



# Marketing Agreement

2101 Wilson Boulevard, Suite 700, Arlington, VA 22201-3060 • NTSA.org

The Hotel Polaris, Colorado Springs, CO  
5 – 8 May, 2026

## Organization Information

Company			Contact		
Title			On-site Summit Contact(s)		
Address			Address 2		
City	State	Zip	Country	Phone	
Fax	Cell Phone		E-mail		

## Marketing Terms and Agreements

Terms and conditions of Agreement between two parties, National Training & Simulation Association (NTSA) on behalf of the DAFMSAS are as follows:

Vendor understands that NTSA, its members or affiliates are not endorsing products or services of Vender. All advertising and publicity materials developed by Vendor, reflecting of DAFMSAS must be expressly approved in writing by NTSA. Vendor agrees to indemnify NTSA from any and all costs, liabilities, losses or expenses that NTSA may result of Vendors’s advertising, activities, or material provided in connection with the marketing activity.

In the event of any breach of this agreement by NTSA, Vendor shall be entitled to no special, incidental, indirect, consequential, punitive, or smilar damages or lost profits. NTSA maximum liability to Vender for any reason and for any claim asserted under any circumstances related to this marketing agreement shall be strictly limited to NTSA refunding the marketing fee.

NTSA owns all rights to NTSA and all its program aspects. Vendor shall have the right to use NTSA trademarks or logos for the limited purpose of advertising and promoting the marketing activity, subject to NTSA prior written approval of such use.

The Parties agree to maintain in confidence the terms and conditions of this Agreement, except insofar as any proposed disclosure of these terms is approved by the other Party in advance, or is limited to NTSA leadership on a need to know basis.

This Agreement does not constitute or create a partnership, joint venture, or agency relationship between NTSA, DAFMSAS and Vendor. This Agreement may not be assigned by either party without the express written consent of the other party.

By entering into this Agreement, signatory certifies that he/she is authorized to sign on behalf of Vendor, and to bind Vendor to the terms and conditions herein stated. This Agreement is not binding until signed by both parties, an authorized representative from NTSA and Vendor, and NTSA has received full payment.

**Marketing of this event does not constitute an endorsement by the DoW**

### PAYMENT OPTIONS

NDIA/NTSA charges a non-refundable 3% Administration and Technology fee on all credit card transactions. To avoid fees, you may pay for your registration with the no-cost payment option of eCheck. Virginia is controlling law for all transactions.

eCheck    Account Holder’s Name \_\_\_\_\_

Bank Name \_\_\_\_\_

Routing # \_\_\_\_\_ Account # \_\_\_\_\_ Total \_\_\_\_\_

### Cancellation

Please understand that NTSA is relying on your agreement as a vendor of DAFMSAS and that benefits begin upon ratification of agreement.

### Marketing Opportunities

- Opening Reception ..... \$10,000 (2 Available)
- Registration ..... \$10,000 (Exclusive)
- Welcome Reception ..... \$5,000 (Exclusive)
- Lanyards\* ..... \$3,000 (Exclusive)
- Meeting Bag\* ..... \$3,000 (Exclusive)
- Beverage Breaks ..... \$3,000 per break
- Pen and Paper\* ..... \$2,500 (Exclusive)
- STEM ..... \$1,500

**Total Amount:** \$ \_\_\_\_\_

\*Production is not included in price. Vendor can supply product or have NTSA have them produced for an additional cost. Pre-approval of design and vendor logo is required.

**Logo specifications** – Please e-mail a full color, 300 dpi or better image, preferably in EPS format, TIF and JPG logos will be accepted if an EPS is unavailable.

### Submit contract & Payment via email:

NTSA Marketing - DAFMSAS 2026, 2101 Wilson Blvd Ste 700  
Arlington, VA 22201

**Shannon Burch, CEM**, Senior Director of Exhibits & Marketing, sburch@NTSA.org, (703) 247-9473

**Tiffany Milnor**, Manager, Exhibits & Operations,

VISA	MasterCard	American Express
Name on the Credit Card _____		
Credit Card Number _____		
Exp. Date (Month/Year) _____		CVV _____
Signature _____		Date _____

Authorized Signature:

Print Name:

Date: