



DEMA SHOW

november 11–14, 2025 • orlando, fl

Event Overview

DEMA Show is the Diving Equipment & Marketing Association's (DEMA) annual trade-only event and the premier global gathering of diving, travel, and action water sports professionals. Held annually, DEMA Show unites thousands of industry stakeholders, including manufacturers, suppliers, retailers, dive operators, instructors, and more, offering a comprehensive showcase of the latest innovations, technologies, products, and services in the industry.



EVENT DETAILS

DEMA Show 2025: November 11—14, 2025
Location: Orange County Convention Center, Orlando, Florida

KEY FEATURES AND ASPECTS OF DEMA SHOW

- 1. Exhibit Hall:** At DEMA Show, attendees have the opportunity to explore a vast exhibit hall featuring 500+ exhibitors presenting a diverse range of diving equipment, gear, accessories, apparel, travel destinations, and more.
- 2. Education Sessions:** DEMA Show hosts 200+ educational sessions, workshops, seminars, training programs, and more. Sessions cover diverse topics such as dive safety, environmental conservation, business management, marketing strategies, industry trends, and more, enabling attendees to enhance their knowledge, skills, and expertise.
- 3. Networking Opportunities:** Among the key highlights of DEMA Show is the networking opportunities it provides. Attendees connect with industry professionals, establish valuable contacts, forge partnerships, and exchange ideas and experiences.

Whether at networking events, social gatherings, or business meetings, DEMA Show offers numerous avenues for building relationships within the diving, travel, and action water sports community.

4. Advocacy, Collaboration, and Innovation: DEMA Show is not only a platform for business development and networking but also a hub for advocacy, collaboration, and innovation within the industry, serving as a catalyst for growth, sustainability, and excellence in diving practices worldwide.

5. Dynamic Experience: Overall, DEMA Show offers a dynamic and immersive experience for professionals, providing insights, opportunities, and resources to advance the diving, travel, and action water sports industry and promote the enjoyment and longevity of our underwater world.

For the most up-to-date information about DEMA Show 2025, including the schedule of events, location information, and specific features, visit www.demashow.com.