



REACT is about action

When disasters strike, we deploy to ensure humanitarian assistance reaches the **most vulnerable and remote communities as fast as possible.**

1 Rapid disaster response

Drawn heavily from the military veteran and emergency services communities, our 2,000+ volunteers use their unique skills to apply a military approach to planning and problem solving, enabling targeted interventions which **save lives and alleviate suffering at pace.**

2 Upskilling and purpose

For those accustomed to a life of service the transition to civilian life can be challenging. REACT provides bespoke training and a continued sense of purpose through our deployments. The supportive **REACT community is incredibly valuable to our volunteers.**

3 Value for money

Our volunteer-centred operations keep costs to a minimum. Seventy pence of every pound donated to REACT goes directly to funding humanitarian action. **REACT is financially efficient and operationally effective.**

REACT
DISASTER RESPONSE

Demand and supply

Since its inception in 2015, the need for REACT has grown. Protracted and worsening crises, including armed conflicts, climate change and COVID-19 have amplified humanitarian needs.

Demand.

The UN estimates that this year, US\$ 41 billion will be needed to provide humanitarian assistance to 183 million people across 63 countries; their highest ever estimate. Today, one in 33 people worldwide needs humanitarian assistance or protection¹. The UK is not immune and, as natural hazards like storms, flood and heatwaves increase in frequency and severity, public services are often stretched beyond their limits.

Supply.

Given this increasing demand, with ever more protracted, complex and geographically dispersed crises, traditional aid organisations are understandably stretched. REACT's unique military approach and skilled volunteers allow us to identify and close these gaps in the joint humanitarian response to ensure the greatest impact for affected communities.

1. UNOCHA (2022) Global Humanitarian Overview 2022.

REACT is a force multiplier

With its unique operating model, REACT's faster response and appetite for risk compliments and optimises the impact of other aid organisations. With our military approach we get the right support to higher-risk remote areas, and the specialist skills of REACT volunteers help us to assimilate multiple sources of information to understand local needs and build strong relationships. We work collaboratively to close gaps in the joint humanitarian response that others can't support.

Fundraising and support

REACT is a charity and we need support to continue and expand our life-saving humanitarian work. We would love to discuss how you can support our mission, whether that be through advocacy, advice, pro bono support or financial donations.

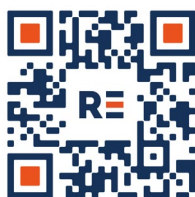
Our ambitions include:

- 1. Increased resources to deploy** to up to six international sudden-onset disasters per year (average cost £50k each, total £300k pa)
- 2. Growing our resources** to deliver six planned operations per year to train local response organisations in disaster-prone countries (average cost £20k each, total £120k pa)
- 3. Establishing an enduring domestic response network** capable of delivering up to 24 UK response operations per year (£400k pa). Costs cover 9 x regional leaders, volunteer training costs, equipment costs, and day-to-day running costs.

Scan to volunteer



Scan to donate



Case studies

MOROCCO EARTHQUAKE 2023



On the 8th September 2023 at 23:11 local time, a magnitude 6.8 earthquake hit Morocco. The earthquake particularly affected remote villages in the High Atlas Mountains, with many near the epicentre difficult to access and left completely devastated.

REACT deployed teams of Responders to conduct rapid needs assessments in some of the worst-hit and hardest-to-reach villages. Their efforts identified and met urgent needs, including the provision of shelter, the construction of latrines to improve sanitation and the provision of medical assistance. Responders worked with local organisations to distribute locally procured tents and to construct emergency shelters.

“ Everyone survived the earthquake, but our house was badly damaged. We had been living in a makeshift shelter. The REACT team built this green tent for us today. It makes us very happy to have somewhere to sleep, thank you. ”

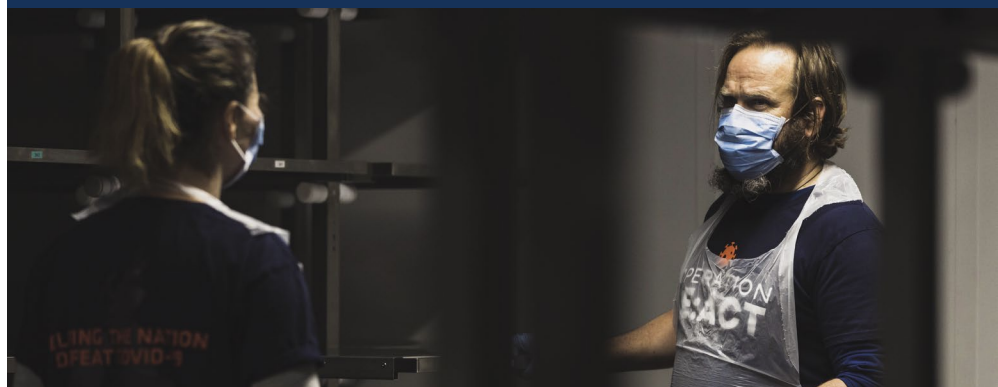
Hassan, 27 (pictured with his wife and children)



UK COVID-19 RESPONSE 2020 - 2021

During the pandemic, REACT volunteers stepped up to support the most vulnerable and hardest to reach in our local communities, giving 14,500 volunteer days. We provided critical mortuary support processing 4,300 bodies across 18 sites and were commended for the compassion our volunteers brought to the role. We also supported 67 NHS sites with non-clinical duties and partnered with 13 Local Resilience Forums to deliver food to vulnerable people around the UK.

“Many ex-service and other humanitarian people feel lost without a clear purpose and sense of belonging. REACT provides both in a progressive and friendly way.”
Charlie McLaughlan, REACT Responder and former Royal Navy Lieutenant Commander



To discuss working together, please contact: Jade Rolph, Director of Fundraising and Partnerships on jade.rolph@re-act.org.uk; 0300 330 9488.

