

FINANCING AS UNIQUE AS YOUR BUSINESS

It's easier than ever to bring Apple products into your workplace with innovative financing options from Apple Financial Services (AFS).



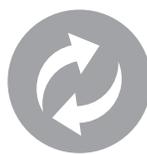
Apple Financial Services keeps your costs low by accounting for the high residual value of Apple devices up front. Flexible upgrades give you complete control of your refresh cycle – and with clear and straightforward terms, the experience is simple and friendly.



INNOVATIVE FINANCING SOLUTIONS

Apple products are built to last, and they hold value over time, making them a smart investment. Apple Financial Services builds in and guarantees the future value up front to create compelling solutions for your business. Options may include:

- **EARLY REFRESH** – Upgrade to the latest devices at no additional cost.
- **GUARANTEED BUYBACK** – Apple Financial Services will agree to purchase back devices in good working condition, as determined by Apple, at end of term, setting a guaranteed buyback value before you even sign the contract
- **SINGLE UP-FRONT PAYMENT** – One advance payment covers your entire deployment.
- **CUSTOM SOLUTIONS** – Payment structures and terms can be designed to align with your budget, with durations up to 5 years supported.



FLEXIBLE UPGRADE OPTIONS

Apple Financial Services offers you the flexibility to change as your needs change. Customer-friendly, end-of-term options can include:

- **PARTIAL BUYOUT OR RETURN** – Purchase, return, or refresh devices in a way that works for your business.
- **MONTHLY EXTENSIONS** – Switch to a month-to-month agreement after the original term, without a long-term commitment.
- **EASY RETURN** – Take advantage of packaging and pre-paid shipping at end of term.
- **LIKE-FOR-LIKE RETURN** – Don't worry about matching the original serial numbers.
- **DEVICE ALLOWANCE OPTION** – Get allowances for missing or damaged devices (agreed at the start of term).
- **EARLY REFRESH OPTION** – Upgrade to the latest Apple devices before the end of term.
- **CUSTOMISED ENHANCEMENTS** – Apple Financial Services can work with you to fully customise the offer to your business.



CLEAR, STRAIGHTFORWARD AGREEMENTS

Get the technology you need with an experience that's simple, flexible, and friendly, including:

- **SIMPLE DOCUMENTATION**
- **NO PRESSURE** – to make an end-of-term decision until 30 days before.
- **NO CHARGES** – for missing or damaged iPad cables and adapters or cases at end of term.
- **NO PROCESSING FEES** – or lease maintenance fees.



CDW works with Apple Financial Services to create a solution that works for you



Keep costs low by accounting for the high residual value of Apple devices upfront



Take control of your refresh cycle with flexible upgrades on straightforward terms



Get iPad, Mac and iPhone pre-configured and ready to use, straight out of the box

What's more, did you know your existing Apple equipment may still be worth a lot?

Apple devices help to minimise the costs associated with support and depreciation. So when your redundant IT equipment may be no further use to you, it may still have a value on the secondary market. Both Mac and iPad have high trade-in values, making them a great long-term investment for your organisation. By accounting for this high residual value, AFS and CDW can help select a secure disposal route to allow this value to be released back into your organisation to help fund your next Apple product purchases.

And with CDW, you can be confident that when your devices hit the secondary market, your security won't be compromised. CDW offers a secure disposal service that exceeds all UK and European environmental legislative requirements. Our IT Disposal Services have a refurbishment rate of almost 90% of all equipment collected, helping meet corporate environmental responsibilities of going beyond basic environmental compliance.

CDW, as an Apple Authorised Enterprise Reseller, works directly with Apple Financial Services to create a financing solution that works for your business. For more information, contact your Account Manager or email PaymentSolutions@uk.cdw.com