



## Introducing the Strategic Planning Virtual Facilitator™ For Small Firms

Signs that your firm could benefit from our Strategic Planning Virtual Facilitator™ Video Program:

- Your practice hasn't had an effective long-term vision or strategy in place
- A strategy or vision was developed some time ago but now it's time to update it
- You attempted to develop a strategic plan but never finished it
- You actually developed a strategic plan but didn't implement it
- You'd like to develop a long-term vision to drive the business and align everyone with it

Features	This Means	You Benefit Because
<b>A video overview for each step of the strategic planning process</b>	You will have a context for your planning efforts	There is a roadmap to guide you from start to finish
<b>Successful processes we use every day to guide our large firms through the planning process</b>	You have a proven process to guide you in planning for your firm	This is a thorough process, battlefield tested, grounded in sound theory and practical application
<b>Video Instructions for each step of the way</b>	This process takes the guessing out of the details of each step	You are using a methodology that works
<b>Downloadable worksheets to stimulate your thinking as to what is important to you</b>	You may easily and quickly immerse yourself into the creative process	We've provided you with detailed coaching to maximize the effectiveness of your time
<b>Both plan development and implementation tools</b>	This process helps you overcome implementation barriers—since many planning efforts fall short on implementation success	You receive a meaningful plan to implement that can quickly result in real change at your firm
<b>Pricing (\$495, except discounted to \$249 for CFS<sup>1</sup> members)</b> <sup>1</sup> CPA Firm Subscription Package	You pay pennies on the dollar for what this level of guidance typically costs in the marketplace	This is a unique, cost-effective offering built to help the small CPA firm accomplish this powerful process

### Purchase Now or for more information

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