

## DEMA SHOW HEALTH AND SAFETY POLICY

DEMA's top priority while planning to bring the industry together each year for DEMA Show remains the health and safety of all those onsite and attending related events. In addition to following the Centers for Disease Control and Prevention (CDC) guidelines and all federal, state, and local directives, DEMA continually reviews and updates protocols to create a healthy, safe, and successful DEMA Show for all participants.

DEMA will continue to share new and relevant updates regarding health and safety planning in our email newsletters and on [dema.org](http://dema.org) and [demashow.com](http://demashow.com). In the meantime, our staff and vendors continue to actively plan for a safe and productive event, including general building readiness, sanitation and cleaning protocols and the following:

### Show Management Areas Cleaning Protocols

DEMA will implement and enforce all protocols established by local and federal government agencies, which MAY include:

- Face covering requirements (masks available on-site as needed).
- Significant changes to food and beverage services and cleaning policies to ensure food safety and limited contact.
- Increased cleaning in all show management areas.
- Hand sanitizer stations located throughout DEMA Show.
- Encouraging social distancing when required in all common areas through signage, stanchions, and floor decals.

### DEMA Encourages the Following Best Practices and Readiness for Exhibitors

DEMA will communicate regularly with exhibitors regarding up-to-date guidelines and best practices for exhibitors based on the latest regulations, capacity limitations and industry standards. Some recommendations for DEMA Show Exhibitors, based on current industry best practices, are included in the list below:

- Open booth designs to allow spacing between groups (where spacing is limited consider incorporating dividers (i.e., plexiglass barriers) if an added measure of protection is desired.
- Allow clear and open entry and exit points.
- Clean your booth contents and high touch surfaces multiple times throughout the day.
- Utilize seating to allow adequate spacing between groups.
- Consider touchless (electronic and digital) alternatives to business processes.
- Schedule appointments in advance to help manage booth traffic.
- Provide hand sanitizer in your booth.
- Consider offering branded PPE apparel to staff and customers (e.g., masks, gloves, etc.).
- Incorporate signage promoting health and safety best practices.
- Information is ever-changing and DEMA is committed to updating our approach to address this dynamic environment. We will keep all our exhibitors, attendees, staff, and vendors up to date with new developments to ensure a coordinated effort and a safe environment for all.

Please be sure to [subscribe to our newsletters](#) and visit [www.dema.org](http://www.dema.org) and [www.demashow.com](http://www.demashow.com) for the latest updates.

Please contact Gretchen Wendorf at [gwendorf@ntpevents.com](mailto:gwendorf@ntpevents.com) or (858) 616-6408 should you have any questions or concerns.