

# MILES MASTERCLASS CPE

HOLLYWOOD STYLE





## THE PROBLEM

CPAs are stuck with monotonous  
and mundane content to earn

**CPE Credits**

A person stands in the center of a dark theater, facing away from the camera. The theater is filled with rows of dark seats. In the background, a large plume of white smoke or steam rises from the floor, creating a dramatic, hazy atmosphere. The lighting is low, with a bright light source behind the person, silhouetting them and illuminating the smoke. On the left side, there is a decorative, ornate structure, possibly part of the theater's architecture.

**THE SOLUTION**

# **MILES MASTERCLASS**

The new way for CPAs to earn  
their CPE credits through

**Hollywood-style  
blockbuster videos**

A black and white photograph of three men dressed as classic film noir detectives. They are wearing trench coats and fedoras. The man in the center is the most prominent, looking directly at the camera. Two other men are positioned behind him, one to the left and one to the right, both looking slightly away from the camera. The background is a hazy, high-angle view of a city street with tall buildings and cars.

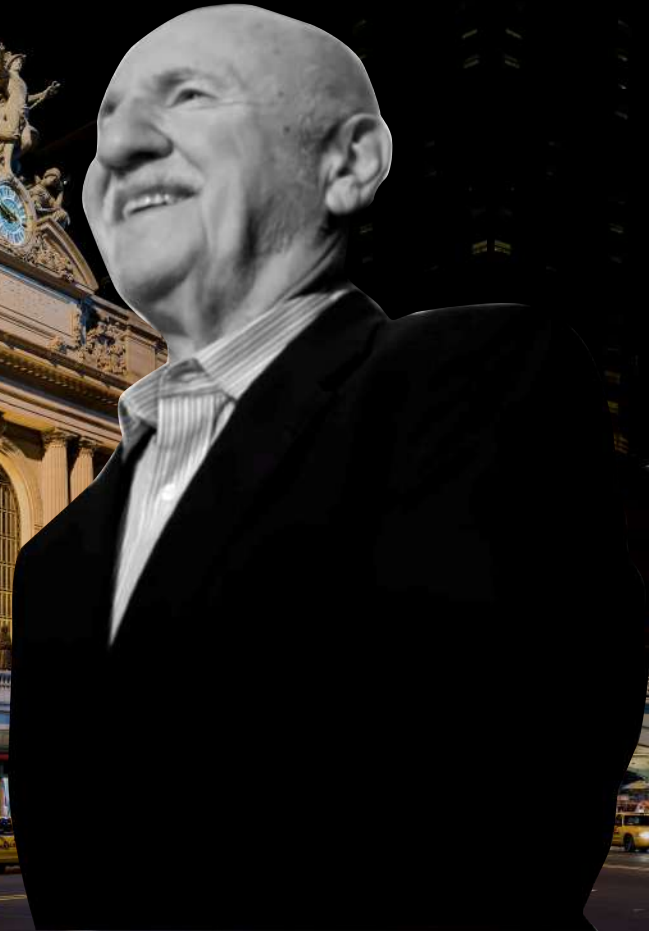
**LIGHTS, CAMERA, CPES!**

**MEET YOUR  
MENTORS!**



# STRATEGY

**GARY COKINS** teaches  
Driving Corporate Performance  
with Strategy & Metrics





**ROBERT PERSICHITTE** teaches  
The Ethical Compass -  
Your guide through the shadows



# MONEY

**MICK CARROLL** teaches  
you How to Moneyball  
Your finances



A large, vintage-style spotlight on a black tripod stands on the left side of the image, emitting a thick plume of white smoke that drifts upwards and to the right.

# talk

**SHERRIKA SANDERS** teaches  
Managing Effective Communication  
& Non-verbal Cues

A man with glasses and a dark suit is shown in profile, looking out over a harbor. In the background, a large white ship with blue accents is docked. The water is calm, and the sky is bright. The word "CHANGE" is overlaid in large white letters.

# CHANGE

**MARK JAMES** teaches  
Change Management: Practices to avoid  
getting stuck in the “swamp of change”



**DR. JILL SCHIEFELBEIN**

teaches Public Speaking for  
business success



**ROGER MAYER** teaches  
How to integrate Analytics  
into Audit workflows

# ANALYTICS



1400  
1300

# VALUATION



**JASON CHERUBINI**  
teaches Financial  
Valuation







**LISA DY** teaches  
How to unleash your  
Leadership potential



# POWER BI



**MFON AKPAN** teaches  
How to transform data into  
action with Power BI



WALDE



**JAMAR COBB DENNARD**

teaches How to value  
a business

# MAKING ACCOUNTING *sexy!*



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