# **BCI Corporate Membership**

IV -

Embrace business continuity and build resilience



ENT 04

# BCI Corporate Membership

#### What is BCI Corporate Membership?

BCI Corporate Membership is the most efficient and effective way for your employees to embrace business continuity and resilience by providing you access to:



Corporate Affiliate Membership



Thought Leadership & Content



Corporate Education



Events & Networking

BCI Corporate Membership is for all members of staff across the organization – top to bottom. Your employees will gain essential knowledge and skills that they will be able to apply to their daily jobs.

Becoming a BCI Corporate Member also demonstrates to your customers, partners, suppliers, and insurers your commitment to being a resilient organization.

#### Who is BCI Corporate Membership for?

Every organization - no matter size, location, industry, or sector.

There are various levels depending on the size of your organization.

Our current Corporate Members include:





Corporate Members in 404 3,480+ Corporate Affiliate Members

2

# Benefits of becoming a BCI Corporate Member

## Improve staff knowledge and awareness of business continuity.

Access to Good Practice Guidelines (GPG) 7.0 edition, member only content, webinars, white papers, and more.

## Train your staff and build organizational resilience.

Receive exclusive discounts on BCI Corporate Education (E-Learning, CBCI Certification Course, and Specialism Courses).

#### Test your team's resilience under pressure with the BCI Simulation Game.

A virtual simulation of a cyber security incident that will test your business continuity plans and response strategy.

#### Learn from each other and network with other organizations.

Attend 'Ask the Expert' and 'Virtual Coffee Drop-ins' sessions to connect with other BCI Corporate Members.

## Attend BCI World Hybrid and explore the latest trends in the resilience industry.

Gain complimentary and discounted tickets to attend the conference in-person and/or virtually.

#### Keep up to date

Receive our exclusive bi-monthly Corporate Member Newsletter with the latest news & resources, and reminders about your Corporate Membership benefits.

## Become a BCI Corporate Sponsor and showcase your brand.

Access exclusive discounts on BCI Corporate Sponsorship and expand your brand and lead generation opportunities.

## Demonstrate your commitment to being a resilient organization.

By aligning with the BCl, you signal to your stakeholders that you take resilience seriously and you position your organization as forward-thinking and well-prepared.



# What our Corporate Members say...

## F24

F24's longstanding corporate membership with the BCI has enabled us to showcase our commitment to our stakeholders - by being on top of the latest trends in business continuity. Whether it is the best practices or the thought leadership activities, we have benefited from BCI's wealth of knowledge in shaping our position in the industry.

We recognize that the BCI has been consistent in raising awareness and educating on business continuity strategies and we value this dedication as we believe it is crucial not only for us but for the BCM industry at large.

#### Marina Chatterjee, Content Marketing Manager, F24.

It offers our employees access to best practices, chances for personal and career development, and unrivalled networking opportunities virtually and globally. BCI's dedication to educating business continuity professionals is why Fusion is proud to be a corporate member!

BCI's commitment to supporting and nurturing practitioners is moving the industry forward. Through it, we are not only able to better our company and our employees, but also use the knowledge and expertise to help our clients. At Fusion, we are committed to customer success, which is why continuing to partner with BCI is so important.

**Tracey Forbes-Rice,** Senior Vice President, Fusion Risk Management.

4

Corporate Membership Benefits	<b>PREMIUM:</b> £5,000	STANDARD: £2,500	ASSOCIATE: £1,500
Register employees and staff as BCI Corporate Affiliates providing them with exclusive resources and benefits to improve their knowledge and understanding of business continuity and resilience.	Register up to 100 employees	Register up to 20 employees	Register up to 10 employees
Access to the digital copy of the Good Practice Guidelines (GPG) 7.0 edition and host it in your intranet.	$\checkmark$	$\checkmark$	$\checkmark$
Free access to module 1 of the BCI Introduction to Business Continuity E-Learning Course and the BCI Introduction to Organizational Resilience E-Learning Course.	<b>√</b>	✓	✓
Access up to 40% discount* on E-Learning Corporate Licenses using the BCI's LMS platform. *discount depends on the number of users.	✓	✓	✓
Access up to 15% discount on E-Learning Licence hosted on your LMS platform — no limits on numbers or delegate access.	$\checkmark$	$\checkmark$	$\checkmark$
Access to BCI Member-only content on the BCI website including articles, white papers, and live/on-demand webinars.	$\checkmark$	$\checkmark$	$\checkmark$
Discounts bespoke on in-house BCI Corporate Education (including CBCI Certification Course, Business Continuity Introductory Courses, and Specialism Courses).	<b>√</b>	✓	✓
Access complimentary and discounted tickets to attend BCI World Hybrid. *20% discount on additional tickets	1 free ticket for the physical event.* 6 free tickets for the virtual	1 ticket at 50% off for the physical event.* 4 free tickets for the virtual	1 ticket at 30% off for the physical event.* 2 free tickets for the virtual
Access to the BCI Simulation Game. Play the immersive and interactive cyber simulation game with your staff and teams as often as you like.	conference.	conference.	conference.
Attend 'Ask an expert' - quarterly virtual sessions organized by the BCI where corporate affiliates will have the opportunity to ask questions about business continuity and resilience.	✓	✓	✓
Networking: Access to quarterly virtual coffee drop-in sessions organized by the BCI, exclusive to BCI Corporate Affiliates.	$\checkmark$	$\checkmark$	✓
Corporate Membership announcement on the BCI Global eNewsletter.	$\checkmark$	$\checkmark$	$\checkmark$
BCI Corporate Members/Sponsors dedicated newsletter (sent bi-monthly).	$\checkmark$	$\checkmark$	$\checkmark$
'Awareness Call' — bespoke onboarding call providing guidance on how to make the most of your BCI Corporate Membership.	$\checkmark$	$\checkmark$	$\checkmark$
Access to exclusive discounts on BCI Corporate Sponsorship.	$\checkmark$	$\checkmark$	$\checkmark$
Company listing on the BCI Corporate Directory on the BCI's website.	✓	✓	✓
	<ul> <li>✓</li> <li>✓</li> </ul>	✓ ✓	✓ ✓

#### Email corporate@thebci.org or call +44 (0) 118-947 8215

For more information and to discuss the best solution for your organization email corporate@thebci.org or call +44 (0) 118-947 8215

Leading the way to resilience