

Tools to Maximize Your Sales Opportunities

Transform your trade show experience with CompuLEAD® – the ultimate solution for lead capture using your smartphone or our specialized tablets. It's not just an app – it's a comprehensive sales and marketing strategy at your fingertips!



- Capture leads everywhere, on and off the show floor.
- Use action codes and surveys for lead qualification.
- Identify top prospects with our lead scoring system.
- Send targeted content to prospects.
- Access leads anytime.
- Rapidly transfer lead data into your CRM system.

Equip Your Team With the Right Tools For the Job!

Show Code: DEMA25

Early Bird Pricing Ends: 9/10/25 | Advanced Pricing Ends: 9/26/25
Order Online: [Click here](#)

3D HOLOGRAMS

DEMA Show 2025

Stop Traffic. Start Conversations.

Turn your booth into an experience people can't ignore with DVHOLO.



Project stunning 3D holograms into mid-air—making your products, logos, and messages impossible to miss.

FEATURES

- 3D Hologram high-definition display
- Customizable branded content
- High-visibility from multiple angles



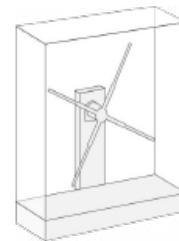
BENEFITS

- Draw crowds & boost booth traffic
- Showcase products without inventory
- Spark engagement & conversations
- Drive more leads & ROI



SPECIFICATIONS

- Display up to 3 full color animation graphics
- Display resolution up to 1920x1080
- Requires one 120v power outlet
- Protective plexiglass case
- Stand Dimensions: 62" x 18" x 22.8"
- Tabletop Dimensions: 36.1" x 33.9" x 12.1"



TURNKEY EXPERIENCE

All-Inclusive
Delivery, setup,
and pickup.

Easy Process
Send us your images—
we edit, upload, and
manage everything.

Show Ready
Installed in your booth
and removed at show
close.

Make Your Brand Unforgettable

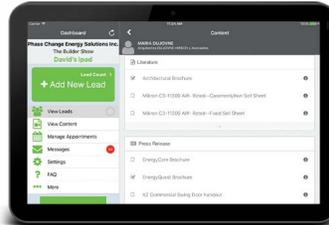
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Our Products



CompuLEAD® App

- Ideal for exhibitors using their own smartphones or tablets as professional lead retrieval tools.
- Flexible license purchasing for any team size.
- Includes 10 standard qualifiers and surveys.
- Compatible with the latest and prior Android and iOS operating system versions.

CompuLEAD® Tablet

- Perfect for exhibitors preferring not to use personal devices.
- Rentable tablets, each pre-loaded with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Dimensions: 7" Android Tablet
- Cellular plan included.

CompuLEAD® Kiosk

- A complete self-service option.
- Pre-installed with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Delivery, training, and pickup included.
- Dimensions: *Tablet: 15"x10"*
Counter Top: 17"x16"x12"
Stand: 4' tall, Base: 22" wide
- Cellular plan included.

Product Add-Ons

Custom Qualification

Tailor your lead capture to your unique business needs. Design and implement up to 99 custom lead qualifiers and up to 10 custom survey questions, integrated seamlessly into your CompuLEAD rental.



In-App Content Delivery

Send targeted product literature and videos to your prospects via email right from the CompuLEAD App. Level up your marketing with rich and engaging content and turn prospects into customers.



Attendee Self-Serve Content Delivery

Allows attendees to access your content by scanning your supplied QR code signage in your booth. **Expo Wallet** transforms the way you distribute digital content while simultaneously making sales connections.



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LEAD MANAGEMENT PRODUCTS CATALOG

DEMA Show 2025

PRODUCT COMPARISON CHART



CompuLEAD®
App



CompuLEAD®
Tablet



CompuLEAD®
Kiosk

	CompuLEAD® App	CompuLEAD® Tablet	CompuLEAD® Kiosk
Scan badges for full contact details			
Capture demographic data			
Download app to my own phone			
Use app on rented device			
Capture leads off the show floor			
Capture leads in self-serve mode			
Qualify leads with action codes/surveys*			
Add notes to leads			
Send electronic literature*			
Export leads in CSV format			
Comply with GDPR			

*Additional charges may apply

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LEAD MANAGEMENT PRICING CATALOG

DEMA Show 2025

A-la-Carte

	9/10/25 EARLY BIRD	9/26/25 ADVANCED	STANDARD
CompuLEAD App 1 User Activation (173A)	\$375	\$425	\$495
+ Additional User Activations (173B)	\$140	\$140	\$140
CompuLEAD Tablet (174A)	\$480	\$520	\$570

Packages

CompuLEAD App 3 User Activations (115) <ul style="list-style-type: none"> Download app to 3 of your smart phones or tablets to capture leads on or off show floor Qualify top prospects with custom qualifiers and surveys Send prospects up to 5 video links & 15 PDFs for quick email follow-up 	\$570	\$605	\$640
CompuLEAD Tablet (114) <ul style="list-style-type: none"> One additional app activation for your own mobile device Send prospects up to 5 video links & 15 PDFs for quick email follow-up Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers & 10 survey questions) Delivery, setup and in-booth training 	\$710	\$775	\$860
DVHOLO 3D Hologram For Stand (HOLOL) <i>or</i> Tabletop (HOLOM) <ul style="list-style-type: none"> Display 3 full-color animated graphics One CompuLEAD app activation Hologram delivery, setup and pickup Choose between two options preshow: stand or tabletop 	TABLETOP: \$1495 STAND: \$1795		
CompuLEAD Kiosk For Stand (175A) <i>or</i> Tabletop (275A) <ul style="list-style-type: none"> Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service Custom survey questions and digital content delivery system – leave your hard copies at the office Delivery, set up, training, and pickup Choose between two options preshow: stand or tabletop 	\$995		

Add-ons

Expo Wallet (Attendee Self-Serve Content Delivery) (M3A)	\$249
Delivery, Setup and In-Booth Training For App (108) <i>or</i> Tablet (08)	\$80
Lead Retrieval Product Pick-up For Tablet (09)	\$80
Custom Qualifications (Qualifiers and Survey Questions) (05A)	\$90
In-App Content Delivery (Literature & Videos) (LITE)	\$90
Insurance For Tablet (INS)	\$90

Processing Fee = \$25

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Cancellation, Refund, Damage, and Replacement Policy

By completing this lead retrieval order, you agree to be responsible for the safety and return of all rented devices. Without insurance, damages to a device will result in a \$500 replacement fee, while the loss of a power cord will result in a \$100 fee. Late returns will also incur a \$100 fee. All fees will be charged to the credit card used for this order. CompuSystems is not responsible for device malfunctions or the loss of leads. No refunds are provided for activated CompuLEAD Apps or for product cancellations made within 30 days of the event. Cancellations made more than 30 days before the event will receive a full refund, less a \$100 processing fee. Refund eligibility is based on the original event dates, even if the event is rescheduled.

ATTENDEE LIST PRICING

DEMA Show 2025

Order Online: [Click here](#)

Drive Traffic to Your Booth

Maximize traffic to your booth with TrafficMax attendee list marketing services. This user-friendly, online attendee list and marketing system will help you reach qualified buyers for your products and services. It's never been easier to market your presence at the show and also help ensure a return on your exhibiting investment.

Order Online:

TrafficMax Attendee List Marketing Service

Attendee List Use	MINIMUM ORDER	COST PER RECORD	SETUP FEE
Mine the attendee data to create a targeted list for marketing purposes. List is provided in either a csv or tab delimited format. Email addresses NOT included. Please note: You must use Internet Explorer, Google Chrome or Firefox to download your list.	\$275	\$0.20	-
Broadcast Email Create and send a broadcast email to the list you select right through TrafficMax®. This flexible system supports HTML and plain text email messages and even includes a tracking report for HTML emails. Please note: You will not receive a copy of the attendee list.	\$275	\$0.20	\$75

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