



# NHS ConfedExpo 2025

Content submission briefing session  
18 November 2024



- NHS ConfedExpo is the flagship annual health and social care event, run in partnership between NHS England and NHS Confederation.
- We are inviting proposals from organisations and partners across the health and social care sector to deliver breakout sessions at NHS ConfedExpo 2025.
- We aim to provide a rich programme covering a diverse range of perspectives and innovative ideas and are seeking proposals that showcase and share the best learning, practice, insights and experiences.
- We expect to receive more submissions than available sessions so please ensure you complete all the information required so that we can fully assess your session.

All sessions must align with at least one of the content priorities.

You can also indicate if your session also aligns to one of the ‘three big shifts’ for the NHS.

- Treatment to prevention
- Hospital to community
- Analogue to digital

Quality and patient safety	Health inequalities	Mental health	Community/ social care
Urgent and emergency care	Workforce, people and leadership	People with a learning disability and autistic people	Digital, AI, data and technology
Primary care inc. pharmacy optometry, dentistry	Use of resources/ infrastructure/ capital	Maternity, neonatal and women's health	Integration – system/ place/ neighbourhood
Elective care	Net zero and sustainability	Innovation, life sciences and research	Diagnostics
Cancer	Governance and regulation/ accountability and oversight	Collaboration/ partnerships/ patient or public engagement	Mobilising change/ improvement

- If your session is selected to progress to the second stage, you will need a named project manager for the development of your session until, and at, NHS ConfedExpo on 11 and 12 June.
- Submit your session details on our web platform, Lineup Ninja, by the deadline **Friday 6 December 2024** at the absolute latest. Sessions received after this date will not be reviewed.
- NHS ConfedExpo reflects the entire health and social care system – so it is your responsibility to liaise with the appropriate partner and stakeholder organisations to submit a well-rounded, collaborative session.
- Please include details of your speakers – we cannot fully assess your session without knowing who you expect to speak. Please check speakers are available on 11 and 12 June before adding them to your session.

<b>Informative session</b> <b>40 or 45 mins</b>	<b>Interactive session</b> <b>60 mins</b>	<b>Networking session</b> <b>60 mins</b>
<ul style="list-style-type: none"> <li>• Focused on sharing knowledge and insights.</li> <li>• The primary goal is to inform, educate and inspire.</li> <li>• Could include case study presentations, panel discussions, or debates.</li> <li>• No more than 4 speakers, including the chair/host.</li> <li>• These sessions may be in a breakout room or in a learning theatre on the exhibition floor.</li> </ul>	<ul style="list-style-type: none"> <li>• Designed to actively engage attendees.</li> <li>• Participants should be involved in hands-on activities and collaborative problem-solving.</li> <li>• Could include workshops, hackathons, or focus groups.</li> <li>• Minimal speakers/hosts – no panels. Names of facilitators can be provided later.</li> </ul>	<ul style="list-style-type: none"> <li>• Creating opportunities to connect and network, bringing together communities of interest.</li> <li>• Encourage interaction and participation.</li> <li>• Minimal speakers.</li> </ul>

# What makes a good session submission?

- Clear articulation of what your session will cover – we need to understand the value of your content to attendees. Who will it appeal to?
- What will people learn and take away? 90% of our attendees share their learning with colleagues and implement new projects as a result of what they have heard. What are the key takeaways for attendees, what will they learn or gain?
- How will your session be delivered – how will you make your session interesting and captivating and what makes it stand out?
- Speakers – the key to the success of every session. Your proposed speakers should be:
  - Diverse and inclusive – providing different perspectives, backgrounds and experiences
  - Highly knowledgeable, subject matter experts
  - Respected for their breadth of experience
  - Compelling and able to connect with the audience and present their ideas clearly
  - Available!

# Key considerations

- Imagine you are in the audience - what would you want to see and hear?
  - Include practical examples
  - Keep speakers to a minimum
- Consider the audience – the NHS ConfedExpo audience covers the whole health and care sector, including representatives from the voluntary and community sector and academics.
- We want to ensure we are covering the whole of the health and care system
  - Sector and organisation – not just NHS and not just one non-NHS organisation
  - Locality – representing all areas of England
  - Individual – do your speakers represent the system and population? Ensure you consider protected characteristics, and speakers with lived experience
  - Partnership – consider joint submissions with other organisations and partners

Action	Timing
<b>Open for submissions</b> <ul style="list-style-type: none"> <li>- <b>Title</b></li> <li>- <b>Description</b></li> <li>- <b>Session format</b></li> <li>- <b>Session objectives and target audience</b></li> <li>- <b>Proposed speakers with their availability checked</b></li> </ul>	<a href="#">Submission portal</a> now open  Deadline 6 December 2024
Review phase - all sessions assessed by teams within NHS England and NHS Confederation. Outcome will be sent to all applicants.	9 December 2024 – 10 February 2025
<b>Sessions invited to proceed will now work on the full detail and development of their session:</b> <ul style="list-style-type: none"> <li>- <b>Final session title</b></li> <li>- <b>Final session description</b></li> <li>- <b>Confirmed speakers with headshots and biographies</b></li> </ul>	Submission portal reopens 10 February 2025  Deadline 14 March 2025
Final review phase, checking all details for agenda publication which includes uploading to website	17 March – early April 2025
Agenda launch – titles, descriptions, all speaker biographies and photos, for all sessions on the published agenda	Early April 2025
<b>Actions to prepare the session for presentation, incl briefing calls, AV confirmations, slide submissions</b>	April – June 2025
NHS ConfedExpo 2025	11 and 12 June 2025



# Next steps

- Start developing your session.
- The [submission platform](#) is now open. Check you have access to it.
- We will assess sessions on the information they contain. Ensure you have included all the important information.
- All sessions will be reviewed together after the closing date - Friday 6 Dec 2025.

**Get in touch if:**

**You have any issues accessing Lineup Ninja or have any questions**

[sessions@nhsconfed.org](mailto:sessions@nhsconfed.org)

# Questions

