



## Maximize Your Exhibit Investment With Lead Capture Services.

The RCS ExpoSmart App turns any Apple or Android\* smartphone or tablet into a sales capture & qualifying tool.

Scan an attendee badge to capture their information, add qualifiers and notes creating more qualified leads for your sales team to win more business.

You don't have that? No problem. You can order one of our devices loaded with the ExpoSmart App.

## **Features**

- Quickly scan badges.
- Add Notes and Qualifiers to prioritize future sales action.
- Secure login for online access to your leads after the event.
- Easily transfer leads to your CRM or solicit straight from the spreadsheet.

## **Upgrades**

- ExpoAction: Automatically send a simple text email to prospects, when you scan their badge, thanking them for visiting your booth.
- Custom Qualifiers: Customize the qualifiers you add to leads to clearly qualify your leads.
   Up to 20 qualifiers with 20 characters each.

Ready to Order? Click the "order online" button.

**ORDER ONLINE** 







## **Lead Retrieval Order Form**

ITEM				UNIT	PRICE			QUANTITY	TOTAL
TEP 1	EXPOSMART LEAD RETRIEVAL SCANNING OPTIONS: Your Device	Early Bird Thru 12/8			Advance 12/9-1/12		On-Site 1/13-2/1	(Prices quoted in I	U.S. dollars only)
	ExpoSmart App - Single Device  ExpoSmart App - Up to 5 Devices (Compatible with Android and iPhone)	\$ \$	325.00 475.00	\$	425.00 600.00	\$ \$	550.00 775.00	· · · · · · · · · · · · · · · · · · ·	\$ \$
S	Our Device  RCS Phone + ExpoSmart app	\$	425.00	\$	550.00	\$	700.00	X=	\$
	Upgrades added to your scanning option								
TEP 2	Above app or device must be selected prior to choosing of ExpoAction email  Custom Qualifier Questions  High Speed Scanner  *can only be ordered with Our Device*	\$ \$ \$	250.00 125.00 95.00	\$ \$ \$	325.00 165.00 120.00	\$ \$ \$	400.00 200.00 140.00	X= X= X=	\$
S	Delivery & pick-up (Please provide an on-site mobile phone number below to sche	edule				\$	150.00	X=	\$
	Ready to Order? Click the "order online" button.  ORDER ONLINE								

I agree to the above terms and conditions \_\_\_ ( signature required for faxed or mailed in orders)