

CPAs & Tax Professionals: Add Expert Social Security Advisory To Your Business



Benefits of offering Social Security advisory services

As the leading eLearning platform for Expert Social Security education and training, NARSSA partners with tax professionals including CPAs, EAs, and accountants.

This is a unique value proposition as Social Security advisory is a specialized and in-demand service to offer. Nearly all of your clients will qualify for benefits, the rules are very complex, and the vast majority of claimants (96%) do not maximize their benefits.

Professionals who specialize in a niche offering such as Social Security advisory find success by differentiating themselves from competitors, increasing profits, and delivering a valuable service to clients.

Contact Us Today

info@narssa.org

Visit [NARSSA.org](https://www.narssa.org) for more info



Differentiate Yourself and Your Business

- Increase your competitive advantage in the marketplace
- Diversify your practice with little or no capital investment



Strengthen Current Client Relationships

- Enhance existing relationships & foster loyalty
- Remain in control of your client relationships



Attract New Clients

- Acquire new clients & generate referrals
- Build a trustworthy reputation as the go-to advisor



Expand and Scale Your Business

- Generate new revenue streams
- Billable service or assets under management



A Bridge to Retirement Planning

- Natural connection between Social Security & retirement
- Opens the door to more comprehensive planning

CPAs & Tax Professionals: Add Expert Social Security Advisory To Your Business



Become a Social Security expert and earn your RSSA credential

It is important that you have the knowledge and training needed to support your clients. The NARSSA Social Security program will give you the education and skills needed to be competent when providing your clients with Social Security advice and support.

There are over 2,700 rules governing the Social Security program. The self-study modules will guide you through the basics and the complexities of Social Security. You will also be trained to use sophisticated, cloud-based, maximization software. NARSSA provides its members with continuing education, resources, and support.

The NARSSA program is approved by NASBA and the IRS for continuing education (CPE/CE) credits for CPAs and EAs respectively.

By becoming a Registered Social Security Analyst, clients will have a sense of trust in you as a professional and an assurance that your expertise will help them make the optimal Social Security claiming decision.

1

Sign up for
the program

2

Take the 5-module,
Self-Study program

3

Pass the RSSA
national exam

RSSA

Earn your RSSA credential &
get continuous support

Contact Us Today

info@narssa.org

Visit [NARSSA.org](https://www.narssa.org) for more info