

**"Good prospective clients. Good timings.  
Location was excellent. Great event - we will  
come again" Lomond School**

# Independent SCHOOLS Show AUTUMN

## 2025 SHOW REPORT

SUPPORTED BY



**"A really great event and well  
run. The organisers were  
extremely helpful and  
everything went very  
smoothly."**

**Minerva Virtual Academy**

**"Thank you very much for  
hosting us and putting on a  
wonderful show with lots of  
visitors!" Royal Alexandra and  
Albert School**

## Introduction

This was our first Autumn show at our NEW home, the Royal Horticultural Society's Lindley Hall.

It was also the second of our NEW format shows: smaller, termly, targeting a specific segment of parents. The Autumn show aims to give parents a complete overview of the sector, from Nursery to Sixth Form, fully exploring day and boarding choices.

The midweek format and central location attracts visitors from right across Southern England, as well as from the wealthiest areas of London.

Parents tell us that they attend because they are seriously interested in the sector. Schools agreed – a record number of exhibitors rated the visitors as highly appropriate and reported a higher number of serious leads.

In line with our mission to reach every potential student market, we were delighted this term to welcome leading international education agencies to the Autumn Show and connect them with exhibitors through our new networking event, **AgentsConnect**.

David Wellesley Wesley, Show Founder



"Constant flow of people from start to finish, no 'lulls' in the day – the timings were perfect."

**Abbey DLD Group of Colleges**

Best thing about the Show?

"The number of interested families." **Benenden School**



"What a wonderful day spent with a busy group of school legends" and "lots of people attending."

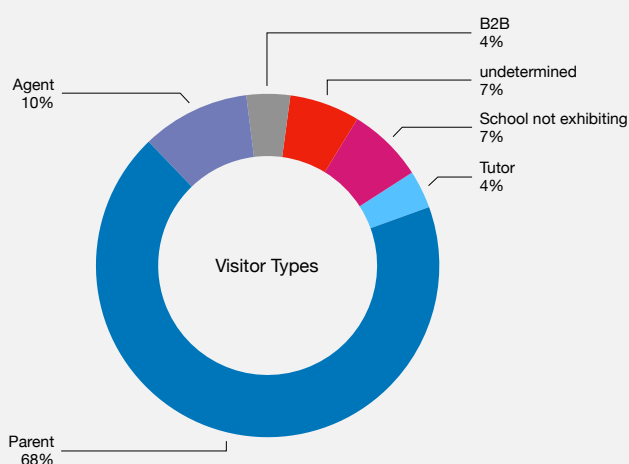
**Knightsbridge School**



## About our visitors

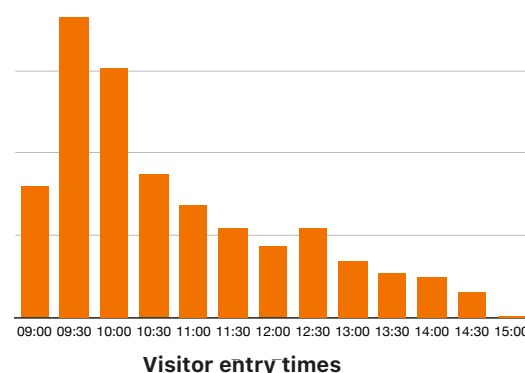
Autumn25 footfall:

- Total: 1453 visitors.
- 68% of visitors are parents (up 1% on Summer).
- More fathers now attending (33% of parents, up from 29% in the summer).
- Non-parents attending the show included heads and senior staff from non-exhibiting London preps and primaries (7%), tutors (3.5%) and agents (12%).
- Our location is convenient for all parts of the capital - top 15 feeder schools included schools in Lambeth, Wandsworth, Kensington and Chelsea, Westminster, Tower Hamlets, Barnet, Southwark and Kingston upon Thames - see page 4.



"There was a steady flow of visitors and we felt consistently busy but not overwhelmed."

### Bedales School



There was a good flow of parents into the show all day.

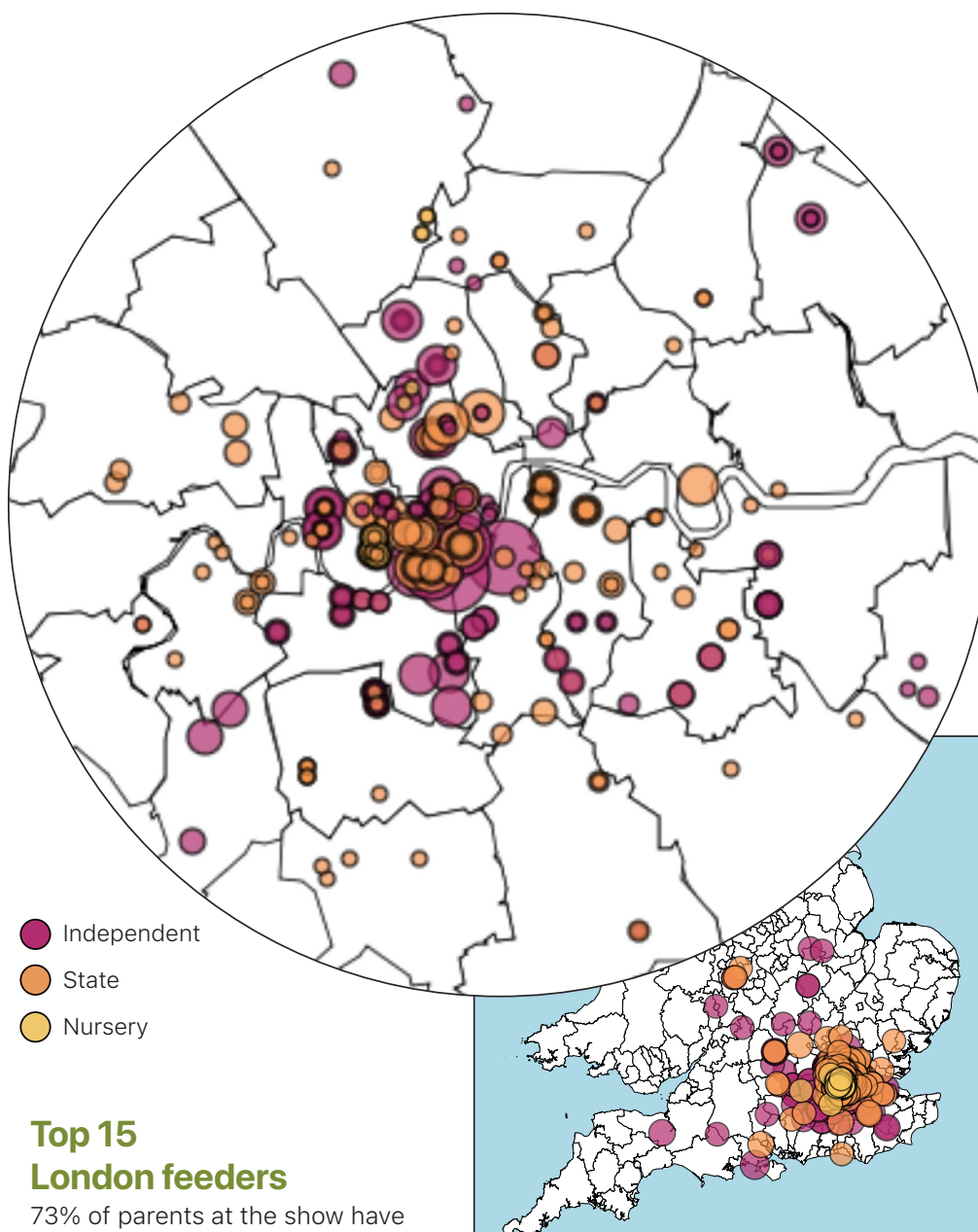
Peak check in: 0930-1000. We encourage parents to plan for a two hour visit, so most aimed to arrive before 13:00.

Many parents stayed longer than two hours to catch the afternoon talks and to speak 1-1 with schools when it was less hectic.

## Current schools

The show is the most efficient way for school admissions teams to meet parents from a wide range of feeder schools.

The majority of parents attending the show have children in prime location central London schools. ISS also attracts parents with children at schools across London and Southern England.



### Top 15 London feeders

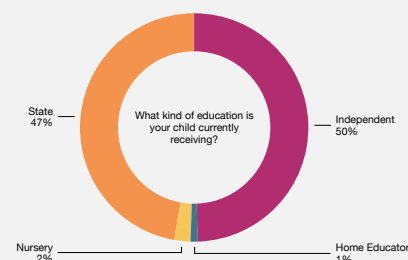
73% of parents at the show have children attending preps and state primaries in London. The top 15 London schools, by number of visitors, were:

1. Newton Preparatory School
2. Thomas' (Battersea, Clapham, Fulham, Kensington)
3. Belleville Primary School
4. Canary Wharf College
5. Norland Place School
6. Wetherby Preparatory School
7. Parson's Green Nursery
8. Boutcher Church of England Primary School
9. Finton House School
10. Hampden Gurney CofE Primary School
11. Hill House International Junior School
12. Latymer Prep School
13. Lyonsdown School
14. Maida Vale School
15. Rokeby School

### Top 10 boarding preps

8% of parents at the show have children attending boarding preps. The top 10, by number of visitors, were:

1. Brambletye School
2. Edgeborough School
3. Highfield and Brookham School
4. Ludgrove School
5. Moreton Hall School
6. Moultsford Preparatory School
7. Papplewick School
8. Port Regis Preparatory School
9. Summer Fields School
10. Elstree School



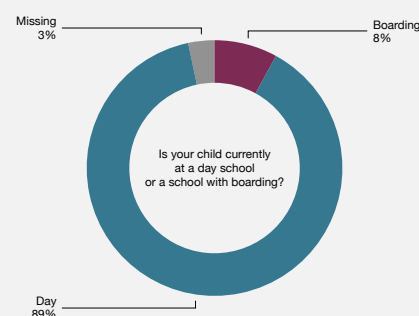
### Independent, State Primary, Internationals, Home Schoolers

50% of visitors' children attend independent schools. 8% are currently boarding. 47% have children in state primary schools.

6% of parents were internationals recently moved or moving to the UK.

A small group are home educators.

8% of parents attending the show currently have children in boarding schools and 40% are considering boarding (see p8).



7.4% of parents attending the show currently have children who are under two (see p8).





Parents at the Autumn show have children attending a wide range of schools and nurseries:

## Independent Schools

- Alleyn's School
- Atelier 21 Future School
- Avon House School
- Bancrofts School
- Benenden School
- Berkhamsted Prep and Pre-Prep School
- Blackfen School for Girls
- Blackheath High School
- Box Hill School
- Brambletye School
- Broomwood Hall School
- Bute House Preparatory School
- Cheltenham Ladies' College
- Chepstow House School
- Chinthurst School
- City of London School for Girls
- Collingham
- Cranleigh School
- Crosfields School
- Croydon High School
- Cumnor House School
- Daneshill School
- Donhead Preparatory School
- Eaton House School Belgravia
- Eaton House the Manor School
- Eaton Square School
- Ecole Francaise de Londres Jacques Prevert
- Edgeborough School
- Elstree School
- Emanuel School
- Emanuel School
- Finton House School
- Francis Holland School
- Gad's Hill School
- Gatehouse School
- Heathside Preparatory School
- Hereward House School
- Highfield and Brookham Schools
- Highgate School
- Hilden Grange School
- Hill House International Junior School
- Hornsby House School
- Hurlingham School
- Hydesville Tower School
- James Allen's Girls' School
- Junior King's School, Canterbury
- Kensington Prep School
- King's College School
- King's School, Rochester
- Kingswood House School
- Knightsbridge School
- Latymer Upper School
- Ludgrove School
- Lycee Francais Charles de Gaulle
- Lyonsdown School
- Merchant Taylors' Prep School
- Merlin School
- Merton Court School
- Moreton Hall School
- Moultsford Preparatory School
- Newland House School
- Newton Preparatory School
- Norland Place School
- Northwood College for Girls
- Oakfield Preparatory School
- Oakham School
- Oakhyrst Grange School
- Papplewick School
- Parkgate House School
- Port Regis Preparatory School
- Queen's Gate School
- RGS Surrey Hills
- Rokeby School
- Salcombe School
- Shrewsbury House School
- South Hampstead High School
- St Christina's School
- St Christopher's School
- St Dunstan's College
- St George's Junior School Weybridge
- St Paul's Cathedral School
- Staines Preparatory School
- Summer Fields School
- Sydenham High School GDST
- The Cavendish School
- The Cedars School
- The Children's House School
- The Pointer School
- The Roche School
- The Stewart Bilingual School
- The Study Preparatory School
- The Study Preparatory School
- Thomas's Battersea
- Thomas's Clapham
- Thomas's Fulham
- Thomas's Kensington
- Tonbridge School
- Tring Park School for the Performing Arts
- Westminster Under School
- Wetherby Preparatory School
- Wetherby Senior School
- Willington School

- Wimbledon High School
- Woodford Green Preparatory School

## State & Nurseries

- All Saints CofE Primary School
- Ambler Primary School and Children's Centre
- Ark Byron Primary Academy
- Ashcroft Technology Academy
- Ashmead Primary School
- Ashmole Primary School
- Barclay Primary School
- Barnes Primary School
- Belleville Primary School
- Bousfield Primary School
- Boutcher Church of England Primary School
- Brandlehow Primary School
- Brindishe Manor School
- Brooklands Primary School
- Campsbourne Junior School
- Canary Wharf College 3
- Charles Dickens Primary School
- Cheam Park Farm Primary Academy
- Chislehurst School for Girls
- Christ Church School
- Christ's College Finchley
- Churchfield CofE Academy
- Cobham Free School
- Colchester Academy
- Coleridge Primary School
- Deer Park School
- Drew Primary School
- Dulwich Village Church of England Infants' School
- Dunraven School
- East Sheen Primary School
- Eling Infant School and Nursery
- Fennies Nursery Oxted
- Fortismere School
- Four Marks Church of England Primary School
- Fox Primary School
- Friars Primary Foundation School
- Gillespie Primary School
- Gospel Oak Primary School
- Gresham Primary School
- Haberdashers' Aske's Hatcham Temple Grove
- Halsbury Primary School
- Hampden Gurney CofE Primary School
- Hampstead Norreys C.E. Primary School
- Harris Primary Academy Mayflower
- Harrison Primary School
- Hayes School
- Hazelwick School
- Holland Park School
- Holy Cross Catholic Primary School
- Holy Trinity CofE Primary School
- Honeywell Infant School
- International Academy of Greenwich
- John Betts Primary School
- Joseph Hood Primary School
- Judith Kerr Primary School
- Lady Bankes Junior School
- Lady Margaret School
- Larmenier & Sacred Heart Catholic Primary School
- Little People of Fulham
- Marshgate Primary School
- Mayfield Primary School
- Millbrook Park Primary School
- Mount Pleasant Lane Primary School
- Oaks Park High School
- Oratory Roman Catholic Primary School
- Parson's Green Nursery
- Polebrook Church of England Primary School
- Portman Early Childhood Centre
- Primrose Hill School
- Ramridge Primary School
- Riverley Primary School
- Riverside Primary School
- Rutlish School
- Rutlish School
- Sacred Heart Catholic Primary School, Battersea
- Scargill CofE (Aided) Primary School
- Scotts Primary School
- Shaftesbury Park Primary School
- Sheringdale Primary School
- South Norwood Primary
- St Andrew's Church of England Primary School
- St Clement Danes CofE Primary School
- St Dominic's Catholic Primary School
- St Francis RC Primary School
- St George's Church of England Primary School
- St Gregory's Catholic Primary School
- St Ignatius RC Primary School
- St John and St James CofE Primary School
- St John Evangelist RC Primary School
- St John's and St Clement's Church of England Primary School
- St Johns Walham Green Church of England Primary School
- St Joseph's Catholic Primary School
- St Joseph's RC Primary School
- St Jude's Church of England Primary School
- St Luke's Church of England Primary School

- St Martin's CofE (Aided) Junior School
- St Mary Magdalen's Catholic Primary School
- St Mary's
- St Peter's Catholic Primary School
- St Peter's Eaton Square CofE Primary School
- St Stephen's C E Primary School
- St Teresa's Catholic Primary School
- St Thomas Becket Catholic Primary School
- Stroud Green Primary School
- The Bridge Academy
- The Cottesloe School
- The Learning Experience
- Thomas Jones Primary School
- Tonbridge Grammar School
- Trots Hill Primary and Nursery School
- Virginia Primary School
- Waddesdon Village Primary School
- Watford Grammar School for Boys
- Weydon School
- Wimbledon Park Primary School

Independent  
SCHOOLS  
Show

**NOW TERMLY**

NEW Dates, NEW Central London Venue

**DATES**

Thursday 8 October 2025

**ISS AUTUMN 25**

A-18 a complete overview of the independent school journey, from nursery to sixth form. Explore the price and value of different routes.

Saturday 28 February 2026

**ISS SPRING 26**

Going Private. This show focuses on the transition from state to day and boarding independent schools at 7+, 11+ and 16+.

Thursday 14 May 2026

**ISS SUMMER 26**

11+ & 13+. How to shortlist the right senior schools for your child and prepare for highly competitive admissions tests.

Advance tickets are FREE for parents & your school's leadership team.

[SCHOOLSSHOW.CO.UK](http://SCHOOLSSHOW.CO.UK)

"It was like attending multiple open days in two hours. The show gave us a remarkable overview of our private school options."

ISS SUMMER 25 visitor

Independent  
SCHOOLS  
Show

BHS Lindley Hall  
Everston Street  
London, SW1P 2DW

Victoria Station  
Cardinal Place exit  
A-5 minutes walk  
Victoria, District & Circle Lines  
Southern Rail

Car Park  
Arriving 8.30  
London, SW1P 2TX

Q&A  
[Q-and-A.co.uk](http://Q-and-A.co.uk)

## Relationships with London schools

Many visitors hear about the show from their child's school.

The show communicates regularly with 1000+ contacts in London preps, primary schools and nurseries.

Alongside mailers and flyers, we produce a pack to help schools promote the event in their newsletters to parents.

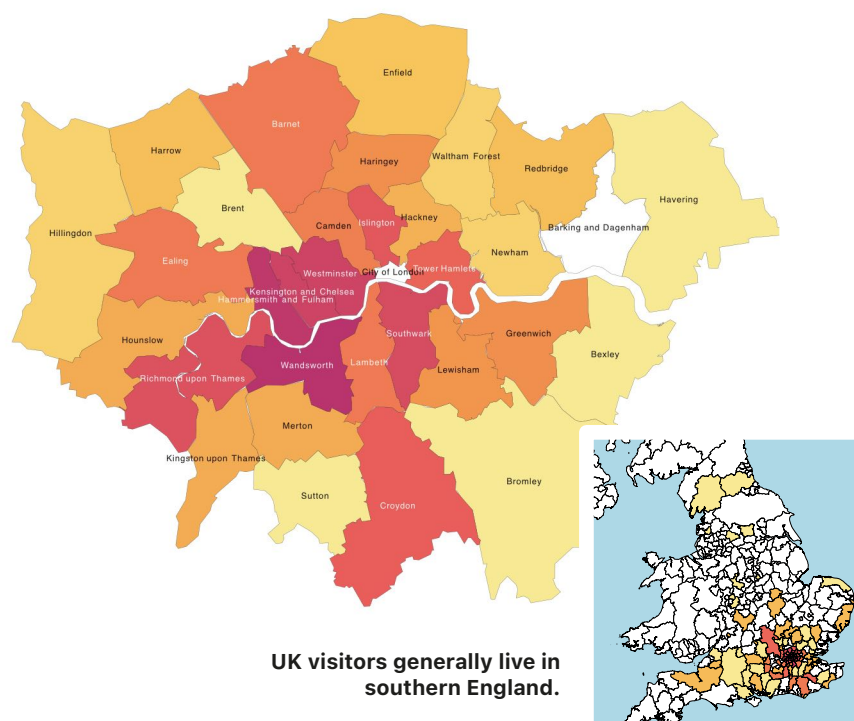
We encourage senior staff to attend. This term, 23 prep and primary school leaders attended the event.

We are very grateful that schools see the show as an effective way to help parents plan their child's future.



## Where Autumn25 visitors live

The vast majority of visitors to the show live in prime London boroughs.



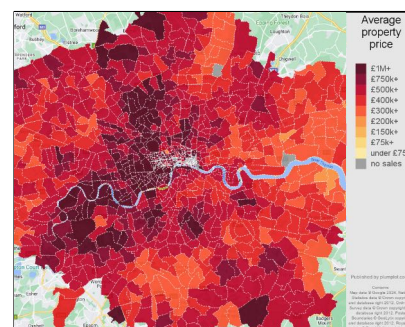
## Target boroughs

We target visitors who live in affluent boroughs.

Top home locations of visitors at the Autumn25 show:

- Wandsworth
- Kensington and Chelsea
- Hammersmith and Fulham
- Westminster
- Lambeth
- Richmond upon Thames
- Southwark
- Camden

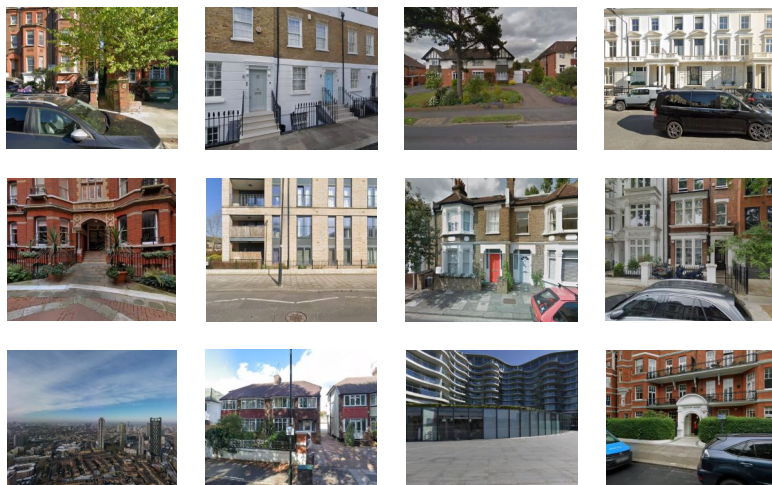
These locations correlate tightly with maps of wealth in London.



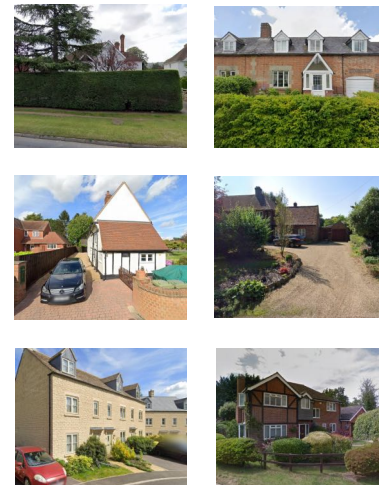
## Expanded Reach

Our new location (handy for mainline rail as well as tube) has expanded the reach of the Show. Visitors from outside London tend to hear about the show from our media partners (see p10).

**Above & below: Some homes of Autumn 2025 visitors, who live in London boroughs**



**Below: Homes of Autumn 2025 visitors, who live outside the M25.**

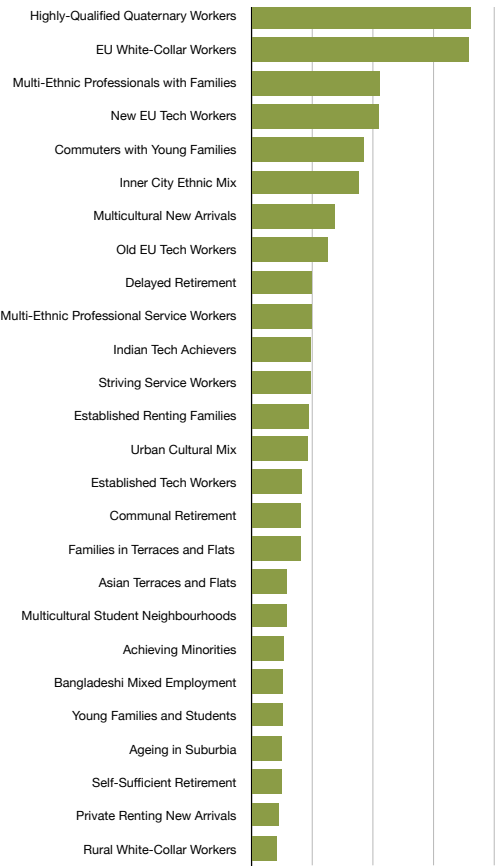
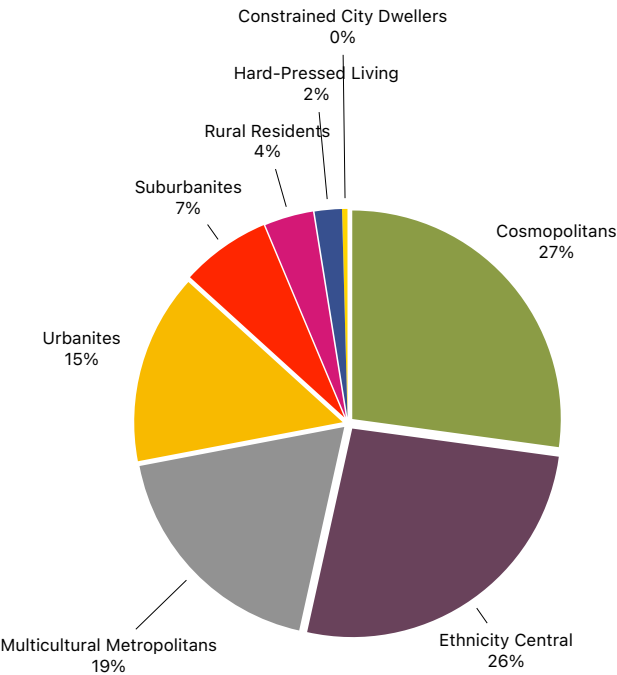




# Visitor demographics



The diversity of families at the show reflects Central London’s multi-cultural, highly-skilled workforce.

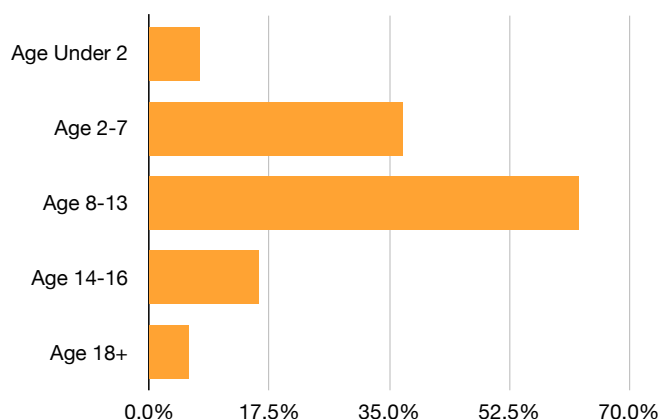


## What visitors want

Parents come to the show with open minds, looking to find the right school for their child.

### Age of children

- The Autumn show covers the whole journey from Nursery to Year 13. This attracts parents who are looking ahead, planning their child's future education.
- 62% have children aged 8-13 thinking about senior schools and prep boarding.
- 37% of visitors are parents of younger children, aged 2-7, looking at pre-prep, prep and senior. 7.4% had children under two planning the whole journey from Nursery.

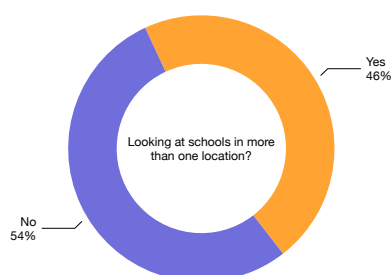


Above: Age of visitors' children

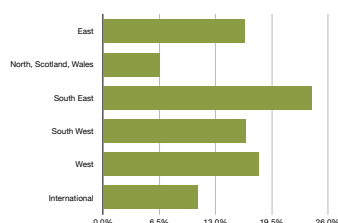
### Open-minded about school locations

- 81% of visitors at the show are looking at London schools, but 46% are also looking outside the capital.
- Parents looking outside the capital are thinking about day places / family relocation as well as boarding.
- South East is the most popular search area, but many are looking further afield, and also considering international options.

% of London domiciled visitors considering other locations

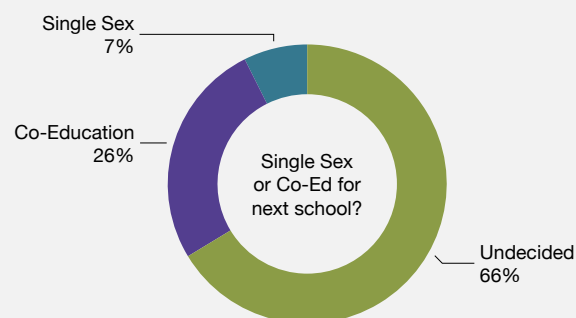


Locations of visitors' school searches outside London

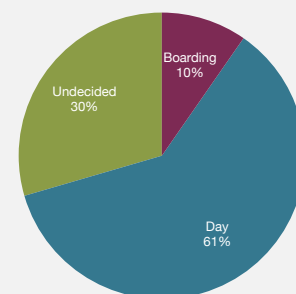


## School choices

- Most parents are considering Co-Ed schools; but many are looking at both co-education and single sex schools.
- Parents of boys more likely to be looking at single sex schools.

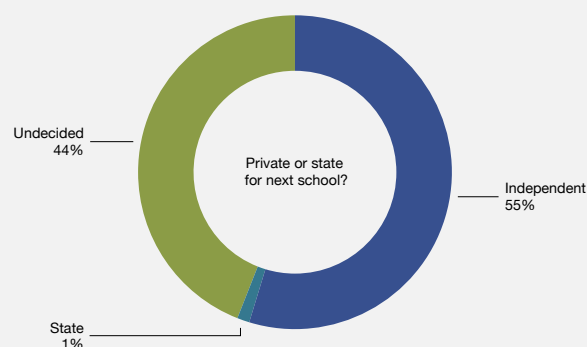


Above: Single Sex or Co-Ed?  
Below: Boarding / Day



The majority of visiting families are considering a range of 11+/13+ options for their children:

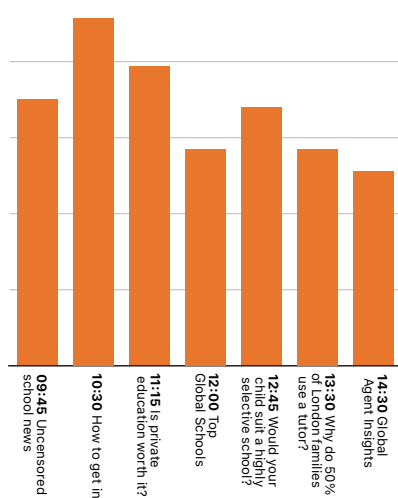
- 63% do NOT need information about bursaries.
- 10% came to the show certain they would like their child to board.
- 39.2% of visitors are considering boarding.
- 61% are certain they would like a day school. 44% of this group are looking at state schools as well as independents.



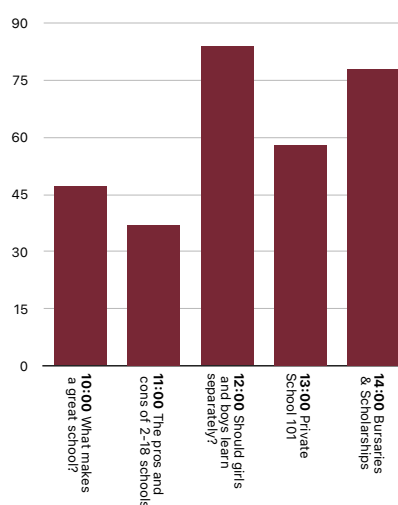


## Talks programme

778 visitors attended talks in two theatres. We would like to thank our partners Think Academy UK who sponsored the main stage in the North Annexe, and The Good Schools Guide who chaired the Forum talks in the main hall.



Think Academy Theatre audiences



Good Schools Guide Forum audiences

### Think Academy Theatre

The programme was designed to help London parents tackle the practical questions parents ask. All talks were over-capacity.

### Good Schools Guide Forum

The Good Schools Guide Forum brings together panels of leading schools to be interviewed by the Guide's editors and consultants, who are all school choice experts



### NEW: Sector News Briefing

Tori Cadogan, *Tatler's* renowned Education Editor opened the show with a sector news briefing featuring a panel of education journalists, political and legal experts and sector leaders.



Watch on YouTube.



## Autumn25 marketing campaign

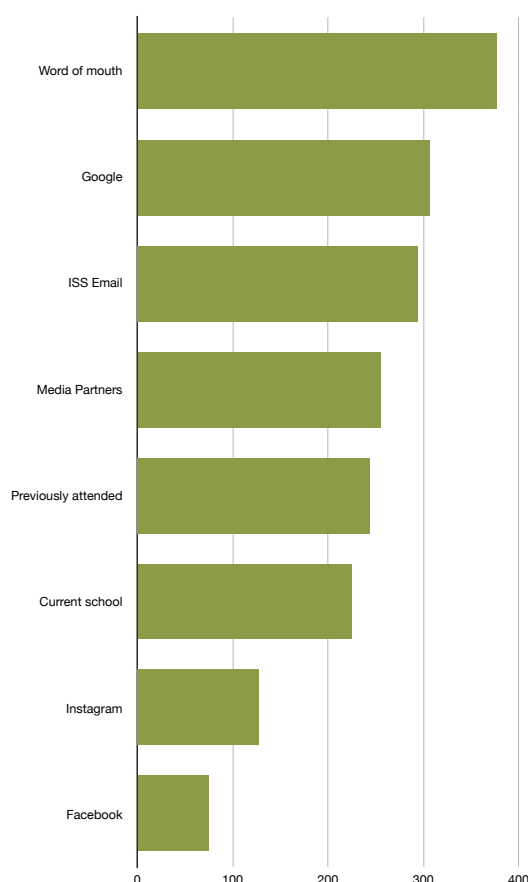
A targeted marketing plan took place simultaneously across different media and social platforms.

The campaign started in July, onboarding 27% of ticketholders before August. Then we ran an intense campaign through September from the start of the school year until the show opened in October.

### The visitors came from:

- Emails to our database of UK families who have registered in the past, previously attended, or attended online events performed strongly;
- Organic Google searches + paid Google advertising;
- Our well-established media partnerships with the Good Schools Guide, Tatler, Schools House, The Week, Muddy Stilettos and Nappy Valley give the show a unique national reach;
- Social media is now a significant source of visitors. Instagram and Facebook are our key channels;
- Word-of-mouth continues to dominate in the final weeks because we encourage people who register early to tell their friends and families.

Sources of visitors



TATLER

THE WEEK  
Junior

NappyValleyNet

THE  
GOOD  
SCHOOLS  
GUIDE

Muddy Stilettos

Below full page advert in September's Tatler

**Plan your child's future**

**Independent SCHOOLS Show**

**NOW TERMLY**

**NEXT SHOW**  
Thursday 9 October  
RHS Lindley Hall, SW1P 2QW

**NEW Dates**  
NEW Central London Venue

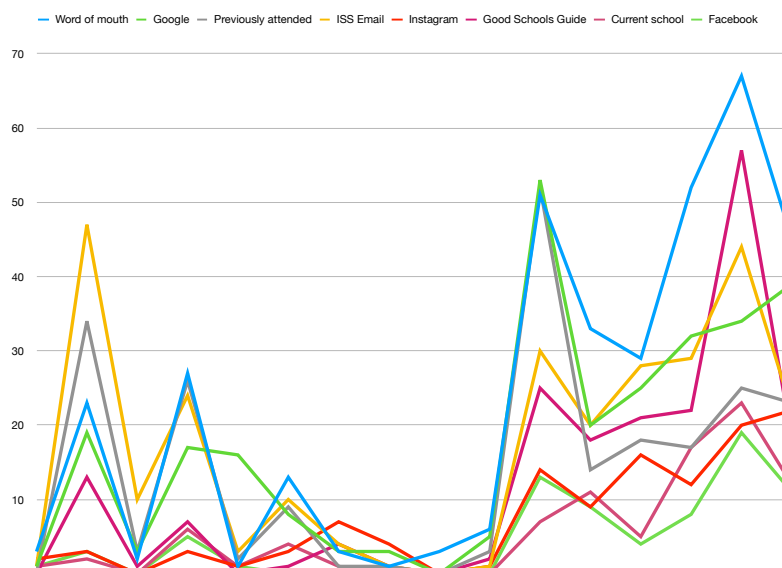
Meet London schools, boarding schools, specialist schools, schools within commuting distance.

**2 theatres** where leading heads and experts answer your questions as you plan your child's education from nursery to sixth form.

Advance tickets are free at [SchoolsShow.co.uk](http://SchoolsShow.co.uk)

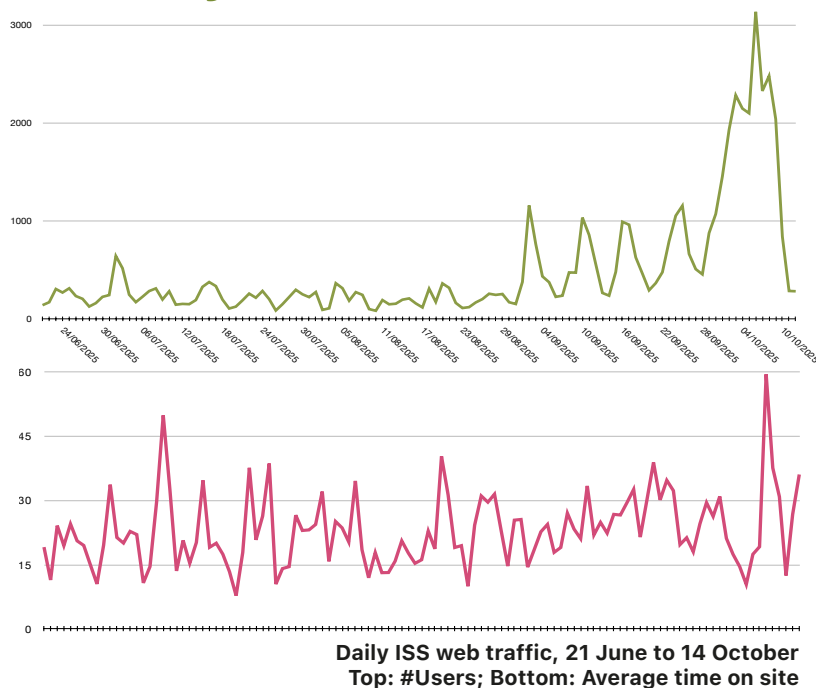
#GIVEUS2HOURS

Below sources of visitors, weekly through the build up





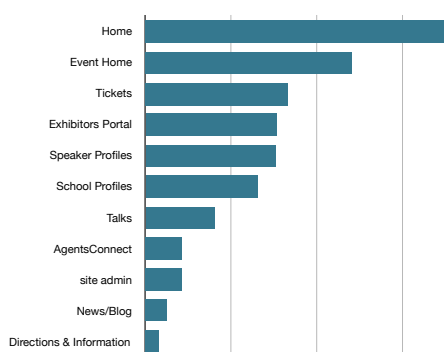
## Web activity



Traffic on the website rises each week as we get closer to the show. The spikes are stimulated by weekly our emails that highlight different aspects of the event; one reason that 65% of traffic is direct or organic.

Average length of time on the website fluctuates because many first time visitors simply want to get tickets.

Parents that return to the site look at the event programme, read school and speaker profiles, and watch videos.

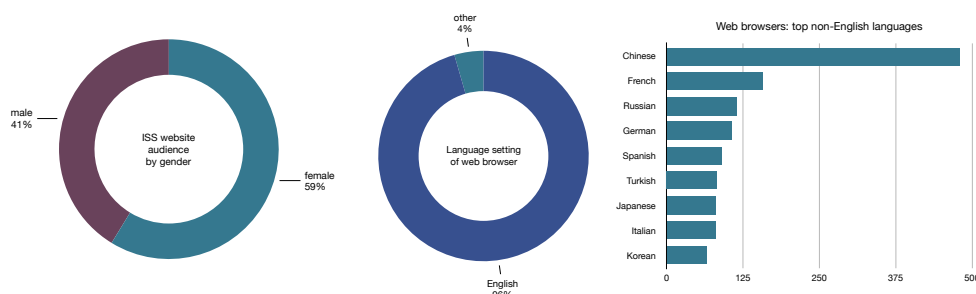


**Above: most popular content categories on the website**

Source of web traffic	% Sessions 21 June - 14 October
Google / organic	34.23%
Direct (includes ISS emails)	31.94%
Facebook	23.13%
Google / CPC	2.21%
Good Schools Guide	1.77%
Instagram	1.52%
other	0.87%
Eventbrite	0.84%
showoff.asp. events	0.65%
tiktok	0.52%
Chat GPT	0.37%
LinkedIn	0.35%
Yahoo	0.33%
InvestingWeekly	0.27%
Linktr.ee	0.24%
DuckDuckGo	0.20%
Yandex	0.18%
Exhibitor	0.13%
Ecosia	0.12%
Wikipedia	0.07%
YouTube	0.02%
Gleanin	0.02%

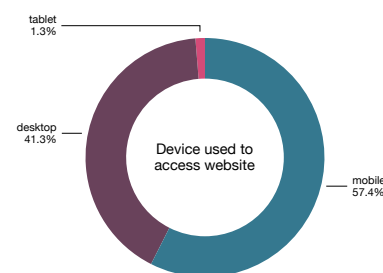
## Online demographics

- A basic pattern remains constant - mothers are more likely than fathers to register for tickets. However fathers engage online - 41% of visitors in the build-up were male, and this term a record number of fathers, 28.6%, registered for tickets.
- Website visitors to the event pages are 74% UK based, and 96% have their browser set to English language.
- The overseas audience is an important segment - both as attendees of international events and visitors to the London shows. Top countries are: Germany, China, Netherlands, India, Singapore, Hong Kong, Spain, United Arab Emirates, Switzerland, Italy, Turkey.



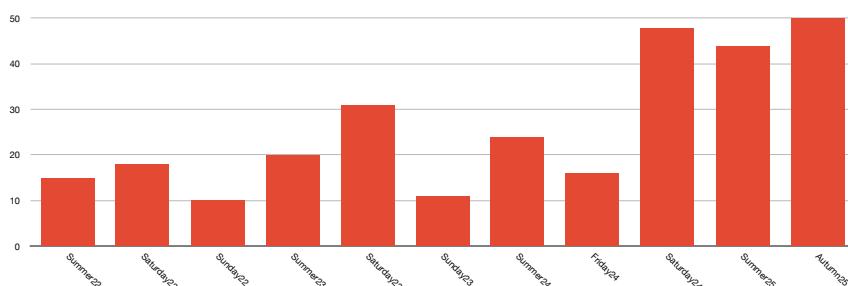
## Mobile use

- 57.4% of ticket registrations take place on phones.
- Apple devices dominate mobile and desktop.



## Social media & online advertising

Over the last year there has been 157% rise in visitors who heard about the show from social media, principally from the success of our Instagram campaigns, which are supported by exhibitor and partner posts. We continue to invest strongly in social media advertising (Facebook, Instagram and Google) to support this organic growth.



Visitors who heard about the Shows on Instagram 2022-25

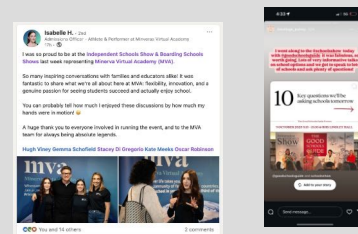
## Instagram 2025

Instagram continues its steady rise as a source of visitors.

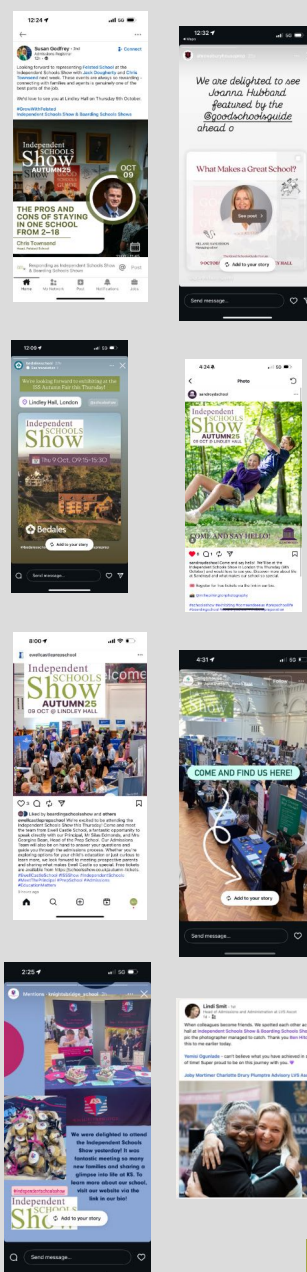
- Our current Instagram follower count stands at 12,012, up over 12.6% since our last ISS in the summer.

ISS ran a 3.5 month Instagram campaign, in conjunction with *The Good Schools Guide* which produced:

- 600,000 views of content.
- 284,600 accounts reached.
- The majority of engagement came from Posts (53%), followed by Stories (28%).
- The advertising focus was on Posts.
- The highest viewed Reel had 40,000 views.



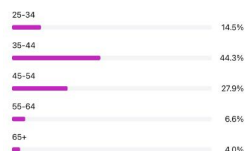
"It was useful for us to be given the assets to use ourselves."  
**Hurst College**



## Instagram demographics 2025

### Age range

All Men Women



### Gender

Men Women



12,012  
Followers

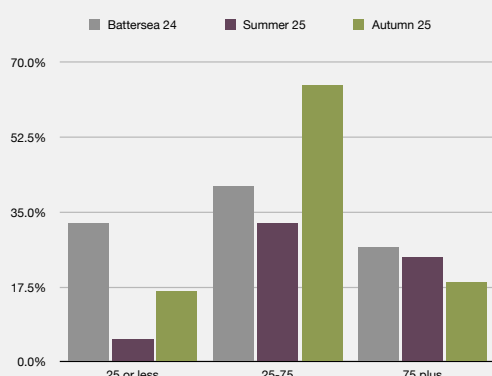


# Exhibitor feedback

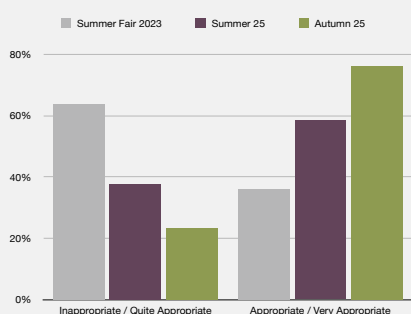
71% of exhibitors took part in our feedback survey. Exhibitors this term reported that the visitor quality was higher than ever before, and as a result the average number of positive leads was up substantially.

## Visitors / Leads

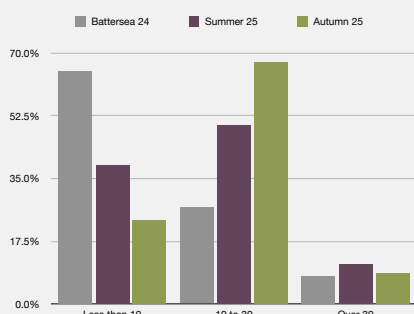
### How many visitors did you see?



### Visitor quality



### # positive leads



## Best things:

- Lots of people attending.
- Constant flow of people.
- Convenient for public transport.
- Quality of parents attending, all already interested in private education. The result: better leads.
- Much more financially viable for schools to attend - easier and more budget efficient to not have to dress large shell scheme stands.
- The midweek, condensed, one-day format.



Once again I am delighted and proud that this term 100% of you rated the professionalism of my team as 'good' or 'excellent'.

Ben Hitchman, Show Director





## What you asked us to improve

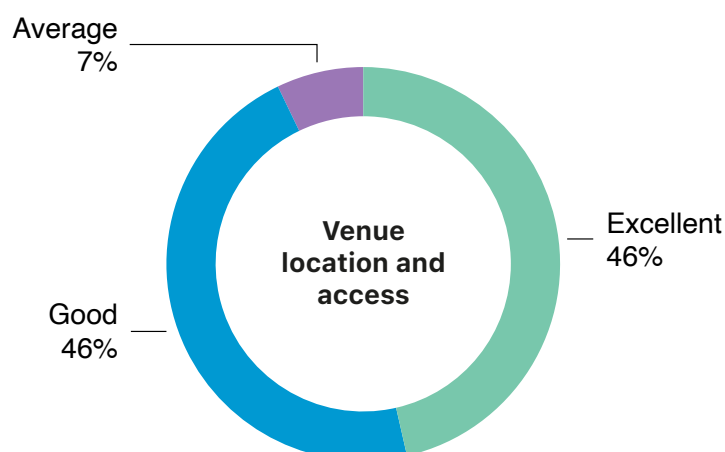
- ✓ Noise overspill from the theatres (headsets introduced).
- ✓ Social media posts from ISS to feature all exhibitors.
- ✓ Drop-off (without roadworks this was much easier).
- ✓ Refreshments / seating for visitors (balcony café is now general access).

## What you would like us to improve

- More London day schools at the event as speakers/exhibitors.
- Fewer B2B sales people (suppliers, magazines, dance schools etc).
- Exhibitors' lounge or seating area.
- Agents - new system needed to signal the 22% of exhibitors who do not want to meet agents.
- Agents not wearing their passes to make it clear they weren't parents.



## Your feedback

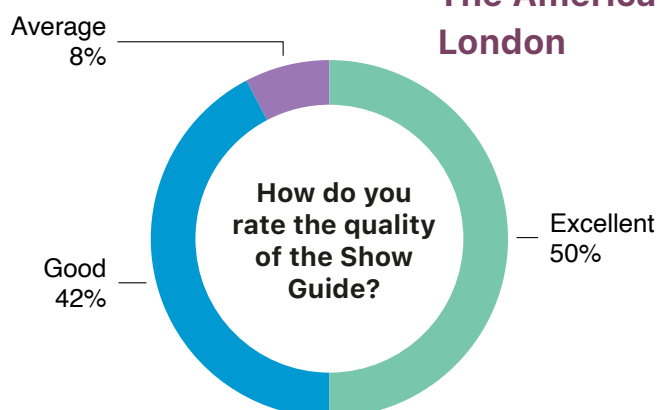


"Midweek format so much better."

**Hurst College**

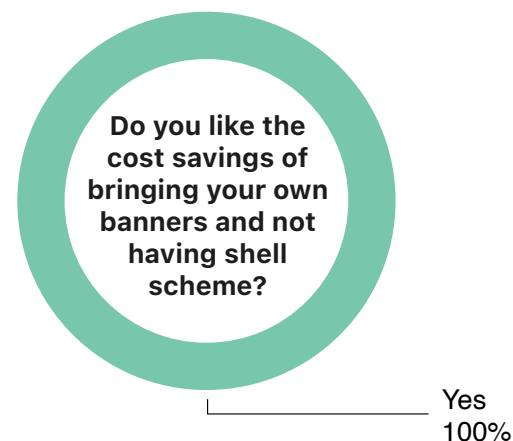
"I loved that it was paired down and that it was in a more central location."

**The American School in London**



"We enjoyed the event immensely, and our Head enjoyed a very successful talk. Many viable leads which we are following up. Many thanks to all the organisers, we will certainly attend again in the future." **Bishop's Stortford College**

"We really like the new set up, and it is far more effective for us in terms of staffing, location and cost." **St James Schools**

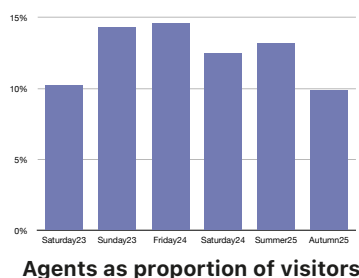




# Agents

The proportion of visitors that were agents fell this term to 9.9%, but the quality rose substantially.

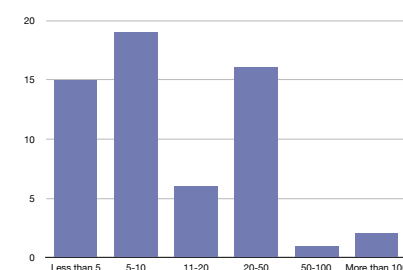
This was achieved through delivering more value for agents with our new 'Global Insights reception', and our new AgentsConnect event.



## Leading agents

We are building relationships with the top agencies and many now attend and speak at the show.

The show is becoming an important touchpoint for schools and leading agents.



Scale of Agents' businesses  
(annual placements in UK)

## Global Insights

### Agents talk & reception

Our NEW global insights talk and reception brought together a panel of leading agents to discuss the state of the market globally for UK schools.

Taking part this term:

- Samuel Chan, Britannia, Managing Director.
- Susan Fang, Oxbridge Holdings, Co-Founder & Owner.
- Pavel Novichkov, Bruton Lloyd LLP, Head of Consultancy.
- Nathaniel Price, Dean Associates, Managing Director.

The market insights were invaluable. The talks were recorded and are available for exhibitors to watch.

After the talk there was a short networking session enabling schools to introduce themselves in person before their 1-1 meetings in AgentsConnect the following day.



"The agent networking event was a great success and set us up well for the AgentsConnect event on Friday." **St James Schools**



## AgentsConnect

NEW this term we piloted AgentsConnect.

Taking place online the morning after the live show, AgentsConnect helps ISS schools meet a carefully curated group of leading agents.

We welcomed 59 attendees for this first event. Our plan is to expand this follow-up event incrementally each term.

See overleaf (page 16) for a full summary.

# AgentsConnect

Autumn25

## Autumn25 Overview



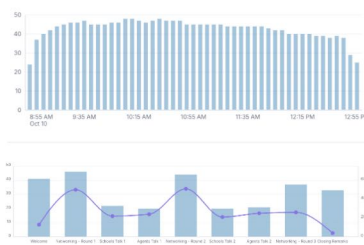
### Attendees



Total: 59 attendees:

- 26 schools and school groups including: Winchester College, GDST, MPW, Lancing, Roedean, Malvern College, Hurtwood, Fettes, Benenden, Sedbergh.
- 28 leading agents including: Britannia, Bruton Lloyd, Everything, Debretts, Beach Education, Claire Calder, Mark Brooks Education, Oakes Education, English Schools Up.
- 5 speakers from: Boarding Schools Association, Charles Russell Speechlys LLP, Bonas MacFarlane, Narrow Quay Solutions.

### Engagement



96% attendees were able to stay for the whole event - from 9am-1pm. In that time we ran:

- Three networking sessions: where schools met agents.
- Two agents talks and two schools talks provided targeted market intelligence.
- Ring Central Events provided an introduction to the platform and manned a help desk throughout the event.



Watch talks on YouTube.

### Connections

#### Latest Connections

Elizabeth Dunhill Consultant	Harvey Jackson Head of Marketing and Admissions, Hurtwood House
Fel Finch Attendee	Chris Mutter Nanny - Regional Manager
Natalia Raison-Patsalounak Managing Director	Olivia Denis International Admissions Assistant
Catherine Sully Registrar	Catherine Stoker Founder
George Sparks Director	Emily Atkinson Head of Admissions

There were 229 networking meetings.

- Meetings were set for 10 minutes and could be shorter or extended to 20 minutes.
- The most active attendee held 19 meetings.
- 88% of attendees held 8 or more meetings. Two held less than 6 because they had to leave early.
- 69% of meetings resulted in a connection request to exchange contact details. 133 successful connections were made.

### Attendee feedback:

- "What a fantastic way to meet schools! The networking sessions were fantastic. It was great to meet new faces and to see a few old ones, and my diary is rapidly filling up with invitations to visit a fantastic array of schools, which will keep me out of mischief for a while! Incredibly worthwhile."
- "I just wanted to extend a sincere thank you for organising such a valuable opportunity with the recent AgentConnect event. It was incredibly insightful and much appreciated."
- "This was by far and away the most productive event I have been to."

Spring26

Tuesday 3 March  
London show: 28 February



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SHOW	DATES	PRICES
 <b>AUTUMN EUROPE 2025</b>	Monaco - Tuesday 25 November	£4,000
 <b>ISS SPRING 2026</b>	RHS Lindley Hall - Saturday 28 February	£4,500
 <b>SPRING TOUR MIDDLE EAST &amp; ASIA 2026</b>	Abu Dhabi - 12 March Dubai - 14 March Bangkok - 18 March Singapore - 21 March	£2,500 £4,000 £4,000 £4,000
 <b>USA NEW YORK 2026</b>	Pratt Mansions - Thursday 30 April	£4,000
 <b>ISS SUMMER 2026</b>	RHS Lindley Hall - Thursday 14 May	£4,500
 <b>ISS AUTUMN 2026</b>	RHS Lindley Hall - Thursday 8 October*	£4,500

\*PROVISIONAL DATE

**AgentsConnect**
2026

**SPRING 26:**  
 Tuesday 3 March, 2026      £950

**SUMMER 26:**  
 Friday 15 May, 2026      £950

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**Please don't hesitate to contact us:**  
+44 (0) 20 3201 0299

**Ben Hitchman** [ben@schoolsshow.co.uk](mailto:ben@schoolsshow.co.uk)  
Show Director