

# the simulation centre

Coventry  
University  
Enterprises Limited

POWERED BY  
**XVR**  
simulation

## do it. learn it. live it.



### crowd safety



### organisational resilience



### emergency responders



### construction



### social media & communications



The Simulation Centre is a leading-edge, unique, purpose-built training facility. Utilising digital technology, we create fully immersive, realistic, dynamic and real-time changeable virtual training environments. Based on the principle that people learn from personal experience, we combine our experiential learning approach with the technology to create a safe learning space.

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Through the use of virtual environments, such as festivals, stadia, shopping centres and transport hubs, we are able to simulate every facet of a live show, event, or crowded space – from the front line to the event control centre.



This approach enables the testing of professionals in decision making, leadership, teamwork, communication, and stress management in a safe, yet extremely realistic environment.

Cybercrime, industrial espionage, supply-chain management, flood, fire, environmental issues, reputational damage, and legal actions are just a few of the challenges consistently faced by organisations.



Successful organisations are not just good at delivering for their clients and customers: a truly successful organisation is resilient in the face of shocks, both internal and external – managing threats, crises, and incidents effectively to ensure that nothing gets in the way of performance.

Combining the simulation centre with the XVR On Scene Simulation platform, we are able to examine both the technical and non-technical skills across a range of scenarios.



Utilising the centre's facilities, different scales of incidents can be created to test staff at every stage in their career – from trainees through to experienced Strategic command. Powered by XVR, this is the ideal platform for the exploration of multi-agency working in complex, dynamic situations.

Making use of realistic & immersive virtual sites, the simulation centre enables you to work on a construction site, undertaking real-life scenarios and interacting with real people to enhance leadership skills, behavioural health and safety, quality, and productivity.



BIM models can also be displayed within the centre to enhance or sense check your designs and collaborate with your supply chain and clients.

Social Media and its impact are an important aspect of any business. In everyday society, news and information travels fast through various forms of social or formal media outlets.



Our simulated media package enables us to develop, replicate, and simulate realistic media content in a secure environment. Delegates can participate and interact as they can with the real platforms, but in a secure module enabling your organisation to train and be better prepared.

**Coventry University Enterprises Ltd.**

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