

What are KitTags

In two sizes and six colours, **6.5inch KitTags** or **5.3inch Mini KitTags** are made of tough nylon webbing stitched to flat, braided cord, topped with a sealed thermoplastic cap. KitTags are in use with the British military and, increasingly, with Emergency Services around the UK. During 2019 and 2020 we have become official suppliers to all three 'colours' of the Emergency Services.



How did we start?

After buying them from the US PX while serving in Afghanistan we started in 2012. The only supplier in the UK, we personalise with printing or embroidery in rural Wiltshire.

How do we work with customers

We give customers what THEY want, not what we think they need. We will listen to what you want, provide you with concepts and deliver the finished product, keeping you informed at all times. In addition to stock items we have developed new produce concepts for Thames Valley Air Ambulance.

Pricing

Pricing for corporate orders is on request.

Ideas/Concepts for users

Option 1 - Number with Trailer Number, then Bag Number, so 1-1, 1-2 etc. Double sided printing, TR logo on label on plastic housing.

Option 2 - Colour code the trailer so one has blue tags, one has green etc then number KitTags sequentially.

Option 3 – Service name/logo one side, other side with equipment details/bag number.



FAQs

What can you print?

Characters - We can print up to 12 characters on each side, also double-lined.

Logos – we can print logos single-colour, depending on their complexity. For larger orders (50+) we can produce multi-colour transfers of logos.

How do you develop an idea

We take the client's idea and provide a 'concept' design, having assessed the viability. Once agreed, we will either produce a sample or go to production.

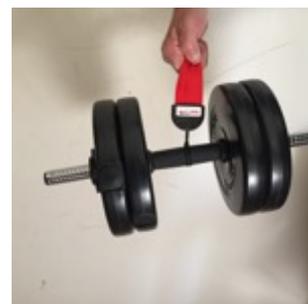
What are KitTags made from?

KitTags are made from woven nylon webbing, similar to car seat belts. The nylon cord is bar-tacked to the webbing, which sits on two lugs for strain-relief. The plastic case is sonic-welded together.

Are KitTags strong?

KitTags aren't designed as carry-handles, but are strong. This photo shows a KitTag holding a 10kg bar-bell.

The cord loop can be quickly put onto a fabric or solid (max 25mm) handle.

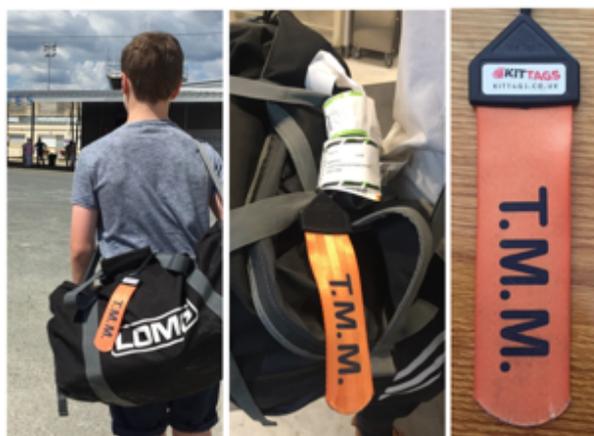


How long do KitTags last?

These printed KitTags were produced in 2015, since then they've spent four years on a school bag and travelled to Slovenia (twice), Italy (twice) and France (twice), including being 'lost in transit' with the KitTag being used as an 'identifying feature'. There is little damage to the KitTag, bar a frayed end, which can be heat-sealed. The print is fully intact.

Printing – we use a vinyl which is matched to the nylon webbing, allowing dirt to be wiped off. KitTags can be machine washed at 40°. We have sold over 2,500 printed KitTags and had three returned; they were replaced.

Embroidery – we use a polyester thread, six characters comprise approximately six thousand stitches. As the webbing is single-layer, the embroidery is shown in reverse on the rear.



Bergerac 2015

Italy 2019

Wiltshire today