A group of colorful fish swimming around a letter

Description automatically generated**DEMA SHOW 2024**

**Post-Show Report**

After the event, you’ll want to follow up with your supervisor by reporting on your **DEMA Show 2024** experience. The following checklist contains recommendations on what to include.

Reported by: [Your Name]

Title: [Your Title]

Facility/Department: [Your Facility/Department]

**EVENT SUMMARY**

DEMA Show is the premier event in the diving, travel, and water sports industry, gathering professionals and organizations from around the globe to showcase the latest technologies, products, and services. As a vital resource for advancing the industry, DEMA Show offers unparalleled opportunities for networking, education, and business growth.

**Event Website:** [www.demashow.com](http://www.demashow.com/)

**GOALS MET**

To quantify the return on investment from attending DEMA Show 2024 and identify the knowledge and resources acquired relevant to business goals, the following goals were met:

1. [Specify Goal Met]
2. [Specify Goal Met]
3. [Specify Goal Met]

**COST SUMMARY**

* Registration fee(s): $[Amount]
* Airfare: $[Amount]
* Ground transportation: $[Amount]
* Hotel: $[Amount]
* Meals: $[Amount]
* Total: $[Total Amount]

**EDUCATION ROI**

Key takeaways and action items from education sessions attended at DEMA Show 2024:

1. [Takeaway/Action Item #1]
2. [Takeaway/Action Item #2]
3. [Takeaway/Action Item #3]

**NETWORKING ROI**

Individuals or companies met at DEMA Show 2024 and discussion points for follow-up:

1. [Name/Company Met]: [Discussion Point/Item]
2. [Name/Company Met]: [Discussion Point/Item]
3. [Name/Company Met]: [Discussion Point/Item]

**EXHIBITOR ROI**

Exhibitors, products, or services researched at the show aligning with our company’s business priorities:

1. [Exhibitor/Product/Service]: [Alignment with Business Priority]
2. [Exhibitor/Product/Service]: [Alignment with Business Priority]
3. [Exhibitor/Product/Service]: [Alignment with Business Priority]

**BUSINESS RELATIONSHIPS**

Contact information for presenters, customers, exhibitors, and attendees useful for our company’s business priorities:

1. [Name/Company]: [Contact Information]
2. [Name/Company]: [Contact Information]
3. [Name/Company]: [Contact Information]

**SUMMARY**

In summary, DEMA Show 2024 provided invaluable insights, connections, and resources beneficial for both personal and organizational growth. I am prepared to offer a briefing to share key learnings and insights with colleagues. The briefing is scheduled for [Date/Time].