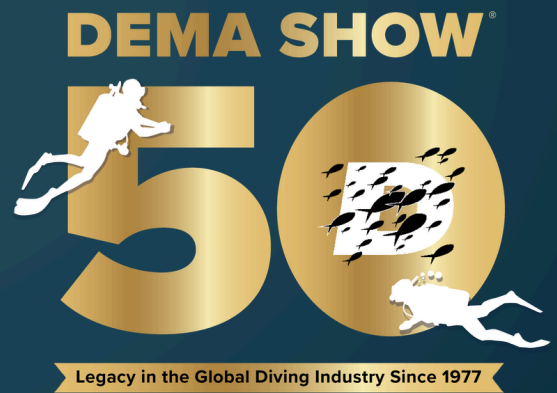


DEMA Show 50th Anniversary Party

Information & Registration Guide



About The 50th Anniversary Party

Join us at **Mardi Gras World** on **Thursday, November 5**, from **6:00–9:00 PM** for a celebration honoring the people, businesses, and relationships that have shaped DEMA Show over the past five decades.

Who Can Attend

The party is open to all DEMA Show registrants, exhibitors, and media. Attendees must be 21 and older.

Each attendee may purchase up to two tickets to accommodate a guest or spouse who may wish to attend.

Tickets

Advance tickets are **just \$10 through Friday, October 2 at 5:00 PM ET. After that, tickets will be \$20 per person.** All tickets must be purchased in advance; **no tickets will be sold at the door.**

A ticket is required for entry to Mardi Gras World. Every ticket presented at the door will automatically be entered into the evening's prize raffles. *Ticket holders must be present to win.*

Shuttle Service

The party is just steps away from the show floor across the street from the Hall J exit at the back of the convention center.

Shuttle bus service will also be provided from the designated shuttle bus pick up area.

Complimentary shuttle service will be available from 5:45 PM to 9:00 PM for all party guests between the convention center, Mardi Gras World and The New Orleans Marriott (the host hotel ONLY).

Attendees

Questions?

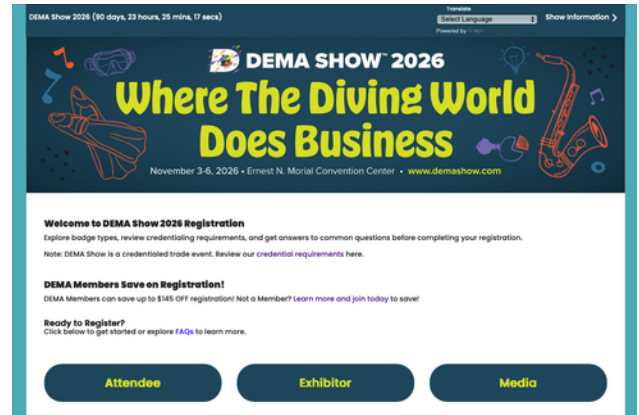
Contact Jenny Bogue at
info@demashow.com

Method #1

Add Your Ticket While Registering

Step 1: Visit the DEMA Show registration website and choose “Attendee”

Step 2: Choose “Create New Registration” and fill out your contact information and answer questions about registration categories, credentials, and demographics.



Step 3: In the “Registration Package Options” section, add the “DEMA Show 50th Anniversary Party” option to your registration by clicking the up arrow on the left-hand side, and choose how many tickets you want to purchase.

DEMA Show 2026 (90 days, 23 hours, 20 mins, 01 secs) Translate Select Language Show Information >

Registration Package Options

Select the type of registration package you prefer by checking the button next to the package title below.

Package	Thru September 15, 2026	After September 15, 2026
☐ Education Package – Non-Member Includes: - Exhibits - DEMA-Sponsored Education - Exhibitor-Sponsored Education * - Resource Center Snapshot Sessions - Special Sessions (Open to All) Not Included:	\$170.00	\$170.00
☐ Exhibits Only – Non-Member Includes: - Exhibits - Exhibitor-Sponsored Education * - Resource Center Snapshot Sessions - Special Sessions (Open to All) Not Included: - DEMA-Sponsored Education	\$150.00	\$150.00
☐ Friday-Only Immersion Pass – Non-Member Includes: - Exhibits - Exhibitor-Sponsored Education * - Resource Center Snapshot Sessions - Special Sessions (Open to All) Not Included: - DEMA-Sponsored Education Friday-only badges will be available for pick-up onsite at DEMA Show only on Friday, November 6, 2026.	\$85.00	\$85.00
* Attendance at some Exhibitor-Sponsored Education may be restricted or require additional fees.		
DEMA Show 50th Anniversary Party		
☐ DEMA Show 50th Anniversary Party Join us in celebrating five decades of DEMA Show at Mardi Gras World Thursday, November 5 from 6:00 – 9:00 PM	\$10.00	\$20.00

Step 4: Complete the registration process to be officially confirmed for the party!

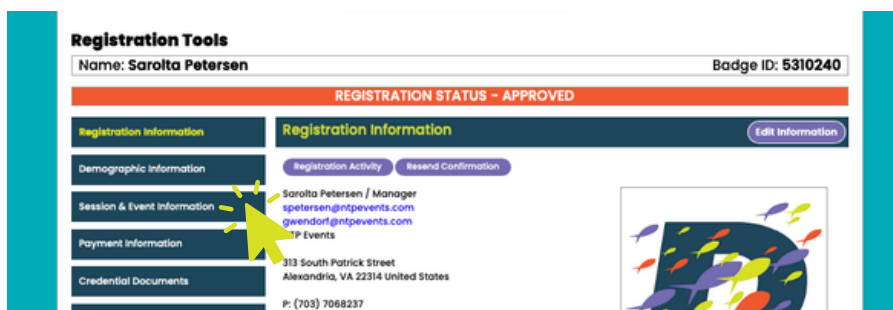
Method #2

Edit Your Existing Attendee Registration

Step 1: Log into your registration dashboard.

You can quickly access your registration through the confirmation emailed to you with subject line: **Your DEMA Show 2026 Badge Pick-Up Notice**. There is a Helpful Links section on the bottom, where you can click **“Access your Online Registration.”**

Step 2: Choose **“Session & Event Information”** once you reach the Registration Dashboard home screen.



Registration Tools

Name: Sarolta Petersen Badge ID: 5310240

REGISTRATION STATUS - APPROVED

Registration Information [Edit Information](#)

Demographic Information [Registration Activity](#) [Resend Confirmation](#)

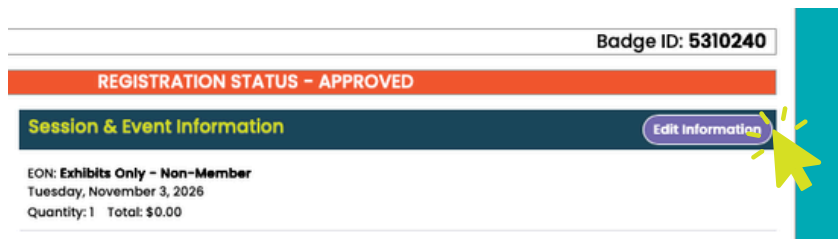
Session & Event Information [Edit Information](#)

Payment Information

Credential Documents

Sarolta Petersen / Manager
spetersen@ntpevents.com
gwendorf@ntpevents.com
TP Events
313 South Patrick Street
Alexandria, VA 22314 United States
P: (703) 7068237

Step 3: Click **“Edit Information”** on the right-hand side of your screen.



Badge ID: 5310240

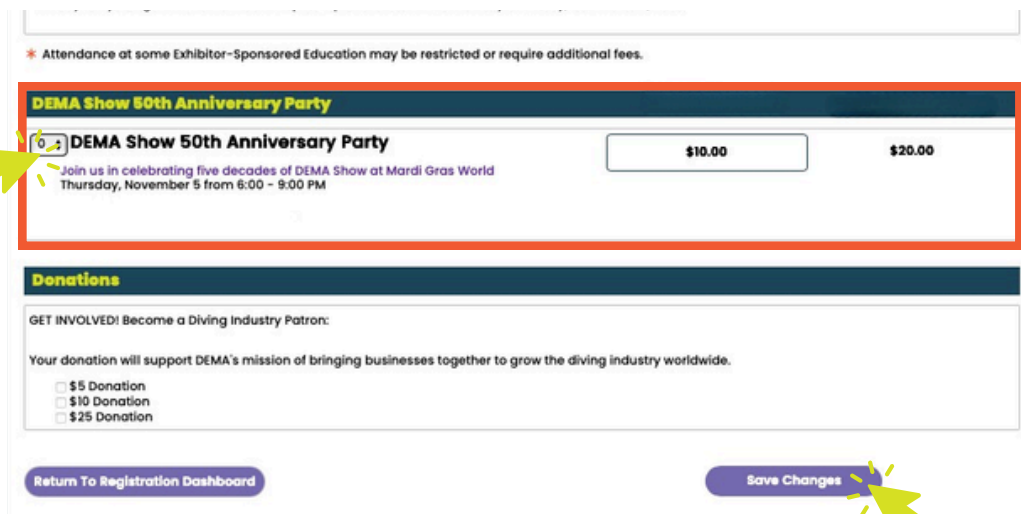
REGISTRATION STATUS - APPROVED

Session & Event Information [Edit Information](#)

EON: Exhibits Only - Non-Member
Tuesday, November 3, 2026
Quantity: 1 Total: \$0.00

Step 4: Under the education packages, you will see the **“DEMA Show 50th Anniversary Party”** option to add to your registration.

Click the up arrow on the left-hand side, and choose to add up to 2 tickets.



* Attendance at some Exhibitor-Sponsored Education may be restricted or require additional fees.

DEMA Show 50th Anniversary Party

0 **DEMA Show 50th Anniversary Party**

Join us in celebrating five decades of DEMA Show at Mardi Gras World
Thursday, November 5 from 6:00 - 9:00 PM

Donations

GET INVOLVED! Become a Diving Industry Patron:

Your donation will support DEMA's mission of bringing businesses together to grow the diving industry worldwide.

☐ \$5 Donation
☐ \$10 Donation
☐ \$25 Donation

[Return To Registration Dashboard](#) [Save Changes](#)

Step 5: Click the **“Save Changes”** button to be prompted to complete payment and confirm your ticket to the party!

Exhibitor

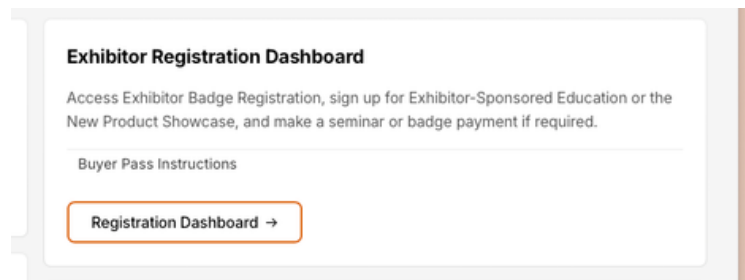
Questions?

Contact Deneen Pratt at
exhibitor@demashow.com

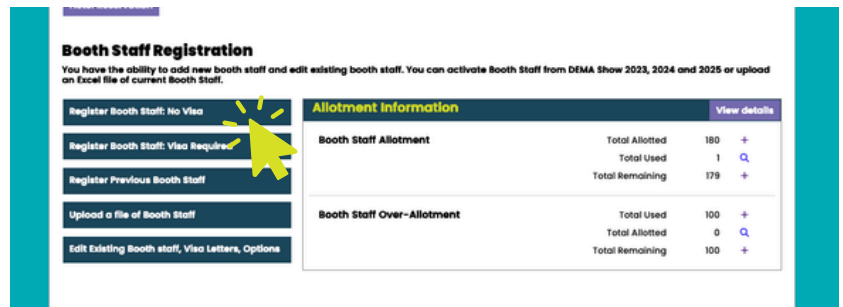
Method #1

Add Your Ticket While Registering

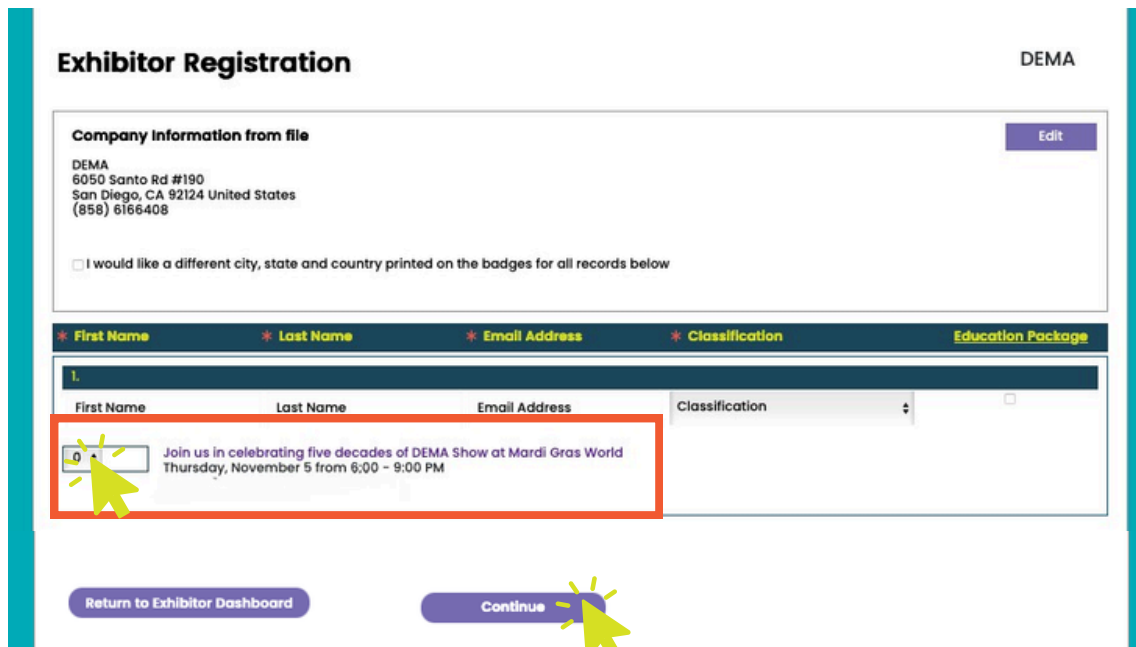
Step 1: Log into the exhibitor registration dashboard through Map Your Show.



Step 2: Choose “Register Booth Staff” and choose the Visa or No Visa option once you reach the Exhibitor Dashboard home screen.



Step 3: Fill in booth staff contact information and add up to 2 tickets to the party where it says “Join us in celebrating 5 decades of DEMA Show at Mardi Gras World.”

A screenshot of the Exhibitor Registration form. It has a header "Exhibitor Registration" and a sub-header "DEMA". Below this is a section titled "Company information from file" with an "Edit" button. The company information is: DEMA, 6050 Santo Rd #190, San Diego, CA 92124 United States, (858) 6166408. Below this is a checkbox "I would like a different city, state and country printed on the badges for all records below". Below this is a table with columns: First Name, Last Name, Email Address, Classification, and Education Package. The table has one row with a red box around the first row. The first row contains: 0, Join us in celebrating five decades of DEMA Show at Mardi Gras World, Thursday, November 5 from 6:00 - 9:00 PM. Below the table are two buttons: "Return to Exhibitor Dashboard" and "Continue".

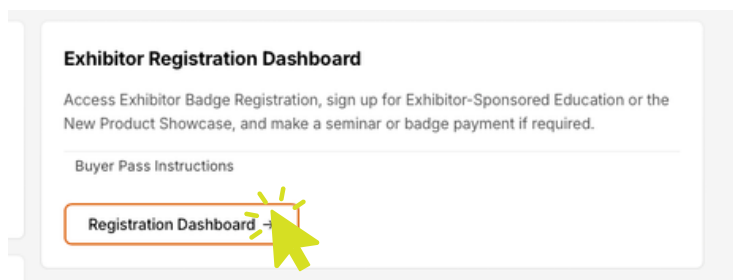
* First Name	* Last Name	* Email Address	* Classification	Education Package
0	Join us in celebrating five decades of DEMA Show at Mardi Gras World	Thursday, November 5 from 6:00 - 9:00 PM		

Step 4: Click the “Continue” button to be prompted to complete payment and confirm your ticket to the party!

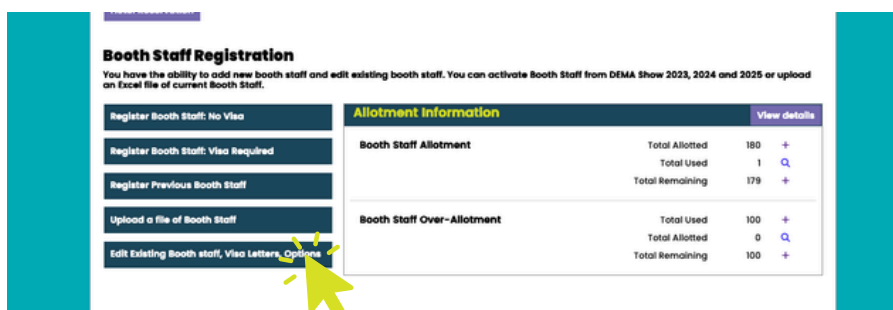
Method #2

Edit Your Existing Exhibitor Registration

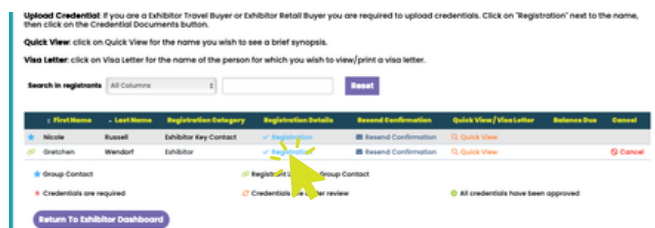
Step 1: Log into your registration dashboard through your Map Your Show exhibitor dashboard.



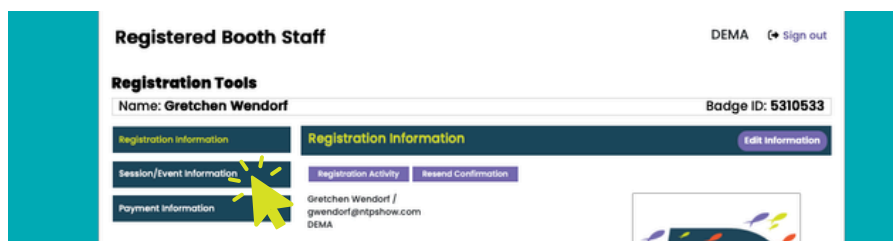
Step 2: Choose “Edit Existing Booth staff, Visa Letters, Options” once you reach the Exhibitor Dashboard home screen.



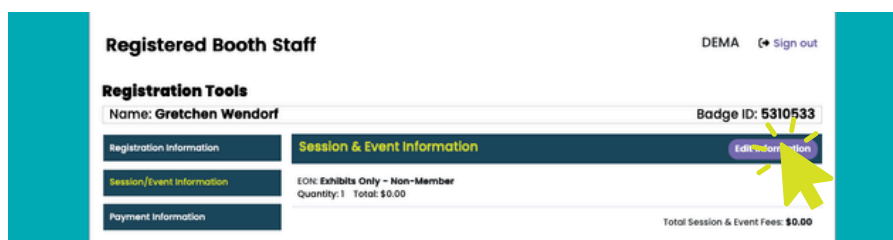
Step 3: Choose the booth staff contact you'd like to add a 50th Anniversary Party ticket to by clicking “Registration” next to their name.



Step 4: Within the booth staff contact's profile, choose “Session/Event Information.”



Step 5: Click “Edit Information” on the right-hand side of your screen.



Step 6: Under the education package, you will see the “**DEMA Show 50th Anniversary Party**” option to add to your registration.

Click the up arrow on the left-hand side, and choose to add up to 2 tickets.

Special Events Gretchen Wendorf

Seating is limited. Reserve your place today!

Special Events	
☐ Education Package - Non-Member	\$195.00 \$195.00
0 DEMA Show 50th Anniversary Party Join us in celebrating five decades of DEMA Show at Mardi Gras World Thursday, November 5 from 6:00 - 9:00 PM	\$10.00 \$20.00

Donations	Amount
☐ Diving Industry Research Donation	\$5.00
☐ Diving Industry Research Donation	\$10.00
☐ Diving Industry Research Donation	\$25.00

[Return To Registration Dashboard](#) [Save Changes](#)

Step 7: Click the “**Save Changes**” button to be prompted to complete payment and confirm your ticket to the party!

Media

Questions?

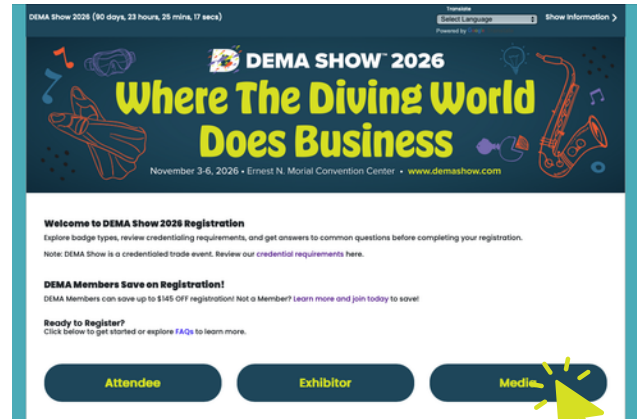
Contact Sarolta Petersen at
media@demashow.com

Method #1

Add Your Ticket While Registering

Step 1: Visit the DEMA Show registration website and choose “Media”

Step 2: Choose “Create New Registration” and fill out your contact information and answer questions about registration categories, credentials, and demographics.



Step 3: In the “Demographic” section, add the “DEMA Show 50th Anniversary Party” option to your registration by clicking the up arrow on the left-hand side, and choose how many tickets you want to purchase.

Demographic Information

Note: Fields with an * are required to continue.

* Please indicate your primary medium:

☐ Blogger	☐ Magazine
☐ Newspaper	☐ Online/Social Media
☐ Radio	☐ Television
☐ Other	

>> Please indicate other relevant mediums:

☐ Blogger	☐ Magazine
☐ Newspaper	☐ Online/Social Media
☐ Radio	☐ Television
☐ Other	

* Please indicate all relevant positions:

☐ Editor	☐ Freelancer
☐ Photographer	☐ Producer
☐ Reporter	☐ Videographer
☐ Writer	☐ Other

* Have you ever covered DEMA Show?

☐ Yes ☐ No

* Are you on assignment?

☐ Yes ☐ No

Step 4: Click the “Continue” button to be prompted to complete payment and confirm your ticket to the party!

DEMA Show 50th Anniversary Party

0 DEMA Show 50th Anniversary Party \$10.00 \$20.00

Join us in celebrating five decades of DEMA Show at Mardi Gras World Thursday, November 5 from 6:00 - 9:00 PM

Back Continue

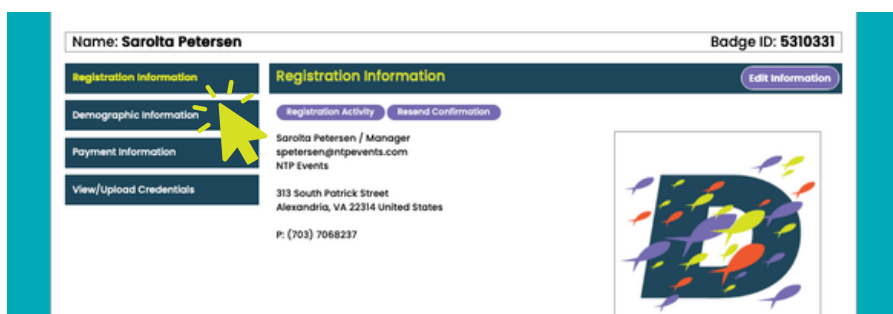
Method #2

Edit Your Existing Registration (Media)

Step 1: Log into your registration dashboard.

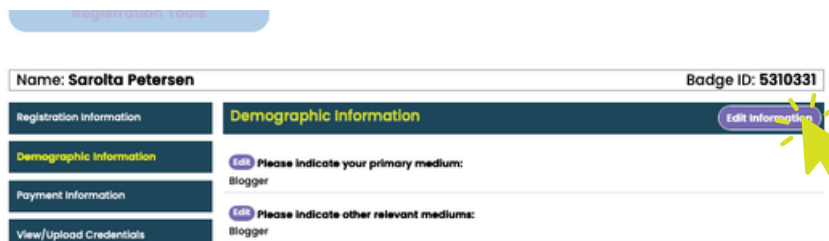
You can quickly access your registration through the confirmation emailed to you with subject line: **Your DEMA Show Media Registration Badge Pick-Up Notice**. There is a Helpful Links section on the bottom, where you can click **“Access your Online Registration.”**

Step 2: Choose **“Demographic Information”** once you reach the Registration Dashboard home screen.



The screenshot shows the Registration Dashboard home screen for Sarolta Petersen (Badge ID: 5310331). On the left, a sidebar menu has 'Demographic Information' highlighted with a yellow arrow. The main content area shows 'Registration Information' with a yellow arrow pointing to the 'Edit Information' button. To the right, there is a profile picture placeholder with a large 'D' and colorful fish.

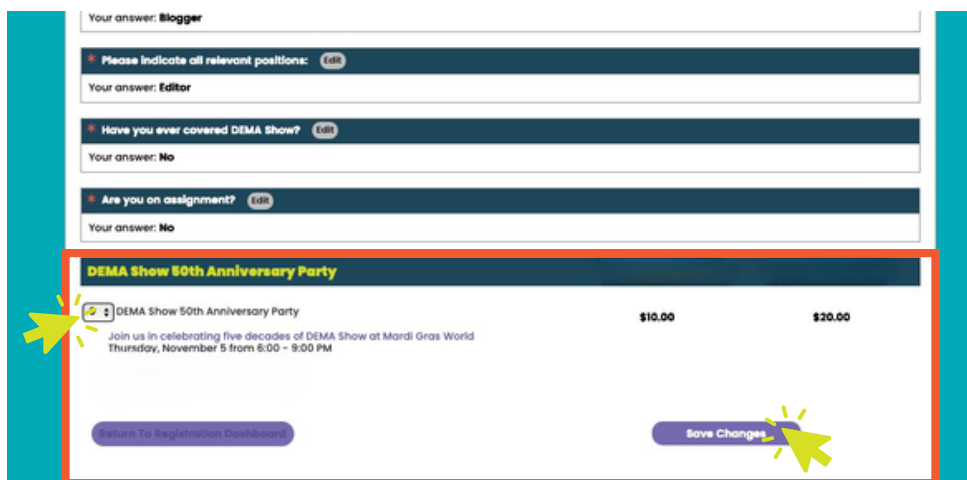
Step 3: Click **“Edit Information”** on the right-hand side of your screen.



The screenshot shows the 'Demographic Information' edit screen. The 'Edit Information' button on the right is highlighted with a yellow arrow. Below the button, there are two sections: 'Please indicate your primary medium:' with 'Blogger' selected, and 'Please indicate other relevant mediums:' with 'Blogger' selected.

Step 4: Under the demographic information, you will see the **“DEMA Show 50th Anniversary Party”** option to add to your registration.

Click the up arrow on the left-hand side, and choose to add up to 2 tickets.



The screenshot shows the 'DEMA Show 50th Anniversary Party' ticket selection screen. A red box highlights the 'DEMA Show 50th Anniversary Party' section, which includes a description: 'Join us in celebrating five decades of DEMA Show at Mardi Gras World Thursday, November 5 from 6:00 - 9:00 PM'. Below this, there are two ticket options: '\$10.00' and '\$20.00'. A yellow arrow points to the 'Save Changes' button at the bottom right. A 'Return To Registration Dashboard' button is also visible at the bottom left.

Step 5: Click the **“Save Changes”** button to be prompted to complete payment and confirm your ticket to the party!