lynch
Aflac
Center Point Energy
Waters Corporation
Intel

Target
Palo Alto Networks
Schindler Elevator
AOL
Coca-Cola Bottling Co.
Zurich North America
Dairy Farmers of America

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Pay by November 15	\$2,199	SAVE \$100
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