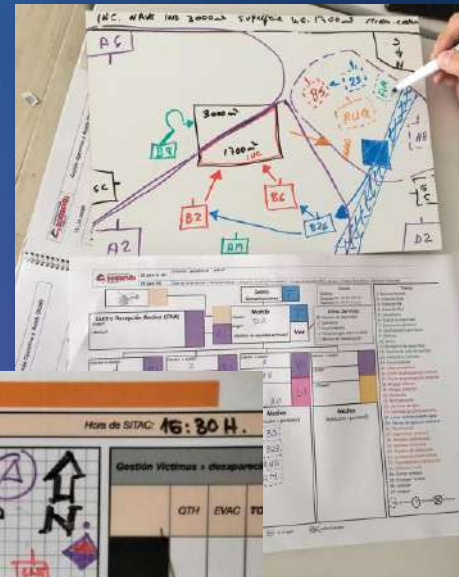
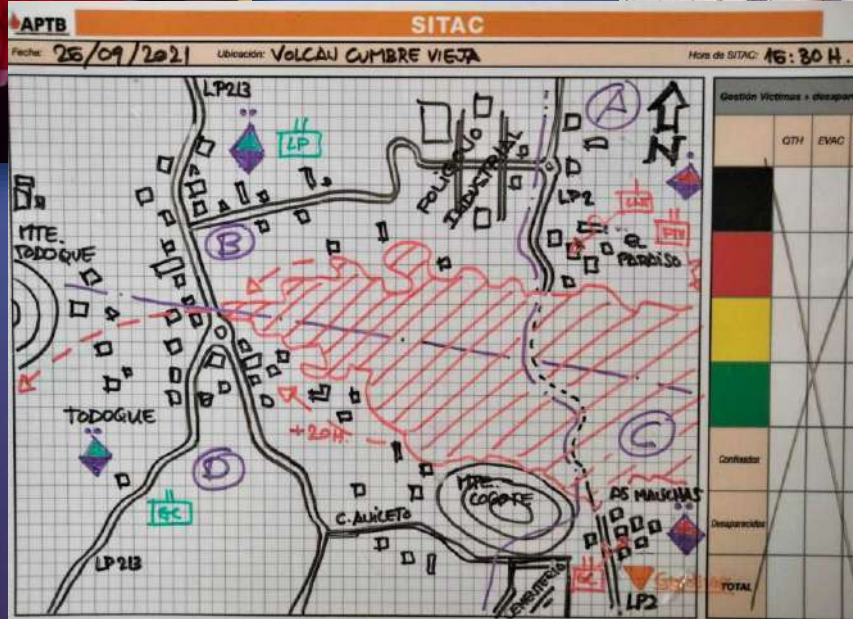


unblur

Simplifying
decision-making





About Unblur

Helping front-line first responders to make faster & safer decisions thanks to data



Unblur has developed **IRIS** an incident command software made for any kind of first responder (fire, law enforcement, search & rescue, disaster relief...). IRIS **integrates real-time information** (video, GIS, geolocation...) and digital incident command tools to support coordination, situation awareness and optimize decision making.

IRIS is operational in real emergencies since 2019 in the UK, helping commanders understand where their assets are, how the emergency is evolving and sharing insights in real-time with other team members and agencies.

Unblur invests +1M€ per year in R+D to constantly improve the service and implement new technologies, in collaboration with our end users and customers.

IRIS CORE centralises real-time data and tools in a single place.



We help Emergency Services improve their operational response at the scene of the incident

IRIS Core is **the only complete and affordable end-to-end tool** for commanders in the field, revolutionizing the public safety sector by implementing the latest technologies such as wearables, sensors, drones, GIS, and artificial intelligence in the daily work of first responders.

IRIS Core is a software that allows commanders to visualize what is happening, and to know where the teams are at every second and what tasks are being done. Commanders can instantly add and share information like decision logs, messages, and risk assessments between teams and files making coordination much easier.

Protecting lives, properties and the environment

Introduction to IRIS Core

Web-based incident command software. Accessible from any device via a browser.

Tactical Planning

Tactical drawing & incident map annotations
(points, areas, pictures...)



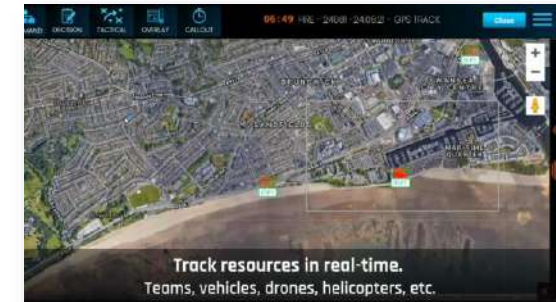
Video Streaming

From any source (CCTV, smartphone, drone,
helicopter, bodycam...)



Asset Geolocation

Tracking of staff, vehicles, aircrafts and
vessels



GIS

Geographical layers, building plans,
operational risks...



Messages & Decisions

Voices, multimedia & written logs for
decision making, messages & events



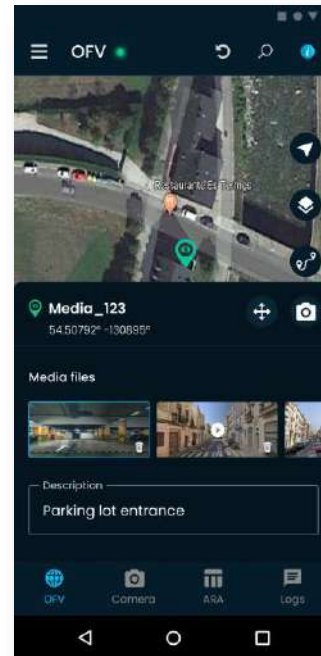
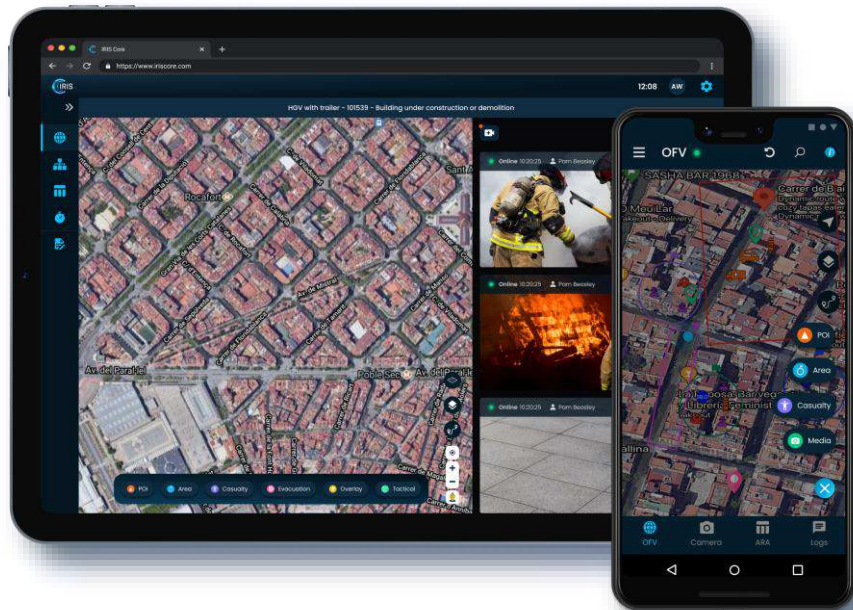
JESIP, FSG, NOGs & ARAs

Manage all relevant forms such as JESIP,
evacuation forms, risk assessments, casualties...



Introduction to IRIS Tactics

IRIS Tactics is an Android smartphone app allowing sector commanders and tactical teams to access IIRS from a mobile devices

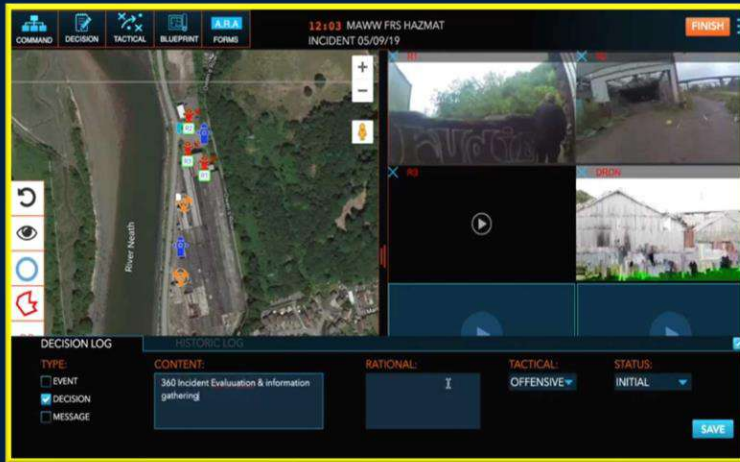


Functionalities

- Real-time geolocation streaming
- Video Streaming
- Share pictures, videos, and annotations in IRIS
- Visualize all relevant information within IRIS such as decision logs, forms, organigrams, team member locations etc.

[Available in Google Play](#)

Reference Cases & Videos



[Link Demo IRIS Core & Tactics](#)
Time 1:58"



[Link MID & WEST WALES FRS
TESTIMONIAL](#) Time: 4:55"



[IRIS Tactics in a Maritime Search
Scenario](#) Time: 1:29"

References

**IRIS has been operating in real emergencies in the UK since 2019,
Having secured long-term contracts with leading Fire Department services.
We work to be leaders in solutions for first responders globally.**



Shropshire
Fire and Rescue Service



HEREFORD & WORCESTER
HWFR
FIRE AND RESCUE SERVICE



LONDON FIRE BRIGADE



Gwasanaeth Tân ac Achub
Canolbarth a Gorllewin Cymru

Mid and West Wales
Fire and Rescue Service





For more information please contact:

Steve McLinden, Account Executive - steve.mclinden@unblur.co, T: +44 7826531582

www.unblur.co/en