



Own Recover for Microsoft Dynamics CRM and Power Apps

Confidently deploy updates and integrations with automated backups and stress-free recovery in Microsoft Dynamics CRM and Power Apps storing data in Dataverse.

Deploying customizations, data migrations, or pushing release wave updates are crucial to enabling your business to operate effectively; however they can also impact your data in unexpected ways. Without a comprehensive backup and recovery tool, addressing these issues can involve loss of valuable business-critical SaaS data, time-consuming repair efforts, and incurring unexpected costs to the business.

Own Recover for Microsoft Dynamics CRM and Power Apps helps ensure your business is operating with accurate data, restores data with greater ease & specificity, and retains backups for as long as you need without consuming storage.

Gain peace of mind and maintain business continuity

1. Ensure your business is operating with accurate data

Leverage visualization tools to assess the health and accuracy of your data. Gain better insights into the behavior of your data to pinpoint unwanted changes.

2. Restore with greater ease and specificity

Granularly restore at the dataset, table, row, or field level with data permissions and relationships intact.

3. Retain backups for as long as you want without consuming storage

Design a retention policy tailored to your business needs and take advantage of unlimited storage and flexible backup scheduling.

What Own Offers



World's fastest-growing backup and recovery solution, protecting over 6,700 businesses and counting.



Define retention by days, months and years up to 99 years.



Easy set-up with rapid time-to-value.

Key benefits and features

Gain visibility into changes to your environments

Easily investigate data incidents and streamline time to recovery. Quickly compare backups and data changes to your production and sandbox environments by leveraging visual tools to zero in on changed tables, rows, and fields.

Proactively monitor data

Don't be caught by surprise. Be the first to know about suspect data changes that can disrupt your business and stakeholders. Get notified about unusual levels of data changes and deletions.

Restore only what's needed, quickly

Isolate corrupted data and reinstate data hierarchies in just a few clicks. Easily identify unwanted changes and restore to production — without any downtime or impacting new data from your previous backup.

Stay connected to backup data anytime, anywhere

Ensure business continuity during cloud service disruptions by accessing your data independent of your Dynamics CRM and Power Apps subscription.

Stay audit-ready with searchable archives of historical data

Protect yourself against the risk of unwanted deletion or corruption of vital information. Answer questions about past history using keyword searches across backups, files, and attachments.

Ensure regulatory compliance

Easily meet and process regulatory compliance requirements with GDPR, SOC2 Type II, HIPAA, and GDPR Article 17 certifications. Tailor retention policies for every instance to keep immutable copies for exactly the right time period.

Retain backups for as long as you need

Design a retention policy tailored to your business needs by taking advantage of unlimited storage and flexible backup scheduling.

Single solution to protect your growing SaaS footprint across commercial and public sector

Tap into a comprehensive platform of SaaS data protection solutions that span data security, archiving, and seeding for ServiceNow and Salesforce. Public sector environments can now securely authenticate to the US Government Community Cloud (GCC).

See how you can gain peace of mind and maintain business continuity with Microsoft

Contact us today for a live demo →

About Own

Own is the leading data platform trusted by thousands of organizations to protect and activate SaaS data to transform their businesses. Own empowers customers to ensure the availability, security and compliance of mission-critical data, while unlocking new ways to gain deeper insights faster. By partnering with some of the world's largest SaaS ecosystems such as Salesforce, ServiceNow and Microsoft Dynamics CRM, Own enables customers around the world to truly own the data that powers their business.

It's their platform. It's your data. Own it.