



The UK's largest show
dedicated to nursery managers

Media Kit



Nursery Managers Show: 2024 dates



ExCeL London
29 - 30 November 2024

What is Nursery Managers Show?

Nursery Managers Show is the UK's largest show dedicated to nursery managers.

Thousands of nursery managers attend (for free) to:

Hear from top nursery managers and sector leaders

Boost their skills with expert-led management training

Network with peers and make new connections

Meet suppliers and learn about innovative products/services

Each day includes an agenda of content sessions and free CPD training, as well as entertainment.



Audience

Who attends Nursery Managers Show?

- Nursery managers
- Nursery owners
- Deputy nursery managers
- Other early years professionals
- Nursery suppliers
- Representatives of industry bodies and associations



“The Nursery Managers Show has been a real breath of fresh air for Famly - a great new conference with top speakers and a much more qualified audience of managers and owners who are ready to get into deep conversations with us about whether we can help them out. Would recommend for suppliers and managers alike!”

Matt Arnerich, Senior Director of Brand & Comms, Famly

Check out the show



[Please click here to view in your browser](#)

Content agenda

Streams include Operational Excellence, CPD and more.



Past sessions have included:

- Hear from Ofsted
- Curriculum building
- Recruitment and retention
- Understanding qualification requirements and pathways

Free CPD training

CPD (continuing professional development) training and development for nursery managers.



Past sessions have included:

- Confident leadership
- How to have difficult conversations
- Building parent partnerships
- Neuroinclusion in the early years

NMT Owners Club lunch

At the Nursery Managers Show, you will have the opportunity to attend our NMT Owners Club lunch.

NURSERY MANAGEMENT TODAY
nmt
OWNERS CLUB

NMT Owners Club is an exclusive community for nursery owners looking to expand their business.

The lunch will be open to nursery owners, as well as invited suppliers.

As a supplier, this is your chance to meet senior decision-makers attending the Nursery Managers Show.



Entertainment



Live demonstrations

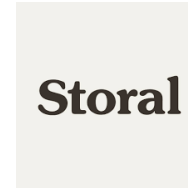


Live performances



Competitions and
prize giveaways

Past attendees include...



...and 100s more!

Opportunities for Nursery Groups

Are you a nursery group? By taking an exhibition stand at Nursery Managers Show, you will have the opportunity to promote your brand, values and offering to thousands of attendees from the early years sector.

To encourage best practice and professional development, NMT is partnering with nursery groups to promote management and leadership apprenticeships. For more information, see the next page.

Groups who can demonstrate support for apprenticeships will be able to display our training accreditation (right) at Nursery Managers Show.

NMT will promote the scheme and participating groups in our magazine, marketing and event content. Accredited groups will be able to show our large community of managers that they are forward-thinking employers.

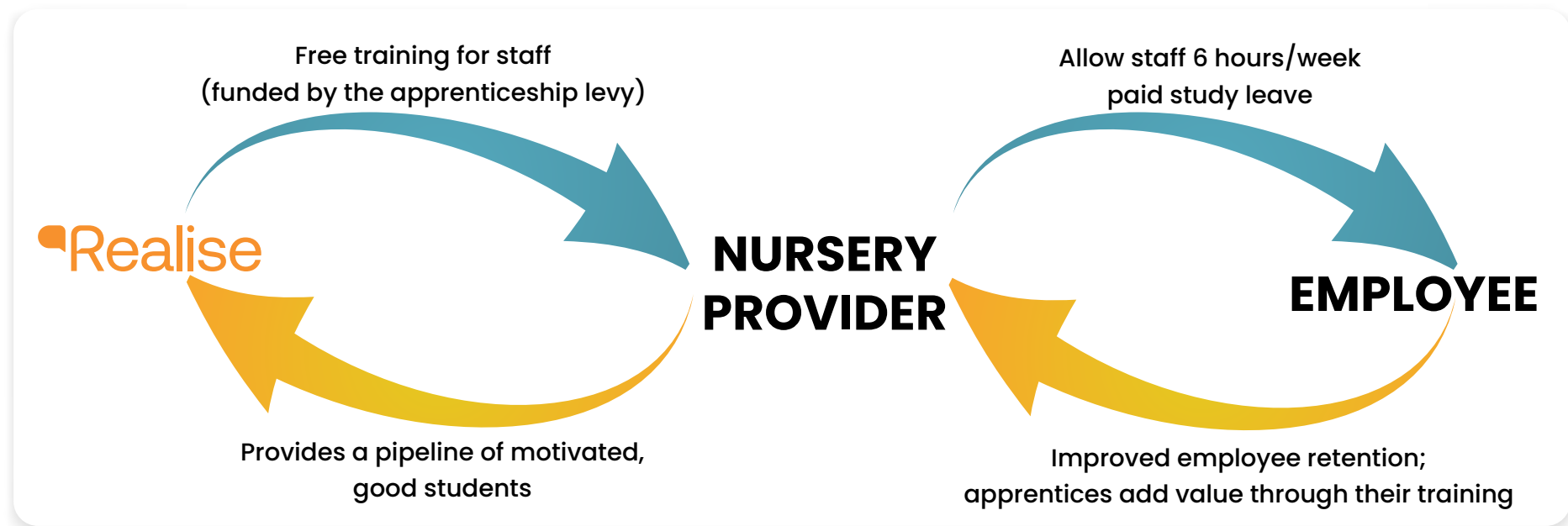
Recruitment and retention is challenging. Display our Accreditation, take a stand and meet motivated & ambitious nursery professionals.



Apprenticeships and training

The leadership apprenticeships we promote help to make great managers, ensuring settings have 'effective' leadership in line with Ofsted requirements. If the training takes the form of an apprenticeship, managers will need 6 hours leave per week to study, which could offer an opportunity for deputy managers to upskill in a controlled setting.

We are working with Realise Training to promote the scheme and apprenticeships in general, but our accreditation is available regardless of which training provider is selected.



Exhibition opportunities

Exhibit at Nursery Managers Show to:

- Meet and network with thousands of nursery managers under one roof
- Build brand awareness among your target audience
- Stay informed on the market and talk to nursery managers about what they're really looking for
- Connect with other attendees including nursery owners and more

Exhibition stands are available in a range of sizes, starting from £1,650.



Get in touch to book your exhibition stand today: sales@nexusgroup.co.uk

More opportunities

Aside from exhibiting, other commercial opportunities to promote your brand at Nursery Managers Show include:

Main sponsorship

Gold sponsorship

Silver sponsorship

Lanyard sponsorship

Stream sponsorship

Advertising in NMT magazine



Get in touch to book your exhibition stand today: sales@nexusgroup.co.uk

Advertising opportunities

Advertise in the Nursery Managers Show edition of NMT magazine to further showcase your brand to our audience of nursery managers and owners.



Print advertising opportunities

Page	£1,500
Half page	£750
Quarter page	£400
Double page	£2,000
Back page	£2,000

Website

Leaderboard	£2,000/month
2 x Skyscrapers	£600/month
MPU	£800/month
Advertorial	£1,500/Unit

Get in touch for more information: sales@nexusgroup.co.uk

National NMT Nursery Awards

30th November 2024
ExCeL Platinum Suite, London

The National NMT Nursery Awards are taking place in the evening after day 2 of the London Nursery Managers Show.

With thousands of attendees, the National NMT Nursery Awards is now in its 22nd year of celebrating the very best in the early years sector.

Book tickets and/or get in touch to discuss sponsorship opportunities at the Awards.



For more information, contact: sales@nexusgroup.co.uk

Contact us for more information

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