



# How we work has changed, but the need for great leadership hasn't.

**Earn 25 CPE Credits**

in Personal Development

## Who We Are:

Awesome People Leaders decreases the time needed to develop STEM leaders through its neuroscience-based manager development process which improves retention and team performance. Awesome People Leaders' unique content delivery and learner experience takes learning out of the learning management system (LMS) and puts it in the flow of work; combining high-tech and high touch to develop soft skills, emotional intelligence, inclusion, and healthy workplace behaviors. Participants engage with 50 impactful topics and complete monthly live calls to earn their credits.

## Our Clients



Accounting



Banking



Medical Device



Engineering



Technology



Non-profit



Manufacturing



Government

By implementing our 12-month program, you impact several areas of your organization at once:



### Talent

**85%** of employees quit because of their manager

- ➔ Keep Great Talent
- ➔ Avoid Burnout
- ➔ Upskill Your Team



### Customers

Companies that lead in customer experience have **60%** more engaged employees

- ➔ Increase Customer Satisfaction
- ➔ Retain Customers



### Operations

Companies with an engaged workforce are **21%** more profitable

- ➔ Increase Productivity
- ➔ Improve Profitability
- ➔ Reduce HR Costs

After Completion of this course, participants will be able to:

- ➔ Understand and apply a fundamental set of managerial skills for effective self-leadership and team leadership.
- ➔ Recognize the importance of the role of a leader to their team and to their organization.
- ➔ Be able to practice skills and build confidence at their own pace.

[www.awesomepeopleleaders.com](http://www.awesomepeopleleaders.com)

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# What makes Awesome People Leaders so....awesome?

Awesome People Leaders (APL) stands out with 5 difference-makers:

1

**Real-world and real science.** The content is based on neuroscience and developed by actual leaders with manager experience.

2

**Learning in the flow of work.** No going to a conference room or an L&D portal. The training comes to the learner and can be absorbed via watching, reading, or listening.

3

**Bite-sized learning.** APL delivers micro-doses of learning, none longer than 15 minutes, in a guided program with weekly focus topics. This “drip” delivery uses spaced learning for higher retention and recall.

4

**24/5 coaches.** We offer access to experienced team leaders for immediate problem-solving. It's like “phone a friend” for real-time situations where managers need guidance and perspective.

5

**Peer power.** A private community of peers to share problems and solutions safely.

## A Practical Masterclass of 50 micro-learning topics

A practical masterclass of 50 micro-learning topics they can apply right away.

## Monthly live community calls

Monthly live group calls address real-time management challenges, leveraging neuroscience to improve information retention.

## Inc. Power Partner Awards 2023

INC Magazine recognized APL as a Power Partner for being one of the best companies to help organizations succeed.

## Additional Information

No advanced preparations needed.  
No prerequisite knowledge needed.

Delivery Method: Blended Learning  
Program level: Basic

## To Register

Talk to us at [Awesomepeopleleaders.com](https://www.awesomepeopleleaders.com)

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For more information regarding refund, complaint, and/or program cancellation policies please contact our offices at [info@awesomepeopleleaders.com](mailto:info@awesomepeopleleaders.com)

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