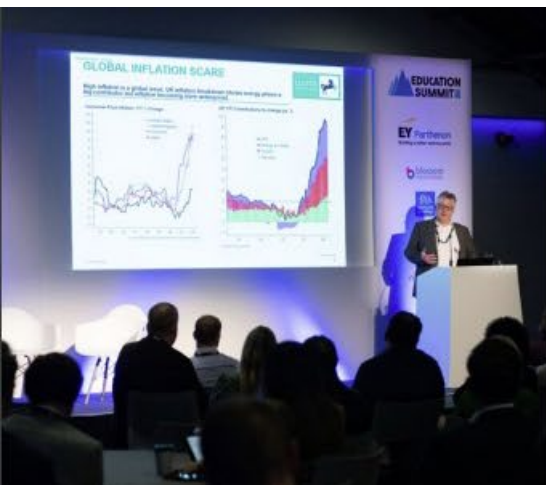




EDUCATION SUMMIT



EDUCATION SUMMIT 2023 MEDIA PACK

EducationInvestor Global

ISM INDEPENDENT
SCHOOL
MANAGEMENT

NURSERY MANAGEMENT TODAY
nmt
OWNERS CLUB



WHY ATTEND?

Join over 1,000 attendees at the Education Summit 2023 in London.

MEET

Meet with owners, investors, advisors and industry leaders in our dedicated networking and exhibition spaces.

GROW

Grow awareness of your brand with the unique opportunity to reach an engaged audience of education professionals with our sponsorship packages and meeting zones.

Connect with other attendees and easily set up one-to-one meetings to grow your network.

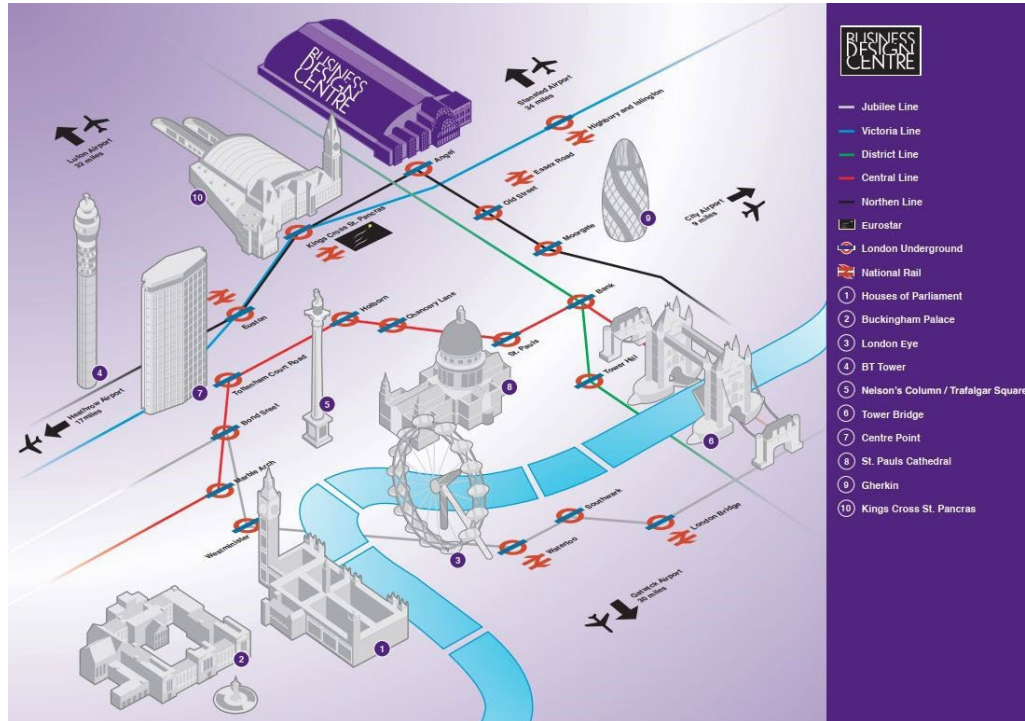
LEARN

Four content streams will provide in-depth insight into the latest developments and metrics in the market, covering topics from M & A and marketing opportunities, through to regulatory updates and operational models.



Special guest keynote speaker Alastair Campbell in discussion with Sir Anthony Seldon.

DELEGATE INFORMATION



Located a matter of minutes from the city & West End

You can easily reach the Business Design Centre via taxi, London Overground and it's a short walk from Angel London Underground station.

All tickets include:

LUNCH

All tickets will benefit from a nutritious lunch to power you through the day



NETWORKING

Plenty of networking opportunities will be available to you during the event.

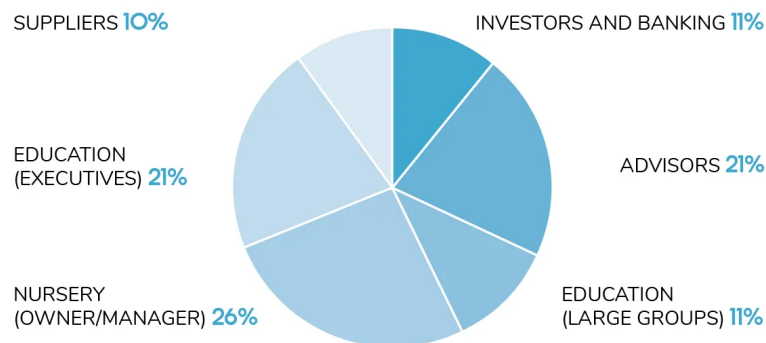


CERTIFICATION

Our content is accessible by all ticket holders and CPD accredited.



ATTENDEES



“The content was fantastic, and the attendees were excellent. It was the perfect post-Covid opportunity to catch up with representatives of most of the commercial education sector in one day.”

Ian Koxvold

Head of Education, Strategy and Corporate Development,
Supporting Education Group

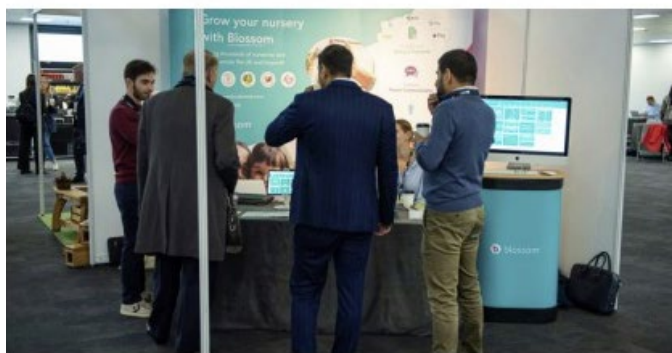


AGENDA

Visit education-summit.co.uk for a detailed agenda

		AM	PM		
EducationInvestor	<p>Keynote Address:</p> <p>Insight into market trends and what can be expected in the coming years</p>	<p>How to find and transact the right opportunities</p> <p>Achieving the right valuation</p> <p>Value creation: what can investors do to support growing the business?</p>	<p>ESG and Impact: how to align commercial and social goals</p> <p>Founder view of investment: how founders have partnered well with investors to build the business</p>	<p>Keynote Address:</p> <p>Alastair Campbell in discussion with Sir Anthony Seldon</p>	
Early Education		<p>Market outlook & implications for investment</p> <p>What sustainable funding for early years looks like</p> <p>What is Ofsted likely to focus on moving forward</p> <p>Overcoming challenges to the sector: how to tackle the big issues from rising costs to workforce crisis</p>	<p>Operational trends</p> <p>Strategic partnerships for successful expansion</p>		
Independent Schools K-12		<p>Is there growth in the UK K12 market?</p> <p>Remodelling your school business</p> <p>The current state of the global international schools market</p> <p>International expansion</p>	<p>Mix of opportunities in specialist provision and the challenge of greater educational needs in mainstream provision</p> <p>Expanding into online learning: embracing new frontiers</p> <p>Changes to the tax status: preparing for this and budgeting for the impact on both income and expenditure</p>		
Higher Education		<p>Trends and developments in higher education</p> <p>Leadership and governance</p> <p>AI in HE: How important is Board-level oversight in HE with respect to the growing opportunities and risks presented by AI?</p> <p>Evolving expectations for student experience, and how private investment is supporting that</p>	<p>International student recruitment: best practice, EdTech and marketing strategies</p> <p>Business women in education</p>		

OPPORTUNITIES



SPONSOR

Taking lead or session sponsorships are a great way of maintaining your brand position to over 1,000 education industry key decision makers, investors, advisors and operators in attendance.

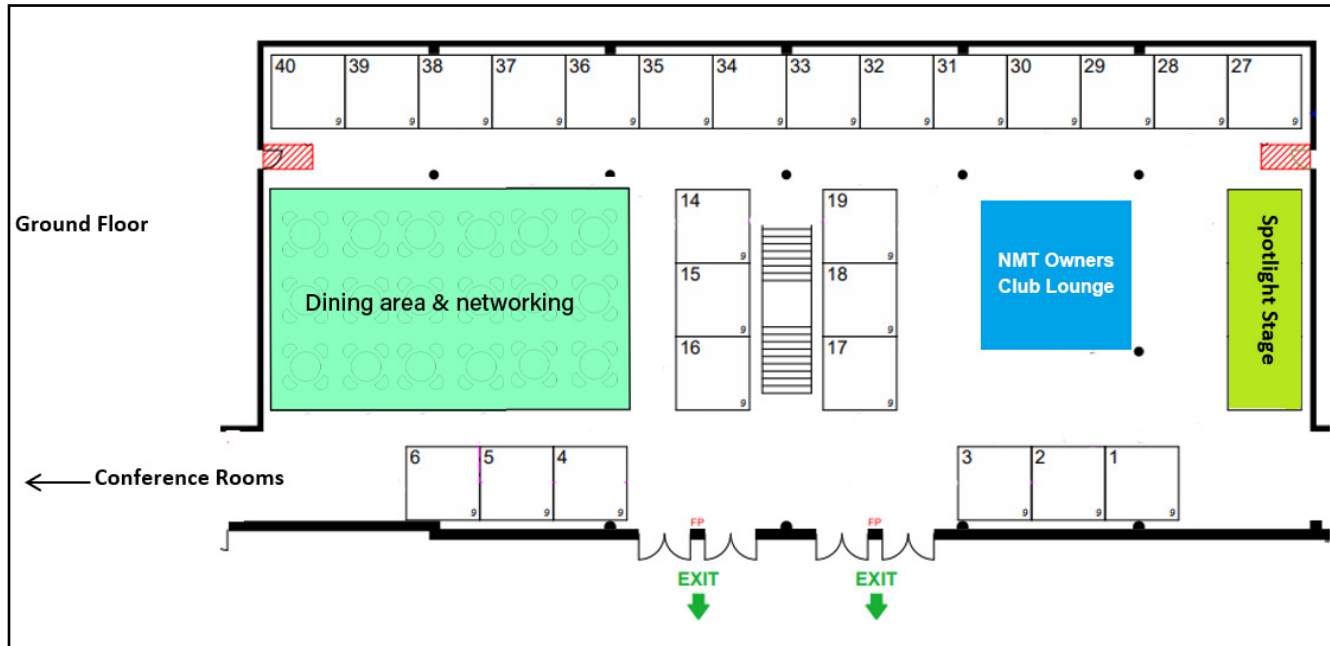
NETWORKING ZONE

The main hall of the Summit is where most attendees network or take lunch. Taking one of the networking zones (left) creates brand presence and opportunity to network (see page 7).

VIP ONE-TO-ONE MEETINGS

We organise 8x 30-minute one-to-one pitch meetings with other attendees on your target list whom we have invited (see page 9).

NETWORKING ZONE FLOOR PLAN - GROUND FLOOR



Questions or need help taking a meeting zone?

Our events team can guide you through the process, help you with your stand and ensure you have a successful event.



LUNCH INCLUDED

All Networking Zone tickets come with a nutritious lunch to keep you fuelled and focused throughout the day.



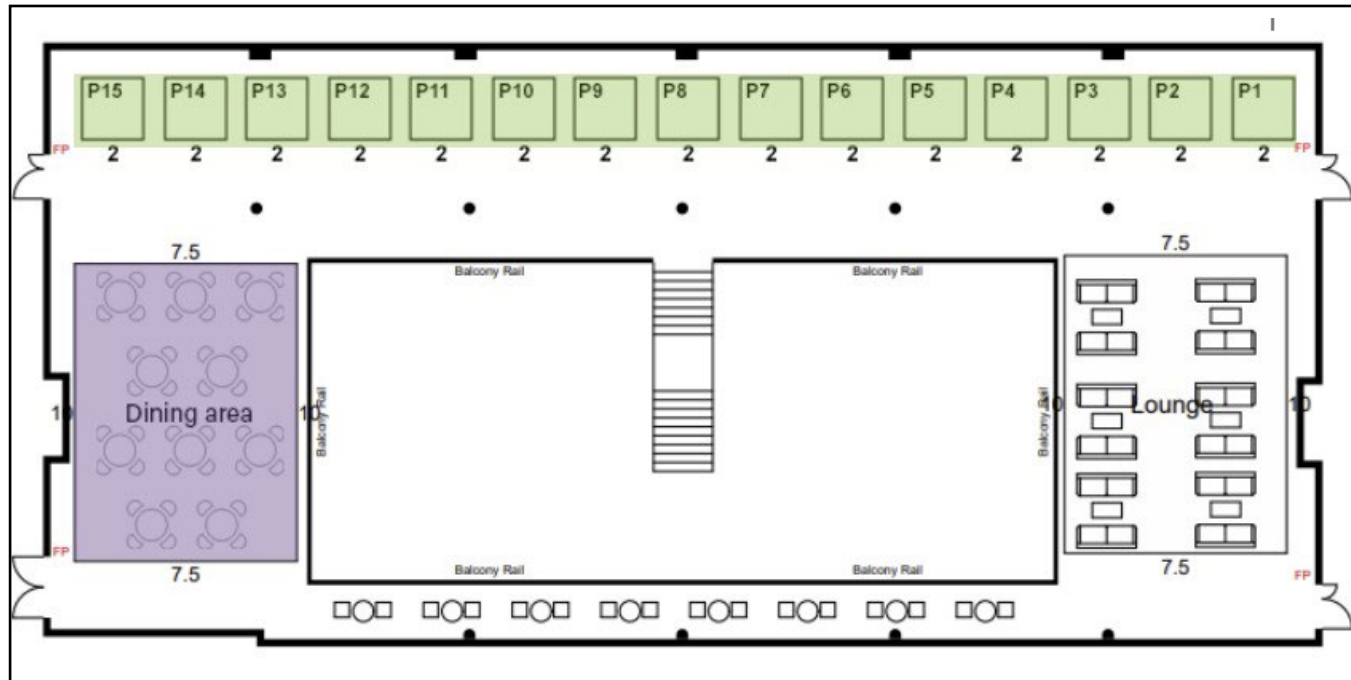
MEETING ZONE PACKAGE

£POA

Shell scheme includes:

3x2m Space | Nameboard | LED light
Carpet | Fascia | Walls | Stand cleaning

ONE-TO-ONE FLOOR PLAN - FIRST FLOOR



- Pitch-style meetings in our confidential pods (see page 9)
- We invite your target list or our core owners/investors to 8x pre-organised 30-minute meetings
- You can also attend and invite participants from the main Summit programme



LUNCH INCLUDED

All One-to-One zone tickets include:

- a served lunch in our dedicated dining area
- access to our networking lounge exclusively for participants in our 'one-to-one' meetings

VIP ONE-TO-ONE MEETINGS



PREMIUM PACKAGE

£POA

- Confidential invitations to your pipeline and we invite to both the Summit and One to One sessions
- Set up meetings with attendees in the main summit via our event app

Perfect for: Advisors and consultants in pitch-style meetings where discretion/confidentiality is key.



STANDARD PACKAGE

£POA

- Attendees who have asked to meet with advisors/ suppliers in your field; or
- Set up meetings with attendees in the main Summit via our event app.

Perfect for: Suppliers and advisors where conversations are less sensitive, allowing a more cost-effective approach.

SPONSORSHIP

Opportunities

With over 1,000 owners, investors and advisors, our sponsorships packages are the best way to build and maintain your brand at the highest level.

LEAD SPONSORSHIP

- Premium branding including branding against EducationInvestor, NMT and ISM streams
- Extensive pre-event marketing and advertising
- 6 x 3 stand in exhibition area
- Unlimited tickets to event

STREAM SPONSORSHIP

- Pre-event marketing and advertising
- Premium branding including branding against either EducationInvestor, NMT or ISM stream
- 3 x 3 stand in exhibition area
- 10 tickets to event

ROUND TABLES

- Logo against the specific round table you sponsor
- Logo on all pre-event marketing of specific round table
- 5 tickets to the event

LUNCH SPONSOR

- Logo displayed in networking lunch zone
- Logo on all pre-event marketing
- Opportunity to display banner stands and literature in lunch zone
- 5 tickets to the event



CONTACTS / MORE INFORMATION

About Nexus Media Group

We are not a traditional events business but work as a partner to support investors and decision-makers in the healthcare and education sectors. Through our titles Nursery Management Today, EducationInvestor and Independent School Management we report on and engage with the industry to develop strong relationships with some of the best advisors, operators and leaders in the industry.

Our magazine circulation of 12,000 and industry-leading events provides thought leadership, networking opportunities and exclusive access to industry experts, investors and operators. All of our events and publications are designed to support professionals across the sector, by forging new relationships, developing career opportunities and sharing knowledge.

EducationInvestor

**Contact us to find out
how we can support your
business**

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— Our other brands: —

EducationInvestor**NMGMG**
NEXUS MEDIA GROUP