

	BUSINESS OF FITNESS THEATRE 1 AUSFITNESS INDUSTRY	BUSINESS OF FITNESS THEATRE 2 AUSFITNESS INDUSTRY	BUSINESS OF FITNESS THEATRE 3 AUSFITNESS EXPO	PT SUMMIT NUTRITION & PERFORMANCE STAGE AUSFITNESS EXPO
10:15	How the Physical Activity, Fitness and Exercise Sector Can Save Medicare Barrie Elvish, AUSActive	Sweat vs Equity Michael Ramsey, Strong Pilates; Brando Hasick, Body by Brando; Chris Feather, 98 Gym;		
11:15	Dial Up Your Member Experience With Tech and Innovation Justin Tamsett, REX Roundtables; Emmett Williams, Myzone; Edwina Griffin, AtOne & FitWomen; Olivia Milne, Keepme; Sam Canavan, ClassPass/Mindbody	How to Win at Social Amaury Treguer, Bread Agency	Taking The Sell Out Of Selling Steve Jensen, Impact Training Corporation	Fitness Industry Evolution Towards Inclusivity - And How You Can Get Involved Sarah White, Australian Institute of Personal Trainers; Tommy Trout, WeFlex
13:00	State of the Industry: A C-Suite perspective Liz Nable, Nable My Business; Elaine Jobson, Jetts Fitness; Harry Konstantinou, Viva Leisure; Greg Oliver, Fitness and Lifestyle Group; Cameron Falloon, Body Fit Training	Attracting New Talent & Retaining Your Superstars Dennis Hosking, HealthyPeople Recruitment & FITREC; Tahnee Donkin, Goodlife Health Clubs; Brenden Clark, HealthyPeople; Steve Grant, Gym Hub	Why a Niche Is So Powerful to Build a Long-Term Career and Business Calum Wilson, BUMP Health & Fitness	Maximising Mental Health Edwina Griffin, AtOne & FitWomen; Ben Higgs, Rise Foundation Australia; Scott Hunt, Fit Your Ability; Tasman Cassim, Black Dog Institute
14:00	The Success Stories: Transform your member experience through technology Justin Tamsett, REX Roundtables; Ben Fletcher, LTYB Franchises; Troy Morgan, Willows Health & Lifestyle Centre; Michael Cunico, Viva Leisure	Successfully Leveraging the Older Adults Opportunity Barrie Elvish, AUSActive; Jonathan Freeman, Club Active; Fiona Kriaris, YMCA Victoria; Tony De Leede, Wellness Solutions; Mel Tempest, Tempest Fitness Business Solutions	Build the Team, Live the Dream: How to grow beyond a solo business owner Brad Sheppard, Trainer HQ	Systems to Scale: Marketing and automation for your PT business Travis Mattern, Fitness Education Online
15:00	Revolutionizing Member Experience: The role of big data and artificial intelligence Nathan Sheldon, Technogym	Growth Strategy: Business design for valuation and sale Richard Toutounji, COM Marketing; Michael Ramsey, Strong Pilates; Anne-Sophie Palmer, BUMP Health & Fitness; Cameron Prosser, BF Brokers; Michael Jordan, UBX Boxing + Strength	Three Lead Generation Strategies to Bring More Leads and Revenue Into Your PT Business Tahnee Donkin, Goodlife Health Clubs; Chris Mooney, EMF Fitness & Performance Centre	Motivation & Changing Behaviour Andrew Chadwick, PT Academy
16:00	Maximise the Potential of Your Group Fitness Business Model in Your Club Leisl Klaebe, FLOE; Mel Tempest, Tempest Fitness Business Solutions; Alissa To'omata, Crunch Fitness Australia; Nicole Grainger, Fitness and Lifestyle Group	Navigating the Demands of Today's Fitness Consumer: Proven revenue streams, future insights and opportunities Owen Bowling, Coach Welly; Sam Canavan, ClassPass/Mindbody; Nadine Kemp, YMCA Victoria; Brendan James, Boutique Fitness Studios; Roger Westerman, World Gym Australia	Unlocking the Power of Measurement Tracking: Maximising client success and boosting business growth Troy Morgan, Willows Health & Lifestyle Centre	Coaching Conversations: Effective communication for personal trainers Matt Duncan, One Playground

	PT SUMMIT MUSCLE & MODEL STAGE AUSFITNESS EXPO	PT SUMMIT UNDER ARMOUR ARENA AUSFITNESS EXPO	PT SUMMIT ACTIVE STAGE AUSFITNESS EXPO	PT SUMMIT KING'S CUP GRAPPLING ARENA AUSFITNESS EXPO
10:15	In Conversation with Dr Layne Norton Dr Layne Norton, Biolayne; Liz Nable, Nable My Business			
11:15	How to Use Evidence-Based Nutrition for Fat Loss Dr Layne Norton, Biolayne	TRX® - It's not the tool. It's how you use it Andrew Chadwick, PT Academy	Bodyweight Bootcamp Workouts... for All Levels! Jonathon Petrohilos, Fitness Education Online; Travis Mattern, Fitness Education Online	Technical Boxing Hays Daewoud, Australian Combat & Exercise; Nedal 'Skinny' Hussein, Australian Combat & Exercise
13:00	Program Design to Optimise Fat Loss Dr Layne Norton, Biolayne	She Lifts Bro - Program Design for Females Lauren Killey, Clean Health; Kim Leggett, Clean Health	The WHY Behind YBell Andrew Chadwick, PT Academy	Stick & Move: Boxing footwork Hays Daewoud, Australian Combat & Exercise
14:00	Effective Functional Programming for Females Brooke Turner, Balance Fitness & Nutrition	How to Get Jacked without PEDs Dr Layne Norton, Biolayne	Modern Mobility for Personal Trainers Jared Thomlinson, Australian Institute of Personal Trainers	Kickboxing Skills for Fitness Hays Daewoud, Australian Combat & Exercise; David Barker, Australian Combat & Exercise
15:00	How to Earn \$10K Per Month within 90 days as an Online Coach Brian Mark, PT Domination		Unlock the Power of Group Dynamics to Elevate Your Bootcamps & Group Training Experiences Jonathon Petrohilos, Fitness Education Online; Travis Mattern, Fitness Education Online	
16:00	Evidence-Based Supplementation for PTs Dr Layne Norton, Biolayne	Design & Deliver Impactful Small Group Training Sessions that Boost Your Revenue Mark Howlett, 511 Coaching; Chris Mooney, EMF Fitness & Performance Centre	Mastering your Strength to Weight Ratio: Handstand workshop Jared Thomlinson, Australian Institute of Personal Trainers	

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10:15	<p>Master the Media 101: Grow your fitness business leveraging the media and free PR</p> <p>Liz Nable, Nable My Business</p>		
11:15	<p>Women in Fitness: Breaking barriers and empowering future leaders</p> <p>Tahnee Donkin, Goodlife Health Clubs; Kristen Green, Aquafit Health Fitness Wellbeing; Mel Tempest, Tempest Fitness Business Solutions; Jen Dugard, MumSafe™; Rachel Kalwy, Anytime Fitness</p>	<p>The Top 5 Keys to Having a Successful Online Fitness Brand</p> <p>Daine McDonald, Clean Health</p>	<p>Make Better Business and Location Decisions Using Demographics and Mapping</p> <p>Anubhav Tewari, Spectrum Analysis</p>
13:00	<p>Elevate Your Member Experience & Win the Client Retention Game</p> <p>Kristen Green, Aquafit Health Fitness Wellbeing; Roman Brady, Air Locker Training; Ben Woolford, REVL Training; Justin Ashley, One Playground</p>	<p>How Operators Can Embrace Today's Tech to Turn Their Dream Member Journeys into a Reality and Revenue</p> <p>Olivia Milne, Keepme</p>	<p>Eliminate The 5 Sales & Communication Mistakes That Are Costing You A Fortune</p> <p>Steve Jensen, Impact Training Corporation</p>
14:00	<p>Good to Growth: The business case for inclusion</p> <p>Rob Hale, WeFlex</p>	<p>Using Data to Keep Your Members Engaged</p> <p>Michaela Aguilar, Acoustic</p>	<p>Risk Management for Health & Fitness Professionals to Minimise the Risk of Legal Liability</p> <p>Betul Sekendiz, Fitness Industry Risk Management Consulting</p>
15:00	<p>How to Get Your Team to Drive (and Not Derail!) Your New Plans!</p> <p>Emmett Williams, Myzone</p>	<p>The Future of Fitness: Harnessing technology to enhance the in-person experience</p> <p>Dipra Ray, Bodymapp; Jaime Beveridge; Mingara One Fitness; Troy Morgan, Willows Health & Lifestyle Centre; Mel Theore, Mel Fury Fit</p>	<p>Security - The Best Kept Secret in Fitness Business Management</p> <p>Steve Utting, InnerTelligence (Aust)</p>
16:00	<p>Establishing Strategic Partnerships to Grow Your Fitness Business</p> <p>Daine McDonald, Clean Health; Dr Layne Norton, Biolayne</p>	<p>The New Zero Dollar Way to Generate Leads for Your Fitness Business</p> <p>Richard Toutounji, COM Marketing</p>	