



Certified Value Growth Advisor™ credential program (CVGA™)

September 26-30, 2016, Dedham, MA, Dedham-Boston Hilton

Corporate Value Metrics is pleased to offer the most comprehensive training and credentialing program dedicated to preparing professionals to become leaders in providing value growth services – the fastest-growing service segment of the private middle-market today. The CVGA program will develop professionals to be engagement leaders, able to distinguish themselves in the marketplace as broad-based, most-trusted advisors, capable of managing the various professional resources needed to help clients maximize the value of their companies.

At this credential program, participants will:

- Learn the basics of valuation, discounted cash flows, intrinsic value, discount and capitalization rates, and other core financing calculations
- Discover the advisory acumen behind the ability to maximize the value and transaction readiness of companies, and role of company-specific risk;
- Recognize the eight primary categories that every company needs to be fully-developed and in balance in order to reach peak performance. Each category will be separately explored to build baseline competence;
- Discover how to position yourself as the Most Trusted Advisor to your clients. How to win engagements and maintain long-term client loyalty, fee leverage & engagement momentum;
- Learn how to provide strategic planning services to your clients;
- Interact and share ideas & tools with peers.
- Earn up to 40 CPE credits in Management Advisory Services and Finance fields of study

Course Policies: Requests for Refunds or Cancellations must be received in writing, at least 30 days in advance and will be subject to a \$750 cancellation Fee. No refunds granted thereafter. Direct questions or concerns to (508) 870-5805.

Registration: Registration application is available online at www.corporatevalue.net or by phone at 508-870-5805.

Individual and multi-firm participation fees apply for VOP and Non-VOP Licensees:

Individual: \$4,950

Non-Licensed: \$7,950 (including 1 year VOP Software license)

Who Should Attend:

CPAs, Turnaround Consultants, Exit Planners, Business Valuators, M&A Advisors, and Business Consultants

Prerequisites: Private lower middle-market management, owner, or advisory experience.

Advanced preparation: Reading materials will be distributed.

Program Level: Intermediate

Delivery Method: Group-Live



CVM, LLC is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education (CPE) on the National Registry of CPE Sponsors. State boards of accountancy have the final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org