



BRAYN

Consulting LLC

**SPECIALTY TAX
INCENTIVES**

Guiding Your Business to Greater Value



ABOUT BRAYN

BRAYN is a niche consulting firm that guides businesses to greater value through tax credits and incentives, such as R&D Tax Credits, Cost Segregation, 179D, 45L, and Fuel Tax Recovery. The BRAYNiacs are a team of lawyers, engineers, and accountants with extensive industry experience hailing from Big-4 and other national consulting firms. We work collaboratively with your CPA firm to assist in the review, documentation, and substantiation of the tax incentives specific to your business. At BRAYN, we focus on building quality relationships where we are a key partner in driving business prosperity.

OUR SERVICES



Research & Development
(R&D) Tax Credit
Technical Analysis



Cost Segregation
and Repairs Study



179D Energy Efficient
Commercial Building
Deduction



45L Energy Efficient
Home Credit
for Developers



Payroll Tax Credit



Fuel Tax Recovery



Tax Controversy Support



INDUSTRIES SERVED

- Aerospace & Defense
- Agriculture, Farming and Pest Control
- Alcoholic Beverage Industries: Distilleries, Wineries & Breweries
- Automotive & Automotive Parts & Diagnostics
- Apparel & Textile
- Architecture, Engineering, & Construction
- Biotechnology (Pharmaceuticals, Medical devices)
- Beverages
- Consumer Products
- Cosmetics & Beauty
- Diagnostic Equipment, Life Sciences & Other Engineering
- Energy (Oil & Gas Exploration, Artificial Lift Techniques, Refinement, & Fuel)
- Electronics
- Food Manufacturing
- Industrial Equipment
- Manufacturing
- Machining & Fabrication
- Real Estate
- Software

OUR LEADERSHIP



BRADY BRYAN, JD
CEO



YONG JEON, JD, LLM
PARTNER



JUSTIN DILAURO, BSE, JD
PARTNER



KEVIN SULLIVAN, PE
HERS RATER
PARTNER



GEOFF GARBER, JD
PARTNER



JASON VILLERE, CTP
DIRECTOR



SERVING CLIENTS **NATIONWIDE**

BRAYN was very timely in the delivery of milestones, and collaborating with our team and our CPA firm in making this a very seamless effort.

CHERYL OSBORN, PRESIDENT & FOUNDER | CASCO CONTRACTORS, INC.

BRAYN explained the complexities of the R&D tax credit and offered ways for us to streamline the process. The R&D tax credit law was clearly explained, and they demonstrated their knowledge by bridging the gap between the law and the practical business realities of satisfying the legal requirements.

DON THOMPSON, OWNER & COO | CARBON FIVE

During the course of the project, it was clear that BRAYN knew what they were doing and emphasized communication and transparency every step of the way. Their project team was able to take our QuickBooks and Deltek time tracking systems to conduct their analysis, which greatly reduced the time impact on our team.

DAVE HUMBER, PE, PRINCIPAL | HUMBER DESIGN GROUP, INC.

After the close of the study, we decided to change CPA firms and BRAYN offered several recommendations that were local and familiar with both our industry and the R&D tax credit; based on their referrals, we found a great CPA. It is clear that BRAYN works diligently to provide the best value to their clients.

CATHERINE MCCULLOUGH, PRESIDENT/CEO | MCCULLOUGH LANDSCAPE ARCHITECTURE, INC.

We used a couple firms in the past to take advantage of the R&D Tax Credit but were unhappy with their service. After being introduced to BRAYN we were impressed by their professionalism and knowledge of the design and construction industry.

LAURA CHALFANT, CMA, CCIFP, CFO | ieSmartSystems, LLC

They educated us on various tax incentives applicable to our business and helped us understand that R&D incentives applied to many activities, including the development of construction processes, means, and methods for job specific requirements, even activities under some of our contracts with clients.

JOHN T. GARRET, CPA, VP AND CFO | INTERTEX GENERAL CONTRACTORS, INC.

BRAYN's knowledge of architectural services, the phases involved with projects, and their understanding of architectural/engineering systems like Deltek Ajera was extremely helpful in obtaining necessary data.

JAMES BURNETT, PRESIDENT | OJB

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