



Solutions

Engage Global

A total health and wellbeing engagement solution that drives sustainable, long-term behaviour change and delivers outcomes.



A healthy business begins with a holistic approach to wellbeing that focuses on employee health, engagement, productivity, and retention.

Volvo will receive a solution designed to address all aspects of employees' wellbeing, built upon our experience with hundreds of leading clients just like you.

We will start by understanding the needs of your organisation and your people to ensure the solution we implement reflects your unique culture and achieves the outcomes that matter most to you.

Our solution will infuse wellbeing into the DNA of your organisation and empower your people to change their lives, for good.



Homebase for Health®

Virgin Pulse unifies and simplifies the health and wellbeing journey by creating a familiar, trusted home in one intelligent solution – your Homebase for Health.



Drive meaningful change and measurable outcomes at every phase of the health journey for members and organisations.



Designed to reach your entire population and drive real and persistent engagement for your workforce.



A robust long-term solution. Completely configurable to meet your member's and organisation's evolving needs.

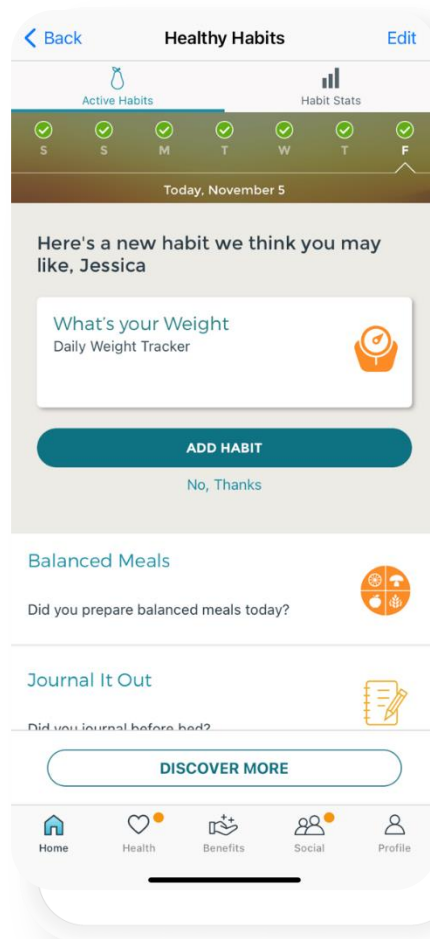
Engage Global weaves relevant, trusted interventions into our members' daily, established routines.

AI-driven personalisation

Artificial intelligence and machine learning inform recommend actions and activities to increase engagement and improve health outcomes. Recommendations span:

- Programmes that fit members' wellbeing goals and health situations
- Actions members can take to improve their wellbeing
- Healthy habit and step challenges that members are likely to engage with and adopt
- Topics of interest from our growing list of categories
- Recommendations specific to health conditions
- Referrals to partners, community and local services

We address ebbs and flows in motivation through on-platform conversations that nudge members when they fall behind in their stated goals and celebrate their successes with personalised reflections.



How it works

Engage Global combines daily wellbeing, conditions and non-traditional wellbeing content, gamification and personalisation in mobile-first platform to deliver health and wellbeing through an irresistible employee experience.

Social Wellbeing and Support

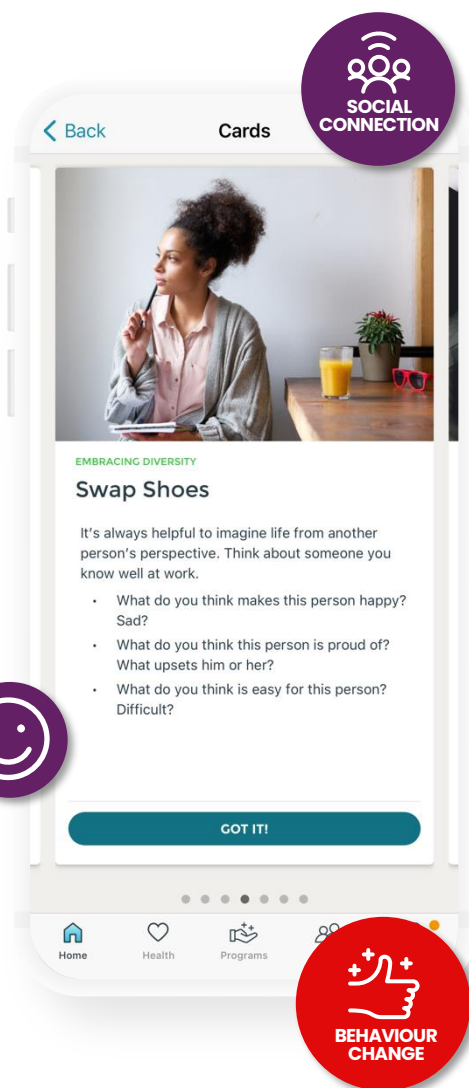
Connect your employees. Create a community of support. Cultivate a culture of recognition, appreciation and positivity with social features including shoutouts, mini challenges and peer recognition.

AI-driven personalization

Health is personal and each employee is on their own unique journey. To support each person along their way, AI-driven recommendations serve up tailored tips and content. Delivering an engaging experience. And more importantly, successful behaviour change and health outcomes.

Expansive challenge library

In addition to a robust holistic wellbeing, programme your employees have access to an expansive library of individual and peer-to-peer challenges to strengthen healthy behaviours.



Daily Content

A wealth of daily wellbeing content and digital coaching journeys equips your employees with the support needed to build better health and reach their personal wellbeing goals. 43 holistic topic areas cover physical health, mental health, financial wellbeing, condition support, diversity, inclusion, sustainability and more.

Built-in health assessment

Creating awareness is key to behaviour change. And that's the benefit of our integrated health assessment, which also offers personalised health tips and pre-post comparisons. Plus employees can keep track of their progress. Because what gets measured, gets done.

Integrated Benefits

Simplified integration and promotion of the right benefits and programs to each employee, from a unified platform to lift administrative burden. Extensible platform yields higher participation in all your HR programmes and benefits.

Setting you up for success

Your dedicated Account Manager will provide the guidance and recommendations you need to meet your employees where they are and keep them engaged in their journey.

Our comprehensive and configurable solution allows us to deliver a program that is as simple or sophisticated as you need it to be.

Key features and capabilities



Flexible platform with configurable programme and reward design



Branded programme website, app and email communications



Powerful challenge engine and library including a non-steps challenge framework



Flexible client-sponsored reward options & fulfillment



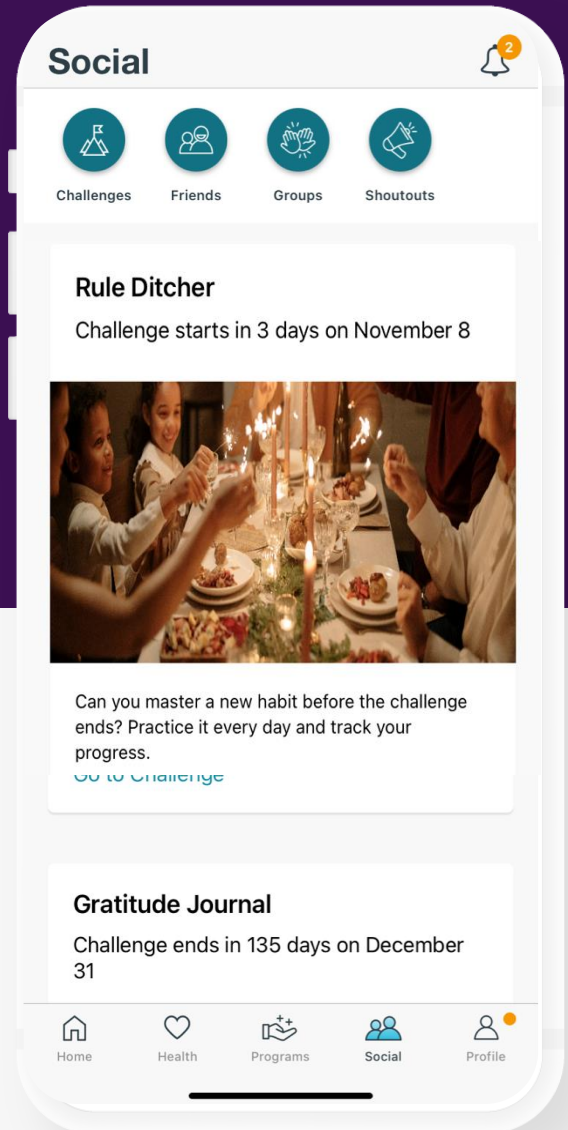
Enrolment and engagement communications via email, mobile and offline campaigns



Integrated survey tools for polls, quizzes and feedback



Web-based client admin portal and resource center for self-service programme management



Why partner with Virgin Pulse?

With over 17 years experience, Virgin Pulse offers the most comprehensive digital health, wellbeing and engagement solution



Personalised health and wellbeing

Purpose-built to engage members daily and cultivate healthy habits, we lead the industry in sustainable engagement. Through AI and machine learning, we deliver a truly personalised experience, empowering and motivating each employee to create their own path to health and wellbeing success.



Science backed and proven

We are working to transform the lives and businesses of organisations all around the world. With over \$30M in yearly R&D innovation, our technology is developed in conjunction with the world's leading researchers on behaviour change, employee engagement, occupational health and lifestyle medicine. This enables us deliver the best possible experience and results – for both you and your employees.



Delivering wellbeing that works

In our nearly two-decade span we have come to define wellbeing that works. We are building on a strong foundation of wellbeing excellence to deliver measurable outcomes that align with your organisations' unique needs and goals. We drive value by creating an irresistible employee experience one person at a time.



Complete admin support

We take the admin burden off your shoulders with our dedicated client success team. Benefit from an effective suite of multi-channel communication tools that'll help create excitement and intrigue, drive enrolment and ongoing engagement – all what your wellbeing strategy deserves.



Localised and diverse representation

We understand the importance of offering content and materials in the member's native languages and adaptable to local and social attributes. Local administrators have access to a suite of tools that enables them to create their own culturally relevant content.



Insights and analytics

It's one thing to get your wellbeing programme off the ground running. But what about showing off your success? Get rich reports with measurable outcomes and demonstrable proof of the value and impact of your investment in your workforce. You'll gain a baseline understanding of the health profile of your people and marvel at the changes that occur overtime.

Insights & analytics

Virgin Pulse works with businesses all over the world to ensure employees take personal responsibility for their health and performance. Changes in employee behaviours impact individual health and performance outcomes, leading to direct cost-saving benefits for your business.



Individual behaviour change



Individual health & performance outcomes



Business performance



Business outcomes

Achieve value on investment



On-demand aggregate programme analytics and reporting across 100+ metrics



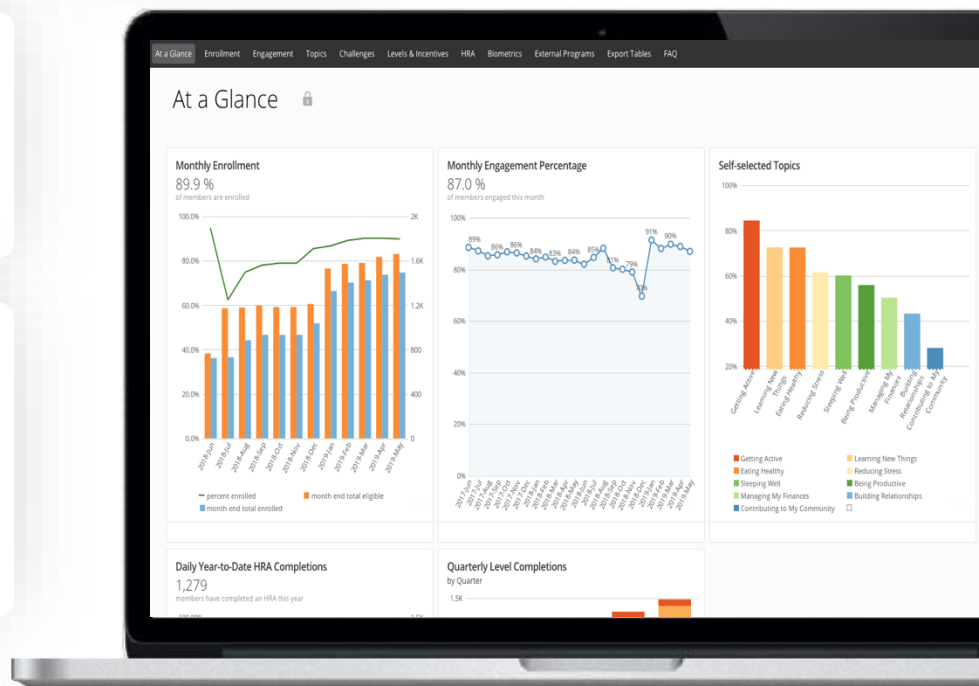
Data display and export tools to easily share insights with internal stakeholders



Extensive filtering and segmentation options to quickly drill down on important data



View completion rates and data collected from Health Risk Assessment. Provides baseline insights on member health, risk profiles and readiness to change.



Unparalleled global experience

We change lives and businesses around the world - for good. We empower leaders to build better businesses by inspiring their people to be their best, every day. With our global presence and expertise, we ensure that no matter where your employees are located, they get the same life-changing experience.

Proud to be #1 wellbeing provider

95%

Over 95% client retention over the past 8 years

190

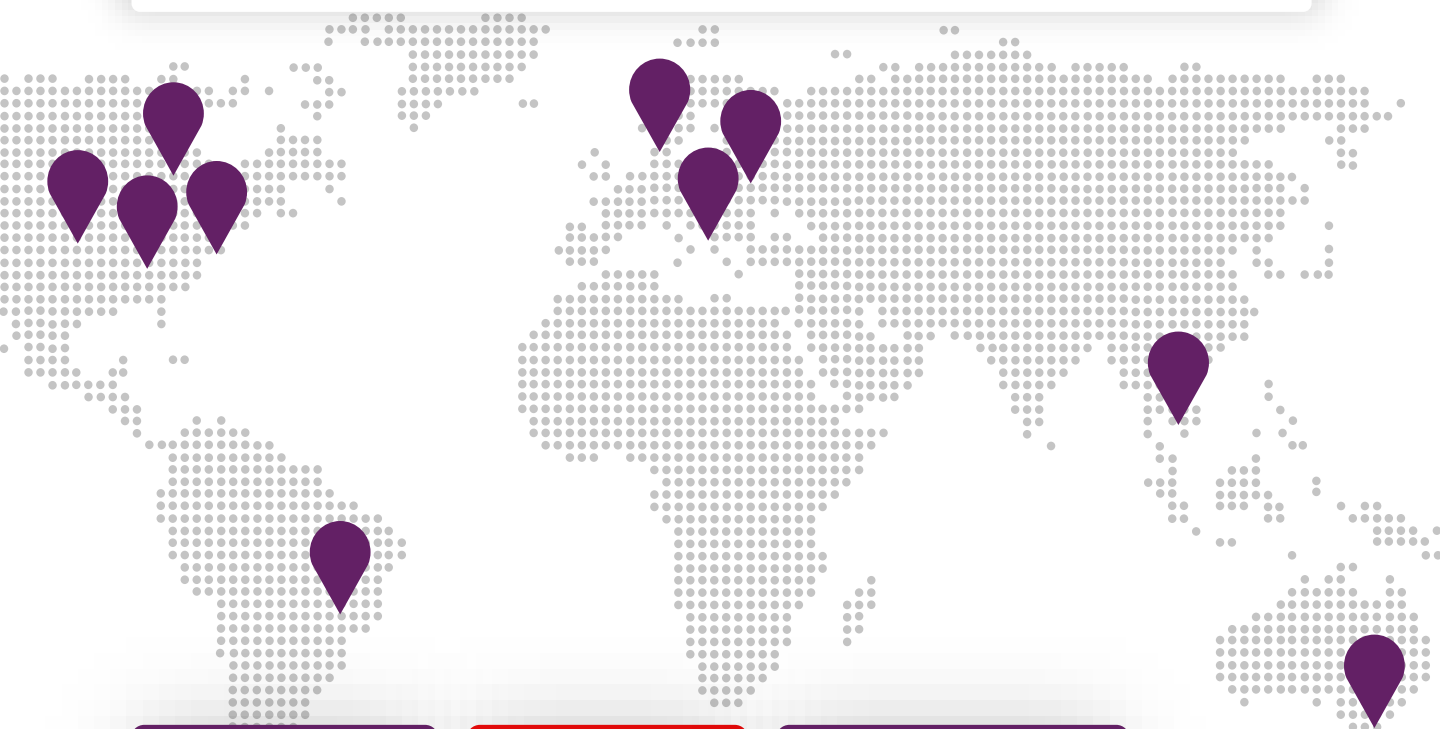
Members in 190 countries and territories

3.3K+

Over 3,300 global clients in the past 5 year

8.5M

8.5 million enrolled members



22

Programme available in 22 languages and counting

28

Languages spoken

10

Offices in Australia, Bosnia, Brazil, Canada, Singapore, Switzerland, United Kingdom, USA (Appleton, Minneapolis, Providence)



GDPR & APEC CPBR Compliant

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submitted with this response are provided solely for conformance to any requirement that such signature is a condition of Virgin Pulse's proposal being reviewed, but such signature is not intended, and shall not be interpreted, as committing Virgin Pulse to any obligation, contractual or otherwise.

Master Agreement. Virgin Pulse provides the attached proposal assuming any agreement or provisions will be subject to negotiation between the parties upon award. Virgin Pulse is agreeable to negotiating the terms of the Master Agreement. Virgin Pulse does not consider it appropriate to incorporate an RFP, or any portion thereof, or any response thereto, into the resulting agreement where a negotiated contract should reflect the parties' respective final and absolute contractual intent in the event Virgin Pulse is selected at the conclusion of the RFP process. If the parties cannot agree to the terms of an agreement, then neither party shall be bound and/or under any obligation with respect to this RFP and/or its related matters. In any event, each party shall be responsible for and will bear its own costs.