



CONFLICT AVOIDANCE

DEMA Show Exhibitors or Attendees may find themselves in a dispute with others in the dive industry. DEMA strives to keep the trade show atmosphere free from direct conflict when possible. DEMA encourages exhibitors and attendees to resolve any disputes outside of DEMA Show hours, and away from the DEMA Show convention center, DEMA Show-related hotels, and any other Show-related facilities.

To facilitate resolution, DEMA may be able to provide the use of private meeting space for the parties, when such space is available and when the request is accompanied by a non-refundable fee of \$500. An additional fee of \$500 per hour (or any part thereof) is required for meeting times greater than one hour.

When disputes cannot be settled in this manner, DEMA strongly suggests the use of court-ordered relief from a court with jurisdiction over the trade show location. Absent such a court order, DEMA may not be involved with such a dispute.

SERVICE OF LEGAL DOCUMENTS

The service of any court-issued legal documents, (summons, subpoenas, injunctions, restraining orders, etc.) on the premises of the trade show has been restricted, must follow specific procedures, and requires the involvement of DEMA Show Management. This restriction minimizes conflict and facilitates a smooth trade show operation. When disputes cannot be otherwise resolved, Show Management has established the following procedure to assist trade show exhibitors and attendees when resorting to process service during DEMA Show:

1. If service of a legal document is required, do not serve it yourself. Bring the order and/or the process server to the Show Management Office.
2. Show Management will bring the party being served to the show office for service. Upon completion of service, Show Management will assist with the enforcement of the order to ensure that it is adhered to in a timely manner.
3. Any party may choose to seek a restraining order, injunction, or cease-and-desist order from a court with jurisdiction over the trade show location. Absent a court order to do so, DEMA cannot alter, change the appearance of, or restrict any DEMA Show exhibit or other display which is otherwise in compliance with DEMA Show rules.
4. Any expense incurred by DEMA Show Management or the DEMA Association as a result of any court order being served during or in conjunction with DEMA Show will be the responsibility of the exhibitor or attendee obtaining the order.

Process service of court-issued documents must follow these protocols and is otherwise prohibited on the show floor and areas in proximity to the show floor, including Show Registration Area, surrounding hallways, lobby, seminar rooms and convention center grounds. Any Exhibitor, Attendee or Visitor

seeking to serve court-issued legal documents is instructed to contact the Show Management Office for the proper procedures to follow.

Violating or permitting others under your control to violate this or other Show Rules and Regulations could result in disciplinary action up to and including any or all of the following, at the sole discretion of DEMA Show Management:

- Loss of show seniority
- Monetary fine
- Closure of your booth
- Expulsion from the show
- Exclusion from further shows

Please note:

- DEMA reserves the right to maintain confidentiality with regard to any action implemented.
- Any expense incurred by DEMA Show Management or DEMA while in the act of following these required procedures, including fees paid to DEMA's counsel and fees for meeting space, shall be the responsibility of the exhibitor or attendee obtaining the order.

Specific rules that apply in this situation are:

- Do not enter the booth of the offending exhibitor
- Do not confront an attendee or visitor on the trade show floor or in the surrounding areas
- Do not loiter around the offending exhibitor's booth in any way that can be considered antagonizing or harassing to the exhibitor
- Do not remove anything from the exhibitor's booth
- Do not give a badge to anyone not properly registered for the show
- Do not register any non-industry people or provide them illegal entry to the show
- Do not photograph or video the offending exhibitor's booth