

First Alert

Real-time breaking news alerts for the public sector

Receive the earliest indication of breaking news -- so you can respond quickly to public safety emergencies and events *as they happen*.

First Alert, Dataminr's product for the public sector, delivers real-time, breaking news alerts to help you make critical decisions with speed and confidence.

Leading AI Platform

Our AI platform processes information from more than 150,000 publicly available data sources and translates from 100+ languages. Improve overall awareness by receiving real-time, breaking news alerts from across the public information landscape, including: social media, blogs, information sensors, and the deep/dark web.

The First Alert Advantage

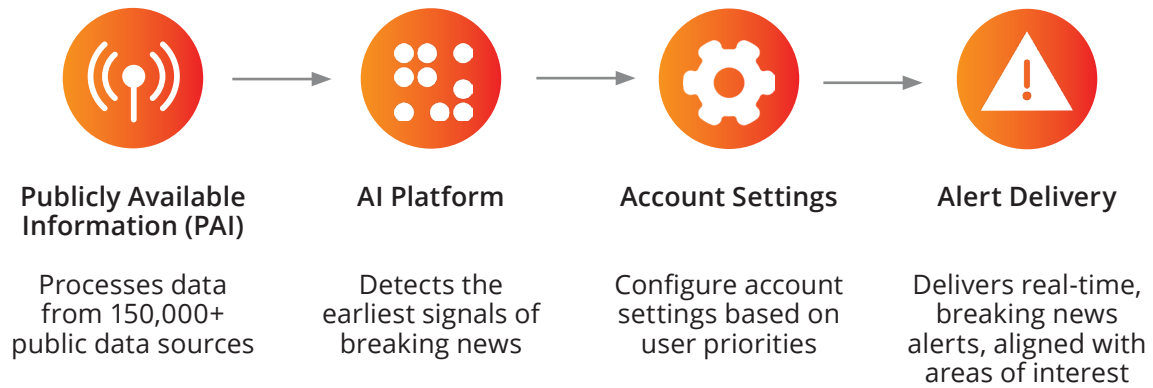
Receive the most relevant, actionable alerts that matter to you and your organization.

- Quickly understand each breaking news alert via single-sentence summaries
- Receive news alerts by email, mobile, or web-based notifications
- Streamline communications triage with one-to-many notifications
- Accelerate validation and response time with global, 24/7 coverage
- Easily deploy across the organization

To learn more about First Alert, contact us at ps.sales@dataminr.com.

FIRST ALERT
powered by **Dataminr**

How First Alert Works



First Alert in Action

Heavy Flooding in Doncaster, UK



Rescue underway for three people trapped amid flooding at Re-Read building on 20 block of Cherry Lane in Doncaster, UK: Reporter Photo via Social Media.

08 November 2019

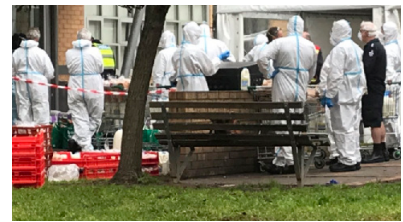
Canadian NATO Helicopter Crash in Cephalonia, Greece



At least one confirmed dead and fuselage found after Canadian NATO helicopter crash off coast of Cephalonia, Greece: Local News Outlet via Social Media.

29 April 2020

Lockdown Due to COVID-19 in Melbourne, Australia



Melbourne, Australia implements six-week lockdown and reimposes Stage 3 restrictions due to increase in COVID-19 coronavirus cases: News Outlet via Social Media.

07 July 2020