



# DEMA SHOW™

November 3-6, 2026 | New Orleans, LA

## Where the Diving World Does Business

For 50 years, DEMA Show has been the place where the global diving, travel, and water sports industry comes to do business. DEMA Show is continuing to grow each year, being recognized by Trade Show Executive as one of the fastest growing shows of 2025 for total attendance and exhibiting companies.

Connect with **over 7,000** qualified buyers, decision-makers, and industry leaders from **over 60 countries** — and generate a year's worth of sales in just four days.

### Your Exhibit Booth Includes:

- Exhibitor Badges: 3+ badges *(based on sq.ft. and membership)*
- Pipe and Drape
- Exhibitor Sign at Booth (standard)
- Booth Carpet (standard)
- Exhibitor Listing in DEMA Show Mobile App
- Exhibitor Listing on DEMA Show Floor Map & Directory
- Exhibitor Listing on Printed Floor Map\*
- Space Selection Priority Points
- DEMA Rewards Program Points
- 2+ Preferred Buyer Passes (based on SF)

*\*Exhibit space must be reserved and paid in full by August 25, 2026 for inclusion in the printed floor map.*

### Booth Rates:

**\$23.95/SF**

DEMA Members

**\$28.95/SF**

Non-Members

**\$7.95/SF**

Qualifying Non-Profit  
DEMA Members:

## Limited Booths Remain - Secure Yours Today!

**81%** of 2025 exhibitors have already secured their space for 2026.

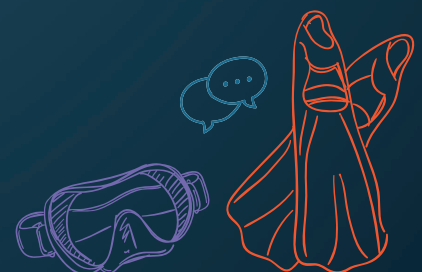
Scan the QR code to see who's already on the floor, and join your competitors by reserving your booth today at [sales@demashow.com](mailto:sales@demashow.com).



Trade Show Executive's

**FASTEST 50**

Honored as on of the **50 Fastest-Growing Shows of 2025**





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## Sponsor DEMA Show 2026

Whether you're planning to launch a new product, distinguish your brand from the competition, or simply attract a stream of qualified buyers to your booth, our curated sponsorship opportunities provide heightened visibility to help you reach your business goals.



### All DEMA Show Sponsorships Include:

- Sponsor logo and link on DEMA Show website
- Sponsor logo and link in DEMA Show Mobile App
- Sponsor logo inclusion in attendee emails
- Sponsor recognition/logo inclusion in on-site signage
- DEMA Rewards Points

View All Available Sponsorship and Promotional Opportunities



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